



# The Town of Gardnerville's



**Thirteenth Annual  
Carson Valley  
Christmas Kickoff  
November 29, 2018**

## Sponsorship Levels

### **Finale Sponsor—\$5,000 +**

Individual 10' banner  
Plaque presented at January Town Board meeting  
Plus Sparkler advertising

### **Skyrocket Sponsor—\$2,500 +**

Individual 5' banner  
Plus Sparkler advertising

### **Firecracker Sponsor—\$1,250 +**

Shared 5' banner with 2 square feet of advertising space  
Plus Sparkler advertising

### **Cherry Bomb Sponsor—\$750 +**

Shared 5' banner with one square foot advertising space  
Plus Sparkler advertising

### **Sparkler Sponsor—\$500 +**

Name on flyer in Town newsletter  
Name in press releases, website and social media  
Mentions from MC at event

### **Booster—\$200 +**

Name in press releases, on Town website & social media  
Mentions from MC at event

### **Supporter—under \$200**

Business/Contributor mentions from MC at Event and on Town website

**ALL DONATIONS MUST BE RECEIVED BY OCTOBER 19, 2018  
TO RECEIVE THE MOST ADVERTISING FOR YOUR DOLLAR**