Gardnerville Town Board AGENDA ACTION SHEET

□ Approved

□ Denied



1. For Possible Action: Discussion on providing a Town Friendship Sponsorship for the Carson Valley Arts Council and becoming a member of the organization of which we have a board member liaison position on the board; with public comment prior to board action. Presentation by Mary Wenner, Board member, **Arts Council representative** 2. Recommended Motion: Motion dependent on discussion. Funds Available:

Yes □ N/A (requires staff time) 3. Department: Administration 4. Prepared by: Tom Dallaire 5. Meeting Date: September 5, 2017 Time Requested: 10 minutes ☑ Administrative 6. Agenda: □Consent **Background Information**: Arts Council Friendship form attached. Mary Wenner, liaison to the Carson Valley Arts Council, will give more information at meeting. ☑ N/A 7. Other Agency Review of Action: Douglas County 8. Board Action:

■ Approved with Modifications

☐ Continued

Louthan, Carol

From:

Vickie Roberts < vickiejroberts@gmail.com>

Sent:

Friday, September 01, 2017 2:00 PM

To:

Louthan, Carol

Subject:

Tues Sept 5 Town of Gardnerville board meeting, Administrative Agenda

Item 9:

What is the definition of a Town Friendship Sponsorship? What other non-profit groups have this relationship with the Town? What is the dollar cost per year for this one?

Before providing a "Town Friendship Sponsorship" for the Carson Valley Arts Council, please request of the Board that it asks the presenter to provide the financial statement of planned expenses for it's desired fix-up, then renovation of its building or the building of a new one in order to provide adequate parking on another site.

Town taxpayers should not be responsible for any of those costs, and the Arts Council needs private donations for that. Any formal and legal participant and supporter should be informed of these potential costs.

The community supports and appreciates the Arts Council's presentation of art shows and varied entertainment, and I hope the Town can participate with live productions at Heritage Park. A summer art show would fit there, too.

Thank you for your attention.

Also, many thanks to the street and maintenance crew working so efficiently, as always, on trash pickup and fall street maintenance!

Sincerely, Victoria J Roberts. 775.782.8323. Gardnerville, Nv.

Open copies

Sent from my iPad



2017 Sponsorships

Bringing Music Concerts, Art Exhibits, Youth Arts Education and Diverse Arts Experiences to Carson Valley for 12 Years!

Carson Valley Arts Council
1572 Hwy 395, Suite A Minden NV 89423

775-782-8207 or email info@cvartscouncil.com



community united and inspired by the arts

Feb. 2017

Interim Executive Director, Sharon Schlegel

Board of Directors:

Brian Fitzgerald President

Nick Pchelkin Vice President

Sharon Schlegel Secretary/ Treasurer

Lee Lewis Director

Dolores Zukoski Director

Bonnie Rogers Director

Sharon Hoelscher Day Director

Jennifer Ytrubide Director

Lee Bonner Director

Advisors:

Steve Thaler Douglas County Commissioners

John Stephans Town of Minden Liaison

Mary Wenner Town of Gardnerville Liaison Dear Carson Valley Arts Council Supporters:

The Carson Valley Arts Council (CVAC) wants to thank you for your generous support of CVAC's mission to bring high quality arts programming to the Carson Valley and surrounding communities as we celebrate our 12th Anniversary. Cultural arts enhance the quality of life for your employees and customers, promote cultural tourism and stimulate the local economy.

Over the past eleven years, support from business and concerned individuals like you have enabled CVAC to:

- Increase the diversity and quality of artists in our annual Concert Series,
- Expand Arts Outreach to our Douglas County Schools and youth, and
- Provide a home for five community art groups (Carson Valley Arts Council, DCCA TV, Heartstrings Gallery, and Carson Valley Community Theater.)

CVAC has worked to increase the value of your sponsorship dollars with lower sponsor costs, expanded exposure on the CVAC website, press releases and 2017-18 Concert Series program ads which starts in Fall 2017. Depending on sponsorship levels, you will also receive season tickets for concerts that you can use for client gifts or for yourself. If you are interested in totally underwriting one of the concerts, please contact the CVAC for details. Our goal is to provide you with maximum exposure for your generous support as we continue to expand our programming in Minden, Gardnerville, Genoa and Lake Tahoe. All sponsors will be listed on our CVAC Sponsors webpage.

Included with this letter are the 2017-18 Sponsorship rates, current 2016-17 concert series. We hope you will pick a sponsor level that fits your business or organization and support the arts in Carson Valley.

If you are able to help support CVAC, please send your sponsorship information, check and ad copy directly to Carson Valley Arts Council, P.O. Box 244, Minden, NV or email artwork. Our deadline for concert sponsors is August 1, 2017.

The Carson Valley Arts Council is a 501(c) 3 nonprofit organization that promotes and supports arts in the community to improve the quality of life in western Nevada. CVAC is also the designated Local Arts Agency in Douglas County. Your donation may be tax-deductible as allowed by law. If you have any questions, please contact us at 775-782-8207 or info@cvartscouncil.com.

Thank you for your support of the Carson Valley Arts Council. Please join us as we work to build a "Community United and Inspired by the Arts!"

Sincerely,

Sharon Schlegel CVAC Interim Executive Director Brian Fitzgerald CVAC President Sharon Hoelscher Day CVAC Events Committee, Chair



Carson Valley Arts Council Presents our

2017-2018 Concert Series

Concert Season Tickets

5 concerts

Friends \$75

General Public \$100

"Pick 3 Pack" Friends \$50

General Public \$65

Sponsorship Rates and Levels for 2017-2018

Diamond	\$1000 +	Color Full Page in Concert Program - 5" W x 8" H			
	or In-Kind	Color logo & web link on CVAC Homepage & donor page, sponsor decal			
		4 season tickets, included on the pre-concert slide show			
Platinum	\$750	B/W Half Page in Concert Program - 5" W x 4" H or 2.5" W x 8" H			
	or In-Kind	Color logo & web link on CVAC website, sponsor decal			
		3 season tickets, included on the pre-concert slide show			
Gold	\$500	B/W 1/4 Page in Concert Program - 2.75" W x 4" H or 5" W x 2" H			
	or In-Kind	Color logo & web link on CVAC website, sponsor decal			
		2 season tickets, included on the pre-concert slide show			
Silver	\$250	B/W Business Card – 3.5" W x 2" H or 2" x 3.5" H			
	or In-Kind	1 season ticket - plus name and web link on CVAC website, included on the pre-concert slide show			
Copper	\$100	Name in Concert Program with website or Phone # -			
	or In-Kind	Plus name only on CVAC website, sponsor decal, 2 tickets to one concert, included on the pre-concert slide show			
Bronze	\$50 or In-Kind	Name Only in Concert Program - Name only on CVAC website, sponsor decal, included on the pre-concert slide show			

In-Kind donations or payment plans available subject to approval. Annual reach 20,000.

Advertising Specs

- Acceptable digital file formats PDF, TIFF, EPS, High-res JPEG, PNG files with pictures/art and fonts embedded.
- All pictures should be at least 300dpi or printed size for CMYK:600pdi for line art
- All color is CMYK. PMS or spot colors are not accepted
- Ask about underwriting or sponsoring a complete concert or other event.
- Sponsorship deadline to be included in program: August. 15, 2017

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Questions or More Information: Call 775-782-8207 or email info@cvartscouncil.com
Carson Valley Arts Council 1572 Hwy 395, Suite A Minden NV 89423

Copeland Gallery - 1572 Hwy. 395, Suite A, Minden, NV

Local artists each month!

2016-17 Youth Arts Outreach

School assemblies & workshops at Jacks Valley, Scarselli, CC Meneley, Minden and Gardnerville Elementary Schools, Pa Wa Lu and Carson Valley Middle Schools and Douglas High School



A community united and inspired by the arts

2017-2018 Concert Series



Duetto • Friday, Oct. 6, 2017Timeless duets showcasing favorite pieces of music from musical theater, to classical crossover, popular standards and opera.

www.DuettoInConcert.com

Tony Furtado Trio • Friday, Nov. 3, 2017

Tony Furtado embodies Americana roots music songwriter and a virtuoso multi-instrumentalist adept on banjo, cello-banjo, slide quitar and baritone ukulele. www.tonyfurtado.com



Diego's Umbrella • Feb. 9, 2018

Diego's Umbrella's show is a singular, ecstatic experience of Gypsy Rock with scales of klezmer, the strings of flamenco, and the energy of punk rock. www.diegosumbrella.com

Little Faith • March 9, 2018

Jazz-informed, all-Gospel combo Little Faith reach back to American music's bedrock for a genuinely inspirational sound, www.littlefaithmusic.com





The Haunted Windchimes • April 13, 2018

Traditional folk and blues group with songs of a vintage quality that have an amazing blend of harmonies with a wide range of instrumental mastery on fiddle, mandolin, guitar, concertina, ukulele and banjo. www.hauntedwindchimes.com

All concert are at CVIC Hall, Esmeralda Ave., Minden

Purchase season tickets or individual tickets: Call 775-782-8207 or www.cvartscouncil.com or CVAC office.

Carson Valley Arts Council 1572 Hwy 395, Suite A Minden NV 89423



A community united and inspired by the arts

Advertisement Order Form DESCRIPTION SIZE RATE Color Full Page in Concert Program - 5"Wx8"H, Color Logo & Web link on CVAC website, donor page, sponsor \$1,00.00 Diamond decal, 4 season tickets, included on the pre-concert slide show B/W Half Page in Concert Program - 5"Wx4"H or 2.5"W x 8"H, Color Logo & web link on CVAC website, sponsor, \$750 or Platinum decal, 3 season tickets, included on the pre-concert slide In-Kind show B/W 1/4 Page in Concert Program - 2.75"Wx4"H or 5"W x 2"H, Color Logo & web link on CVAC website, sponsor. \$500 or Gold decal, 2 season tickets, included on the pre-concert slide In-Kind show B/W Business Card - 3.5"W x 2"H or 2"W x 3.5"H, 1 \$250 or season ticket - plus name and web link on CVAC website. Silver In-Kind included on the pre-concert slide show Name in Concert Program with website or Phone #, plus \$100 or Copper name only on CVAC website, sponsor decal, 2 tickets to In-Kind one concert, included on the pre-concert slide show Name Only in Concert Program - Name only on CVAC \$50 or website, sponsor decal, included on the pre-concert slide Bronze In-Kind In-Kind donations or payment plans available subject to approval. Paid total amount of cash ☐ Ad Copy attached (camera ready artwork) Paid by check - Ch #: ☐ Ad Copy attached (computer file on CD/DVD) ☐ Ad copy to be emailed Paid deposit of \$_____ Ad copy needs to be designed (billed at \$25/hr) Invoiced - Date: Business Card attached - (Note: dark colored cards may not reproduce well and may need to be recreated for quality purposes, in that event, you will be contacted for further input. NOTE: ALL ads must be paid in full by the closing date or risk being pulled. Company Name (Please print) Contact Name (Please print) Telephone Number Address: City, State, Zip: Phone: Personal Selling Ad Email:

Advertising Specs

Minden, NV 89423

 Acceptable digital file formats PDF, TIFF, EPS, High-res JPEG, PNG files with pictures/art and fonts embedded.

Attach check payable to CVAC and send to: Carson Valley Arts Council, P.O. Box 244,

- All pictures should be at least 300dpi or printed size for CMYK: 600dpi for line art.
- All color is CMYK. PMS or spot colors are not accepted.
- Sponsorship deadline to be included in program is August 16, 2017.



A community united and inspired by the arts

FRIENDSHIP FORM July 1, 2017 to June 30, 2018

Friendship Information.... Your friendship creates shared ownership of a vision for the future. It establishes a partnership that will benefit you and the Carson Valley Arts Council by engaging you in our programs, activities, and decision making. Your support contributes to the establishment of a permanent center for the arts.

Friendship Benefits.... Friendship is open to all individuals, businesses and organizations on an annual basis. Benefits include: Season Tickets and "3-Packs" at a discount, invitations to visual art openings, fundraisers, annual Friend's Meeting, and entitles you to vote at the annual Friend's meeting. You will also receive E-mail reminders about upcoming activities.

Please send completed form with your check to: Carson Valley Arts Council, P.O. Box 244, Minden, NV 89423 or you can join or order season tickets online at website at www.cvartscouncil.com.

Levels of Support		
☐ GOOD FRIEND (\$25) \$ ☐ COUPLE (\$50) \$ ☐ BETTER FRIEND (\$100+) \$ ☐ BEST FRIEND (\$250+) \$ ☐ NON-PROFIT (\$25) \$ ☐ BUSINESS (\$50) \$	 EIN #	<u>*</u>
Date: (Frie		
Name:		
Mailing Address:		
City:	State:	Zip:
Telephone: ()	E-Mail Address:	
Member: Season	Tickets at \$75 each	3-Pack Tickets at \$50 each
Non Member: Season	Tickets at \$100 each	3-Pack Tickets at \$65 each
Amount Enclosed:		
3-Pack Selections:		

Gardnerville Town Board AGENDA ACTION SHEET



	activities for August 2017.
2. 3.	Recommended Motion: N/A Funds Available: □ Yes □ N/A
4.	Department: Administration
5.	Prepared by: Tom Dallaire
6.	Meeting Date: September 5, 2017 Time Requested: 5 minutes
7.	Agenda: □Consent
Ba	ackground Information: To be presented at meeting.
8.	Other Agency Review of Action: □ Douglas County ☑ N/A
9.	Board Action:
	Approved

Gardnerville Town Board AGENDA ACTION SHEET



1.	activities for August 2017.
2.	Recommended Motion: No action required. Funds Available: ☐ Yes ☐ N/A
3.	Department: Administration
4.	Prepared by: Tom Dallaire
5.	Meeting Date: September 5, 2017 Time Requested: 5 minutes
6.	Agenda: □Consent
Ba	ackground Information: See attached report.
7.	Other Agency Review of Action: Douglas County
8.	Board Action:
	Approved ☐ Approved with Modifications ☐ Continued



Ken Miller , Chairman Cassandra Jones, Vice Chairwoman Linda Slater, Board Member Lloyd Higuera, Board Member Mary Wenner, Board Member

Town Manager Monthly Report September 2017 Board Meeting

- A. Gardnerville Station (former Eagle Gas): We have received the award letter from CDBG. We were required to update the Environmental Assessment report we prepared in 2014 on the project, and we are currently waiting for Washoe Tribe response. They had some concerns with the proposed project description and they thought the piping and storm drain was included in this round of funding. It is not included in this phase. The agreement between the county and the town is almost ready and the county is reviewing the agreement between the Governor's Office of Economic Development and the county. We need a third party beneficiary to the contract. We have not received the project notice to proceed yet and will hold the plan for building permit submittal until we get that letter.
- **B. 395 Crosswalks:** No word on this project. Still waiting on right-of-way.
- **C. Kingslane Sidewalk Project:** We received the comments from NDOT. Lumos is working on 100 % completion of the plans. We have started the contract work and I will get back on this project to get the contract and letters from the utilities out and gather all the submittals to resubmit the final project for approval.
- **D.** Toiyabe Storm Drain Project & Maintenance yard plans: ROA is working through the comments. The county wants the recorded easement for the storm drain. We provided RO Anderson the title report we had on file and they are researching the easements on Raley's now. Should be done soon. We will get this out to bid when the plan are complete.
- **E.** Chichester Estates Park Ditch Storm Drain Outlet: I need to get this out to bid. The irrigation water has been shut off. We shall see how low the ponds get.
- **F. 395 Sidewalk @ the French**: NDOT tried to fix the problem and it is my opinion it is worse. I am waiting for RO Anderson on this project as well.
- **G.** Heritage Park Right of Way issues: Farr West has some property issues they are rectifying. They will provide us with some exhibits soon to present to the county commissioners. The town will maintain those roads. I am looking for some preliminary documents to review soon.

H. Office Items:

- 1 Reviewed and approved the Taco Bell plan. The last design had too much purple. The colors are a bit different than Jack in the Box. Hoping Jack in the Box follows the lead in remodeling as they were constructed about the same time. See attachment.
- 2 Wrote the approval letter for the Ranch at Gardnerville Phase 2C after the lights were installed and verified operational.
- The last Movies in the Park gave the guys some technical issues. We have solved the wire problem. We need to invest in some new equipment, speakers and wires. We are looking at the budget for those items.
- 4 Met with Farr West about helping us with the GIS and getting it off the ground. The county GIS has too many projects for all departments in Douglas County and cannot seem to get to our projects. They are doing what they can, when they can.
- IT wants to install a microwave station on the building. It will be a 25 foot metal pole mounted to the CMU block wall with a small microwave dish on top. With the pole located in the middle of the building it will have to go into the room where the server is located. The server then would be moved to a county facility and we would have access from there through this access point. It is supposed to be a much faster connection with the county and fix all our problems with back up and server maintenance. I am talking with them now about the cost and they have asked if we would pay \$5,000



Ken Miller , Chairman Cassandra Jones, Vice Chairwoman Linda Slater, Board Member Lloyd Higuera, Board Member Mary Wenner, Board Member

- for the updated switch gear needed in the office. I will bring that back to the board to amend the budget.
- 6 Inspected the trail and shared my expectations with Sean at Jenuane Properties. They have a few things to do on the project for final approval from the town: rip rap down the bank, clean up the rutting from the tractors on the haul road and clean up the rock and road over the culvert at the trail head on Snaffle Bit.
- 7 The special meeting back up consumed all my time this month while I was in the office.
- 8 We received a thank you letter from Project Santa Claus.
- 9 I talked with Ted Borda about his property and he wants to laser level the field and grow a crop on it. Hussman drainage discharges into his field and we are looking at a new design there. NRCS has some funding where they will pick up the cost of the pipe and installation, it has to be installed per their specs and they won't pay for the manhole. Geoff and I took photos and found it is better to relocate the outlet downstream again like we did on the last Hussman storm drain improvement. We already had the pipe for that project. NRCS will reimburse Ted for the work so we are working with him on this right now. It will be a benefit for the drainage in the area as it will allow drainage while the slough is full of water. See attachment.
- 10 Met with the Chamber on the land use element.
- 11 NeoGov evaluations process is starting. They are ranking on a different score scale. 0-3 now and your score is the merit. I will have a board item on this next month, talking with Minden on how they plan on handling this. See the attached evaluation questions I extracted from the program.
- 12 Met with Keith Hellwinkel about the future of his project on his mom's property and the field behind GES. He did get that mowed down.
- 13 Met with the county social services staff and parks staff on some concepts for Meadow Lane, Lampe Park and the planning structure improvements that are planned for the facility at the end of the street. I understand the Meadow Lane residents do not want sidewalk, or a connection to Kingslane. But we need an emergency route and gate for the access road. That is life and safety issue. It would not be an entrance for the residents unless the 395 entrance was, say, under construction...



4 3 \Diamond D SMAN 7 dhs 187 REMOVE CONCRETE CELARED END SECTION \approx 7.60 RIM 7.60 RIM 5.45 18" IE IN 5.4 18 HOPE IE QUIT PROVIDE 350 LF - 18" HDPE PIPE WATER TKAHT @ 0.2% REMOVE 18" CMP BACKFILL DITCH WS= WATER SURFACE
OS= GROUNG SURFACE
TOP= TOP OF BANK OR GROUND AT SLOPE
IE = INVERT ELEVATION
RIN-RIN-ERATION OF MANHOLE OR GRATE RIP RAP CLASS 150 MENT IE DRAIN) Æ, 18 FONWOOD SLOW STORM \Diamond EXISTING \(\sigma_1\) P-H

PROPERTY IMPROVEMENT BORDA AVE DRAINAGE IMPROVEMENT DRAINAGE HUSSMAN

Gardnerville Town Board AGENDA ACTION SHEET



1. For Possible Action: Approve or deny travel for board members/manager wishing to attend Nevada League of Cities Conference in Mesquite, Nevada, October 10-12, 2017; with public comment prior to Board action. 2. Recommended Motion: Approve travel for the town manager and board members wishing to attend the Nevada League of Cities Conference in Mesquite, Nevada October 10-12, 2017. Funds Available:

Yes □ N/A (requires staff time) 3. Department: Administration 4. Prepared by: **Tom Dallaire** 5. Meeting Date: September 5, 2017 Time Requested: 5 minutes ☑ Administrative 6. Agenda: □Consent **Background Information**: Linda and Randy Slater & I will be going to the Nevada League of Cities Conference in Mesquite NV. If anyone else wishes to attend please let me know. We have made reservations for both Linda and I at this point. I have only heard from one board member on the question of attendance. 7. Other Agency Review of Action: Douglas County ☑ N/A 8. Board Action: ■ Approved with Modifications □ Approved

☐ Continued

□ Denied

Home Login

Home » Annual Conference

Annual Conference



2017 Annual Conference October 10-12, 2017 Mesquite, NV



It's happening now! Online registration is open! Tentative Schedule

Tuesday, October 10, 2017

7:30 - 5:00 POWER 1 & 2 Classes

8:00 - 1:00 Golf Tournament

12:00 - 4:30 Exhibit setup and registration

5:00 - 7:00 Welcoming Reception at Falcon Ridge Golf Course

Wednesday, October 11, 2017

8:00 - 4:00 Exhibits Open

8:00 - 9:00 Continental Breakfast

9:15 - 11:45 Opening General Session (Showroom)

12:00 - 1:15 Lunch

1:30 - 3:00 Concurrent Educational Sessions Block 1 - Property Tax - Role of an Elected Official in an Emergency - MainStreet/Historic Preservation

3:00 - 3:25 Afternoon break

 $3:30-5:00 \ \ Concurrent \ \ Educational \ \ Sessions \ \ Block \ 2-Workforces \ \ Housing-Cybersecurity-Marijuana$

5:30 - 7:30 Caribbean Reception Poolside - CasaBlanca Resort

Thursday, October 12, 2017

7:30 - 8:15 Continental Breakfast

8:30 - 9:45 Concurrent Educational Sessions Block 3 - Opioid Crisis - Business Licensing

10:00 - 12:00 General Session

12:15 - 2:00 Luncheon/Banquet

2:15 - 3:45 Annual Membership Meeting

Online Delegate Registration Online Sponsor/Exhibitor Registration

Please call the office if you need any assistance or have any questions.

GET IN TOUCH

- 310 S. Curry Street
 Carson City, NV 89703
- · Phone: (775) 882-2121
- Fax: (775) 882-2813
- nvleague@nvleague.org

LATEST NEWS

Aug 9, 2017 | Press Release

2017 NLC&M Legislative Report

May 31, 2017 | Press Release City Courier - June 2017

May 18, 2017 | Press Release

NLC&M Adopts Resolution in Support of Nevada Wildfire Awareness Month - May 2017

MORE NEWS

MOST VIEWS

Municipal Mayors and Chairs

Annual Conference

Gardnerville Town Board AGENDA ACTION SHEET



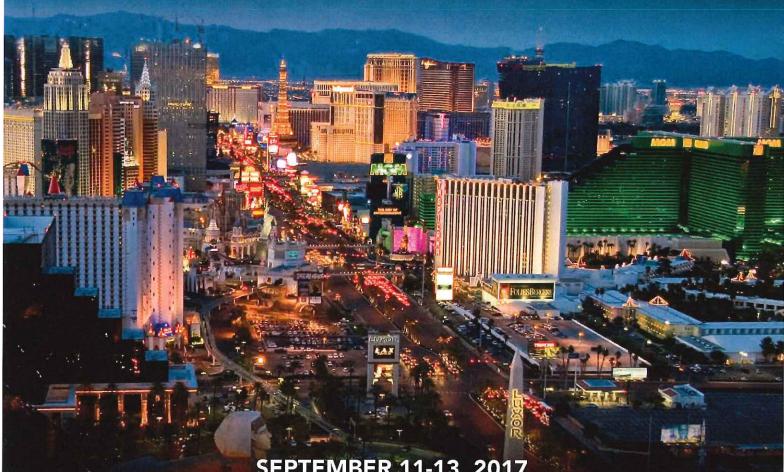
1.	Nevada Economic Development Conference September 11-13, 2017 plus travel; with public comment prior to Board action.
2.	Recommended Motion: Approve sending Town Manager (and board member(s)) to attend the Nevada Economic Development Conference September 11-13, 2017.
	Funds Available: ✓ Yes ✓ N/A (requires staff time)
3.	Department: Administration
4.	Prepared by: Tom Dallaire
5.	Meeting Date: September 5, 2017 Time Requested: 5 minutes
3.	Agenda: □Consent
Сс \$4	ackground Information : I will be attending the Nevada Economic Development onference September 11-13. Please let me know if there is anyone else wishing to attend. On for the room at the site plus airfare and taxi or UBER, or would you approve use of the wn vehicle for the trip?
7.	Other Agency Review of Action: □ Douglas County ☑ N/A
3.	Board Action:
	Approved ☐ Approved with Modifications Denied ☐ Continued

3RD ANNUAL

NOMIC EVELOPMENT

BUILDING A STRONGER NEVADA IN A GLOBAL ECONOMY

PROGRAM GUIDE



SEPTEMBER 11-13, 2017

University of Nevada, Las Vegas - Student Union

PRESENTED BY

UNIV CONOMIC DEVELOPMENT

WNDD UNIV LEE BUSINESS SCHOOL

The College of Business



THE COUNCIL OF CHAMBERS IS PROUD TO SUPPORT BUSINESS TO BUILD A **STRONGER NEVADA**.

















The Council of Chambers is designed to increase collaboration and build consensus around high-level priorities affecting the business community in Southern Nevada. It is a collection of Southern Nevada's top business groups comprised of local chambers of commerce and the LVGEA. It is limited to the executive directors of the membership organizations in order to facilitate high-level strategy and planning.

COUNCILCHAMBERS.ORG



BUILDING A STRONGER NEVADA IN A GLOBAL ECONOMY

CONFERENCE AT GLANCE

MONDAY, SEPTEMBER 11

PRE-CONFERENCE WORKSHOP

FUNDAMENTALS OF ECONOMIC DEVELOPMENT 3.0*

8:30am - 4:30pm

UNLV Student Union, 2nd Floor, Ballroom

Presented by University of Nevada, Reno College of Business

& University Center of Economic Development

This workshop will introduce attendees to a variety of topics related to economic development, which will include how to develop a Comprehensive Economic Development Strategy; funding strategic economic development through cost and risk reduction strategies, investment programs, loan packaging, direct lending and investing, technical assistance, and Economically Targeted Investments (EITS); developing a public-private partnership; performing community and economic analysis; and assessing a community's economic base.

TUESDAY, SEPTEMBER 12

7:00am - 6:30pm Exhibit Hall Open

Conference Registration Opens 7:00am - 2:00pm

UNLV Student Union, 2nd Floor

7:00 - 8:00am Continental Breakfast

Exhibit Hall, UNLV Student Union, 2nd Floor, Rm 208

8:00 - 10:00am Opening General Session

Ballroom, UNLV Student Union, 2nd Floor

Keynote

- Dr. Len Jessup, President, UNLV

- Kerry Bubolz, President, Vegas Golden Knights

10:15am - 2:00pm Energy Tour: Apex Industrial and Generation Tour

Meet in Front of Student Union - East Entrance

10:30 - 11:45am Concurrent Education Sessions

12:00 - 2:00pm Lunch, Awards & Accolades awards presentation,

Ballroom, UNLV Student Union, 2nd Floor

Keynote

- Kim Lear: The Age of the

Multigenerational Workforce

2:15 - 5:00pm

Meet in Front of Student Union - East Entrance

- Henderson Booze District

- Brownfields Bloom into Community Success

- History of Las Vegas Tourism

- Energy Tour - offered at 10:15am

2:30 - 3:45pm

Concurrent Education Sessions

4:00 - 6:30pm

Welcome Reception

Exhibit Hall, UNLV Student Union, 2nd Floor, Rm 208

*Separate ticketed events

WEDNESDAY, SEPTEMBER 13

7:00am - 3:00pm Exhibit Hall Open

Conference Registration Opens 7:00am - 2:00pm

UNLV Student Union, 2nd Floor

7:00 - 8:00am Continental Breakfast

Exhibit Hall, UNLV Student Union, 2nd Floor, Rm 208

8:00 - 10:00am Opening General Session

Ballroom, UNLV Student Union, 2nd Floor

- Jim Carroll: The Jetsons Arrive 50 Years Early:

What Are the Economic Development Implications?

10:15 - 11:30am Concurrent Education Sessions

12:00 - 1:45pm Lunch & Keynote

> - Brett Kelsey, Cyber Security Trends & Innovations 2.0

Vice President & Chief Technology Strategist

for the Americas for McAfee

2:00 - 3:15pm Concurrent Education Sessions

3:30 - 4:45pm Concurrent Education Sessions



EXHIBIT HALL WELCOME RECEPTION

TUESDAY, SEPTEMBER 12

4:00 - 6:30PM • EXHIBIT HALL, UNLV STUDENT UNION **SECOND FLOOR, ROOM 208**

Join us at the Exhibit Hall Welcome Reception, immediately following the first day of programs and tours. Enjoy refreshments and drinks, network with other attendees, and visit the sponsors and exhibitors who are working with organizations, agencies and businesses to Build A Stronger Nevada In A Global Economy. This event is open to all attendees.

CONFERENCE PLANNING

Teri Bath, Owner

SunScience, WNDD Board Member - City of Reno Agribusiness Program Track Chair

Mike Baughman, Ex. Dir.

Lincoln County Regional Development Authority, CEcD President - Intertech Services Corporation Economic Development/Vitality Program Track Chair

Doug Bene, Economic Development Officer

City of Henderson Member at Large

Ken Chapa, Economic **Development Officer** City of Henderson Sponsorship Chair

Barbra Coffee, CEcD, EDFP Director, Economic Development & Tourism

City of Henderson Conference Chair

Rachel Dahl, President/CEO

Mesquite Regional Business Infrastructure & Transportation Program Track Chair

Anna Drury

University of Nevada, Las Vegas Lee Business School UNLV Staff Liaison Facilities & Presenting Sponsor

Melissa Evans, Sr. Economic **Development Specialist**

City of Las Vegas - Economic and Urban Development Member at Large

Aster Girma, President

Nevada Green Institute, Inc. Program Committee

Shervl Gonzales

Western Nevada Development District WNDD Staff Liaison & Presenting Sponsor

Mark Hauenstein

Technical Designs, WNDD Board Member-City of Lovelock Energy Program Track Chair

Phil Klevoric, Economic Dev. Liaison/Nuclear Div. Mngr.

Clark County Member At Large

Jill Lagan, CEO

Boulder City Chamber of Commerce Member at Large

Jeff Leake

Manufacturing Program Track Chair

Liz Lewis, Economic Development Manager

UNLV Office of Economic Development Registration, Sponsor Committee, President Reception & Presenting Sponsor

Stephen M. Miller, Ph.D., Professor & Director

Center for Business & Economic Research, UNLV Staff Liaison & Presenting Sponsor

Donna Morell, Program Manager

UNLV Office of Economic Development Registration, Sponsor Committee, President Reception & Presenting Sponsor

Michael J. Moreno, RTC Public **Affairs Administrator**

Washoe County Regional Transportation Commission Member at Large

John Osborn, Assistant Dean for **External Relations**

University of Nevada, Las Vegas - Lee Business School Publicity, Facilities & Presenting Sponsor

Ron Radil, Executive Director

Western Nevada Development District Publicity, Sponsorship & Presenting Sponsor

Art Rangel, CEO

Rangel Municipal Consulting, LLC Awards & Accolades Chair

Anthony Ruiz, Sr. Director, Communications & Public Affairs Las Vegas Global Economic Alliance Tourism/Gaming Program Track

Chair

Nicole Santero, Director Media Relations

Las Vegas Global Economic Alliance Publicity Chair

Terri Sheridan, Economic **Development Specialist**

City of North Las Vegas Exhibit Hall Chair

Patrick Sinnott, Business Development Manager

City of Las Vegas - Economic and Urban Development Member at Large

Kelly Thomas, LEED AP BD+C, **Energy Program Manager**

Nevada Governor's Office of Energy Energy Program Track

Frederick Steinmann, DPPD, Assistant Research Professor

UNR-Leadership and Economic Development Specialist University Center for Economic Development/College of Business Publicity Committee, Presenting Sponsor

Cody Walker, Economic Development Officer City of Henderson

Member at Large

Tillery Williams, Management Analyst-City Mngrs, Office WNDD Board Member-City

Of Reno

Workforce Dev. Program Track Chair

OPPORTUNITIES

CERTIFIED EDUCATIONAL UNITS AVAILABLE FOR:

American Planning Association/American Institute of Certified Planners: The American Institute of Certified Planners (AICP) is APA's professional institute and provides the only nationwide, independent verification of

planners' qualifications. Certified planners pledge to uphold high standards of practice, ethics, and professional conduct, and to keep their skills sharp and up-to-date by continuously pursuing advanced professional education. AICP certification is the only nationwide, independent verification of planners' qualifications. Earn the AICP credential and colleagues and employers will know that you have the academic qualifications, relevant work experience, and mastery of essential skills required to serve your community effectively.



The International Economic Development Council's (IEDC) Event Recognition Program recognizes organizations that continue to support, enhance and contribute to the profession of economic development. The Nevada Economic Development Conference is recognized by the IEDC as a professional development event that counts towards the recertification of Certified Economic Developers (CEcDs).

KEYNOTE SPEAKERS



Dr. Len Jessup, President, UNLV
Tues., Sept. 12 – Opening General Session
THE RENAISSANCE OF UNLV

Len Jessup joined UNLV as its 10th president in January 2015. An accomplished leader in higher education, Dr. Jessup brings experience as a university professor, administrator, entrepreneur and fundraiser, leading UNLV to be recognized as a top tier public university in

research, education, and community impact.



Kerry Bubolz, President, Vegas Golden Knights Tues., Sept. 12 – Opening General Session

Kerry Bubolz joined the Vegas Golden Knights as the franchise's President on November 1, 2016. In this role, Bubolz oversees all of the business ventures for Las

Vegas' first major league professional sports franchise.

Bubolz joined the Golden Knights after spending 13 years with the National Basketball Association's Cleveland Cavaliers and Quicken Loans Arena organization. Since 2013, Bubolz was the franchise's president of business operations, where he was responsible for the oversight of ticket and suite sales; corporate sponsorship revenue; broadcasting, marketing and communications; fan and community engagement; digital and social engagement; and box office operations. Bubolz also served as president and alternate governor for all franchise property teams owned by the Cavaliers Operating Company, including the Cleveland Monsters of the American Hockey League (AHL), the Canton Charge of the NBA Development League and the Cleveland Gladiators of the Arena Football League.



Kim Lear, Founder and Content Director of Inlay Insights Tues., Sept. 12 – Lunch Session THE AGE OF THE MULTIGENERATIONAL WORKFORCE

Kim Lear is at the forefront of cutting-edge research to uncover cultural shifts that revolutionize how

organizations engage employees and consumers. A speaker, writer, strategist and researcher who explores how emerging trends impact the future of our

workforce and marketplace, Lear is known for her ability to use a mix of data, storytelling, humor and actionable takeaways to discuss the trends that most impact the bottom line of organizations.



Jim Carroll, futurist and author Wed., Sept. 13 – Opening General Session THE JETSONS ARRIVE 50 YEARS EARLY: WHAT ARE THE ECONOMIC DEVELOPMENT IMPLICATIONS?

With a 20-year track record in providing direct, independent guidance to a large, diverse global client base, combined with a previous professional financial background, including 12 years with the world's largest professional services firm, Jim Carroll is recognized worldwide as a "thought leader" and authority on global trends, rapid business model change, business model disruption in a period of economic uncertainty and the necessity for fast paced innovation. Jim is one of the world's leading global futurist, trends and innovation experts, with a massive global blue chip client list. Over the last 20 years, more than 2 million people have shared his insight at his eventsclients include NASA; Walt Disney Corporation; PGA of America; Godiva Chocolates; Whirlpool; Wall Street Journal; DuPont; The GAP; Siemens; Lockheed Martin; Swiss Innovation Forum; Fairmont/Raffles Hotels International; RGA Reinsurance; National Australian Bank; CIGNA; Pfizer; Johnson & Johnson.



Brett Kelsey, McAfee Vice President & Chief Technology Strategist for the Americas

Wed., Sept. 13 – Lunch Session CYBER SECURITY TRENDS & INNOVATIONS 2.0

A well-respected executive in the information

security field with a successful career spanning more than 25 years, Brett Kelsey is renowned for his exceptional ability to conceptualize, develop and implement technology strategies for government and private sector clients across industries. Overseeing security in development practices, research in critical infrastructure assurance, electronic discovery, physical security and Internet security research, Kelsey served as Chief Security Officer in multiple government departments and financial organizations.

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Economic Development Authority of Western Nevada

Regional Transportation Commission – Southern Nevada

BEC Environmental

Howard Hughes

Corporation

Henderson Hospital

Greater Nevada Credit Union

Desert Research

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Nevada Center for Advanced Mobility

SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 11

PRE CONFERENCE WORKSHOP*

8:30am - 4:30pm Fundamentals of Economic Development 3.0

Presented by UNR College of Business - Leadership Institute

TUESDAY, SEPTEMBER 12

7:00am - 3:00pm Registration/Check-in - Student Union, Second Floor

7:00am - 5:00pm Exhibit Hall Open - Continental Breakfast, Student Union Rm. 208

8:00 - 10:00am Welcome and Opening Session - Student Union Ballroom

DR. LEN JESSUP, PRESIDENT, UNLV

KERRY BUBOLZ, PRESIDENT, VEGAS GOLDEN KNIGHTS

10:15am – 2:00pm Energy Tour: Apex Industrial and Generation Tour*

TOUR PICK UP LOCATION: Meet in Front of Student Union – East Entrance

Tracks	Agribusiness SU Rm 205	Economic Development SU Rm 207	Energy SU Rm 209	Infrastructure/ Transportation SU Rm 211	Manufacturing SU Rm 213	Tourism/Gaming SU Rm 218	Workforce Development SU Rm 219
10:30 – 11:45am	Meeting the Global Food Needs Dr. William Payne – College of Agriculture, Biotechnology & Natural Resources UNR, David Martin – Indoor Farms of America, Paul Verburg – UNR Dept. of Natural Resources & Environmental Science, Moderator: Clint Koble – NV Small Business Dev. Cntr. at UNR	Entrepreneurship Technology & the University Connection Shavonnah Tièra Collins – RedFlint Vegas, Matt Westfield – Entrepreneurs Assembly, Zach Miles – UNLV Office of Economic Development, Leith Martin – UNLV Lee Business School, Fred Steinmann – UNR, Moderator: Barbra Coffee – City of Henderson	Embracing Next Generation Energy Policies to Secure A Clean energy Future Councilman David Bobzien – City of Reno	The Silicon Valley of Water-Innovation in the Desert Patricia Mulroy – UNLV Williams S. Boyd School of Law, Cindy Ortega – MGM Resorts International, Nathan Allen – Waterstart, Dave Johnson – Las Vegas Valley Water District	Tools of the Trade - Growing & Retaining Manufacturing in Your Community Terry Culp – NVIE Las Vegas, Karen Coe - NSBDC "Made in Nevada, Hector Rodriguez – US Commercial Service, Rob Hooper – Northern Nevada Development Authority, Western Manufacturing Alliance, Moderator: Perry Ursem – LVGEA	Placebased Marketing Kylie Rowe – Dickson Realty, Abbi Whitaker – The Abbi Agency, Guillermo Mazier – Atlas Advertising, Moderator: Anthony Ruiz – Las Vegas Global Economic Alliance	The Future Workforce – Will Robots & Drones Replace Humans? Dr. Johannes Moenius - University of Redlands, Institute for Spatial Economic Analysis, Dr. Jess Chen – University of Redlands, Institute for Spatial Economic Analysis

12:00 - 2:00pm Lunch – Awards & Accolades Winners Presentation – Student Union Ballroom Keynote Speaker – Student Union Ballroom

KIM LEAR - THE AGE OF THE MULTIGENERATIONAL WORKFORCE

TOURS	Agribusiness/Manufacturing	Infrastructure/Transportation	Tourism/Gaming
2:15 – 5:00pm	Henderson Booze District Pickup Location: Meet in Front of Student Union – East Entrance	Brownfields Bloom into Community Success Pickup Location: Meet in Front of Student Union – East Entrance	History of Las Vegas Tourism Pickup Location: Meet in Front of Student Union – East Entrance

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Tracks	Agribusiness SU Rm 205	Economic Development SU Rm 207	Energy SU Rm 209	Infrastructure/ Transportation SU Rm 211	Manufacturing SU, Rm 213	Tourism/Gaming SU Rm 218	Workforce Development SU Rm 219	
2:30 – 3:45pm	Commodity Agriculture: The State's 3rd Largest Economy Future Opportunities & Challenges Al Trace - Dairy Farmers of America, Doug Busselman - NV Farms Bureau, Dave Stix, Jr NV Cattlemen's Assoc., Moderator: Clint Koble - NV Small Business Dev. Cntr. at UNR	Envisioning the Future: Comprehensive Economic Development Strategies Frances Sakaguchi - US Dept. of Commerce EDA, Pam Borda - NNRDA, Michael Gordon - LVGEA, Ron Radil - WNDD, Moderator: Bob Shriver, Frmr Dir. NV. Comm. On Econ. Dev.	Nevada's Energy Products Auguste Lemaire- Sunvelope Solar Panels, Ben Ventash - RenewGeo, Casey Coffman - Sunworks Solar Power	NV Electric Highway Will Toor – Southwest Energy Efficiency Project, Guy Mannino –Verdek/ChargePoint, Richard "Hank" James – NV Rural Electric Assoc., Moderator: Marie Steele – NV Energy	Makerspaces to Makers Tara Radniecki – UNR Austin Lambert – Syn Shop, Moderator: Bill Bokelmann – Maxx Productions		Tech Talent – Innovative Business Models to Address Workforce Needs in a New Market Shavonnah Tiera Collins – RedFlint – Univ. of Phoenix, Patrick Callihan – Las Vegas Opportunity Center, Chase Norlin – Transmosis, Moderator: Bill Arent – City of Las Vegas	

4:00 - 6:30pm

EXHIBITORS' WELCOME RECEPTION - EXHIBIT HALL - STUDENT UNION, RM. 208



Photo Credit: UNLV

WEDNESDAY, SEPTEMBER 13

7:00am - 2:00pm Registration/Check-in

7:00am - 3:00pm Exhibit Hall Open - Continental Breakfast, Student Union Rm. 208

8:00 – 10:00am Welcome and Opening Session – Student Union Ballroom

Keynote Speaker: JIM CARROLL

THE JETSONS ARRIVE 50 YEARS EARLY: WHAT ARE THE ECONOMIC DEVELOPMENT IMPLICATIONS?

Tracks	Agribusiness SU Rm 205	Economic Development SU Rm 207	Energy SU Rm 209	Infrastructure/ Transportation SU Rm 211	Manufacturing SU Rm 213	Tourism/Gaming SU Rm 218	Workforce Development SU Rm 219
10:15 – 11:30am	Big Trends in Agriculture. What Will the World's Oldest Profession Look Like in 2025? Jim Carroll - Futurist, Trends Research & Author	UAS Drones Chris Walach – Nv Inst. Autonomous Systems, Thomas A. Wilczek – GOED, Art Eggers – CSN, Jonathan H. Daniels – Praxis Aerospace Concepts Int'l., Rachel Dahl – Mesquite Regional Business, Inc., Moderator: Ken Chapa – City of Henderson	The Economics of Energy Efficiency and Supporting Programs Kelly Thomas – Governor's Office of Energy, Tom Polikalas – Southwest Energy Efficiency Project, Holly Lloyd – Southwest Gas, Michelle Lindsay – NV Energy	Making the Market Move Tina Quigley - RTC So. NV, Jennifer Doodey - City of No. Las Vegas, Mike Majewski - City of Boulder City, Joanna Wadsworth, - City of Las Vegas, Moderator: Mayor Debra March - City of Henderson	Winning Big in Manufacturing Business Attraction Ryan Smith – GOED, Dan Doherty – Colliers International, Gina Gavan – City of North Las Vegas, Moderator: Sallie Doebler – LV Metro Chamber of Commerce	Growing Through Gaming Sam McMullen – Five Gen, Marcus Prater – Assoc. of Gaming Equipment Manufacturers, David Martin – Indoor Farms of America, Moderator: Peter Guzman – Las Vegas Chamber of Commerce	Employer Driver Training Models In Cybersecurity Chase Norlin - Transmosis

12:00 – 1:45pm Lunch

Keynote Speaker – Student Union Ballroom
BRET KELSEY – CYBER SECURITY TRENDS & INNOVATIONS

Tracks	Agribusiness SU Rm 205	Economic Development SU Rm 207	Energy SU Rm 209	Infrastructure/ Transportation SU Rm 211	Manufacturing SU Rm 213	Tourism/Gaming SU Rm 218	Workforce Development SU Rm 219
2;00 – 3:15pm	Nevada's Craft Beer Culture Driving Business Opportunities: From Agribusiness to Urban Renewal Wyndee Forrest – CraftHaus Brewery, Robert Snyder – Big Dogs Brewing Co., Anthony Gibson – Tenaya Creek Brewery Moderator: Don Vetter – Vetter Public Relations	Water Resources in NV: The Capacity for Economic Expansion Mark Foree – Truckee Meadows Water Auth., Kelvin Hickenbottom – Deputy State Engineer, Nathan Allen – Water Start, John Entsminger – So. Nv Water Auth., Moderator: Mike Baughman – Lincoln Co. Regional Dev. Authority	Energy Policy in Nevada Mark Hauenstein – Tech Designs	Brownfields Grants: Helping to Bridge Gaps in the Redevelopment Process Lisa Hanusiak – US State Environmental Protection Agency Region 9, Eileen Christensen – BEC Environmental, David Friedman – NV Div. of Environmental Protection	Nevada's Industrial Development Update & Analysis John Restrepo – RCG Economics, Vince Griffith – Reno Engineering Corp., Dave Brown – Land Development Associates, Moderator: Kevin Gullette – City of Las Vegas	Las Vegas Smart: Becoming the Intellectual Gaming Capital of the World Jan Jones Blackhurt – Caesars Entertainment, Robert Rippee – Int'l. Gaming Inst. at UNLV, Lisabeth Couturier – Las Vegas Field and Focus, Moderator: Bo Bernhard – Int'l. Gaming Institute at UNLV	Responding to the Need for Trained Workers J. Kyle Dalpe – Truckee Meadows Community College, Barbara Walden – Truckee Meadows Community College, Randy Walden – GOED

Please note conference programs, times and speakers are subject to change.

*Additional Fee



■ BUILDING A STRONGER NEVADA IN A GLOBAL ECONOMY ■

CONFERENCE PROGRAM

MONDAY, SEPTEMBER 11

PRE CONFERENCE WORKSHOP

FUNDAMENTALS OF ECONOMIC DEVELOPMENT 3.0

8:30AM - 4:30PM

The Nevada Leadership Program, - UNR College of Business \$100

Workshop participants will learn about the Comprehensive Economic Development Strategy, and hear about and from various federal economic development partners including the US Small Business Administration, the US Economic Development Administration, and the US Department of Agriculture. Other topics to be covered during the workshop include a discussion on funding a strategic economic development plan using a variety of tools, developing a publicprivate partnership, performing community and economic analysis, and assessing a community's economic base.

Parking and Lunch are provided.

*Workshop is separate fees from
conference fees.

TUESDAY, SEPTEMBER 12

7:00 AM - 2:00 PM REGISTRATION/CHECK-IN UNLV Student Union, 2nd Floor

7:00 – 8:00AM CONTINENTAL BREAKFAST Exhibit Hall – UNLV Student Union, 2nd Floor, Rm 208

8:00 – 10:00AM OPENING GENERAL SESSION - KEYNOTE SPEAKERS & GUESTS

Master of Ceremonies: Ed Lawson WNDD President – Sparks City Councilman

Guests: City of Las Vegas Official, Barbra Coffee – Director, Economic Development & Tourism, City of Henderson – Conference Chair Keynote: Dr. Len Jessup – President, UNLV – The Renaissance of UNLV Kerry Bubolz – President, Vegas

Golden Knights



Photo Credit: Travel Nevada

BREAKOUT SESSIONS 10:15 - 11:45AM

AGRIBUSINESS MEETING THE GLOBAL FOOD NEEDS

RM. 205

Dr. William Payne – UNR, College of Agriculture, Biotechnology, and Natural Resources; Nevada Agriculture Experiment Station, David Martin – Indoor Farms of America, Dr. Paul Verdurg – UNR Department of Natural Resources and Environmental Science, MODERATOR: Clint Koble – Nevada Small Business Development Center

University of Tennessee Extension's Daryll E. Ray and Harwood D. Schaffer were quoted by National Geographic saying, "The challenge of feeding an expected world population of over 9 billion in 2050 - at least 2 billion more than today — has attracted considerable attention, resulting in a wide range of responses." This interactive session will go over the issues in meeting the global food needs, the negative results of not having food security now and in the future, and what innovative solutions are evolving in place.

ECONOMIC DEVELOPMENT ENTREPRENEURSHIP TECHNOLOGY & THE UNIVERSITY CONNECTION

RM. 207
Shavonnah Tièra Collins –
RedFlint Vegas, Matt Westfield
- Entrepreneurs Assembly, Zach
Miles – UNLV Office of Economic
Development, Leith Martin –
Center for Entrepreneurship,
UNLV Lee Business School, Fred
Steinmann – UNR Center for
Economic Development College of
Business, MODERATOR: Barbra
Coffee – City of Henderson

This session will focus on entrepreneurial development strategies and tips for your community to create the entrepreneurial ecosystem that is so important in growing our jobs at home. Learn how to connect and support entrepreneurs to ensure that they stay in your community.

ENERGY EMBRACING NEXT GENERATION ENERGY POLICIES TO SECURE A CLEAN ENERGY FUTURE

RM. 209

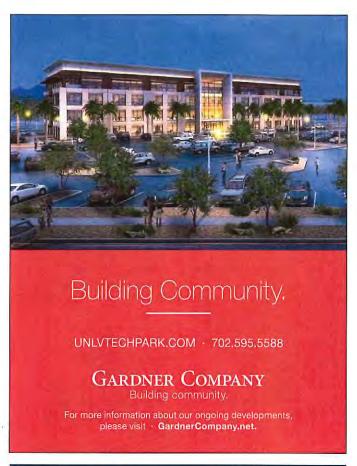
Councilman David Bobzien – City of Reno

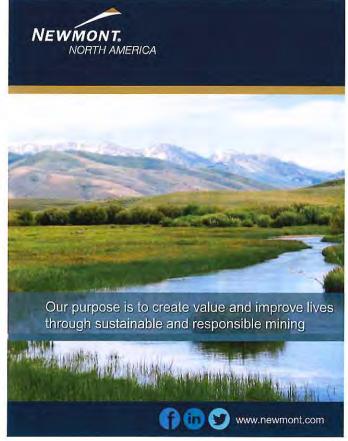
How is Nevada's Energy market fueling economic development at the local, state and global market level? Is there a debate over cheap energy or clean energy? Communities need energy to develop a diverse economy. As sustainability and clean energy become part of the conversation during project development, how is Nevada responding to compete on a national level so that our communities can sustain more with less impact and fewer resources in a global economy that will be subject to carbon trading and social standards of moral ecology.

INFRASTRUCTURE/ TRANSPORTATION THE SILICON VALLEY OF WATER – INNOVATION IN THE DESERT

RM. 211
Patricia Mulroy – UNLV
Williams S. Boyd School of Law,
Cindy Ortega - MGM Resorts
International, Nathan Allen –
Waterstart, Dave Johnson – Las
Vegas Valley Water District

TR Goldman said in Politico, "Las Vegas...where chance is king and the future is routinely gambled away, it is also possibly the most frugal and forward-looking American city in one respect: water." This discussion will bring experts together to discuss how the city is now trying to leverage that reputation by turning itself into a hub for new and innovative water technology.





MANUFACTURING TOOLS OF THE TRADE -**GROWING & RETAINING** MANUFACTURING IN YOUR COMMUNITY

RM. 213

Terry Culp - NVIE Las Vegas, Karen Coe - NSBDC "Made in Nevada", Hector Rodriguez - US Commercial Service, Rob Hooper - Northern Nevada Development Authority, Western Manufacturing Alliance, MODERATOR: Perry Ursem - LVGEA

A wide variety of tools are available to help communities retain and grow their manufacturing base. Learn about federal, state and local programs that you can utilize in your tool box for supporting manufacturers in your community. Panelists will share best practices and insights on programs/ initiatives, employer and economic developer engagement, success stories/case studies, challenges and opportunities.

TOURISM/GAMING **PLACE BASED** MARKETING

RM. 218

Kylie Rowe - Dickson Realty, Abbi Whitaker - The Abbi Agency, Guillermo Mazier - Atlas Advertising, MODERATOR: Anthony Ruiz - Las Vegas Global **Economic Alliance**

Making places pop; that's what marketers do. Learn from state and national leaders in branding, economic development and tourism marketing. From analytics, to integrated marketing campaigns, these media mavens will share how they help places and organizations tell better stories in the digital age.

WORKFORCE DEVELOPMENT THE FUTURE WORKFORCE - WILL **ROBOTS & DRONES REPLACE HUMANS?** RM. 219 Dr. Jess Chen and Dr. Johannes Moenius, Institute for Spatial Economic Analysis (ISEA), University of Redlands

More than 50% of all jobs in the US are susceptible to automation by 2035. In Vegas, this share is 65%. In this session, learn how many jobs will likely be lost, why Vegas will be hit particularly hard, what businesses, economic developers, and local governments can do to prepare.

TOURS 2:15 - 5:00PM

LIMITED SPACE! Off site tours will depart and return to the UNLV Student Union. Meet in Front of Student Union - East Entrance. Please note tours are an additional fee of \$35, unless otherwise specified.

AGRIBUSINESS/ MANUFACTURING **HENDERSON BOOZE** DISTRICT/\$35

Teri Bath - Agribusiness Program Track Chair, Jeff Leake - Manufacturing Program Track

Craft spirits is an emerging niche in the manufacturing sector. The industry presents potential opportunities for small business and economic development throughout the state. Learn about the emergence of the "Booze District" in Henderson, featuring Grape Expectations, Las Vegas Distillery, and Crafthaus Brewery. Leaders of these organizations will share the challenges and opportunities they faced from start up to first pour. Their insights will help your community better serve and assist in growing this niche sector. Discussion includes how these companies navigated the operating environment from legislation, distribution regulations, zoning, financing and sourcing agricultural commodities from Nevada's rural communities to make "Nevada made" spirits.

AFTER THE TOURS JOIN US FOR THIS PREMIER NETWORKING EVENT

EXHIBIT HALL WELCOME RECEPTION

TUESDAY, SEPTEMBER 12

4:00 - 6:30PM • EXHIBIT HALL, UNLV STUDENT UNION • SECOND FLOOR, ROOM 208

Join us at the Exhibit Hall Welcome Reception, immediately following the first day of programs and tours. Enjoy refreshments and drinks, network with other attendees, and visit the sponsors and exhibitors who are working with organizations, agencies and businesses to Build A Stronger Nevada In A Global Economy. This event is open to all attendees.

BROWNFIELDS BLOOM INTO COMMUNITY SUCCESS/\$35

Rachel Dahl - Infrastructure/ Transportation Program Track Chair, David Friedman - Tour Coordinator

Participants will visit the former Union Pacific Railroad yard near downtown Las Vegas and learn how Clark County and the City of Las Vegas transformed 100+ acres of barren and blighted land in the heart of the Las Vegas valley into highly-valued and award-winning public and private redevelopment including offices, cultural centers, museum, medical facilities and open space. Learn how the county and City partnered with other regional agencies and are using brownfields funding to start the Maryland Parkway urban corridor redevelopment project.

HISTORY OF LAS VEGAS TOURISM/\$35

Anthony Ruiz - Tourism/Gaming Program Track Chair, Jackie Dennis - Tour Coordinator

Start at UNLV with an overview from Las Vegas Historian Michael Green, proceed to the Atomic Museum for a tour and overview of a major event in the city's history, learn first-hand of how Las Vegas came to be and how tourism impacted and shaped the city and state at the Nevada State Museum, delve into the cases of organized crime that put Las Vegas on the map at the Mob Museum and conclude at the Neon Museum visually experiencing Las Vegas' rich history through the vibrant signage and marquees that once lit the Strip.

NEVADA ENERGY: APEX INDUSTRIAL AND GENERATION TOUR/\$35

Note: This tour begins at 10:15 am and will return 2:00 pm. Mark Hauenstein - Energy

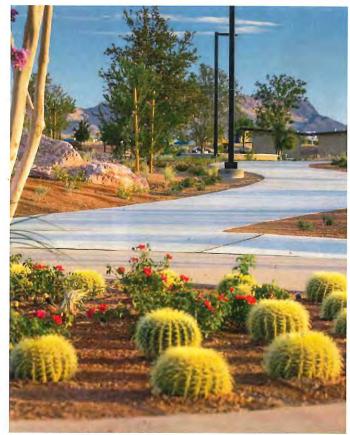


Photo Credit: City of Henderson



How Rural Nevadans

Find Home



Visit nvrural.org







Photo Credit: City of Henderson



Photo Credit: WNDD

Program Track Chair, Terri Sheridan, Phillip Klevorick - Tour Coordinators

The Apex Industrial Center is one of the largest industrial sites in the west. This site is located in one of the strongest energy hubs in the region and is the home of three efficient

natural gas generation facilities, an ever-growing number of large scale utility solar plants and numerous industrial and manufacturing facilities. The tour will include a walking tour of NV Energy's Silver Hawk generation facility, and a bus tour of the park where

participants get an update on the numerous projects that are planned for the park, including Hyper Loop One project. A box lunch will be included.

BREAKOUT SESSIONS 2:30 - 3:45PM

AGRIBUSINESS COMMODITY AGRICULTURE: THE STATE'S 3RD LARGEST **ECONOMY FUTURE** OPPORTUNITIES AND CHALLENGES

RM. 205

Al Trace - Dairy Farmers of America, Doug Busselman - NV Farm Bureau, Dave Stix, Ir. -NV Cattlemen's Association, MODERATOR: Clint Koble - Nevada Small Business **Development Center**

There have been many new innovations and directions in agriculture in the last ten years. Much publicity has been given to the new, small, organic, and indoor growers. This session will inform attendees about the large commodity growers that still provide well over 90% of our food supply. Learn what some of our State's largest commodity growers

are facing in terms of challenges and opportunities in the future within our State's 3rd largest economy.

ECONOMIC DEVELOPMENT **ENVISIONING THE FUTURE: COMPREHENSIVE ECONOMIC** DEVELOPMENT **STRATEGIES**

RM. 207

Frances Sakaguchi - US Dept of Commerce - Economic Development Administration, Pam Borda - Northeastern Nevada Regional Development Authority, Michael Gordon -Las Vegas Global Economic Alliance, Ron Radil - Western, Nevada Development District MODERATOR: Bob Shriver -Former Director with the Nevada Commission on Economic Development

Insights will be provided regarding the importance of developing and implementing a strategic plan for regional economic development. Overviews of successful economic development planning initiatives in southern Nevada, Northwestern Nevada and Northeastern Nevada will be provided. Attendees will learn about effective planning processes, key economic development strategies and expected outcomes.



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At Levi Strauss & Co., we aspire to be, and be seen as, the world's best apparel company and one of the best-performing companies in any industry. We strive to create apparel that our consumers want to live in, that withstands the test of time and that inspires generation after generation to share our obsession for beautifully and responsibly made apparel.

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ENERGY **NEVADA'S ENERGY PRODUCTS**

RM. 209

Auguste Lemaire-Sunvelope Solar Panels, Ben Ventash - RenewGeo, Casey Coffman - Sunworks Solar Power

Economic Development does not occur without energy. New ideas and technology are creating new forms of energy and companies are formed to fill the changing energy landscape. Attendees of this session will learn about some of the new companies in Nevada working to fill the needs of this new energy market.

INFRASTRUCTURE/ **TRANSPORTATION NV ELECTRIC HIGHWAY**

RM. 211

Will Toor - Southwest Energy Efficiency Project, Guy Mannino - Verdek/ChargePoint, Richard "Hank" James - NV rural Electric Association, MODERATOR: Marie Steele - NV Energy

To achieve the clean energy benefits of electric vehicles (EV's) and bolster economic development in rural communities across the state, the Nevada Electric Highway (NEH) initiative was launched in 2015 by Governor Brian Sandoval. The NEH will install charging stations along four major traffic corridors: I-80 and U.S. Routes 50, 93 and 95.



Photo Credit: UNR



With nearly 750 member companies covering residential, commercial and all sectors of the industry, Nevada Builders Alliance is the voice of the construction industry. Together, we represent tens of thousands of hard-working Nevadans in every corner of the state.







GOVERNMENT AFFAIRS I WORKFORCE DEVELOPMENT NETWORKING I WORKERS COMPENSATION

NevadaBuilders.org f ♥ in



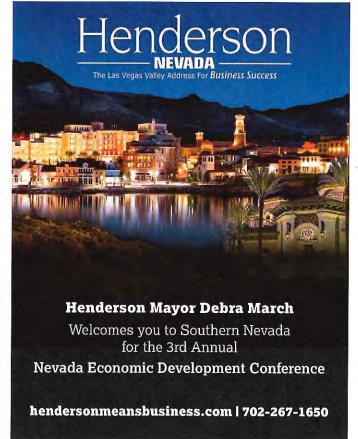




Photo Credit: Travel Nevada



Photo Credit: Travel Nevada



Photo Credit: UNLV

MANUFACTURING **MAKERSPACES TO MAKERS**

RM. 213

Tara Radniecki - UNR, Austin Lambert - Syn Shop MODERATOR: Bill Bokelmann -Maxx Promotions

Makerspaces? Hackerspaces? What are they? Where can entrepreneurs and inventors turn to work on prototypes or ideas? In this session, you will hear about Nevada-based makerspaces that could play a role in the development of the future products. Leaders from these organizations will share their insights on makerspaces and the role they can play in your community to support inventors, entrepreneurs and others that like to make "stuff."

TOURISM/GAMING **TOURISM AS ECONOMIC** DEVELOPMENT RM. 218

Kevin Bagger - Las Vegas convention & visitors Authority, Rick Arpin - MGM Resorts International, Douglas Geinzer -Las Vegas Heals, David Petersen - Travel Nevada, MODERATOR: Jared Smith - LVGEA

The Las Vegas tourism and hospitality industries have grown to the point where they are now creating industries of their own. Further leveraging its position, the tourism industry is expanding again, with new opportunities in professional sports, film and media, as well as medical tourism.

WORKFORCE DEVELOPMENT TECH TALENT -INNOVATIVE BUSINESS **MODELS TO ADDRESS WORKFORCE NEEDS IN A NEW MARKET**

RM. 219

Shavonnah Tiera Collins - RedFlint -University of Phoenix, Patrick Callihan

Proud to be connected

AT&T is proud to sponsor the 3rd Annual Nevada Economic Development Conference.



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- Las Vegas Opportunity Center, Chase Norlin - Transmosis, MODERATOR: Bill Arent - City of Las Vegas

Tech training providers will discuss innovative responses to the high demand for tech talent. Redflint will discuss its exciting new concept that educates, incubates, and accelerates entrepreneurial efforts. Nonprofit organization TechImpact will present its unique partnership with the City of Las Vegas, while Transmosis will share its recent success story with the city of Henderson. With locations worldwide, The Iron Yard offers a 12-week boot camp creating software developers who are ready for the workforce.

WEDNESDAY, SEPTEMBER 13

7:00AM - 12:00PM REGISTRATION/CHECK-IN UNLV Student Union, 2nd Floor

7:00 - 8:00AM **CONTINENTAL BREAKFAST**

Exhibit Hall - UNLV Student Union, 2nd Floor, Rm 208

8:00 - 10:00AM **OPENING GENERAL SESSION** - KEYNOTE SPEAKERS & GUESTS

Master of Ceremonies: Lisa Granahan - WNDD Secretary/ Treasurer, Douglas County Guests: Clark County, Jared Smith - LVGEA Chief Operating Officer, Barbra Coffee - Director, Economic Development & Tourism, City of Henderson - Conference Chair Keynote: Jim Carroll - Futurist/ Author - The Jetsons Arrive 50 Years Early: What Are the Economic Development Implications?

BREAKOUT SESSIONS 10:15 - 11:30AM

AGRIBUSINESS BIG TRENDS IN AGRICULTURE: WHAT WILL THE WORLD'S **OLDEST PROFESSION** LOOK LIKE IN 2025?

RM. 205 Jim Carroll - Futurist, Trends Research & Author

Whether it's driverless tractors, weed-zapping robots or datatransmitting crops, Jim will forecast what farms might be like 5-10-20-30 years from now, and encourage the industry to embrace high-velocity innovation. Many people continue to view farming from the sepia-toned photos of the 1940s and 1950s, not realizing the technological and scientific advances or the massive opportunities for international growth. This session will discuss how growers that focus on innovation as a core value will find success.



Photo Credit: City of Henderson

Opportunity. Value. Results. **Partner with North Las Vegas**

BUSINESS ADVANTAGES

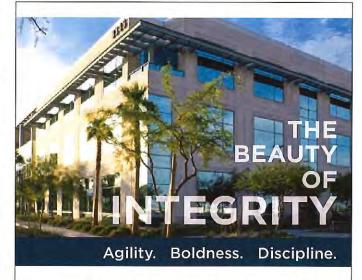
- · Self-certification and accelerated project approvals
- · Motivated and skilled workforce
- · Large parcels of available land, thriving industrial parks
- · Easy access to interstate, rail lines and airports Business-friendly tax climate
- · Unbeatable customer service and staff support



From Amazon, The Honest Company and Fanatics to Bigelow Aerospace, National Security Technologies and Hyperloop One, North Las Vegas is home to some of the world's most innovative and exciting companies.



Economic Development (702) 633-1523 gavang@cityofnorthlasvegas.com Visit cityofnorthlasvegas.com for more information.



Centra Property Group was founded upon the belief that projects are collaborative partnerships, built upon a foundation of integrity and trust. With industry experience that collectively represents nearly a century of development, asset management, and construction, CPG is dedicated to improving the quality of life within every community it has the privilege to serve.

Centra Property Group



Photo Credit: Travel Nevada

ECONOMIC DEVELOPMENT **UAS DRONES**

RM. 207

Chris Walach - Nevada Institute for Autonomous Systems, Thomas A. Wilczek - Governor's Office of Economic Development, Art Eggers - College of Southern Nevada, Jonathan H. Daniels - Praxis Aerospace Concepts International, Inc., Rachel Dahl -Mesquite Regional Business, Inc., MODERATOR: Ken Chapa - City of Henderson

This session highlights activities statewide related to UAS/Drone industry attraction efforts. Nevada is one of six test sites in the U.S. and is poised to attract companies doing commercial drone flight testing.

ENERGY THE ECONOMICS OF **ENERGY EFFICIENCY AND** SUPPORTING PROGRAMS RM. 209

Kelly Thomas - Governor's Office of Energy, Tom Polikalas - Southwest Energy Efficiency Project, Holly Lloyd -Southwest Gas, Michelle Lindsay - NV Energy

Households and businesses can reduce energy bills and make the energy system more sustainable, while boosting the economy in a sector with great potential for future growth, driving innovation in the process. With this in mind, the Governor's Office of Energy (GOE) and the Southwest Energy Efficiency Project (SWEEP) will present on the economics of energy efficiency. Included with the discussion Southwest Gas and NV Energy will also provide a summary of the Energy Efficiency (EE) incentive programs available to consumers in the State of Nevada.

INFRASTRUCTURE/ TRANSPORTATION MAKING THE MARKET MOVE

RM. 211

Tina Quigley - Regional Transportation Commission of Southern Nevada, Jennifer Doodey - City of No. Las Vegas, Mike Majewski - City of Boulder City, Joanna Wadsworth - City of Las Vegas, MODERATOR: Mayor Debra March - City of Henderson

The Regional Transportation Commission of Southern Nevada is working on several projects aimed at relieving congestion in Southern Nevada and improving transportation and logistics overall. The purpose of this panel is to consider transportation issues that affect economic development in southern Nevada and throughout the state. In

addition to a comprehensive transit plan, representatives from various municipalities in the region will speak about roadway infrastructure projects that move goods & products to and from southern Nevada.

MANUFACTURING WINNING BIG IN MANUFACTURING **BUSINESS ATTRACTION**

RM. 213

Ryan Smith - Governor's Office of Economic Development, Gina Gavan - City of North Las Vegas, Dan Doherty - Colliers International, MODERATOR: Sallie Doebler - LV Metro Chamber of Commerce

Nevada has been winning big in economic development receiving multiple awards for excellence in Economic Development and business attraction projects. Get a behind the scenes look under the hood for projects such as Tesla, and more. What tools were used, what were some of the key site selection factors, how did the state collaborate with city, state and regional interests to bring key projects to fruition?

TOURISM/GAMING **GROWING THROUGH** GAMING

RM. 218

Sam McMullen - Five Gen, Marcus Prater - Association of Gaming **Equipment Manufacturers**, David Martin - Indoor Farms of America, MODERATOR: Peter Guzman - Las Vegas Latin Chamber of Commerce

The gaming industry is changing.

VISIT THE 2017 WINNERS OF THE AWARDS & ACCOLADES PROGRAM

Recognizing marketing innovation and excellence in economic development!

AWARD WINNING PROJECTS WILL BE ON **DISPLAY IN THE AWARDS GALLERY NEXT TO** THE EXHIBIT HALL

2nd Floor of UNLV Student Union

The Awards and Accolades Program recognizes excellence in print, audio visual or electronic communications that communicate and demonstrate economic vitality and development promoting the retention and recruitment of business and industry to a city, county, or a region.

From skills-based to manufacturing, to a growing demand for locallysourced food, the Las Vegas Strip has created an entire economic base around it. This panel will explore how adjacent and complementary industries to gaming like food, security and information technologies will continue to grow.

WORKFORCE DEVELOPMENT **EMPLOYER DRIVEN** TRAINING MODELS IN CYBERSECURITY

RM. 219 Chase Norlin - Transmosis

Nevada is facing a shortage of skilled workers needed in the cybersecurity space as all industries move to protect and secure assets. This represents a major opportunity to retrain our region's labor force into this rapidly growing field. This panel will examine new models developed by Transmosis in Silicon Valley and being deployed in Clark

County via the Governor's STEM Workforce Challenge Grant. In particular new employer driven training and apprenticeship models that offer opportunities to transform the regional labor supply.

BREAKOUT SESSIONS 2:00 - 3:15PM

AGRIBUSINESS NEVADA'S CRAFT BEER CULTURE DRIVING BUSINESS OPPORTUNITIES: FROM AGRIBUSINESS TO URBAN RENEWAL

RM. 205 Wyndee Forrest - CraftHaus Brewery, Robert Snyder - Big Dogs Brewing Co., Anthony Gibson - Tenaya Creek Brewery, MODERATOR: Don Vetter -**Vetter Public Relations**

Nevada's nearly 40-strong craft

brewers are driving business in several categories; from clamoring for more local hops, barley and wheat, to revitalizing neighborhoods with brewery investments. Learn the connections with panelists who are owners, and brewers for local Las Vegas region breweries.

ECONOMIC DEVELOPMENT WATER RESOURCES IN **NEVADA; THE CAPACITY** FOR ECONOMIC **EXPANSION**

RM. 207 Mark Foree - Truckee Meadows Water Authority, Kelvin Hickenbottom - Deputy State of Nevada Engineer, Nathan Allen - WaterStart, John Entsminger -Southern Nevada Water Authority, MODERATOR: Mike Baughman - Lincoln County Economic **Development Authority**

Nevada is one of the driest states in the Union, yet it has one of the fastest growing economies in the nation. Information regarding the extent and limits of Nevada's water resources and how the State can apply technology to water management will be presented. Discussion will include how to sustain the diversification and expansion of Nevada's economy.

ENERGY ENERGY POLICY IN NEVADA

RM. 209

Mark Hauenstein - Tech Designs

This session will provide information on how Question 3 is being developed within the State of Nevada and will report progress made in creating an open utility structure and new business opportunities. A review of the Clean Power Plan will be included and what local communities are doing to support the City Energy Project initiative.



Symphony Park is Las Vegas' premier development opportunity.

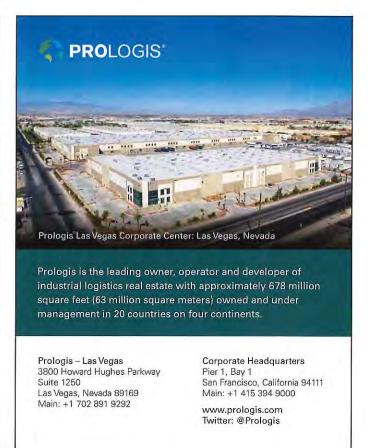
This mixed-use, city-owned property is surrounded by other high profile centers of business, including World Market Center Las Vegas and Las Vegas North Premium Outlets. Parcels (averaging 3+ acres)

Call for current development opportunities: 702-229-6551. are available for a variety of uses, including multifamily, office, retail, medical, etc.

The site is ready for immediate development with all off-site infrastructure in place.



symphonypark.com | lasvegasnevada.gov/EUD



INFRASTRUCUTRE/ TRANSPORTATION **BROWNFIELDS GRANTS: HELPING** TO BRIDGE GAPS IN THE REDEVELOPMENT **PROCESS**

RM, 211

Lisa Hanusiak - United States **Environmental Protection Agency** Region 9, Eileen Christensen - BEC Environmental, David Friedman - Nevada Division of **Environmental Protection**, MODERATOR: Rachel Dahl -Mesquite Regional Business

Brownfields grants have the flexibility for a grantee to focus on their specific needs and are easy to manage and not demanding in their reporting requirements. The grants can be used for planning redevelopment in a community's most difficult and blighted section or provide the resources necessary to assess vacant or abandoned

properties or clean them up. This session will provide information you need to understand all the federal and state brownfields opportunities available and how to acquire these important resources and assistance.

MANUFACTURING **NEVADA'S INDUSTRIAL DEVELOPMENT UPDATE & ANALYSIS**

RM. 213

John Restrepo - RCG Economics, Vince Griffith - Reno Engineering Corp., Dave Brown - Land Development Assoc., MODERATOR: Kevin Gullette -City of Las Vegas

Leading landowners and developers at this session will discuss large industrial sites and the related issue of industrial site absorption and availability. Nevada's success in attracting larger industrial uses requires sufficient acreage and infrastructure to accommodate these opportunities. Hear from visionaries and experts on current and future opportunities that could be home to the next big project.

TOURISM/GAMING LAS VEGAS SMART: **BECOMING THE** INTELLECTUAL GAMING CAPITAL OF THE WORLD RM. 218

Jan Jones Blackhurts - Caesars Entertainment, Robert Rippee -**International Gaming Institute** at UNLV, Lisabeth Couturier - Las Vegas Field and Focus, MODERATOR: Bo Bernhard -International Gaming Institute at

Our understanding of intelligence is changing. As social intelligence is redefining what it means to be smart, Las Vegas is a global leader of industries like hospitality and market research that require a deep

understanding of human intelligence and interaction.

WORKFORCE DEVELOPMENT RESPONDING TO THE **NEED FOR TRAINED** WORKERS

RM, 219

J. Kyle Dalpe - Truckee Meadows Community College, Barbara Walden - Truckee Meadows Community College, Randy Walden - Governor's Office of **Economic Development**

In December 2016, Truckee Meadows Community College and the Nevada Governor's Office of Economic Development were presented with a difficult challenge: How to meet the need for 2,400 trained workers in one year for Panasonic Corporation's workforce at the Tesla Gigafactory. This session will present an overview of how TMCC and GOED responded to this need.

PLEASE NOTE CONFERENCE PROGRAMS, TIMES AND SPEAKERS ARE SUBJECT TO CHANGE.



THANKS TO OUR SPONSORS

GOLD

LAS VEGAS GLOBAL ECONOMIC ALLIANCE

6720 Via Austi Parkway, Ste 330, Las Vegas, NV 89119 702-791-0000 • www.lvega.org

The Las Vegas Global Economic Alliance (LVGEA) is a 501(c)6 membership organization dedicated to developing the economies of Las Vegas, Clark County, Henderson, North Las Vegas, Boulder City, and Mesquite through regional cooperation, global trade, and global connectivity. We are the economic and community development resource for Southern Nevada. LVGEA's vision is to help our residents thrive in a global economy by fostering a more prosperous, diverse, and connected regional economy.

COUNCIL OF CHAMBERS

www.councilchambers.org

The LVGEA partners with numerous organizations to foster and facilitate economic growth and vitality in Southern Nevada. As an extension of those efforts, the LVGEA convenes a Council of Chambers in order to help increase collaboration and build consensus around high-level priorities affecting the business community in the region. The Council of Chambers includes: the Asian Chamber of Commerce, Boulder City Chamber of Commerce, Henderson Chamber of Commerce, LVGEA, Las Vegas Metro Chamber of Commerce, Latin Chamber of Commerce, Laughlin Chamber of Commerce, Mesquite Chamber of Commerce, and Urban Chamber of Commerce.

SILVER

NEVADA RURAL HOUSING AUTHORITY

3695 Desatoya Drive, Carson City, NV 89701 775-887-1795 • http://nvrural.org

Nevada Rural Housing Authority (NRHA) provides innovative home financing programs and rental support to Nevada's 15 rural counties and rural portions of Clark and Washoe Counties, serving more than 1.3 million people. NRHA also conducts research to support needs assessments and economic development, bringing ideas and solutions to the table to help communities with action plans.

NEVADA BUSINESS MAGAZINE CORPORATE OFFICE

375 N. Stephanie St. Bldg. 22 Ste. 2211 Henderson, NV 89014 702-735-7003 • www.nevadabusiness.com

Nevada Business Magazine is a statewide business magazine with a readership of over 82,000 business decision-makers throughout the Silver State. The monthly magazine serves as a high-level business resource for executives and has been publishing for over 30 years.

COPPER

AT&T

P.O. Box 11010, Reno, NV 89520

www.att.com

AT&T delivers advanced mobile services, next-generation TV, high-speed Internet and smart solutions for people and businesses. That's why we stand alone as a fully integrated solution provider. Fast, highly secure and mobile connectivity - to everything on the Internet, everywhere, at every moment and on every device - is what drives us. We envision a world where everything and everyone work together. We envision a world that works for

CENTRA PROPERTY GROUP

385 Pilot Road Ste D, Las Vegas, NV 89119

702-401-8998 · centrapropertygroup.com

Centra Property Group was founded upon the belief that projects are collaborative partnerships, built upon a foundation of trust. With industry experience that collectively represents nearly a century of development, asset management and construction experience, CPG is dedicated to improving quality of life within every community it has the privilege to serve.

CITY OF HENDERSON

280 S. Water St., Henderson, NV 89015

702-267-1650 • hendersonmeansbusiness.com

As the second largest city in Nevada, Henderson is home to over 300,000 residents and is recognized as one of the leading business locations in the southwest United States. Henderson provides outstanding labor availability, a thriving real estate market, competitive business and labor costs, and longterm expansion potential for companies considering new corporate facilities. The city is recognized as the Second Safest City in America by Forbes magazine and three times named to MONEY magazine's list of "Best Places to Live in America." Our award-winning health care services, nationally recognized parks and recreation facilities and programs and well-developed educational system from elementary to the university level all contribute to making Henderson a premier choice.

CITY OF LAS VEGAS

702-229-6551 • www.lasvegasnevada.gov

Las Vegas is known around the world. The city has a population of 628,000+ residents and is situated in the So. Nevada metropolitan area, home to more than 2.1 million people. Las Vegas boasts amazing resorts, gaming, fivestar restaurants, boutique shopping, fabulous entertainment and outdoor activities. The city is committed to sustainability from its alternative-fueled fleet to its reliance on solar energy and recycling programs. In recent years, redevelopment efforts have revitalized the city's urban core with such major projects as The Smith Center for the Performing Arts and the Cleveland Clinic Lou Ruvo Center for Brain Health anchoring Symphony Park, a 61acre downtown development project. Also in the heart of the city is a growing medical district that will soon be home to the UNLV School of Medicine. The city of Las Vegas also boasts more than 100 parks, recreation facilities and galleries.

THANKS TO OUR SPONSORS

CITY OF NORTH LAS VEGAS

2250 Las Vegas Boulevard, No. Ste 920, North Las Vegas, NV 89030 702-633-1528 · www.cityofnorthlasvegas.com

The City of North Las Vegas is Southern Nevada's community of choice for development opportunities, business and innovative solutions. Our streamlined processes and responsive staff move projects from permitting to completion successfully making it turnkey for your bottom line. Be a part of the growth by doing business with Nevada's best city for development.

GARDNER COMPANY

2600 Paseo Verde Pkwy, Ste 150, Henderson, NV 89074 702-489-8993 • http://gardnercompany.net

Gardner Company is a full-service real estate company specializing in the development of office, retail, industrial and medical buildings. Gardner Company opened their Nevada office in July of 2016. Dan H. Stewart, partner and vice president of development is in charge of all operations of Gardner in Nevada, particularly the UNLV Harry Reid Research & Technology Park.

LEVI STRAUSS

501 Executive Airport Dr., Henderson, NV 89052 702-269-8700 · www.levistrauss.com

Nothing is more versatile or timeless than blue jeans. Levi Strauss & Co. made the first blue jean in 1873 and continually draws upon its heritage to reinvent the blue jean for future generations. LS&Co. endures by reinventing itself, winning in the marketplace and by remaining true to its values.

NEVADA BUILDERS ALLIANCE

PO Box 1947, Carson City, NV 89702 775-882-4353 • nevadabuilders.org

The Nevada Builders Alliance (NBA) is a professional organization representing the construction industry; and all affiliated sectors. Our mission is to create a positive business environment for our member companies and communities, NBA was established in 1966 as the Ormsby County Builders' Association by a handful of builders looking to protect the interests of a growing industry. Throughout the years, NBA has grown and evolved several times. On the eve of our 50-year anniversary, it is time to evolve once again. With over 700 member companies representing tens of thousands of hardworking Nevadans, we have grown to become the Nevada Builders Alliance.

NEWMONT MINING

1655 Mountain City Hwy, Elko, NV 89801 775-778-2769 • www.newmont.com

Newmont Mining Corporation is a leading gold and copper producer. Founded in 1921, the Company has approximately 20,000 employees and contractors who work at operations and advanced development projects in five countries around the world. Newmont's North America region has operations in Nevada and Colorado. We own or control approximately 2.6 million acres in Nevada and 41,000 acres in Colorado. Our North America operations account for around 40 percent of the Company's worldwide gold production. Newmont's purpose is to create value and improve lives through sustainable and responsible mining. Our presence in a community can span decades, from early exploration to constructing a mine, extracting and processing minerals, and ultimately closing the mine and reclaiming the land. Throughout the mine lifecycle, we strive to serve as a catalyst for local economic development through transparent and respectful stakeholder engagement and as responsible stewards of the environment.

PROLOGIS

3800 Howard Hughes Pkwy, Las Vegas, NV 89169 702-891-9292 • www.prologis.com

Prologis is the leading owner, operator and developer of industrial logistics real estate with approximately 678 million square feet (63 million square meters) owned and under management in 19 countries on four continents.

FRIENDS

NEVADA GOVERNOR'S OFFICE OF ENERGY

755 N. Roop Street, Suite #202, Carson City, NV 89701 775-687-1850 Ext. 7357 • www.energy.nv.gov

The mission of the GOE is to ensure the wise development of Nevada's energy resources in harmony with local economic needs and to position Nevada to lead the nation in renewable energy production, energy conservation, and the exportation of energy. The GOE implements the laws of the State as defined in Nevada Revised Statutes 701 and 701A; manages energy-related programs; facilitates cooperation between key stakeholders; advises the Governor on energy policy; and collaborates with our local, regional, and federal partners to ensure a reliable and sustainable energy system.

BEC ENVIRONMENTAL

7241 W Sahara Ave., Ste 120, Las Vegas, NV 89117 702-304-9830 • http://becnv.com

BEC Environmental, Inc. specializes in redevelopment of Brownfield properties (Brownfields are real property with environmental challenges). Their Brownfields expertise includes performing environmental assessments, cleanup support, redevelopment research, public outreach facilitation, and permitting assistance for redevelopment.

CLARK COUNTY

500 S. Grand Central Pkwy., Las Vegas, NV 89155 702-455-0000 · www.clarkcountynv.gov

Clark County is a dynamic and innovative organization dedicated to providing top-quality service with integrity, respect and accountability. With jurisdiction over the world-famous Las Vegas Strip and covering an area the size of New Jersey, Clark is the nation's 14th-largest county and provides extensive regional services to more than 2.2 million citizens and more than 46 million visitors a year. The County provides municipal services to unincorporated areas that include fire protection, roads and other public works, parks and recreation, and planning and development.

DERMODY PROPERTIES

5500 Equity Ave., Reno, NV 89502 800-775-7483 • www.dermody.com

Dermody Properties is a privately owned industrial real estate investment, development and management firm which specializes in acquisitions and development of industrial real estate in strategic locations for e-commerce fulfillment centers, third party logistics and distribution customers. Founded in 1960, Dermody Properties has invested in more than 70 million square feet of industrial space.

THANKS TO OUR SPONSORS

DESERT RESEARCH INSTITUTE

755 E. Flamingo Rd., Las Vegas, NV 89119 • 702-862-5411 2215 Raggio Pkwy., Reno, NV 89512 • 775-673-7300 • www.dri.edu The Desert Research Institute (DRI) serves as the environmental arm of the Nevada System of Higher Education. DRI conducts cutting edge applied research in atmospheric, hydrological, and earth and ecosystems sciences across Nevada, the United States and on every continent. DRI employs more than 500 employees at the 2 campuses. DRI's faculty members are non-tenured, entrepreneurial and responsible for their own salaries from external grants and contracts. This blend of academic rigor and private-sector pragmatism has earned DRI a reputation for delivering rapid, high quality environmental science in a businesslike fashion.

DOUGLAS COUNTY

PO Box 218, Minden, NV 89423

775-782-6268 • www.douglascountynv.gov

Centrally located just 15 minutes south of Nevada's state capital and bordering the truly one-of-a-kind Lake Tahoe with all its summer and winter activities, Douglas County is recognized as the gem of Northern Nevada - a hidden jewel. On Nevada's western border, framed by the Carson Range of the Sierra Nevada and Pine Nut Mountains, Douglas County unfolds. Here you can still find miles of open space, expansive ranches and farms, many historical sites and displays, along with a wealth of outdoor recreation activities. The County's Economic Vitality program focuses on creating distinctive downtowns, capitalizing on outdoor recreation & lifestyle and developing a thriving climate for business & learning.

ECONOMIC DEVELOPMENT AUTHORITY OF WESTERN NEVADA (EDAWN)

5190 Neil Road, Ste 110, Reno, NV 89502

775-829-3700 • www.edawn.org

EDAWN is a private/public partnership established in 1983, committed to adding quality jobs to the region by recruiting new companies, supporting the success of existing companies, and assisting newly forming companies, to diversify the economy and have a positive impact on the quality of life in Greater Reno-Sparks. EDAWN's vision is to "A world-class economic development organization with strong local partnerships, regional respect and cooperation and a national reputation for innovation and creativity."

GREATER NEVADA CREDIT UNION

451 Eagle Station Ln, Carson City, NV 89701

775-882-2060 • www.gncu.org

Greater Nevada Credit Union is a not-for-profit, full service financial institution headquartered in Carson City that has been helping Nevadans with their financial needs since 1949. Greater Nevada serves more than 51,000 consumers and small businesses, has \$618 million in assets and has been consistently recognized as both Best Financial Institution in many of its service areas and as a top employer by the Reno/Tahoe Best Places to Work Awards. Most importantly, our members are also our owners, so they have access to all of our great services and products, delivered with a personal touch - because our focus is the well-being of our members.

HENDERSON HOSPITAL

1050 W. Galleria Dr., Henderson, NV 89011 702-963-7000 • www.hendersonhospital.com

Henderson Hospital opened its doors on October 31st, 2016. Henderson Hospital is the sixth acute-care hospital in the Valley Health System, which provides patient care throughout Las Vegas and Southern Nevada. Henderson offers a range of medical and surgical services, including specialties in emergency medicine, childbirth services and cardiac care.

THE HOWARD HUGHES CORPORATION - SUMMERLIN

10801 W. Charleston Blvd., 3rd Fl., Las Vegas, NV 89135 702-791-4000 • www.summerlin.com / www.howardhughes.com

The Howard Hughes Corporation (HHC) owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Their properties include master-planned communities (MPC), operating properties, development opportunities and other unique assets spanning 14 states from New York to Hawai'i, The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC with major offices in New York, Columbia, MD, Dallas, Houston, Las Vegas and Honolulu. HHC is the developer of Summerlin-the premier MPC in Las Vegas, Located along the western rim of the Las Vegas valley, Summerlin has consistently ranked in the nation's top-selling MPCs for nearly two decades.

MARTIN-HARRIS

3030 S. Highland Dr. Las Vegas, NV 89109 702-260-0736 · www.martinharris.com

Martin-Harris Construction is an ENR Top 400 General Contractor founded in December of 1976 and headquartered in Las Vegas, Nevada. Martin-Harris Construction has been successfully operating throughout the southwest U.S. for over 40 years at the hands of founder/CEO, Frank Martin, and his son and President, Guy Martin. Our company provides quality Design-Build, CMAR, Design-Assist and Design-Bid-Build services. With expertise in a variety of market sectors, Martin-Harris is able to provide top-quality service from design to preconstruction services to occupancy and warranty. The Las Vegas community has been redeveloped by the hard-work and dedication of the Martin-Harris team. You can be certain that every project is built to the Martin-Harris standard of EXCELLENCE.

MCDONALD-CARANO

2300 West Sahara Ave., Ste 120, Las Vegas, NV 89102 702-873-4100 · mcdonaldcarano.com

McDonald Carano is Nevada's law firm for business. Our firm has shaped the Nevada landscape for nearly 70 years. With over 50 lawyers in our offices in Las Vegas and Reno, we are Nevada born and raised. Our attorneys are known for getting to yes in Nevada and beyond because of the relationships and trust we have cultivated over decades of practice. Entrepreneurial thinking is at the heart of our commercial law practice - and creativity makes up our institutional DNA, McDonald Carano is one of the only remaining large legacy firms in Nevada; our clients consistently value the firm's longevity, consistency and commitment. We are passionate about safeguarding our clients' assets. Our legal prowess, deep roots, long tenure, unwavering stability, government affairs experience and undeniable specialized industry expertise in a region that is constantly evolving give our clients the confidence they need to retain us again and again.

THANKS TO OUR SPONSORS

NEVADA CENTER FOR ADVANCED MOBILITY

4505 S. Maryland Parkway MS 1092, Las Vegas, NV 89154-1092 702-895-5200 • http://nevadacam.org/

UNLV's Office of Economic Development seeks to promote private and public-sector partnerships in order to support economic and workforce development, to attract industry-sponsored research, and to protect/ develop intellectual property. Ways to engage include the Nevada Center for Advanced Mobility, which brings together industry, government and academia to develop/deploy policy, standards and technology around advanced mobility and the UNLV Research and Technology Park, which contributes to the incubation of innovative technologies.

NEVADA STATE COLLEGE

1300 Nevada State Dr., Henderson, NV 89002

702-992-2000 - www.nsc.edu

As a comprehensive four-year public college, Nevada State strives to be the difference in southern Nevada by producing high-quality, workforce ready graduates. Our newly expanded campus offers students an education of exceptional value with more than 45 majors and minors to choose from. As your community partner in advancing our state, we encourage you to explore our dynamic institution that focuses on inclusion, accessibility, and empowerment.

Be bold. Be great. Be State.

NORTHERN NEVADA DEVELOPMENT AUTHORITY

704 W. Nye Lane, Carson City, NV 89703 775-883,4413 • www.nnda.org

Northern Nevada Development Authority (NNDA) is the recognized Economic Development Authority for the Sierra Region of Nevada, comprised of Carson City, Churchill County, Douglas County, Lyon County and the Comstock District. NNDA is a non-profit organization funded by the State, the counties and cities and through donations from Investor Partners comprised of businesses in the communities. Since 2010, NNDA has had the economic impact of over \$1.7 billion and assisted 68 companies relocate to Nevada.

PGAL

3379 W. Oquendo Rd., Las Vegas, NV 89118 702-435-4448 • www.pgal.com

PGAL is a national design firm specializing in architecture, interiors, and planning for a diverse portfolio of public and private sector clients. We balance innovative, responsive design solutions with a pragmatic, costconscious approach, working with clients on projects large and small while developing long-term relationships based on partnership and trust.

THE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

600 S. Grand Central Pkwy. #350, Las Vegas, NV 89106 www.rtcsnv.com

The Regional Transportation Commission of Southern Nevada (RTC) is the only agency in the country that manages public transit, traffic management, roadway planning and funding, and implementation of a regional plan, Southern Nevada Strong, all under one roof. The RTC creates an efficient and effective transportation system that promotes mobility as a key driver to an economically vibrant community.

TSK

314 So. Water St., Henderson, NV 89015 702-456-3000 • tska.com

TSK was founded in Las Vegas in 1960. The firm is known for a regional design sensitivity that has led to being a leading architecture firm in the western US. Its award-winning work includes K-12 and higher education, justice, transportation, cultural, housing and civic projects. TSK has offices in Henderson, Reno, Los Angeles and Shanghai (China).

XCELIGENT

543 Sinfold Park St., Las Vegas NV, 89148 702-957-0600 • xceligent.com

Xceligent is a national platform that helps economic development and commercial real estate professionals market and sell listings, research sales and property data, and identify and attract businesses in their region. We research information in your market to provide the tools necessary for you to

market, develop, and research what is happening with commercial real estate



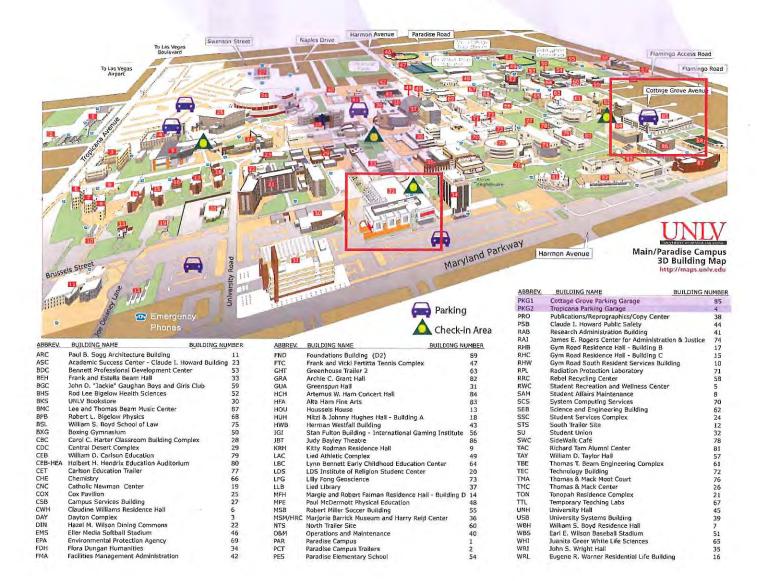
GETTING AROUND

STUDENT UNION



COTTAGE GROVE PARKING







WHO SHOULD ATTEND THE NEVADA ECONOMIC DEVELOPMENT CONFERENCE?

Attendees will include economic developers, elected and appointed officials, business owners, utilities, banks, educators, manufacturers, the mining industry, transportation representatives, tourism professionals, agribusiness, and consultants that are interested in connecting with Nevada's economic development network.

KEYNOTE SPEAKERS



Jim Carroll,
Futurist and Author
The Jetsons Arrive 50 Years Early:
What Are the Economic Development
Implications?



Brett Kelsey, McAfee Vice President & Chief Technology Strategist for the Americas

Cyber Security Trends & Innovations 2.0



Dr. Len Jessup, President, UNLV The Renaissance of UNLV



Kim Lear, Founder and Content Director of Inlay Insights

The Age of the Multigenerational Workforce



Kerry Bubolz, President, Vegas Golden Knights

HOST HOTEL HARD ROCK HOTEL & CASINO



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Dallaire, Tom

From:

Nevada Economic Development Conference

<sgonzales=wndd.org@mail129.atl171.mcdlv.net> on behalf of Nevada Economic

Development Conference <sgonzales@wndd.org>

Sent:

Tuesday, August 01, 2017 9:30 AM

To:

Dallaire, Tom

Subject:

Put Your Business in the Spotlight at the NVEDC

View this email in your browser

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September 11, 12, 13, 2017

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Gardnerville Town Board AGENDA ACTION SHEET

□ Denied



1.	committee reports including but not limited to; Carson Valley Arts Council, Nevada League of Cities, and Main Street Gardnerville.				
2.	Recommended Motion: N/A				
	Funds Available: ☐ Yes				
3.	Department: Administration				
4.	Prepared by: Tom Dallaire				
5.	Meeting Date: September 5, 2017 Time Requested: 10 minutes				
6.	Agenda: □Consent				
Background Information: To be presented at meeting.					
7.	Other Agency Review of Action: □ Douglas County ☑ N/A				
8.	Board Action:				
	Approved Approved with Medifications				

☐ Continued

Dallaire, Tom

From:

Nevada League of Cities & Municipalities <jwalker@nvleague.org>

Sent:

Monday, August 28, 2017 3:09 PM

To:

Dallaire, Tom

Subject:

City Courier - August 2017



City Courier



2017 Upcoming Events

October 10-12, 2017 NLC&M Annual Conference City of Mesquite CasaBlanca Resort

November 15-18, 2017 National League of Cities' City Summit, Charlotte, NC

Job Opportunities

Boulder City, NV - <u>City Manager</u> Boulder City, NV - <u>Finance Director</u>

Reno, NV - Job Opportunities

San Bernardino, CA - <u>Director of</u> <u>Economic & Housing Development</u>

What's Happening around the League



Preliminary Agenda

Planning is under way for the League's annual conference. We are pleased to announce Matt Jones as the Keynote Speaker for the Opening General Session in Mesquite. How to stay Motivated as a Leader. Being an effective leader like a marathon is an endurance event. Matt's talk, "Leadership is a Marathon" provides principles that leaders can use to empower, energize, and inspire themselves in order to do the same for those they lead. Matt uses his experience of running a marathon as a metaphor to share leadership strategies learned through personal experiences and graduate work in Transformational Leadership.

The National League of Cities' City Summit is scheduled to be held November 15 - 18, in Charlotte, NC. Please consider

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At our last board meeting in April the League adopted Resolution 17-01

For more information:

Sarah Lindsay

Email: uscommunities@naco.org

attending and helping to add Nevada's voice to the conversations that develop national municipal policies.

City gets Federal Permit for Sports Complex

Hasani Grayson, Elko Daily Free Press

Humboldt River.

ELKO - With the permit from the Army Corps of Engineers in hand, the city is looking to lay the groundwork for the sports complex.

The permit from the Corps of Engineers provides guidelines to the city that detail what it needs to do protect the wetlands and the historic area where a portion of the park will be located. The sports complex will include a number of baseball fields, soccer fields and softball fields along with other areas for recreation. The first phase of the project will include four baseball fields, one of which will sit close to the edge of the

The city was originally hoping to have the permit as early last winter but ran into unexpected delays in receiving the permit that caused city staff to put some of the park's early construction projects on the back burner.

At the next city council meeting on Tuesday the council will consider bringing on Stantec Consulting Services to assist them in implementation of the Army Corps' plan to build the complex without disturbing the wetlands or damaging the historic Hot Hole site.

Assistant City Manager Scott Wilkinson said the city had always planned to take the conditions of the wetlands into account when they start building. "One of the important things is that you have water, you want to have good river flows," he said. "The way this is designed, we'll also use drainage from the sports complex area to augment that flow through those wetlands."

One of the major issues that came from not getting the permit earlier in the year is that it delayed the city's plan to start construction this year.

City staff will present the council with the option of soliciting bids this year but Wilkinson said construction would not begin until late fall, making weather an issue. "It just takes you a period of time to work through the required process before you can even award a contract," he said. "By the time we could break down we'd probably be stopping the work because of weather. It probably makes sense to bid that during the winter."

Phone: 202-942-4290 U.S. Communities Government Purchasing Alliance www.uscommunities.org



NLC Service Line Warranty Program

- Nearly 12,000 households in Nevada enjoy sewer, water and/or in-home plumbing line coverage
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- Over 99% of Nevada claims approved
- Endorsed by the NLC&M
- Homeowners are educated about their service line responsibilities

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- Nancy S., North Las Vegas

To learn more about this unique program and how it can bring revenue and peace of mind to your community, please contact:

Call 407-616-2239 for more information.

Nevada Main Street Application Workshops

For communities desiring designation as a Main Street Affiliate. the Governor's Office of Economic Development will be hosting Application Workshops on September 7th and 8th.



These workshops will be conducted by Main Street

America to familiarize communities with the application process, requirements to becoming an affiliate community, and ongoing obligations of running a local Main Street Affiliate Program. All communities considering an application to the Nevada Main Street Program are required to attend.

Northern Nevada Application Training September 7, 2017 - 9 a.m. to 4 p.m. The Atlantis Casino and Resort 3800 S. Virginia Street Reno, NV 89502

Southern Nevada Application Training September 8, 2017 - 9 a.m. to 4 p.m. Embassy Suites Las Vegas 4315 Swenson Street Las Vegas, NV 89119

Agenda can be found here.

Winnemucca Celebrates 100 years!

The City of Winnemucca is celebrating its Centennial this year and we are extremely proud of the successes that our City has enjoyed during the past one hundred years.

settlement Ford/Centerville/Winnemucca originally served as a Humboldt River crossing point and wagon train shipping center in the early 1840's. The completion of the Central Pacific Railroad in 1869 and the Western Pacific Railroad in 1909 established our community as a major shipping hub, which served our local agriculture, cattle and mining industries.



Mayor Di An Putnum

Winnemucca was established as the Humboldt County Seat in



Nevada League of Cities & Municipalities are pleased to announce our new partnership with BoardDocs®, a cloudbased board management solution. As you know, the NLC&M works to improve governance throughout Nevada. With NLC&M BoardDocs, our goal is to help leaders with board management processes so they can further enhance opportunities for all constituents and the community. We see this partnership as another important way to serve our membership.

BoardDocs' powerful and easy-to-use services have helped well over 2,000 organizations dramatically lower costs, increase transparency and reduce board-related staff time by up to 75 percent from day one.

If you would like more information about NLC&M BoardDocs or have questions about the partnership, please contact the League office.

1873 and was incorporated as a General Law City on October 4, 1917. Our City has continued to grow and prosper thru the years and presently has a population of approximately 8,000.

The City of Winnemucca is extremely proud of its well maintained facilities, the outstanding services that it provides to the public and of its healthy financial position. Our recently completed Police Station, Animal Control Station and Fire Station buildings were each paid for with cash reserves, which were available as a result of long term planning and conservative spending. We anticipate the completion of our new \$29 million wastewater treatment plant this summer. The City contributed over \$9 million in cash towards this project, which dramatically reduced the required loan payments to our taxpayers. The City is also proud to have been a substantial contributor to the Boy's and Girl's Club / Community Center building project and is excited about the many benefits that it will bring to our entire community into the future.

The City's continue top priority of maintaining and improving its infrastructure should assure the long term success of our City. I would like to take this opportunity to recognize all of the many dedicated residents that have made contributions to our community thru the past one hundred years. Their efforts have resulted in Winnemucca being the extremely special place that it is today.

Mayor DiAn Putnam

Cities Urge National Opioid Epidemic Efforts to Focus on Medical Treatment

NLC Press Release

WASHINGTON - August 10, 2017 - Today, President Donald Trump announced his intention to declare a state of emergency in response to the ongoing opioid addiction crisis.



The National League of Cities (NLC), America's largest and most representative organization for cities and their leaders, has made combating the American opioid epidemic a top priority. In response to today's announcement, NLC's CEO and Executive Director Clarence Anthony issued the following statement:

"The opioid epidemic has long warranted the status of a national health emergency. It is the worst drug crisis in American history and claims 143 lives each day. Cities welcome the president's announcement, hoping it will provide local governments with the flexibility and attention needed to combat this crisis, but demand

a federal response that focuses on medical treatment to addiction rather than criminal punishment and stigmatization.

"True progress will only come if federal, state and local governments work together on solutions. Local leaders, law enforcement officers and medical providers stress the importance of alternatives to arrest and flexibility in dealing with addicts. That flexibility must be a priority as we work to address this crisis.

"The federal government must grant cities and towns the necessary tools and resources to effectively fight addiction. It must ensure full funding for its already-authorized opioid legislation, and local authorities must be given the freedom and support to pursue innovative approaches like drug courts. Most importantly, Congress must assure local health organizations that Medicaid expansion and its opioid treatment provisions will remain the law of the land

"Today's announcement is a hopeful sign of positive momentum, but also an opportunity for the federal government to open a dialogue with local leaders who have been tackling these challenges from the ground. We welcome the federal government as a more involved partner in local efforts to address, contain, and end this tragic epidemic."

Last year, the NLC partnered with the National Association of Counties (NACo) to convene a task force to develop strategies and recommendations for combatting the opioid crisis. The recommendations are compiled into a report, A Prescription for Action, which was released in December. You can find more about local efforts to combat the crisis at opioidaction.org.

STAY CONNECTED









Nevada League of Cities & Municipalities, 310 S. Curry Street, Carson City, NV 89703

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2017 Legislative Session Report

The 79th session of the Nevada Legislature began as scheduled on February 6th and adjourned sine die shortly before midnight on June 5th. The legislature considered over 1000 bills and passed around 650 measures. Governor Sandoval vetoed over 40 of the bills passed by the legislature. Overall, local governments did fairly well though there were bills passed that will have an impact on local government operations or placed new requirements on them. This brief highlights some of the measures that will affect municipal governments in the state.

The League was successful in getting one of our bills passed this session. AB8, which was signed into law by Governor Sandoval on May 23rd and will become effective October 1st. This bill expands the existing authority for incorporated cities to place delinquent sewer bills on the property tax roll for collection to include water and storm drainage delinquencies. The other League bills did not make it through for various reasons. Our bill to create a vacant property registry had opposition from many stake holder groups. The opposition has agreed to work over the interim to try and come up with an acceptable framework for a blighted property registry. The bill that we brought to include towns that have the responsibility for the maintenance of county roads in the distribution of revenue derived from motor fuel taxes was not heard at our request. We were able to reach an agreement that our town members would work on an MOU with the county to receive funds without having to put it in statute. Our last bill, regarding Private Activity Bond cap was heard in the Senate Government Affairs committee and re-referred to Finance but was not acted on by that committee.

Other bills of note are detailed below.

Main Street Program – AB417 – This bill creates a Nevada Main Street Program within GOED. The League had a similar measure in the 2015 session. Assemblywoman Swank brought the bill and was successful in getting it passed. The creation of a Main Street Coordinating agency will allow "Main Street" programs in Nevada to be recognized by the National Main Street Center of the National Trust for Historic Preservation. The creation of the coordinating agency also allows Nevada programs to apply for certain grants that they were not eligible for.

Law Enforcement Body Cameras – SB176 – This measure requires that all uniformed law enforcement personnel that routinely interact with the public wear body cameras no later than July

1, 2018. The bill contains a provision that allows a board of county commissioners to impose or increase the fee charged for the enhancement of the 911 system up to \$1 from the current max of 25 cents and expands the use of the proceeds from the fee to include body cameras and related costs. There was another bill, SB88, that would have created an opportunity for local governments to apply to the Interim Finance Committee for a grant to purchase body cameras and other costs associated with them. This bill could have been useful for cities with police departments located in a county that, for some reason, does not increase the 911 fee. However, the bill died without getting a hearing in the Assembly Ways and Means Committee despite having passed the Senate 21-0.

Marijuana

AB135 – This bill revises provisions related to prohibited acts concerning the use of marijuana.

- Existing law provides that it is unlawful for a person to be in physical control of a vehicle if the person is under the influence of a controlled substance or has certain specified amount of a prohibited substance in his or her blood or urine, including marijuana and marijuana metabolite.
- Removes provisions that a specified amount of marijuana and marijuana metabolite in a person's urine thereby providing that the presence of marijuana and marijuana metabolite can only be measured through a test of the person's blood.
- Makes conforming changes to provisions related to the operation of a commercial motor vehicle.
- Makes conforming changes to provisions related to the operation of a vessel under power or sail on the waters of the State.

AB422 – This measure makes various changes to the statutes governing medical marijuana.

- Transfers responsibility for the regulation of medical marijuana establishments to the Department of Taxation.
- Makes various changes to registry identification cards and letters of approval.
- Prohibits the use of vending machines to sell marijuana.
- Enacts certain limitations on local governments regarding the licensing and regulation of marijuana.
 - o Limits business license fees, either flat fee, percentage of gross revenue of the business or combination of flat fee and percentage to no more than 3% of the gross revenue of the business.
 - o Provides that an incorporated city may impose any fees required pursuant to NRS 278.
 - o Provides that an incorporated city may charge a one-time flat fee for the issuance of a business license that is similar to fees charged to alcohol businesses under NRS 369.
 - o Allows the imposition of other licenses for ancillary business activity by a marijuana establishment pursuant to existing authority.
 - o Prohibits an incorporated city from adopting any ordinances that are more restrictive than state law or regulation regarding;
 - the packaging, labeling, testing, dosage or potency of marijuana and marijuana products

- the kinds of edible marijuana products, marijuana products and marijuanainfused products that may be sold
- the use of pesticides in the cultivation of marijuana, the tracking of marijuana from seed to sale
- the transportation of marijuana and marijuana products other than the direct transportation to the consumer and a city may require notification of transport
- the issuance or verification or a registry identification card, letter of approval or written documentation
- the training or certification of marijuana agents or employees
- the creation or maintenance or a registry or other system to track customers holding a medical marijuana registry card.
- Provides that a person obtains a business license from the state is subject to all other licensing and permitting requirements of the State and any other counties and cities in when the persons does business.

SB344 – This legislation makes various changes to the packaging and labeling of medical marijuana products. Establishes similar provisions for recreational marijuana. The bill also contains the same language regarding local government regulation and licensing of marijuana businesses that is in AB422.

- Prohibits the production of products that resemble lollipops or that may appeal to children
- Requires certain packaging and labeling
- Prohibits advertising that would appeal to children
- Requires marijuana establishments to offer certain containers for sale
- · Requires certain notifications to be provided with each sale of marijuana

SB375 – This act authorizes the Governor to enter into agreements with Indian tribes relating to the regulation and use of marijuana.

- An agreement may include:
 - o Criminal and civil law enforcement
 - Regulatory issues relating to the possession, delivery, production, processing or use of marijuana and marijuana products
 - o Medical and pharmaceutical research involving marijuana
 - o Administration of laws relating to taxation
 - o Any immunity, preemption or conflict of law relating to the possession, delivery, production, processing or use of marijuana and marijuana products
 - o The resolution of any disputes between a tribal government and the State which may include the use of mediation or other nonjudical processes
- An agreement must:
 - o Provide for the preservation of public health and safety
 - o Ensure the security of marijuana establishments and corresponding facilities on tribal lands
 - o Establish provisions regulating business involving marijuana which passes between tribal and non-tribal land in the State

SB487 – This bill made changes to the tax structure on medical marijuana, established a 10% excise tax on retail marijuana, requiring certain reports be made by marijuana establishments, provide for the issuance of additional medical marijuana dispensary licenses. The bill also contains the same language regarding local government regulation and licensing of marijuana businesses that is in AB422.

- Changes tax structure on medical marijuana from 2% at cultivation, 2% at production and 2% at retail to a 15% excise tax imposed at cultivation. This aligns the tax structure with that of recreational marijuana and allows for single stream tracking of the product and eliminates the need to identify a plant as medical or recreational until the point of sale
- Provides that \$5M per annum from the proceeds of the 15% excise tax is "deemed sufficient" to cover local government costs for increased demands on public services related to marijuana
- Imposes a 10% excise tax imposed upon sale of recreational marijuana. Proceeds of the tax go to the state's "rainy day" fund
- Provides that the Department of Taxation may issue an additional license for a medical marijuana dispensary to be established in an incorporated city located in a county whose population is under 100,000 if there is not an existing MMJ dispensary and the application is accompanied by a letter of support from the city.

Law Enforcement/Courts

AB28 – This bill authorizes the Commission on Judicial Discipline to order a justice of the peace or municipal judge to forfeit his or her office for failure to attend certain required instruction.

AB63 – This bill requires an applicant for the issuance of a certificate as a court interpreter or appointment as an alternate court interpreter to submit his or her fingerprints and give written permission for a criminal background check.

AB37 — This act revises provisions governing a motion to disqualify a justice of the peace or municipal judge. The bill also requires that in a township with more than one justice of the peace the justices choose a chief justice who will serve as the presiding judge and have duties to similar to the chief judge of a judicial district. The measure also requires the selection of a chief municipal judge in cities with more than one municipal judge justice who will serve as the presiding judge and have duties to similar to a chief justice of the peace and the chief judge of a judicial district.

AB102 – This bill provides that certain civil actions concerning domestic relations including divorce, child custody and child support may be authorized a change of venue after a trail is complete under certain circumstances.

AB125 — This legislation requires that adoption of regulations providing for the registration of court interpreters and governing the circumstances under which a court or juvenile court must proceed if a certified or registered court interpreter is not available.

AB132 – Existing law provides penalties for persons convicted of committing assault or battery against an officer. This bill revises the definition of "officer" to include certain civilian employees and volunteers of law enforcement agencies, fire-fighting agencies, the state and political subdivisions of the state.

AB151 — This measure requires the Peace Officer's Standards and Training Commission to provide by regulation for the volunteer training of law enforcement dispatchers.

AB180 — This bill enacts the Juvenile Justice Bill of Rights providing certain rights to children who are detained in a detention facility.

AB252 – This act authorizes a peace officer or retired peace officer to request the display of an alternate address on his or her drivers' license.

AB286 – Existing law authorizes a district court to establish a program for the treatment of veterans and members of the military to which it may assign an eligible defendant. A justice or municipal court may, upon approval of the district court, transfer jurisdiction to the district court. This bill authorizes a justice or municipal court to establish such a program.

AB341 – This bill authorizes an attorney who represents a child in juvenile proceeding to consult with and seek appoint of certain persons including a social worker, mental health professional, educator and any other expert the attorney deems appropriate.

AB412 – Existing law provides that municipal courts have jurisdiction over all misdemeanors committed in violation of the ordinances of their respective cities. Existing law also provides that an indictment or information which is filed with a district court may include charges of two or more related felonies and gross misdemeanors. This bill requires that certain misdemeanors which would otherwise be under the jurisdiction of the municipal courts must be joined with related felonies and gross misdemeanors in the district courts. The bill also provides that a charge for any such misdemeanor which is erroneously included in a criminal complaint that is filed in a municipal court shall be deemed to be void ab initio and must be stricken.

AB470 – This measure authorizes a justice or municipal court to create a pre-prosecution program for eligible defendants charged with misdemeanors other than a violent crime, driving under the influence of intoxication liquor or a controlled substance, vehicular manslaughter or a minor traffic offense. The courts must establish the terms and conditions which a defendant must complete as part of such a pre-prosecution program.

SB29 – This act authorizes a justice court and a municipal court to transfer a criminal case to another such court or a district court in certain circumstances.

SB176 — This measure requires that all uniformed law enforcement personnel that routinely interact with the public wear body cameras no later than July 1, 2018. The bill contains a provision that allows a board of county commissioners to impose or increase the fee charged for the enhancement of the 911 system up to \$1 from the current max of 25 cents and expands the use of the proceeds from the fee to include body cameras and related costs. There was another bill, SB88, that would have created an opportunity for local governments to apply to the Interim Finance Committee for a grant to purchase body cameras and other costs associated with them. This bill could have been useful for cities with police departments located in a county that, for some reason,

5]Page

does not increase the 911 fee. However, the bill died without getting a hearing in the Assembly Ways and Means Committee despite having passed the Senate 21 - 0.

SB541 – This bill enhances the criminal penalty for certain crimes committed against first responders.

Elections

AB21 — This bill makes various changes regarding remedies and penalties in pre-election challenges to the qualifications of a candidate, revises forms used for declaration of candidacy and acceptances of candidacy and makes other changes regarding actual residency and political action committees sponsored by a political party.

AB392 – Existing law requires that certain elections-related communications contain disclosures to provide the public with information relating to the source or purpose of the communication. This bill provides that if an elections-related communication is published in support of or in opposition to a candidate and the communication includes the official name and address or other official contact information of a governmental entity of the State of Nevada or any political subdivision, the communication must disclose in a clear and conspicuous manner that the communication is not an official publication of the State of Nevada or the political subdivision.

AB418 – This measure provides that a voter may not be compelled to reveal under oath how he or she voted at any election, adds records printed on paper of ballots voted by using a mechanical recording device to other ballot materials that are not subject to inspection by anyone except in contested elections, requires that all ballots be recounted in the case of a contested election and not just a sample percentage.

AB478 – This bill changes the deadline to register to vote by mail from the fifth Saturday before a primary election, primary city election, general election or general city election to the fourth Tuesday preceding the election, changes the deadline to register to vote by computer from the third Tuesday preceding any primary or general election to the Thursday before the period for early voting begins and provides a limited exemption from the requirement for a city or county clerk to provide a sample ballots for persons that register to vote less than 20 days before the election.

AB519 – This legislation makes an appropriation to the Secretary of State to provide grants of money to the counties for the purchase of voting machines.

SB117 – Existing law requires that each polling place be accessible to a voter who is elderly or a voter with a disability and to have a voting booth designed for such voters. This bill provides that, in addition, each polling place have a separate lime for voters with disabilities or who are not physically able to wait in line and allow such voters to vote before any able-bodied voters or have an election board officer at the polling place who must allow such voters to move to the head of the line.

SB144 – This measure requires the Secretary of State to ensure that a person may use a mobile device to access certain information regarding elections. The bill also requires that a person be able to submit any information or form relating to elections to the Secretary of State using a mobile

device. The bill authorizes persons who are at least 17 years of age but less than 18 years old to preregister to vote. The bill also provides for a voter to sign a signature rather than a roster. The bill also makes changes regarding the use of federal postcards to request a military-overseas ballot.

SB447 – Existing law allows any registered voter who provides sufficient notice to the city or county clerk may vote an absent ballot for an election but a registered voter who has a physical disability may request an absent ballot for all elections that are overseen by a county clerk that are held during the year the request was made. This bill provides that any registered voter to request an absent ballot for all elections that are overseen by a city or county clerk held during the year of the request. The bill further provides that a registered voter with a physical disability or who is at least 65 years of age to submit a written statement to the appropriate city or county clerk requesting that the registered voter receive an absent ballot for all elections at which the registered voter is eligible to vote.

SB491 — This bill prohibits the use of mechanical voting systems and mechanical recording devices unless the systems or devices are approved by the Secretary of State. Authorizes the Secretary of State and certain counties to enter into an agreement to lease approved mechanical voting systems and mechanical recording devices without an option to purchase. The bill also changes the use of rental payments restricting them to pay the costs of replacing aging and outdated mechanical voting systems and mechanical recording devices.

SB492 – This measure requires, under certain circumstances, city and county clerks to establish at least one polling place for the day of a primary election, general election, primary city election or general election within the boundaries of an Indian reservation or Indian colony. The bill also allows a voter to sign a signature card instead of a roster. The bill allows a city or county clerk to provide voting materials in additional languages if the clerk determines there is significant and substantial need. Clerks are also required to establish at least one permanent polling place for early voting in person. This provision also requires the establishment of a temporary polling place within the boundaries of an Indian reservation or Indian colony in certain circumstances.

Workplace Accommodations

AB113 – This bill requires that all public employers and private employers with over 50 employees provide a clean private area where a woman can express breast milk. This bill became effective July 1st.

AB241 – This measure requires that cities include a provision in their building codes, or adopt an ordinance if the city does not have building codes, requiring that baby changing tables be installed in all buildings or facilities constructed after October 1, 2017 that are used by the public and have public restrooms. Buildings or facilities that restrict admission of children on the basis of age are exempted from this requirement.

SB253 – This bill establishes the Nevada Pregnant Workers' Fairness Act to provide protections to female employees and applicants for employment who are affected by a condition of the employee or applicant relating to pregnancy, childbirth or a related medical condition.

Districts

AB5 — This bills authorizes a municipality to create a district to finance energy efficiency improvement or renewable energy projects.

AB246 – This legislation revises provisions relating to the creation of local improvement districts and tax increment areas. The bill provides that two or more contiguous municipalities may enter into an inter-local agreement for the creation and operation of an improvement district.

AB379 – This bill authorizes local governments to create a parks, trails and open space district.

SB138 – This bill authorizes a city, unincorporated town or county to create a local improvement district for a waterfront maintenance project.

SB462 – This measure authorized a board of county commissioners to create a committee to review general improvement districts.

Economic Development

AB170 — This act extends the requirement that GOED submit quarterly reports concerning the qualified projects for which the Office has granted partial abatements of taxes to the Governor and Legislature to June 30, 2020 for projects with a capital investment of at least \$1 billion. Semiannual reports are required from July 1, 2020 until June 30, 2025. Semiannual reports are also required concerning projects with a capital investment of at least \$3.5 billion beginning July 1, 2017 until June 30, 2025.

AB231 — This legislation changes the date on which GOED must submit a report regarding whether the goals for participation of the local emerging small businesses certified by the Office in certain purchasing and public works contracts are being met from September 15 to December 1.

AB417 – This bill creates a Nevada Main Street Program within GOED. The League had a similar measure in the 2015 session. Assemblywoman Swank brought the bill and was successful in getting it passed. The creation of a Main Street Coordinating agency will allow "Main Street" programs in Nevada to be recognized by the National Main Street Center of the National Trust for Historic Preservation. The creation of the coordinating agency also allows Nevada programs to apply for certain grants that they were not eligible for.

SB422 — This measure revised the requirements that a business must satisfy to obtain partial abatements of taxes and certain transferable tax credits, provides that a project located at multiple sites in the state may qualify for tax abatements if certain conditions are met, authorizes a municipality to create an improvement district to acquire, improve, equip, operate and maintain a rail project for a qualified project and makes other changes to tax increment area and the repayment of bonds used to finance infrastructure projects.

Health Care/Medicaid

AB108 – This act requires the Division of Health Care Financing and Policy of the Department of Health and Human Services to periodically review Medicaid reimbursement rates.

AB214 – Existing law requires the Division of Public and Behavioral Health of the Department of Health and Human Services to establish various programs relating to the provision of health care and the improvement of public health in the state. This bill requires the Division to establish a program to encourage participation in clinical trials of drugs and medical devised by persons who are members of demographic groups that are underrepresented in such trials. The bill also requires each state or local government entity that conducts such trials to adopt a policy concerning the identification and recruitment of such persons to participate in those trials.

AB249 – This act requires the State Plan for Medicaid to provide certain benefits relating to contraception and requires all health insurance plans to provide certain benefits relating to contraception. The bill requires all public and private health insurance plans made available in this state to provide coverage for certain benefits relating to contraception without any copay, coinsurance or a higher deductible.

AB397 – This measure appropriated money to the Division of Public and Behavioral Health of the Department of Health and Human Services to provide grants of money to local government entities and nonprofit organizations for certain family planning services. (See SB122 below)

SB2 — This legislation prohibits a provider of emergency services from transferring identifying information about the parent who delivers a child to a provider of emergency services under the "Safe Haven Law", allowing the parent to retain anonymity, except when reasonable cause exists to believe that the child has been abused or neglected.

SB60 — This bill authorizes the Director of the Department of Health and Human Services to include in Medicaid managed care plans a voluntary program through which certain governmental entities and Indian tribes may obtain supplemental payments for providing ground emergency medical transportation services to recipients of Medicaid.

SB122 – This act established a program to award grants to local government entities and nonprofit organizations for the purpose of providing certain services relating to family planning. (Funded by AB397)

SB192 — Existing law establishes certain facilities through which the Division of Public and Behavioral Health of the Department of Health and Human Services provides mental health services. This measure requires that if a division facility provides mental health services using a mobile unit in a county whose population is 100,000 or more, the mobile unit must be available to provide such services from 8 a.m. or earlier to 12 a.m. or later 7 days a week including holidays.

SB233 – This bill requires the State Plan for Medicaid and certain health insurance plans to provide certain benefits relating to reproductive health care, hormone replacement therapy and preventative health care and revised provisions relating to dispensing of contraceptives.

SB366 – This measure requires the Director of the Department of Health and Human Services to prepare a report annually which lists all employers in the state which have 50 or more employees and the number of full-time employees of such an employer who are enrolled in Medicaid. The

bill also creates the Advisory Committee on Medicaid innovation within the Division of Health Care Financing and Policy of the Department.

Public Works/Bidders Preference

AB280 – Existing law grants a preference of 5 percent for a bid or proposal for a state purchasing contract which is submitted by a local business owned and operated by a veteran with a service-connected disability. This bill creates a preference of 5 percent for a bid or proposal for a state purchasing contract which is submitted by a Nevada-based business.

SB246 – This act makes various changes regarding the provisions governing a contract for a public work involving a construction manager at risk and relating to the authority of public bodies to enter into a contract with a design-build team for the construction of a public work.

Employment/Employee Relations

AB276 – This measure prohibits an employer, employment agency or labor organization from discriminating against certain persons for inquiring about, discussing or voluntarily disclosing information about wages. This provision does not apply to any person who has access to information about the wages of other persons as part of his or her essential job functions and discloses the information to a person who does not have access to that information except as ordered by the Labor Commissioner or a court of competent jurisdiction.

AB384 – This act provides, with certain exceptions, that a local government cannot consider the criminal history of an applicant until after the earliest of the final interview conducted in person, the applicant has been certified by the appropriate official or a conditional offer of employment has been made.

SB460 – This bill changes the membership of the Local Government Employee-Management Relations Board from 3 to 5 members. The bill also provides that by a majority vote of entire board the board may adjust the fee charged to local governments.

Special Designations

AB435 - This bill designates October 16 as "Sarah Winnemucca Day" in Nevada.

AB449/SB413 – This measure establishes the last Saturday of September as "Public Lands Day" in the State of Nevada.

AB461 – This legislation designates the week in January that begins with Martin Luther King, Jr. Day and concludes the following Saturday as "Peace Week" in Nevada.

SB105 – This bill authorizes and requests the Governor to annually proclaim August 9 as "Indigenous Peoples Day" in Nevada.

SB175 - This act designates May 18 as "Asian Culture Day" in Nevada.

Studies

AB203 – This legislation requires an interim study concerning the cost and affordability of higher education in the state.

AB299 – This bill requires the Legislative Committee on Semor Citizens, Veterans and Adults with Special Needs to conduct a study concerning training standards for unlicensed persons providing care at certain facilities or homes or through certain agencies or providers.

AB452 – This act directs the Legislative Committee on Energy to conduct an interim study concerning energy choice.

SB118 – This bill creates the interim Nevada Task Force on Financial Security.

SB121 – This measure directs the Legislative Commission to appoint a committee to conduct an interim study concerning the issues regarding the behavioral and cognitive care needs of older persons.

Miscellaneous

AB32 – This bill requires all persons, including governmental agencies that use pesticides to obtain a certificate from the Department of Agriculture. Governmental agencies are only required to obtain one "governmental agency certificate".

AB297 — This act requires the governing body of each city, town or county to designate ate least one police station or sheriff's office as applicable as a site for the completion of the sale of personal property initiated on the Internet. The bill also provides immunity from liability to cities, towns, counties, police departments, sheriffs and officers and employees thereof for any incident that occurs when two or more persons meet at that location.

AB321 — This bill authorizes the city council or governing body of an incorporated city or the board of county commissioners of a county to adopt an ordinance requiring certain hosting platforms and owners and lessees of property who use hosting platforms to facilitate such rentals. The report must include certain information concerning the rentals facilitated by the hosting platform and the revenue from such rentals. The ordinance must authorize an agency or the city or county to issue subpoena requiring a hosting platform, owner or lessee to produce documents, records or other materials necessary for determining whether a rental of a residential unit violated the laws of the state or a city or county ordinance.

AB464 – This measure eliminates the requirements that a copy of the capital improvement plan that is submitted by each local government to the Department of Taxation and the appropriate debt management commission also be submitted to the Legislature. The bill also eliminated the requirement that a report concerning capital improvements of local governments that is submitted to the Department of Taxation. The Department is required to provide a copy of the plan or report to the Director of the Legislative Counsel Bureau upon request.

SB279 – This legislation authorizes the mayors of general law cities to perform marriage ceremonies. Mayors of charter cities may perform marriage ceremonies if the city council adopts

an ordinance authorizing the mayor to do so. Mayors may not be compensated for performing marriages.

SB429 — This measure authorizes a governing body of a city or county to establish an urban agriculture zone and provides that a master plan may include an urban agriculture element. The bill further authorizes the governing body or a city or a board of county commissioners to allow the use of vacant city- or county-owned land for community gardening.

SB540 — This bill directs the Legislative Commission to authorize the construction or installation of a memorial to Nevada firefighters on the Capital Complex.



MSG Board of Directors Meeting

August 15, 2017 5:30 PM

EXECUTIVE DIRECTOR MONTHLY STATUS REPORT

This report provides a brief overview of operations of Main Street Gardnerville program.

MONTHLY SUMMARY (ACTUAL JULY 15-AUGUST 10)

Financial

Current Bank Balance: \$ 137,767.60
 Revolving Loan Balance: \$ 31,650.35

Membership

- Current Membership down to 45 businesses down from 63
- Sent out renewal invoices, still have 13 outstanding (will bring us to 59)
- o 5 businesses declined to renew (Velvet touch, John Scott, Polish, Dora's & Blank Slate)
- New member- B. Jane Lommel, CPA (Benefactor Member)

Organizational

- Finished Committee Structure descriptions to help with revising policy & procedures
- Filed tradenames applications, had to re-apply for HPG since it expired it is not a renewal.
- New BOD Manual on Dropbox https://db.tt/Y1YjXZPZqf

Branding

Working on brochures for Wine Walk, Coffin Races and Revolving Loan

Social Media

- Twitter: 387 to 398 followers; increase of 11 followers
- Facebook: 2,798 to 2,829 followers; increase of 31 followers
- Instagram: 192 to 204 followers; increase of 12 followers

Website

- Coffin Race application & Vendor application online now.
- Membership renewal & sign up online now.

•	Constant Contact Mails		Open Rate	Click Rate
	0	Biz Blast July 2017 Volume 2	39%	25%
	0	BOD Vacancy Email	27%	7%
	0	Biz Blast August 2017 Volume 1	28%	6%

Media Mentions

- Record Courier: Good Morning Carson Valley 7/21/17, Coffin Races 8/4/17
- Reno Tahoe Getaway: Wine Walk 8/3/17

Press Releases

Coffin Race date announced 7/31/17

OLD BUSINESS

- Lake Tahoe TV filming in Gardnerville was postponed due to the smoke on Friday, July 21 I am waiting
 to hear about the rescheduled date and hope to get some on air time on behalf of MSG.
 www.laketahoetelevision.net
- Nevada Magazine article this fall, photographer and reporter will be attending the Wine Walk Aug 17th.
- September 12^{th,} I will be on "Peak Inside Carson Valley" (a feature for <u>www.mountainresorttahoe.com</u>)
 highlighting the Coffin Races and Fall Harvest & Scarecrow Festival



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NEW BUSINESS

- Visit Carson Valley Digital Billboard- There will now be a cost, see attached.
- Aviation Round Up-We have a booth October 7 & 8 please volunteer for a few hours one day or the other.