



Resort ranches offer a high quality experience with a low-impact development footprint.



Ranch activities can include traditional “western” outings...



... as well as offering more modern, outdoor recreation activities.

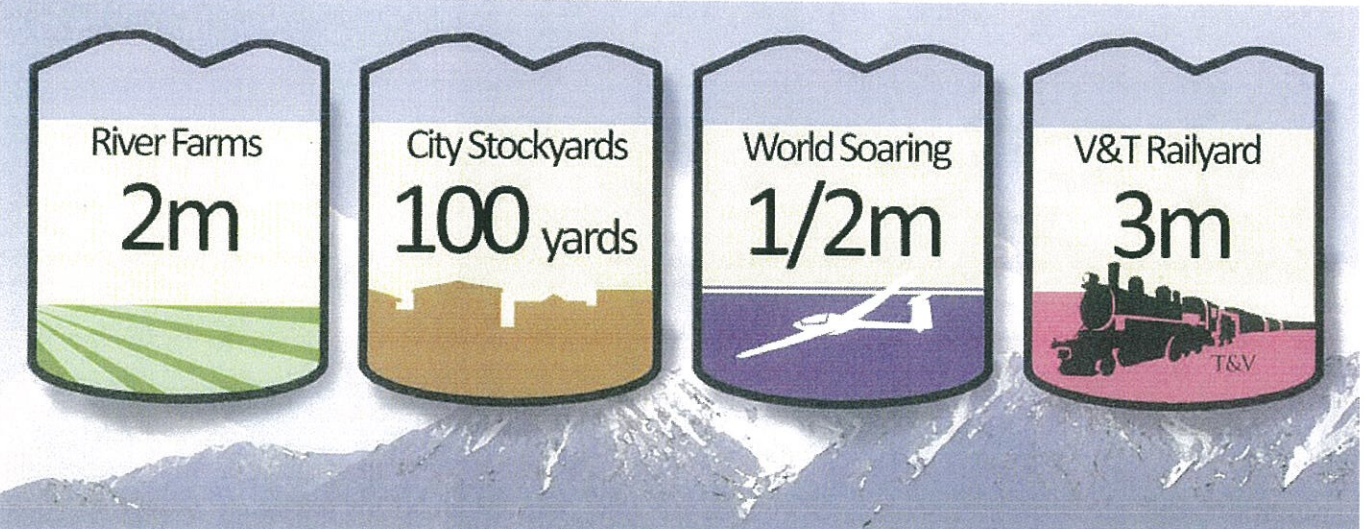
Goal 1. Create authentic tourism experiences such as a Carson River Ranch.

Resort ranches are an emerging trend appropriate for the Valley. The ranch could be associated with an existing resource such as Dangberg Ranch and the Carson River. The guest ranch offers an all-inclusive resort experience in the Valley’s natural setting. A diverse range of activities, accommodations, and services invite visitors to stay in the Valley.

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Signage program links tourism destinations throughout the Valley – promoting opportunities for personalized biking and motor tours.



A system of iconographic logos can tie into a regional signage program identifying tourism destinations. Coordinated marketing materials could include brochures, phone applications and passport books.

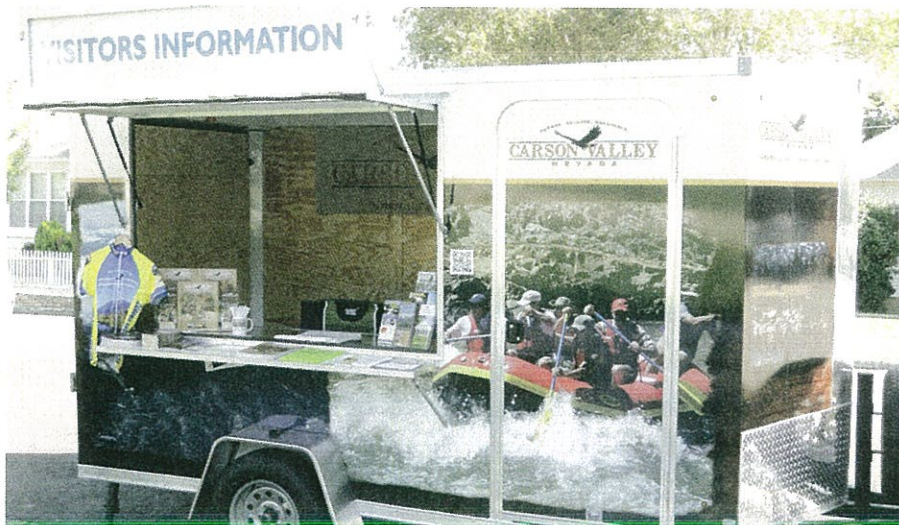
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Dangberg Ranch.



Genoa's historic bar.



Mobile marketing developed by the Carson Valley Visitors Authority.

Goal 2. Coordinate a Valley-wide tourism signage program with the Carson Valley brand.

Individually, the Valley's tourism components do not have significant draw to create a world class destination. As a whole, however, they offer the type of experience desired by many. As part of an overall branding and marketing strategy the different elements of history, culture, recreation, and environment can be packaged together to describe the overall Valley experience.

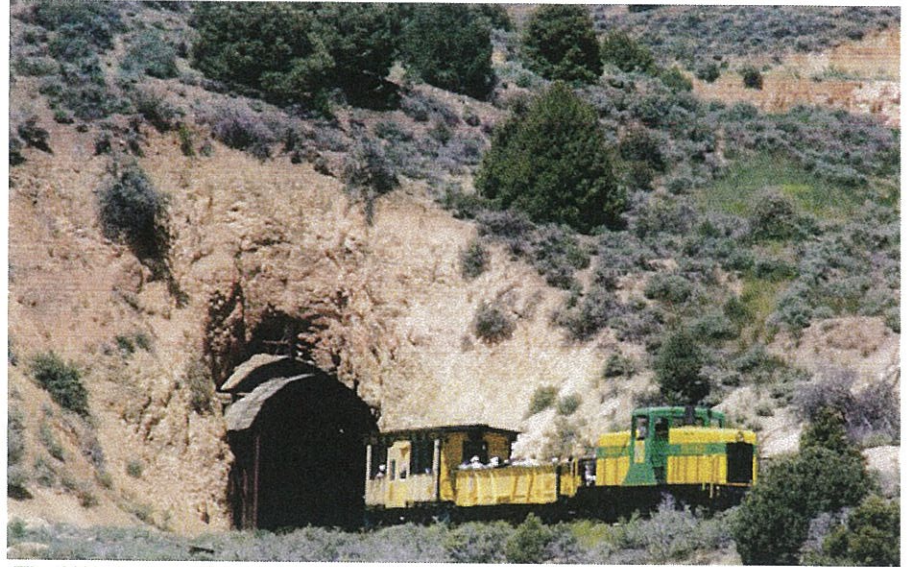
The concept would be to attract Lake Tahoe visitors to extend their stay for a day and spend it exploring the wonders of the Valley. A simple signage program can provide an easy way for tourists to recognize the destinations and help them have a cohesive, rich experience.



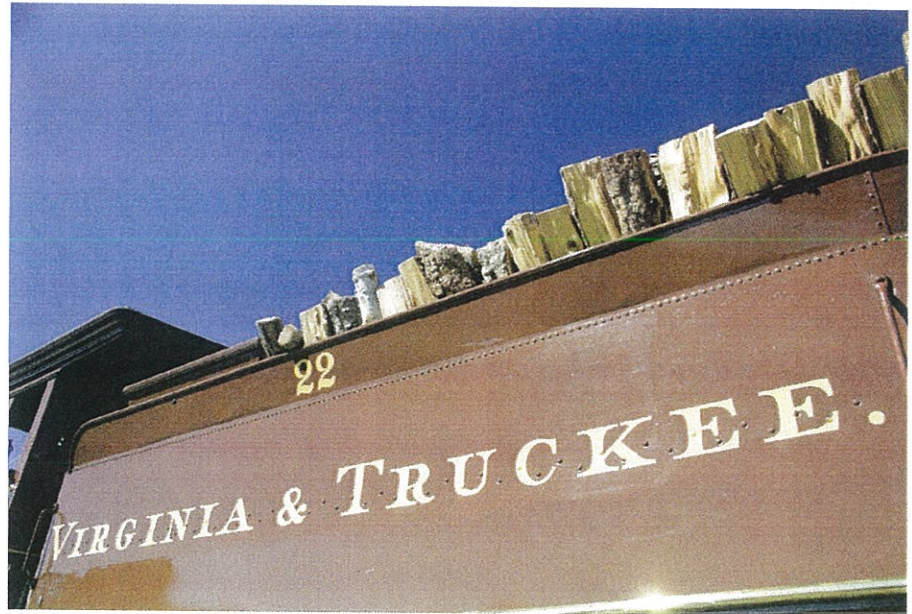
Carson Valley branding developed by the Carson Valley Visitors Authority.

Goal 3. Expand tourism opportunities by continuing the V&T Railroad into the downtown area.

At one time the V&T railroad connected Virginia City to Minden. This corridor can be reestablished and bring people right into the heart of the downtown area with stops along the way to further enhance the experience.

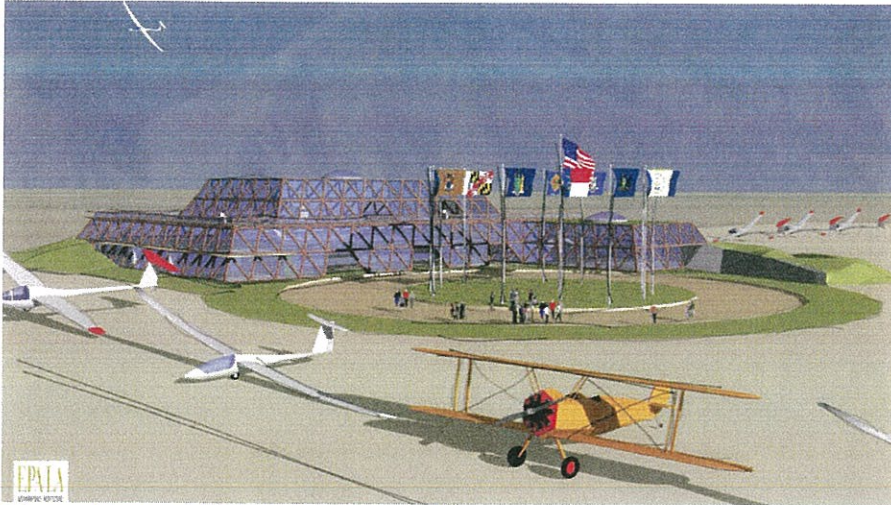


The V&T railroad in Virginia City.

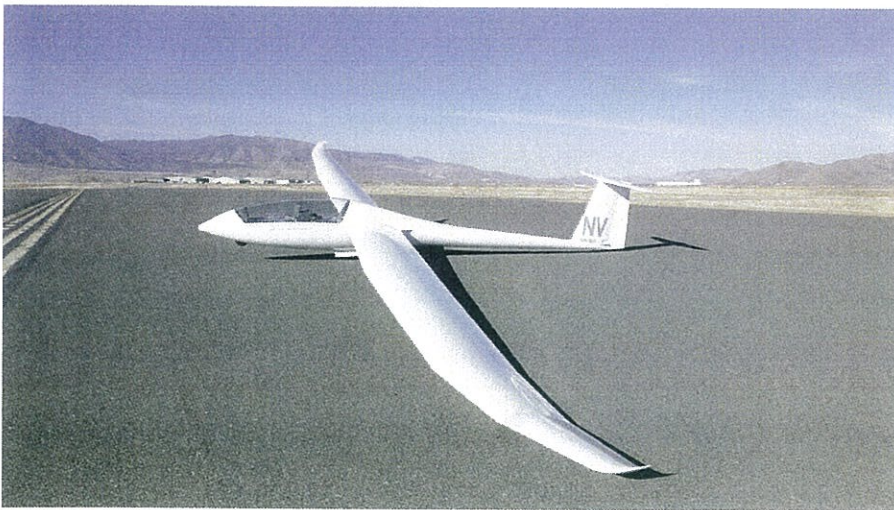


Bringing the V&T railroad into the Valley creates another tourist draw. Visitors are able to explore the region in a fun, entertaining way.

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Planned image of Sports Aviation center.



Glider planes are a distinctive use in the Valley.

Goal 4. Gain international recognition for the Minden-Tahoe airport by creating a Soaring Center.

The Minden-Tahoe Airport is home to many glider planes. A growing effort to expand the airport into a premier sport aviation destination builds upon this opportunity. The center could host international events and become an international learning center. This would provide both a destination and economic opportunity for the Valley.

Goal 5. Enhance recreation and transportation connections to Lake Tahoe and Topaz Lake through highlighted trailheads and innovative alternative transportation, such as a gondola connection.

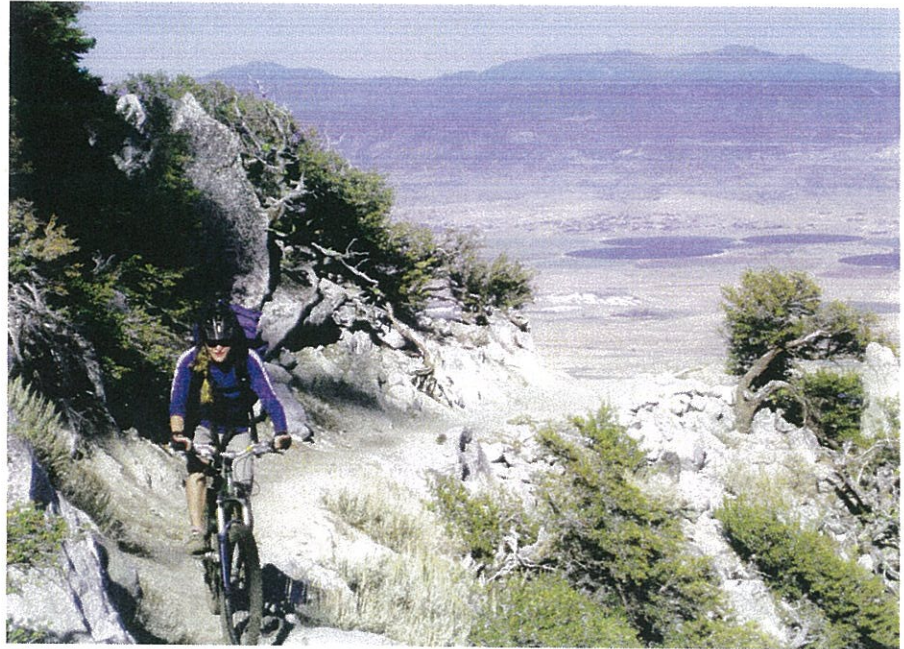
Lake Tahoe is a national destination. The Valley can benefit from their proximity to the Lake through trail connections and continued transit.

Transit can be further promoted to visitors as a desirable way to access the Lake from the Valley and a way to access the Valley from the Lake. A gondola from David Walley's Hot Springs Resort to Lake Tahoe would create not only a transportation connection but also a destination experience. It could be a "must-do" activity for visitors to Lake Tahoe, thereby increasing Valley visitation.

Goal 6. Celebrate community heritage through the development of community and cultural centers.

Cultural meaning helps make the Valley a rich place to live and visit. The Basque restaurants along US 395 present an opportunity to create a special district that communicates the history and provides opportunities for a cultural center and events.

The Dresslerville colony and Tribal headquarters to the south of Gardnerville also offer opportunities to celebrate the Native American history of the area.



Trail connections can link recreation opportunities in the Valley to Lake Tahoe.



Gondola transportation to and from the Carson Valley and Lake Tahoe can enhance visitation and improve air quality.



Promotion of connections to Topaz Lake and planned improvements and reinvestments can be made.



Local Basque restaurant.



A grouping of local Basque restaurants along US 395 provides an opportunity to develop a Basque cultural district and center in the area. Cultural events and history can be highlighted to create a special and memorable area along US 395.



The new Douglas County Community and Senior Center



Washoan ancestry: Molly Dressler and her child in the 1900's.



Washoe basket weaving.

Core Area: Transportation and Linkages

Pedestrian access is integral to creating distinctive destinations. Safe, convenient, and attractive streetscapes create opportunities for community interaction and stimulate main street economic development. Communities with well defined gateways and districts also create a lasting impression on visitors and contribute to a strong sense of place with which community residents can identify. The Transportation and Linkages Diagram illustrates the following goals:

Goal 1. Support downtown districts, community development, and the pedestrian experience by creating vibrant streetscapes.

Adequate sidewalks, street trees for shade, and available parking are essential components for a vibrant streetscape. Additionally, communities can enhance walkability by identifying important local assets, such as natural features, historic districts or unique architectural design, and by developing strategies that use those assets to attract pedestrians to retail and restaurant venues.

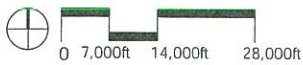
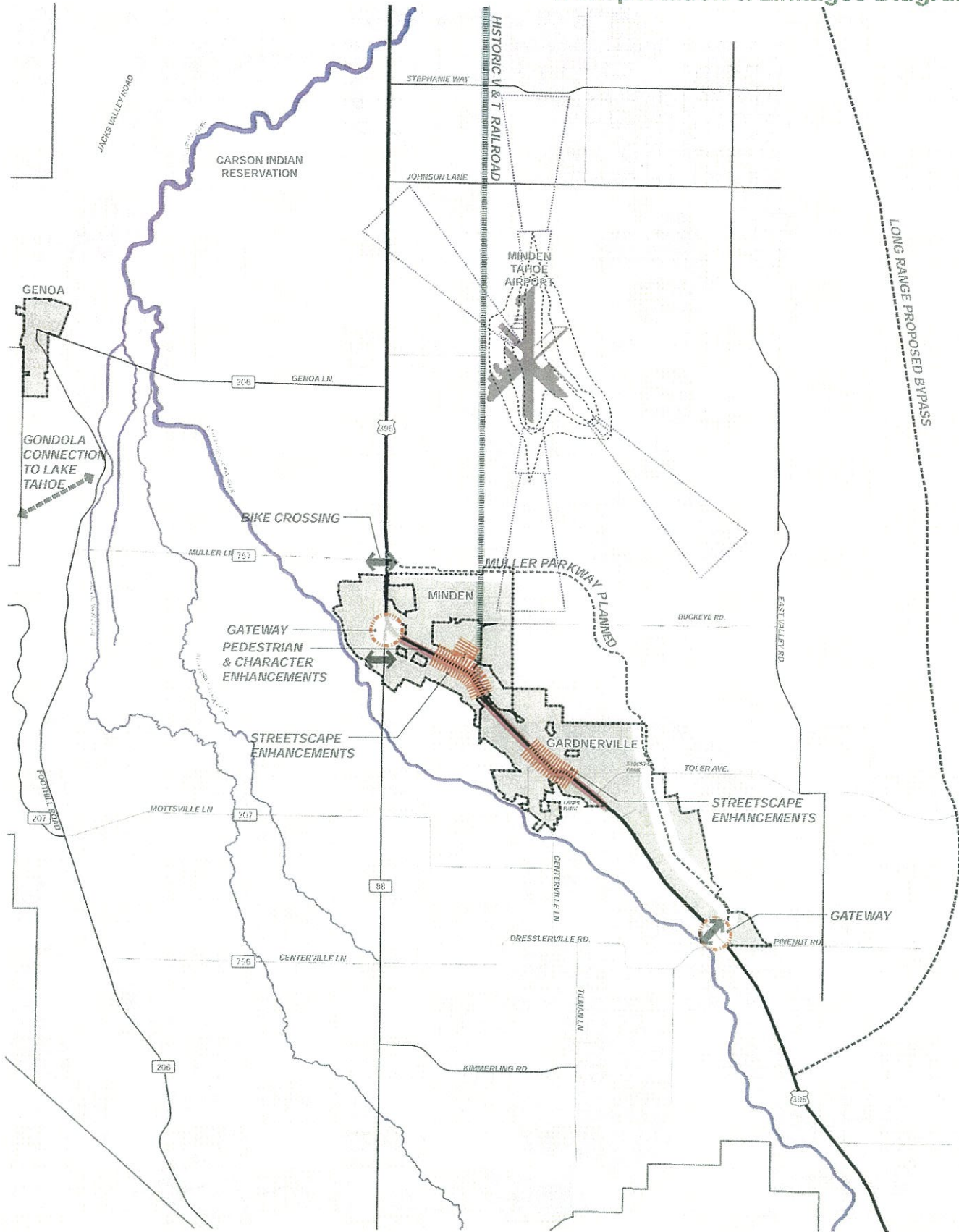


Existing streetscape.



Simple and thoughtful streetscape enhancements can stimulate reinvestment and engender community pride.

Transportation & Linkages Diagram



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Goal 2. Address noise, air quality, congestion, and traffic safety issues by diverting large truck traffic out of downtown areas.

Large truck traffic has a significant presence in downtown Minden and Gardnerville. Studies have evaluated the potential for a truck bypass route to be located in public lands east of town centers. This is likely to be a long range solution to help create a pedestrian friendly environment. A portion of the local traffic volumes may also be served by the planned Muller Parkway.

Intermediate opportunities can focus on working with NDOT to create districts where streetscape and road diet improvements may occur. The two districts shown on the Transportation & Linkages Diagram are associated with The Silos District/Old Town Minden District and the Basque District between Gilman Avenue and Toler Avenue. Narrowing the roadway, widening sidewalks and concentrating infill can occur in these districts. Simple pedestrian and character enhancements can be made along the remainder of US 395 in Minden and Gardnerville such as consolidating curb cuts, undergrounding utilities, enhancing landscape areas, and providing areas for seating and outdoor space. Study of similar communities with a bypass reveals the importance of establishing a vibrant town center business area prior to bypass construction. Evidence shows that downtown areas seen as community destinations prior to bypass development can be even more successful after a bypass is constructed. Planning and help for business transitions is key.



Streetscape enhancements and roadway improvements can be focused in identified districts.



Gateways, such as seen in Carmel, Indiana, can create a significant entry statement into a downtown or business district.



Simple wayfinding signs can highlight special business district areas.



Successful gateway signage should be simple, elegant, and of appropriate size to be viewed by motorists.

Goal 3. Encourage local and visitor traffic to downtown areas through aesthetic improvements to town entries and development of clear, inviting gateways and wayfinding.

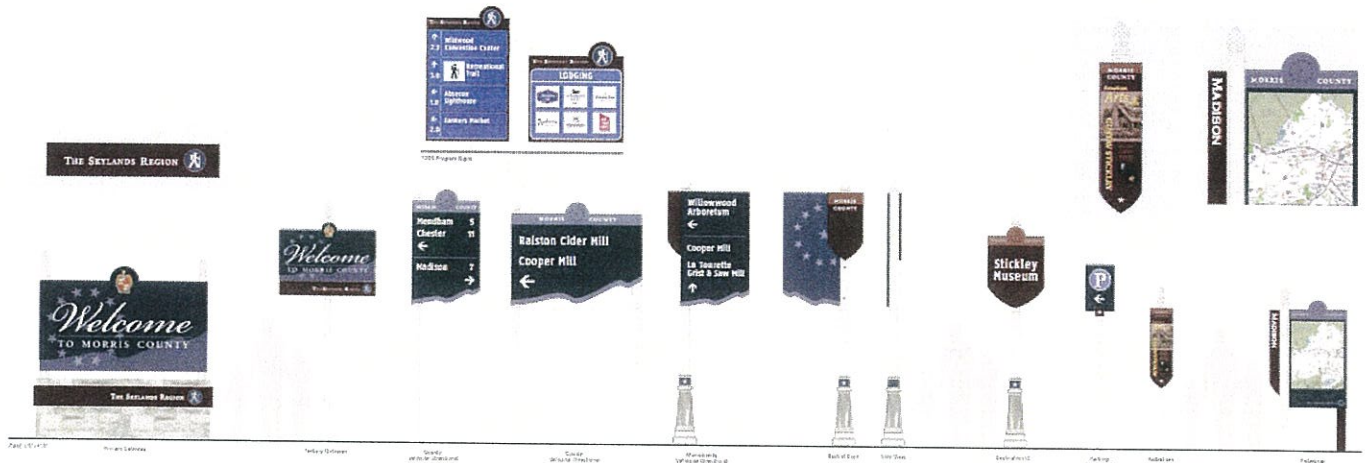
Gateways establish first impressions for visitors and can reinforce community pride for residents. Their importance, along with a coordinated system of clear, inviting wayfinding, rises with the development of a truck bypass.

The gateway should be located at key decision points and create a simple, elegant image that draws new and repeat visitors into downtown. Enhanced visual quality at community entries increases the likelihood of visitors choosing to explore the community. Wayfinding supports that image and clearly directs visitors to business districts.

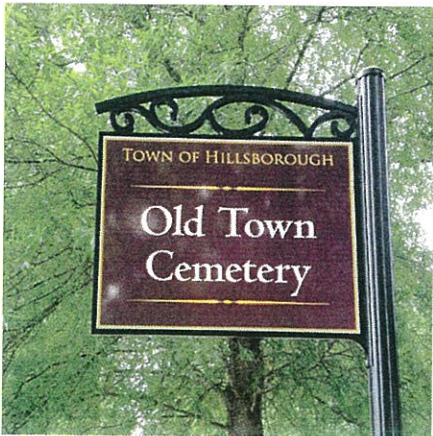
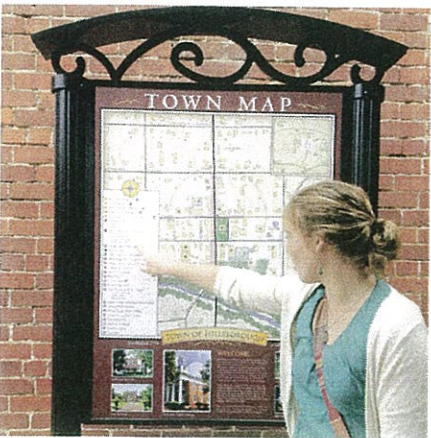
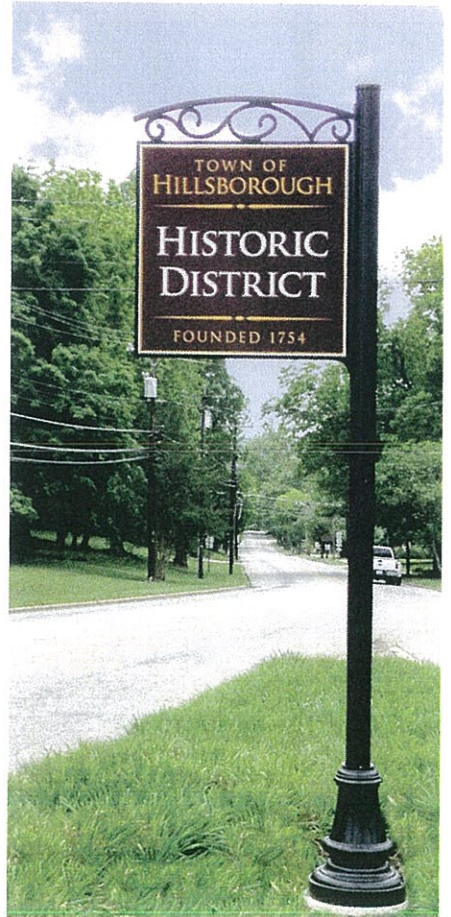
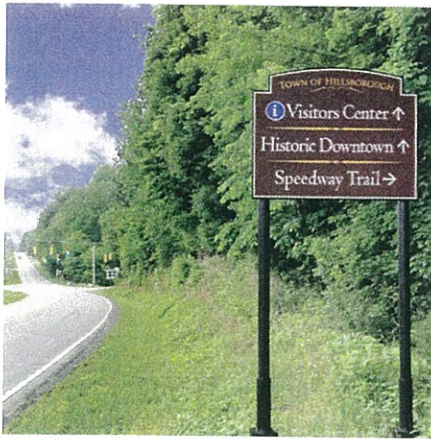
Although there has not been extensive research on community gateways and signage, in some instances findings from studies on business signage can be extrapolated to how people consider community signage.

For example, according to a FedEx Office 2012 survey, 76% of people have entered a store simply because the sign caught their interest. In contrast, no signage and bad signage can significantly deter customers from entering a store. Three out of five customers think a sign reflects the quality of a store's products and services. Nine out of ten people will try a business' product or service when the sign is easy to read (clarity of message and no extra verbage).

- Patriotic
- Tourism logo shape
- White, colonial style poles tie in the county's architecture and work well with existing municipality gateway signs



Coordinated wayfinding systems create a visual harmony and ease of navigation.



Consistent, well-designed signage programs can reinforce branding and community character.

4

Implementation

Completed & Ongoing Efforts

Methods & Funding Opportunities



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Examples of Completed & Ongoing Efforts

*Martin Slough Nature Trail
Genoa Vista Trail (1.3 miles)*

*Genoa Foothill Trail System
(more than 16 miles)*

*Fay-Luther and Job's Peak
Ranch Trail System (9 miles)*

*Bently-Kirman Tract Trail (3
miles)*

*River Fork Ranch Trail
System (3 miles)*

*Clear Creek Trail under
construction (9 miles)*

*Bently-Kirman Field
partnership with Nature
Conservancy and
Bently Agrowdynamics.
Conservation easement
protects over 1000 acres &
4 miles of the Carson River*

*Clear Creek: partnership
between Nature
Conservancy and Clear
Creek Tahoe, 853 acre
easement*

*River Fork Ranch: 800 acre-
working cattle ranch and
nature preserve owned by
the Nature Conservancy*

Implementation of Core Area: Trails, Open Space & Visual Resource Protection

Goal 1. Establish a diversified network of trails to link downtown areas to local and regional destinations.

Opportunities:

- Complete the Martin Slough Nature Trail to provide water quality improvement and connect Minden and Gardnerville.
- Link parks, commercial nodes, public facilities and residential areas with shared use paths.

Goal 2. Enhance pedestrian and bicycle safety at key crossing locations along major roads.

Opportunities:

- Identify and improve key pedestrian crossings along US 395 and Hwy 88.

Goal 3. Expand recreation access by connecting residents and visitors to the regional trail system.

Opportunities:

- Support a valley-wide recreation trails network.
- Highlight access to public lands through the creation of trailhead connections.
- Ensure access to regional trails is considered during future transportation projects.

Goal 4. Protect critical lands that retain the rural quality of the community, support working land and preserve natural resources and systems.

Opportunities:

- Identify and protect an additional 15,000 acres of land.
- Protect scenic viewsheds along US 395 and Hwy 88 and at gateway locations to Minden and Gardnerville.

Methods & Funding Mechanisms

Planned Development Overlay District (Douglas County)

Allows increased residential density in a large scale development that sets aside at least 25% of the site as open space (developed park or restoration).

Urban Service Areas (Douglas County)

Promotes higher density residential and intense retail and office to be located in Urban Service Areas and identifies infill sites and Receiving Areas (adjacent to areas with urban density & existing public utilities & require TDRs).

Transfer Development Rights (TDR) Program (Douglas County)

TDR is a voluntary program that enables sending property owners to retain ownership and use of property consistent with a conservation easement (continue to use land for agriculture & open space).

State Parks Land and Water Conservation Grant

A federal program providing matching grants to states and through the states to local governments for the acquisition and development of public outdoor recreation areas and facilities. The Land and Water Conservation Fund assistance is provided on a 50/50 matching basis to individual projects.

State Parks Rec Trails Program (RTP)

The program provides funding for all kinds of recreational trail uses, such as pedestrian uses (hiking, running, wheelchair use), bicycling, in-line skating, equestrian use, cross-country skiing, snowmobiling, off-road motorcycling, all-terrain vehicle riding, four-wheel driving, or using other off-road motorized vehicles.

MAP-21 Funding Programs

A federal program administered through NDOT in the form of: Transportation Alternative Program (TAP), Highway Safety Improvement Program (HSIP), Congestion Mitigation and Air Quality Operating Assistance (CMAQ), Surface Transportation Program (STP), Section 402 (highway safety funds).

Federal Lands Bill

As of September 20th the bill has been introduced in the US Senate and is waiting on the House. If approved, the bill would help fund open space protection through proceeds raised from the sale of U.S. Forest Service and Bureau of Land Management (BLM) lands determined no longer useful in Douglas County.

Conservation Bond Program, Question 1 (Nevada Division of State Lands)

A voter approved initiative that authorized the State of Nevada to issue general obligation bonds and the proceeds were to provide grants for state agencies, local governments or qualifying private nonprofit organizations "...to preserve water quality; protect open space, lakes, rivers, wetlands, and wildlife habitat; and restore and improve parks, recreational areas, and historic and cultural resources."

Section 319h Grants (Environmental Protection Agency)

Provides funding for watershed planning and water quality improvement.

Farm and Ranch Lands Protection Program (Natural Resources Conservation Service)

The Farm and Ranch Land Protection Program (FRPP) provides matching funds to help purchase development rights to keep productive farm and rangeland in agricultural uses.

Wetlands Reserve Program (Natural Resources Conservation Service)

Easement and restoration cost-share agreements to conserve, restore or enhance wetland functions and values.

Additional Methods

- Co-location of facilities
- Opt-out/opt-in programs
- Donations or endowments
- Coordination with other organizations
- Easements
- Development Code trail corridor development & connectivity provisions or in lieu payment

Examples of Completed & Ongoing Efforts

COD Garage Renovation (\$3.1 million casino renovation)

Genoa Main Street Project (\$1.65 million investment to create a pedestrian friendly downtown)

Main Street Gardnerville (develops and implements an economic strategy to distinguish Downtown as a successful commercial corridor, to provide sustainable business opportunities for the merchants and to create job opportunities.)

Agricultural Innovation (Bently Ranch is maximizing agricultural production through efficient resource use)

Digital-395 (a new 583-mile fiber network that replaces outdated telecommunications infrastructure)

New Employment and Economic Opportunities

Goal 1. Innovate local food and agriculture production as a means to preserve the region's agricultural heritage.

Opportunities:

- Develop a branding strategy that distinguishes the quality of locally grown products and increases market demand.
- Promote the use of locally grown products as parts of other industries including restaurants, regional farmers markets and community shared agriculture.
- Evaluate alternative agriculture practices to take advantage of high-desert farming technology.

Goal 2. Recruit, retain and expand employment opportunities through the advancement and expansion of existing technology clusters.

Opportunities:

- Leverage the success of existing technology parks to attract interconnected businesses.
- Utilize the region's proximity to outdoor recreation to attract adventure sport equipment manufacturers and outfitters.

Goal 3. Develop a health and wellness industry with a compatible active adult community.

Opportunities:

- Leverage the rural lifestyle and abundant recreation resources desired by retired adults.

Goal 4. Revitalize downtowns with infill development and a mix of uses and amenities.

Opportunities:

- Enhance the streetscape environment and focus future investment to better define key downtown districts (Silos District, Old Town Gardnerville and Historic Minden).
- Repurpose existing buildings of significance to act as catalysts for future economic development (Creamery Building, grain silos, Farmers Bank and Copeland Lumber Building).

Methods & Funding Mechanisms

Business Improvement District/Benefit Assessment District

A business improvement district (BID) is a defined area within which businesses pay an additional tax (or levy) in order to fund projects within the district's boundaries. BIDs provide services, such as cleaning streets, providing security, making capital improvements, construction of pedestrian and streetscape enhancements, and marketing the area.

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TIF (Tax Increment Financing)

TIF is a mechanism to capture the net new or incremental taxes that are created when a vacant or underutilized property is redeveloped and use those revenues to help finance the project. Revenue generated by the TIF may be used to help finance infrastructure, open spaces, and historical preservation to assist with redeveloping the site.

National Trust for Historic Preservation

Provides grant funding to support the efforts of non-profit organization to preserve and protect important community places through preservation planning and educational projects.

National Trust Community Investment Corporation (NTIC)

The National Trust Community Investment Corporation (NTCIC) makes equity investments in real estate projects nationwide that qualify for Federal and state historic tax credits, Low-Income Housing, New Markets and solar tax credits. NTCIC works with a wide variety of property owners including for-profit developers, nonprofit organizations and local governments.

Rural Business Enterprise Grants (RBEG) program (U.S. Department of Agriculture)

The RBEG program provides grants for rural projects that finance and facilitate development of small and emerging rural businesses that help fund distance learning networks, and help fund employment related adult education programs. Generally grants range \$10,000 up to \$500,000. Rural public entities (towns, communities, State agencies, and authorities), Indian tribes and rural private non-profit corporations are eligible to apply for funding.

Rural Energy for America (REAP) Program (U.S. Department of Agriculture)

REAP creates opportunities for economic development for rural businesses by supporting renewable energy and energy efficiency projects, via loan guarantees and grants. The program provides assistance to qualified applicants to finance renewable energy (renewable biomass, anaerobic digesters, geothermal for electric generation, geothermal for direct use, hydroelectric (30 megawatts or less), hydrogen, small and large wind, small and large solar and ocean (including tidal, wave, current, and thermal) and energy efficiency projects.

Nevada Small Business Development Center

A statewide business assistance outreach program of the University of Nevada, Reno, College of Business. We provide a wide variety of technical assistance to support Nevada Business. The purpose of the Nevada Small Business Development Center is to guide and assist entrepreneurs in starting and growing their businesses in today's dynamic market.

Rural Nevada Development Corporation Loans

A non-profit development corporation that serves rural counties. It lends to small businesses in need of expansion or start-up financing in rural communities.

Nevada Commission on Economic Development

Supports resource programs to help businesses. Includes the Rural Community Development program; relocation and expansion assistance; site selection assistance; training to find, bid, and acquire federal, state, and local contracts; and international expansion assistance.

Silver State Opportunities Fund

Manages \$50 million of capital dedicated to investing in compelling businesses located in Nevada to generate funds for the state's Permanent School Fund.

Examples of Completed & Ongoing Efforts

Genoa Main Street improvements

Dangberg Home Ranch Historic Park established

Initial planning and development of Soaring Center at Minden-Tahoe airport

Trail development and connections to Tahoe Rim Trail

Carson Valley Community and Senior Center

Regional Arts Center preparing feasibility study

Carson Valley Visitors Authority development of Valley Brand

Implementation of a mobile visitors center

Implementation of Core Area: Tourism Destinations and Connections

Goal 1. Create authentic tourism experiences such as a Carson River Ranch.

Opportunities:

- Identify existing resources that can be developed into an all-inclusive resort ranch experience, such as the Dangberg Ranch.
- Create a diverse range of activities, accommodations, and services invite visitors to stay in the Valley.

Goal 2. Coordinate a Valley-wide tourism signage program with the Carson Valley brand.

Opportunities:

- Coordinate a Valley-wide tourism signage program with the Carson Valley brand.
- Create a biking/driving tour linking valley destinations.
- Attract Lake Tahoe visitors to the Valley.

Goal 3. Expand tourism opportunities by continuing the V&T Railroad into the downtown area.

Opportunities:

- Extend the V&T Railroad from Carson City to downtown Minden.
- Utilize existing right-of-way/historic railroad alignment.
- Coordinate improvements with development of historic districts.
- Bring visitors into the heart of downtown while connecting them to area history.

Goal 4. Gain international recognition for the Minden-Tahoe airport by creating a Soaring Center.

Opportunities:

- Host world-class, international events.
- Create a year-round learning center.
- Create a soaring museum and auxiliary elements to develop a renowned destination.

Goal 5. Enhance recreation and transportation connections to Lake Tahoe and Topaz Lake through highlighted trailheads and innovative alternative transportation, such as a gondola connection.

Opportunities:

- Highlight trailheads and trail connectivity through signage and marketing.
- Complete a regional trail network linking Carson Valley to Lake Tahoe and to Topaz Lake.
- Host events that highlight community recreation resources.
- Create a gondola connection from Walley's Hot Springs to Lake Tahoe.

Goal 6. Celebrate community heritage through the development of community and cultural centers.

Opportunities:

- Develop a “Basque District” in the downtown area to highlight the existing group of Basque restaurants.
- Develop a Basque Cultural Arts Center to honor and celebrate the area's cultural heritage.
- Coordinate with the Washoe Tribe and Dresslerville Indian Colony to establish a Native American Cultural Center to celebrate and honor the Native American history of the area.
- Conduct a feasibility analysis of the County Fairground complex to determine the viability for expansion and development of a Fairground and Expo Center.

Methods & Funding Mechanisms

National Trust for Historic Preservation Grants

Connects communities to funding and grant opportunities for activities such as revitalization, heritage tourism, and the preservation and reuse of historic resources. Designations of “historic district” can provide additional funding opportunities.

Nevada State Historic Preservation Office

The agency works to educate the public about the importance of our cultural heritage so that Nevada's historic and archaeological properties are preserved, interpreted, and reused for their economic, educational, and intrinsic values and for future generations to appreciate.

Community Services Foundation

Supports community centers and senior centers in Douglas County.

Nevada Commission on Tourism Grant Programs

Manages a Marketing Grant Program to help the rural communities of Nevada market their towns to potential visitors around the world in an effort to generate overnight stays.

Additional Methods

- Funding sources and mechanisms listed in the previous New Employment and Economic Opportunities section
- Opt-in/Opt-out programs
- Donations or endowments
- Public/private partnerships

Examples of Completed & Ongoing Efforts

Long-range truck bypass identified in 2011 Master Plan

Main Street Gardnerville

Minden Street Tree Program

Genoa Main Street Landscape Enhancements

Minden Gateway landscape improvements (funding previously secured)

Defined street light aesthetic

Benefits of Street Trees & Streetscape Enhancements

Property value increases of 5-18% with tree-lined streets

Shoppers willing to pay up to 11% more for goods and services in a well-landscaped business district

Trees reduce noise, improve air quality, and reduce urban heat islands

Trees provide energy savings by shading buildings, lowering summertime temperatures, and reducing wind speeds

Implementation of Core Area: Transportation and Linkages

Goal 1. Support downtown districts, community development, and the pedestrian experience by creating vibrant streetscapes.

Opportunities:

- Extend the Main Street Gardnerville program to Minden.
- Underground utilities.
- Create area-wide/shared parking strategies to reduce curb cuts and facilitate commercial reinvestment.
- Develop a facade rehabilitation/renovation program.
- Activate the streetscape through pedestrian amenities, mixed-uses, extended business hours, and coordinated signage and branding.

Goal 2. Address noise, air quality, congestion, and traffic safety issues by diverting large truck traffic out of downtown areas.

Opportunities:

- Identify truck bypass location to allow for a clear vision of the future and promote continued investment.
- Identify businesses that would struggle with truck bypass (service-based businesses) and develop strategies to help them relocate.
- Create a vital downtown business core – develop a critical mass of businesses and services.
 - » Invest in public improvements.
 - » Focus on infill and revitalization of core business district.
 - » Provide authentic places where people can share experiences with others and enjoy cultural amenities, dining, and community programming and entertainment for a variety of ages in a vibrant, outdoor ambience.
 - » Support public art and “destination-type” plazas.
 - » Develop a Downtown Market Analysis & Business Development Plan.
 - » Develop a Downtown Parking Analysis & Management Plan.
 - » Identify opportunity sites.
 - » Improve business signage – create a sign replacement program.
 - » Create a façade improvement program. Evaluate the potential to provide free design assistance.
- Create a streetscape improvement plan to address post-bypass conditions.
 - » Narrow/reduce travel lanes
 - » Create on-street parking
- Create a consolidated branding and marketing effort for the downtown area.
- Establish clear and engaging gateways and wayfinding signage.
- Identify & focus on a balance of short- and long-term projects.
- Provide support for catalyst projects in downtown area.
- Help businesses create business plans to address transition time & post-conditions.
 - » Communicate clearly and regularly. Help businesses do the same for customers.

Bypass Case Studies:

The effect of bypasses on rural communities has been studied by a number of entities. Results typically show improvements in overall economic viability for downtown areas. This is especially true if the downtown has planned for the bypass, established a vibrant downtown destination, shifted service-related businesses from downtown to near the bypass, and incorporated gateways, signage, and marketing to draw people to existing business centers.

- Redmond, Oregon
- Lincoln, California
- Newberg-Dundee, Oregon
- Livermore, California

Goal 3. Encourage local and visitor traffic to downtown areas through aesthetic improvements to town entries and development of clear, inviting gateways and wayfinding.

Opportunities:

- Establish clear gateway signage and wayfinding signage at key motorists' decision points.
- Enhance aesthetics at community entries.
- Identify business districts.
- Use landmarks and sight lines to reinforce wayfinding.
- Use signage to convey a positive community image and encourage exploration of the downtown businesses.

Methods & Funding Mechanisms

National Highway Performance Program (NHPP)

Under MAP-21, the NHPP is authorized at an average of \$182 million per year for Nevada to support the condition and performance of the NHS, for the construction of new facilities on the NHS, and to ensure that investments of Federal-aid funds in highway construction are directed to support progress toward the achievement of performance targets established in an asset management plan of a State for the NHS. As of April 2013, initial steps towards development of a statewide Asset Management Plan for Nevada are currently underway.

Congestion Mitigation and Air Quality Improvement Program (CMAQ)

The CMAQ program, continued in MAP-21 at an average annual funding level of \$31 million for Nevada, provides a flexible funding source to the State and its local governments for transportation projects and programs to help meet the requirements of the Clean Air Act. Funding is available to reduce congestion and improve air quality for areas that do not meet the National Ambient Air Quality Standards for ozone, carbon monoxide, or particulate matter (nonattainment areas) as well as former nonattainment areas that are now in compliance (maintenance areas).

NDOT Transportation Alternatives Program (TAP)

MAP-21 establishes a new program to provide for a variety of alternative transportation projects that were previously eligible activities under separately funded programs. Nevada has elected to spend a certain portion of the funding on Recreational Trails. Eligible activities include:

- Transportation alternatives (new definition incorporates many transportation enhancement activities)
- Recreational trails program (program remains unchanged)
- Safe routes to schools program
- Planning, designing, or constructing roadways within the right-of way of former Interstate routes or other divided highways.

NDOT Landscape Community Match Program

Provided to help communities add landscape and aesthetic treatments to existing State highways ("retrofitting"). The program provides for a variety of projects, such as landscaping, scenic beautification, transportation art, and community gate-

ways that may not be covered by other funding programs. These matching funds are provided in addition to other cost sharing or enhancement programs through NDOT, such as the Transportation Alternatives Program, or the Federal Government.

TIGER Discretionary Grants

This appropriation is similar, but not identical to the appropriation for the "TIGER" program authorized and implemented pursuant to the American Recovery and Reinvestment Act of 2009 (the "Recovery Act"). Because of the similarity in program structure, DOT will continue to refer to the program as "TIGER Discretionary Grants." As with previous rounds of TIGER, funds for the FY 2013 TIGER program are to be awarded on a competitive basis for projects that will have a significant impact on the Nation, a metropolitan area or a region.

The Transportation Investment Generating Economic Recovery, or TIGER Discretionary Grant program, provides a unique opportunity for the U.S. Department of Transportation to invest in road, rail, transit and port projects that promise to achieve critical national objectives. US 395 i from Canada to Reno is listed as a high priority corridor. Regional highway improvements may warrant extending that designation further south and through Douglas County.

TIGER's highly competitive process, galvanized by tremendous applicant interest, allowed DOT to fund 51 innovative capital projects in TIGER I, and an additional 42 capital projects in TIGER II. TIGER II also featured a new Planning Grant category and 33 planning projects were also funded through TIGER II. In the FY 2011 round of TIGER Grants, DOT awarded 46 capital projects in 33 states and Puerto Rico. The FY 2012 round of TIGER Grants, DOT awarded 47 capital projects in 34 states and the District of Columbia. Each project is multi-modal, multi-jurisdictional or otherwise challenging to fund through existing programs. The TIGER program enables DOT to use a rigorous process to select projects with exceptional benefits, explore ways to deliver projects faster and save on construction costs, and make investments in our Nation's infrastructure that make communities more livable and sustainable.

National Main Street Center (Main Street Programs)

A nonprofit subsidiary of the National Trust for Historic Preservation that provides research and resources to establish Main Street programs for preservation-based revitalization of commercial districts.

Additional Methods

- Funding sources and mechanisms listed in the previous New Employment and Economic Opportunities section
- Funding sources and mechanisms listed in the previous Tourism Destinations and Connections section
- In-kind right-of-way donations
- Private sponsors
- Opt-in/Opt-out programs
- Donations and endowments
- Business Improvement District/Benefit Assessment District
- Public/private partnerships



Main Street Gardnerville's Report for September Activities Gardnerville Town Board Meeting, October 1, 2013

- **Revolving Loan Fund** update:
 - We have not loaned out the remaining \$26,000 from our USDA RBEG grant by the September 30, 2013 deadline so these funds will be de-obligated. (\$30,000 from the original \$56,000 grant were loaned out over the past few years.) This does not affect the over \$22,000 in loan payments that we have “revolved” back into our Wells Fargo Account which we will be able to loan out should more applications come in.
- The **State of Nevada Department of Taxation** has renewed our **Tax Exempt Status** through November 30, 2018.
- The 5th **Thirsty Third Thursday Wine Walk Season** has come to an end. We have electronically sent out surveys to “wine walkers” and have hand delivered surveys to participating businesses. We also have two meetings scheduled (see upcoming events section below) to discuss this season and plan for next season using the surveys and the feedback received during the meetings. We hope to have a final report on all previous wine walk seasons, to include expenses, revenue, number of walkers, recommendations, etc, by our next board meeting.
- A special **labyrinth dedication** is planned during the Heritage Park Gardens **Fall Harvest Celebration** on October 5th. Invitations have been sent out to individuals for the dedication including the County Manager, County Commissioners, Economic Vitality Manager, Representatives of Nevada Commission on Tourism, MSG and Town Board members.
- **Holiday Shopping Bazaar** planning is underway. We have space available for 45 vendors and currently, as of 9/25/13, we only have 6 spaces left. We've partnered with the Knights of Columbus/St. Gall, to handle the food and beverage element of the event. We will focus primarily on the vendors, raffle/silent auction and entertainment aspects.
- We will begin holding **Volunteer Orientations** every quarter with our first one scheduled for October 22nd, 6 – 7 pm.

Upcoming events and dates:

- Monthly Morning Coffee Meeting, Tuesday, October 1st, at 8:30 am
 - During this meeting we will focus on the 2013 Wine Walk Season and plan for 2014
- Promotions Committee Meeting, Wednesday, October 2nd, at 5:15 pm
 - During this meeting we will focus on the 2013 Wine Walk Season and plan for 2014
- Fall Harvest Celebration, Heritage Park Gardens on October 5th (Flier in your packet.)
- Cash Mobs will resume in October: Saturday, October 5th at Especially For You. (Flier in your packet.)
- DCHS Haunted Weekend, October 17-20
- Volunteer Orientation, October 22nd, 6-7 pm
- 3rd Annual Holiday Shopping Bazaar, November 9th, 11 am – 4 pm (Flier in your packet.)

I have been approved for these extended weekends to be out of the office:

September 26th – 29th

October 9th – 14th

Thank you so much for your continued support of the Main Street Gardnerville Program!



Paula Lochridge
Program Manager
Main Street Gardnerville



Press Release: You're Invited to the 2nd Annual Heritage Park Gardens Harvest Festival

Release Date: Immediate Release as of 9/24/2013

Contact: Paula Lochridge, Program Manager

Phone: 775.782.8027

E-Mail: plochridge@mainstreetgardnerville.org

Heritage Park Gardens Harvest Festival



Harvest Festival 2012

The 2nd annual Harvest Festival will be Saturday, October 5th noon to 3 at Heritage Park Gardens, culminating with the dedication of the Labyrinth that volunteers have been building all summer.

Pumpkins will be given away every half hour and sign-ups for garden plots in 2014 will be taken. Kids of all ages can paint their own jack-o-lantern rocks to take home. "Garden goodies" yard art will be for sale, as well as corn stalk bundles and Iris starts. Herbs and seeds collected from the gardens will be available.



Harvest Festival 2012

At 12:30 the Carson Valley Food Closet will be recognizing Matthew and Zachary Kruse from Boy Scout troop 33 for the vegetables they raised in their bed and donated.

At 2 o'clock the ribbon cutting ceremony to celebrate the opening of the Labyrinth will start. The Labyrinth is not a maze, but a spiral-patterned path that leads to the center of a circle and back out again. Often found in cathedrals and gardens, they're designed as a place to stroll and meditate or relax the mind. Donors, such as the Town of Gardnerville, Nevada Commission on Tourism, Greenhouse Garden Center, Genoa Trees and Full Circle Compost, will be gratefully recognized for their contributions.

Come enjoy the refreshments and see how the gardens have continued to grow and develop over the last year! The Heritage Park Gardens is a project of Main Street Gardnerville in cooperation with the Town of Gardnerville.

Information: Carol Sandmeier at cjsandmeier@aol.com or Paula Lochridge at PLochridge@mainstreetgardnerville.org or 782-8027.

Follow us on Facebook and Twitter for event and project updates!

Main Street Gardnerville is a 501c6 non-profit corporation and an equal opportunity provider.

Labyrinth is close to completion.



Ph: 775.782.8027

Main Street Gardnerville
1407 Main Street (Hwy 395 N), Gardnerville, NV 89410
www.mainstreetgardnerville.org
Main Street Gardnerville is an equal opportunity provider.

Fax: 775.782.7135

13-4

Please join us!

Fall Harvest Celebration & Labyrinth Dedication

at Heritage Park Gardens

Saturday, October 5th

Noon to 3 pm

**Labyrinth Dedication
at 2 pm**

Paint a
pumpkin

Complimentary
Starbucks
Coffee &
Cider

Sign ups
for raised beds
for next
season

Garden
goodies
for sale

Release Date: For Immediate Release, 9-17-13
Contact: Paula Lochridge, Program Manager
Phone: 775.782.8027
E-Mail: plochridge@mainstreetgardnerville.org



Facebook Group Page: <http://www.facebook.com/groups/435567406480573/>

MEDIA ADVISORY

Cash Mobs return to Main Street Gardnerville October 5th

People are invited to do some "Mobbing" at

Especially For You

Saturday, October 5, 2013, 10 am – 5:30 pm

Cash Mobs return to Main Street Gardnerville October 5th. The "Cash Mob" economic stimulus campaign is aimed at supporting local businesses and rebuilding communities. Cash Mobbers join together and commit to spending \$10-20 at a predetermined local business. Cash Mobbing is an increasingly popular way to enable community members to make a difference for locally owned businesses.

Here's how it works: Locals are asked to join the Facebook group "Main Street Gardnerville Cash Mob" then invite their friends to do the same, sharing the idea with their friends. Help spread the word by utilizing your social media contacts and friends to make an impact on our locally owned businesses. A Cash Mob business is selected via random drawing of Main Street Gardnerville Business Members.



Our next "Cash Mob" location is **Especially For You**, 1218 Eddy Street in Gardnerville. Make plans to join us on October 5th any time during their regular business hours 10 am – 5:30 pm and commit to investing \$10-20 back into our local economy.

Especially for You (EFY) has been in business 17 years, and is located in the heart of the Carson Valley. EFY has the

latest trends in fashion and accessories, and is your place to for brands such as Brighton, Tribal, French Dressing (FDJ) and many, many more. They will be offering some "Cash Mob" specials: a \$15-\$20 clothing rack and a display of jewelry marked down to \$15 - \$20.

Main Street Gardnerville
Ph: 775.782.8027 1407 Main Street (Hwy 395 N), Gardnerville, NV 89410 Fax: 775.782.7135
www.mainstreetgardnerville.org

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13-6

According to the American independent Business Alliance, when a consumer spends \$100 in a locally owned business, \$45 of it stays in the community. When that same \$100 is spent in a national chain store, only \$13 stays local. A Cash Mob is just one way that a shopper can have a huge impact on our local economy.

For additional information on the Cash Mob or the Main Street Gardnerville program, call 775.782.8027 or info@mainstreetgardnerville.org.



###

Main Street Gardnerville
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13-7

Lone Tree Gallery hosts touring exhibit

Staff Reports

Twenty-five years ago Nevada artist Lady Jill Mueller toured her exhibit Great Basin National Park: Impressions from the Soul, An Artist View.

Friday marks the opening of her second touring exhibit, Great Basin National Park: Revisited at Lone Tree Gallery in Minden.

The Friday evening reception coincides with the gallery's 28th anniversary, which will include the gallery's artists in attendance with new works.

The reception is 4-8 p.m. at the gallery at 1598 Esmeralda Ave.

"When I first moved to Nevada in 1986, I saw the state had just received its first and only National Park. I vowed to do an exhibit of paintings and etchings to tour around the state, showing the people of Nevada their own crown jewel," said Mueller. "In revisiting the park this year, I was delighted to not only be back but to see it has increased in popularity. Twenty five years of changes in my painting pallet is shown in the current exhibit."

Mueller, in her 36th year as a professional artist, has displayed her work at Lone Tree Gallery since she moved to Nevada. Besides

the Great Basin exhibit and Mueller's work, the gallery offers a diverse collection of originals, prints, sculpture, furnishings, gifts and more.

The gallery features landscape, western, native American and wildlife subjects by the regions finest established and emerging artists.

Gallery hours are 10a.m.-6 p.m. Tuesday through Friday, Saturday 10 to 5 p.m. For more information, contact Barry Jobe at 782-2522, or www.lonetreegallery.net.

Cash mob at Especially For You

Main Street Gardnerville's next cash mob is Oct. 5 at Especially For You, 1218 Eddy Street.

Cash mobbers are asked to show up at the business anytime during regular 10 a.m.-5:30 p.m. business hours committed to spending \$10-\$20.

Cash mobs are part of a movement aimed at supporting local businesses and rebuilding communities.

"Cash mobbing is an increasingly popular way to enable community members to make a difference for locally owned businesses," Main Street officials said.

Locals are asked to join the Facebook group, Main

Street Gardnerville Cash Mob, then invite their friends to do the same, sharing the idea with their friends.

Especially for You has been in business 17 years, and is located in the heart of Carson Valley.

It has the latest trends in fashion and accessories, and brands such as Brighton, Tribal, French Dressing (FDJ) and many, many more.

They will be offering some cash mob specials on clothing and jewelry.

"According to the American Independent Business Alliance, when a consumer spends \$100 in a locally owned business, \$45 of it stays in the community," said Main Street. "When that same \$100 is spent in a national chain store, only \$13 stays local. A cash mob is just one way that a shopper can have a huge impact on our local economy."

A cash mob business is selected via random drawing of Main Street Gardnerville Business Members.

For more information, call 782-8027 or email info@mainstreetgardnerville.org.

Pet Station to open in Gardnerville

Currently operating stores in the Lake Tahoe and Truckee areas, Pet Station will be opening a

fifth pet store Oct. 12-13 in Gardnerville.

The grand opening will feature store specials, performances by Tillman the Natural Balance Skateboard Dog and will offer pet adoptions on site during the weekend.

The store is located at 1362 Highway 395, Gardnerville.

Locally owned, Pet Station is a full service pet store offering a variety of pets and supplies. Pet Station sells many different brands of dog and cat food.

The store carries a complete line of supplies and accessories for dogs, cats, small animals, reptiles, birds, and fresh and salt-water fish.

Pet Station does not sell dogs or cats; rather the staff actively works with local animal shelters to promote area adoptions.

The staff collaborates with local veterinarians and product representatives who conduct nutrition and wellness seminars ensuring the staff is well versed in the products it sells.

Owner Marshall Grat-tan states, "The primary focus is the customer and we will always do our best to satisfy everyone. Our staff is knowledgeable, friendly and ready to meet the needs of pet owners in Gardnerville."

1. WHAT?

Cash Mobs are flash sales • BOOST sales for a business • SUPPORTS locals • a FUN way to get out & become INVOLVED!

2. WHERE?

Especially For You

(behind the JT)

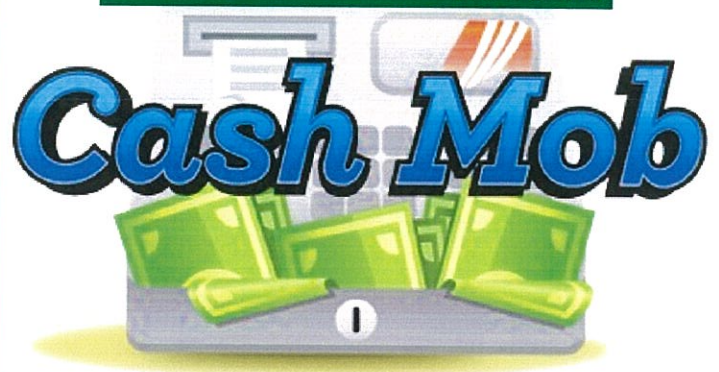
1218 Eddy Street
Gardnerville

QUESTIONS?

MainStreetGardnerville.org
info@MainStreetGardnerville.org
775.782.8027



MAIN STREET
Gardnerville
NEVADA



3. WHEN?

Saturday, Oct. 5th
10 am—5:30 pm

4. HOW?

Come out & commit to spend \$10-\$20 on the latest trends in fashion and accessories. EFY is your place for brands such as Brighton, Tribal, French Dressing (FDJ) and many more. They'll have "Cash Mob" Specials for you!



Press Release: You're Invited to a Sidewalk Gallery Reception Honoring Several Photography Students from Douglas High School

Release Date: Immediate Release as of 9/6/2013

Contact: Paula Lochridge, Program Manager

Phone: 775.782.8027

E-Mail: plochridge@mainstreetgardnerville.org



Main Street Gardnerville invites the public to join us in honoring Photography Students from Douglas High School for their great work in our current "Sidewalk Gallery" display. A special reception will be held between 5:30 & 7 pm, September 19th, to honor these students and their families. It'll also be a great opportunity for the students to talk about their craft and possibly sell prints of their work. The reception will be held at the site of the gallery at the old, vacant building at the corner of Eddy Street and Hwy 395 in Gardnerville.

Photography on display provided by the following students from teacher K.C. Brennan's photography classes: Olivia Abbott, Taylor Arthur, Ashley Benally, Morgan Crimm, Daija Curey, Shelby Ence, Kelsey Endter, Kelsey Fraser, Alexandra Hamblin, Savannah Lowther, Cecilia Morton, Alyssa Rickard, Carmen Shaw, Lisa Swab and Colton Witt.

The hopes of this project are two-fold, to showcase the exceptional talent of our local students and to provide a vacant building with a purpose.

Follow us on Facebook and Twitter for event and project updates!



Main Street Gardnerville is a non-profit corporation and an equal opportunity provider.

Ph: 775.782.8027

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www.mainstreetgardnerville.org

Fax: 775.782.7135

Main Street Gardnerville is an equal opportunity provider.

13-10

Douglas High students honored for photography in Gardnerville

September 24, 2013 · by [carsonvalleytimes](#) · in [COMMUNITY](#), [Gardnerville](#).



(<http://carsonvalleytimes.files.wordpress.com/2013/09/art-dedication.jpg>)

Photo courtesy of Yu Shimizu-Parker

Carol Sandmeier, Main Street Gardnerville Board Member; K.C. Brennan, Douglas High School Photography Teacher. Students Pictured: Shelby Ence; Alyssa Rickard; Carmen Shaw; Daija Currey; Taylor Arthur. Other students involved in this project but not pictured are: Olivia Abbott; Ashley Benally; Morgan Crimm; Kelsey Endter; Kelsey Fraser; Alexandra Hamblin; Savannah Lowther; Cecilia Morton; Lisa Swab; Colton Witt

by Paula Lochridge, Main Street Gardnerville

Main Street Gardnerville held a special reception on Sept. 19 to honor the photography students from Douglas High School for their great work in our current "Sidewalk Gallery" display.

The reception was held at the site of the gallery at the old, vacant building at the corner of Eddy Street and Hwy 395 in Gardnerville. Their photos will remain on display until a new display is unveiled in future months.

If you're interested in purchasing prints of any of the displayed photos, please contact Main Street Gardnerville at 775-782-8027.

(Photo credit: Yu Shimizu-Parker)

13-11



3rd Annual Fundraising Event

Holiday Shopping Bazaar

Saturday, November 9th, 11 am - 4 pm

at St. Gall Church, 1343 Centerville Lane in Gardnerville

Over 40 Vendors Under One Roof • Silent Auction • Raffle Prizes

Entertainment • Refreshments

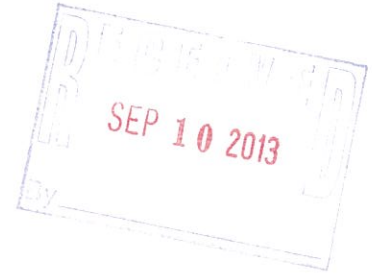
Free Admission

Contact Main Street Gardnerville for more info:

775.782.8027

MainStreetGardnerville.org





**CARSON VALLEY SERTOMA CLUB
P O BOX 1546
MINDEN, NV 89423**

September 9, 2013

Paula Lochridge, Program Manager
Main Street, Gardnerville, NV
1407 Main Street (Hwy 395 N)
Gardnerville, NV 89410

Good Morning Paula:

This letter is to express our appreciation for your fine presentation to our club on August 30th. Your presentation on the progress and plans for the future of Downtown Gardnerville was entertaining and informative. Thank you for taking the time out of your busy schedule to share this information with us. I heard many comments on your presentation from our Members on how wonderful it is to have such a group like yourselves working in our community. We hope you will come back in the near future and update us again.

Thank you from the Carson Valley Sertoma Club and visitors that attended.

Sincerely,

Fred Wolin
Program Chairman



Gardnerville Town Board

AGENDA ACTION SHEET

:

1. **Not For Possible Action:** Discussion on the Town Attorney's Monthly Report of activities for September 2013.

2. **Recommended Motion:** No action required.

Funds Available: Yes N/A

3. **Department:** Administration

Prepared by: Tom Dallaire

4. **Meeting Date:** October 1, 2013 **Time Requested:** 5 minutes

5. **Agenda:** Consent Administrative

Background Information: Presented at meeting.

6. **Other Agency Review of Action:** Douglas County N/A

7. **Board Action:**

Approved

Denied

Approved with Modifications

Continued



Gardnerville Town Board

AGENDA ACTION SHEET

1. **Not For Possible Action:** Discussion on the Town Manager/Engineer's Monthly Report of activities for September 2013.

2. **Department: Administration**

Prepared by: Tom Dallaire

3. **Meeting Date:** October 1, 2013 **Time Requested:** 15 minutes

4. **Agenda:** Consent Administrative

Background Information: See attached report.

5. **Other Agency Review of Action:** Douglas County N/A

6. **Board Action:**

Approved

Denied

Approved with Modifications

Continued



Ken Miller, Chairman
Linda Slater, Vice Chairman
Lloyd Higuera, Board Member
Mike Philips, Board Member
Mary Wenner, Board Member

Town Manager/Engineer's Monthly Report
September 2013 Board Meeting

- A. Smith's** – A minor design review will be submitted to the town for staff review and approval. They are planning on removing three rows of parking and installing a five (5) bay gas station with small booth. They are asking to install a new drive isle onto Waterloo Lane. See the attached plan.
- B. Nevada League of Cities Conference combined with NACO** was very successful. There was some great presentations and information. Thank you all for attending and hope you found value in the conference.
- C. Joint Local Government Conference:** Staff is looking for input on issues the counties, cities, towns and GID's were having with state and federal processes so NACO and NLC staff can process a list of issues to distribute. I imagine they will be used to determine the next legislative bills staff will going after during the next session. Please provide me with any concerns you may be aware of and I will pass those along to NLC staff. (See attached sheet)
- D. Golden Gate Petroleum:** I attended the pre-construction conference. They have started construction on the project.
- E. The Ranch to Gardnerville Phase IIa and IIb:** improvement plans are approved. The route to the site is an issue and identified on the plan set. The dead end street at the Minden well site will not have any residence located on the street. A 'T' turn around will be installed within the proposed parking area to allow for larger vehicles the ability to turn around. The attached plan indicates what was provided. This was approved by East Fork.
- F. Stodick Estates Street sealing:** The work is complete. We had them seal Church, Willow, Wildrose and Spruce Street as well, to finish off what Minden did this year. I need to coordinate that effort more closely with Minden so we can plan our projects together.
- G. Arbor Gardens:** we have received a couple of complaints about the small parcel where the mailboxes are located. This property is owned by Syncon Homes and is to be maintained by them. I have called to ask that they mow the weeds at the site and the thoughts on donating the land to the town so we can maintain the area that is being neglected. This parcel is between two right-of-ways and could easily be turned into an Eagle Scout project, planted and improved for little maintenance. We now have water to the island with the New Beginnings project.
- H. New Beginnings:** Construction continues behind Heritage Bank, paving is complete. They are framing the building and working on the finished grading of the site. The pond has been planted and is looking good, they are still working on planting the shrubs.



Ken Miller, Chairman
Linda Slater, Vice Chairman
Lloyd Higuera, Board Member
Mike Philips, Board Member
Mary Wenner, Board Member

- I. Hellwinkel Channel:** Q1 extension paperwork was on the consent calendar. I will be meeting with Denny to discuss the progress and results of the new model for the design and flood analysis of the channel. Our schedules have not meshed well this past month.
- J. Eagle Gas:** NDEP and McGinley and Associates met onsite to discuss the next steps. We need to get phase one with the correct core samples done. We are waiting on the costs for that and if NDEP will cover the costs. I do have ROA working on the boundary survey for the site to identify the NDOT Right of Way and locate the actual property lines at the back of the parcel. I met with Gary from Briggs Electric onsite to discuss the town's option as to providing the electric vehicle charging station.
- K. NDOT Sidewalk and 756 parking:** I need to color code the plans for re-submittal to NDOT.
- L. Kingslane:** We contracted with ROA office to determine the right-of-way location and gather a little more topo information for the design.
- M. Office Items:**
- Attended the Stilz bench warming.
 - Working on parking analysis of the Southgate area. I still need to get more information I have requested from the county. They have not had time to search the files yet.
 - HR finally published the job position on Thursday.
 - Attended the Critical Issues Conference. I can update you at the meeting.
 - Worked on the priority based budgeting for the county process.
 - Attended the Technology Governance Kick-off meeting.
 - Took a rep from Pool/Pact around to all the town buildings so he could get file information and update the pictures on file.
 - I met with Molly Walt to discuss the Genoa Town Manager position.
 - Attended the East Fork's emergency operations training workshop.

Nevada Association of Counties & Nevada League of Cities
Nevada Local Government Summit – 2013

** Please use this to share your priorities for each policy area **

Federal Issues

- 1.
- 2.
- 3.
- 4.

Comments:

**Health & Human
Services**

- 1.
- 2.
- 3.
- 4.

Comments:

Revenue

- 1.
- 2.
- 3.
- 4.

Comments:

Transportation

- 1.
- 2.
- 3.
- 4.

Comments:



Gardnerville Town Board

AGENDA ACTION SHEET

1. **For Possible Action:** Discussion on the town manager's work plan and goals; with public comment prior to board action.
2. **Recommended Motion:** Accept or modify the Town manager's work plan per the board discussion and goals for the review period from May 2013 to April 2014.
3. **Funds Available:** Yes N/A
4. **Department:** Administration

Prepared by: Tom Dallaire

5. **Meeting Date:** October 1, 2013 **Time Requested:** 10 minutes
6. **Agenda:** Consent Administrative

Background Information: During the discussion of the town manager's performance evaluation, the suggestion was made to create a list of tasks or projects that can be evaluated at the end of the review period to identify the performance and effectiveness of the town manager. Attached please find the format and items being presented to the board for approval or revision according to board discussion.

7. **Other Agency Review of Action:** Yes N/A
8. **Board Action:**

Approved
 Denied

Approved with Modifications
 Continued



TOWN OF GARDNERVILLE
Town Manager Work Plan
May 2013

TASK	DESCRIPTION	LEAD	Completed	UPDATE
TOWN BOARD				
Town Board Agenda Packet	Monthly	Tad/cl	On going	
Town Board Training	Open Meeting Law (annually Per NRS), Ethics (odd years) & Conduct Public Meetings, New Board Member orientation (as needed)	Tad/cl	2/13	Schedule with Town Board
Budget	Land Planning (annually per NRS) Develop annually – Priority Based Budget	Tad/Moss Tad.CL	2/13	2013-2014 to begin in January, complete in April
Policy & Procedures	Manage and track, daily accounting	Tad/CL/Mh	ongoing	
Strategic Plan	Annual review of Town policies and procedures Update – Present to Board/ plan public work shop/ document update	Tad/CL/MN tad	2/13 3/13	
Town Board Priorities				
Hellwinkel Channel Construction	Construct Flood Channel to reduce the Floodway from Mission St. to the School. And pedestrian Multi Model Trail from Toler to Chichester ponds.	Tad	6/13	Funded in Reserves and larger than anticipated roll overs.
Pedestrian Path Improvements and additional amenities	Land and Water Conservation Grant for martin Slough Ponds and Nature Trail	Tad		
Eagle Gas Station	Plan, Hold and execute Public works shop of the site and begin searching for available funding and sources for cleanup and redevelopment of the site limiting the towns cost.	Tad	9/13	
Trail Upgrade and amenities	Additional Grant Funding and application process	Tad	Winter 2013	
ADA transition plan	Transition plan for Board adoption	Tad/contract		\$20K

16-2



TOWN OF GARDNERVILLE
Town Manager Work Plan
May 2013

TASK	DESCRIPTION	LEAD	Completed	UPDATE
ROADS				
Road Maintenance Sealing Streets Street Painting /striping Contract with County for Longitudinal Lane striping Pot hole repairs Seal office and Maintenance yard	Complete by June 2014	Tad/Staff/Contract		\$50,000
Chichester Crack Patching	Fix cracks within Chichester	Tad		\$33,000
Crack sealing operations	Staff crack seal the roads	Tad		\$15,000
Monitor Public works Construction projects	Inspect construction	Tad/Staff		
Update PCI's	Have inspection n streets for PCI's	Tad		\$6,000
Storm Drains	Vacuum out Catch basin prior to Winter	Tad/Staff	Spring & Fall	Staff uses street sweeper.
Snowplow roads	Clean and video portion of the system – Summit Plumbing begin plowing when 4" and falling not to accumulate to 6" Sand if roads stay white. Clean up sand after storm	Tad		\$8,500
		Tad/ MP/CT		
FACILITY MANAGEMENT				
Town Hall	Get the stucco fixed and re-paint the exterior of the building.			Foundation should be replaced
Town Maintenance Facility	Paint the buildings to match the Metal bldg. Organize the yard and get rid of junk laying around Create bin storage area to better utilize equipment storage	tad		Contact Larry Freise
Hellwinkle Barn Engineering Park	Get shed and barn engineered for repair to utilize bldg space Restroom maintenance – New drinking fountain Keep clean for the public and monitor Kids activities at the park Look into removing cmu wing walls	tad Tad/ staff		\$5,000
	Keep trails clean and reduce impact from weeds Keep trash emptied and keep bags in doggie pots stations	Tad/ staff		

16-3



TOWN OF GARDNERVILLE
Town Manager Work Plan
May 2013

TASK	DESCRIPTION	LEAD	Completed	UPDATE
PUBLIC/MARKETING				
Newsletter	Develop articles, coordinate photos, advertising, printing, distribution/mailling	CL/Tad/ Josh	Semi Annually	Next newsletter to be completed May & Oct.
Web Site	Update with articles and activities	CL/Josh	Ongoing	Will update in January for spring activities
Event publicity	develop press releases, ads, radio, TV	Tad/CL	Ongoing	Other than Cowboy, no publicity is due until early March
ADMINISTRATIVE PROJECTS				
Events	Movies in the Park July 4 th Event	CL/tad Tad/CL	3/17/13	\$1,500 \$0 Lead – Food, Logistics, Coordination support MSG
	Old Town Days – Civil War re-enactment	CL/Tad		\$1,500-
	Christmas Kickoff	CL/tad		\$1,700 -
	Parade of Lights	Tad		
	Landscaping at Gilman and Chichester – Pond property	Tad/Staff		\$10,000
	Contract with E2C on Server maintenance			
PERSONAL JOB OR CAREER GOALS OR OBJECTIVES				
Certified public Official	Take classes to finish the certificate requirements	Tad	9/12/13	
Continuing Education for PE Licensee requirement (15 hrs per year)	Obtain min 15 hrs per year of continuing education to maintenance civil license.	Tad		
Emergency Response Training	Obtain FEMA independent study classes on Emergency responders	Tad		
Cross train Staff	Provide opportunities to cross train staff in office and in field	Tad		
Become more Organized in my personal life and at work	My office is a mess too many projects going on and filing needs to be performed faster.	Tad		

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Table 1: Town of Gardnerville Capital Improvement Program, 2012-2018 - <Final Budget>

Highlighted represents change from Tentative to Final

FISCAL YEAR	PUBLIC WORKS 610-926-562-000								PARKS & RECREATION/OPEN SPACE				FLEET/EQUIPMENT/FACILITIES/OTHER			
	CAPITAL				NON-CAPITAL				CAPITAL		NON-CAPITAL		CAPITAL		NON-CAPITAL	
	Description	Cost	Description	Cost	Description	Cost	Description	Cost	Description	Cost	Description	Cost	Description	Cost	Description	Cost
2012-2013 558,532.84	FY 2013 TE NDOT Match - Crosswalks	\$ 15,000	Bank Hellwinkel Channel	\$ 49,246	Road Maintenance	\$ 50,000	Storm Drain Maintenance	\$ 7,000	LWCF Trails Amenities Match	\$ 25,000			Debt Service-Series 2005	\$ 122,982	Small equipment replacements	\$ 2,500
					Chichester Microsurfacing (Gilman, Chichester, Portions of Marion-Russell and Harvest)	\$ 123,003							613-730-564-500 Lawn Mower replacement	\$ 20,000		
					Sunset Park Microsurfacing (Wilson, Easton, North Hampton)	\$ 33,253							Town Server	\$ 10,540		
					Seal Coat Stodick Estates	\$ 31,000										
					Crack sealing	\$ 10,000										
					Patch repair in Chichester area	\$ 50,000										
					TOTAL	\$ 15,000	\$ 49,246	\$ 297,256	\$ 7,000	\$ 25,000	\$ -	\$ 162,531	\$ 2,500			
2013-2014 447,631.00	Sidewalk Repair and ADA Ramp Upgrades	\$ 25,000	Bank Hellwinkel Channel	\$ 23,037	Road Maintenance	\$ 50,000	Storm Drain Maintenance	\$ 8,500	Raley's to Toler Sidewalk (Sidewalk Portion)	\$ 35,000	Repair Hellwinkel Shop	\$ 40,000	613-Debt Service-Series 2005	\$ 122,982	Small equipment replacements	\$ 2,500
			Kingslane NDOT Match	\$ 50,000	Crack sealing	\$ 15,000							614- Fleet Vehicle	\$ 42,612		
					Patch repair in Chichester area	\$ 33,000										
					TOTAL	\$ 25,000	\$ 73,037	\$ 98,000	\$ 8,500	\$ 35,000	\$ 40,000	\$ 165,594	\$ 2,500			
2014-2015 434,282.00	Sidewalk Repair and ADA Ramp Upgrades	\$ 25,000			Road Maintenance	\$ 50,000	Storm Drain Maintenance	\$ 8,500					613-Debt Service-Series 2005	\$ 122,982	Small equipment replacements	\$ 2,500
					Crack sealing	\$ 15,000										
					Cape Seal Industrial Way	\$ 174,000										
					Patch repair in Chichester area	\$ 36,300										
				TOTAL	\$ 25,000	\$ -	\$ 275,300	\$ 8,500	\$ -	\$ -	\$ -	\$ 122,982	\$ 2,500			
2015-2016 499,430.00	Sidewalk Repair and ADA Ramp Upgrades	\$ 25,000			Road Maintenance	\$ 50,000	Storm Drain Maintenance	\$ 8,500	Waterloo Islands Water Saving Landscaping	\$ 12,000			Larger Crack Seal Unit	\$ 45,000	Small equipment replacements	\$ 2,500
	Main Street Gateway Demolition (Former Eagle Gas) Anticipating Grant Funding to Assist	\$ 55,000			Crack sealing	\$ 15,000										
	Main Street Gateway Construction (Former Eagle Gas)	\$ 112,000			Slurry Stodick Estates	\$ 78,500										
	Town Maintenance Facility Upgrades (Part of Raley's to Toler Sidewalk Plans)	\$ 56,000			Patch repair in Chichester area	\$ 39,930										
					TOTAL	\$ 248,000	\$ -	\$ 183,430	\$ 8,500	\$ 12,000	\$ -	\$ 45,000	\$ 2,500			
2016-2017 430,923.00	Sidewalk Repair and ADA Ramp Upgrades	\$ 25,000			Road Maintenance	\$ 50,000	Storm Drain Maintenance	\$ 8,500			Repair Hellwinkel Hay Barn	\$ 20,000	2 Equipment Trailers	\$ 12,000	Small equipment replacements	\$ 2,500
					Crack sealing	\$ 15,000	Storm Drain Replacement South of Cemetery	\$ 96,000								
					Slurry Arbor Gardens	\$ 158,000										
					Patch repair in Chichester area	\$ 43,923										
					TOTAL	\$ 25,000	\$ -	\$ 266,923	\$ 104,500	\$ -	\$ 20,000	\$ 12,000	\$ 2,500			
2017-2018 429,315.30	Sidewalk Repair and ADA Ramp Upgrades	\$ 25,000			Road Maintenance	\$ 50,000	Storm Drain Maintenance	\$ 8,500	Gilman Water Saving Landscaping	\$ 12,000			3 Yard Dump Truck	\$ 65,000	Small equipment replacements	\$ 2,500
	Ezell Ave Half Street Improvements - North	\$ 73,000			Crack sealing	\$ 15,000			"The Ranch" Trail	\$ 35,000						
					Cape Seal Southgate, Service Dr, Pep Cir	\$ 95,000										
					Patch repair in Chichester area	\$ 48,315										
				TOTAL	\$ 98,000	\$ -	\$ 208,315	\$ 8,500	\$ 47,000	\$ -	\$ 65,000	\$ 2,500				

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