

GARDNERVILLE TOWN BOARD

Meeting Agenda

Ken Miller, Chairman
Cassandra Jones, Vice Chairwoman
Lloyd Higuera, Board Member
Linda Slater, Board Member
Mary Wenner, Board Member

1407 Highway 395 N. Gardnerville, Nevada 89410 (p)775-782-7134 (f): 775-782-7135 www.gardnerville-nv.gov

Contact: Carol Louthan, Administrative Services Manager for any questions or additional information. You may also view the board packet online at the town's website.

Tuesday, August 1, 2017

4:30 p.m.

Gardnerville Town Hall

MISSION STATEMENT

"The Town of Gardnerville provides high quality services based on community needs in a cost eff the community's quality of life while proactively preparing for the future. We will be access	
Copies of the finalized agenda were posted on July 26, 2017 on or before the third da	ay prior to the meeting date, by Carol Louthan,
Administrative Services Manager, Signed:	: in accordance with NRS Chapter 241 at
following locations;	
Carson Valley Chamber of Commerce, 1477 Hwy 395 N, Gardnerville NV 89410 at	3: 22 P.M.
Douglas County Historic Courthouse, 1616 8th Street, Minden NV 89423, at	: 32 P.M.
Gardnerville Post Office, 1267 US HWY 395 #L, Gardnerville NV 89410 at not post Gardnerville Town Offices, 1407 HWY 395 N. Gardnerville NV 89410 at	Tell die to construction
Gardnerville Town Offices, 1407 HWY 395 N, Gardnerville NV 89410 at	4.60 P.M. and on the Internet at
Notice to Persons with Disabilities: Members of the public who are disabled and re	quire special assistance or accommodations at

Notice to Persons with Disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Gardnerville Town Offices in writing at 1407 Highway 395, Gardnerville NV 894I0, or by calling (775) 782-7I34 at least 24 hours in advance.

Notice regarding NRS 237: The Gardnerville Town Board has adopted a Standard Policy No. 7, which contains a motion regarding Business Impact Statements (BIS). When the Town Board approves its agenda, it also approves a motion which includes ratification of staff action taken pursuant to NRS 237-030 et seq. with respect to items on the agenda, and determines that each Rule which is on the agenda for which a BIS has been prepared does impose a direct and significant economic burden on a business or directly restricts the formation, operation or expansion of a business, and each Rule which is on the agenda for which a BIS has not been prepared does not impose a direct and significant economic impact on a business or directly restrict the formation, operation or expansion of a business.

Notice: Items on the agenda may be taken out of order; the Gardnerville Town Board may combine two or more agenda items for consideration; and the Gardnerville Town Board may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. All items shall include discussion and possible action to approve, modify, deny, or continue.

Notice: "Any invocation that may be offered before the official start of the Board meeting shall be the voluntary offering of a private citizen, to and for the benefit of the Board. The views or beliefs expressed by the invocation speaker have not been previously reviewed or approved by the Board and do not necessarily represent the religious beliefs or views of the Board in part or as a whole. No member of the community is required to attend or participate in the invocation and such decision will have no impact on their right to actively participate in the business of the Board. Copies of the policy governing invocations and setting forth the procedure to have a volunteer deliver an invocation are available upon written request submitted to the Town Board of Gardnerville"

INVOCATION - Colleen Kurczodyna, United Methodist Church

4:30 P.M. Call to Order and Determination of a Quorum

PLEDGE OF ALLEGIANCE - Mary Wenner

PUBLIC INTEREST COMMENTS (No Action)

This portion of the meeting is open to the public to speak on any topic not on the agenda and must be limited to 3 minutes. The Gardnerville Town Board is prohibited by law from taking immediate action on issues raised by the public that are not listed on the agenda.

FOR POSSIBLE ACTION: APPROVAL OF AGENDA, with public comment prior to Board action.

The Gardnerville Town Board reserves the right to take items in a different order to accomplish business in the most efficient manner.

FOR POSSIBLE ACTION: APPROVAL OF PREVIOUS MINUTES:

July 5, 2017 Regular Board meeting, with public comment prior to Board action.



GARDNERVILLE TOWN BOARD MEETING AGENDA - CONT'D

CONSENT CALENDAR FOR POSSIBLE ACTION

Items appearing on the Consent Calendar are items that may be adopted with one motion **after public comment**. Consent items may be pulled at the request of Town Board members wishing to have an item or items discussed further. When items are pulled for discussion, they will be automatically placed at the beginning of the Administrative Agenda.

1. For Possible Action: Correspondence.

2. For Possible Action: Health and Sanitation & Public Works Departments Monthly Report of activities.

3. For Possible Action: Approve July 2017 claims.

4. For Possible Action: Approve a town special event application with street closure for Suicide Prevention Awareness Walk/BBQ community event September 9, 2017 from 7:00 a.m. to 3:00 p.m., considered to be a Class 1 use per policy.

5. <u>For Possible Action</u>: Approve a town special event application for Carson Valley Sertoma's Oktoberfest, September 10, 2017 from 9:00 a.m. to 5:30 p.m. considered to be a Class 2 use per policy.

6. <u>For Possible Action</u>: Recommend approval of a Douglas County Outdoor Festival Entertainment Event Application for Carson Valley Sertoma's Oktoberfest, scheduled for September 10, 2017 from 9:00 a.m. to 5:00 p.m. at Heritage Park.

ADMINISTRATIVE AGENDA

(Any agenda items pulled from the Consent Calendar will be heard at this point)

- 7. For Possible Action: Discussion to approve, approve with modifications, or deny the request from RO Anderson to accept maintenance of a portion of SIP 0057 for Snaffle Bit Drive and Hat Band Court, including asphalt concrete paving, curb, gutter, sidewalk, dead end barricade, storm drainage catch basin and pipe, new power meter and (3) street lights, and one decorative street sign within road right of way of Phase 2C the Ranch at Gardnerville, recently renamed to Heybourne Meadows, Phase 2C; with public comment prior to board action. (approx. 10 minutes)
- 8. <u>For Possible Action:</u> Review, discuss and provide comments to the Housing Element of the Douglas County Master Plan Update; with public comment prior to board action. (approx. 10 minutes).
- 9. <u>For Possible Action</u>: Presentation to the board relating to the application "Agenda Free", its capabilities, and subscription options. Discussion and possible action to determine whether the tablets are effective for packet review or whether laptops should be purchased for a more efficient review of action items; with public comment prior to board action. (approx. 30 minutes)
- 10. Not For Possible Action: Discussion on the Town Attorney's Monthly Report of activities for July 2017. (approx. 5 minutes)
- 11. Not For Possible Action: Discussion on the Town Manager's Monthly Report of activities for July 2017. (approx. 5 minutes)
- 12. <u>Not For Possible Action</u>: Discussion on the Board members activities and liaison committee reports including but not limited to; Carson Valley Arts Council, Nevada League of Cities, and Main Street Gardnerville.(approx. 10 minutes)

2nd PUBLIC INTEREST COMMENTS period (No action will be taken)

Adjourn

Next monthly meeting September 5, 2017



GARDNERVILLE TOWN BOARD

Meeting Minutes

Ken Miller, Chairman
Cassandra Jones, Vice Chairwoman
Lloyd Higuera, Board Member
Linda Slater, Board Member
Mary Wenner, Board Member

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Contact: Carol Louthan, Administrative Services Manager for any questions or additional information. You may also view the board packet online at the town's website.

Wednesday, July 5, 2017

4:30 p.m.

Gardnerville Town Hall

INVOCATION – Pastor Baumann of Hilltop Community Church

PRESENT:

Ken Miller, Chairman Lloyd Higuera Linda Slater Mary Wenner Jennifer Yturbide, Town Attorney Tom Dallaire, Town Manager Carol Louthan, Administrative Services Manager

ABSENT:

Cassandra Jones, Vice-Chairwoman

4:30 P.M. Call to Order and Determination of a Quorum – Chairman Miller called the meeting to order at 4:30 p.m. and made the determination a quorum is present.



PLEDGE OF ALLEGIANCE – Mr. Higuera led the flag salute.



This portion of the meeting is open to the public to speak on any topic not on the agenda and must be limited to 3 minutes. The Gardnerville Town Board is prohibited by law from taking immediate action on issues raised by the public that are not listed on the agenda.

No public comment.

FOR POSSIBLE ACTION: APPROVAL OF AGENDA, with public comment prior to Board action.

The Gardnerville Town Board reserves the right to take items in a different order to accomplish business in the most efficient manner.

Motion Higuera/Slater to approve the agenda.

No public comment.

Upon call for the vote, motion carried with Vice-Chairwoman Jones absent.

FOR POSSIBLE ACTION: APPROVAL OF PREVIOUS MINUTES:

June 6, 2017 Regular Board meeting, with public comment prior to Board action.

Motion Wenner/Higuera to approve the previous minutes of June 6.

No public comment.

Upon call for the vote, motion carried with Vice-Chairwoman Jones absent.

CONSENT CALENDAR FOR POSSIBLE ACTION

Items appearing on the Consent Calendar are items that may be adopted with one motion **after public comment**. Consent items may be pulled at the request of Town Board members wishing to have an item or items discussed further. When items are pulled for discussion, they will be automatically placed at the beginning of the Administrative Agenda.

For Possible Action: Correspondence.
Read and noted.

Gardnerville Town Board Meeting July 5, 2017 – 4:30 p.m. Page 2

2. <u>For Possible Action</u>: Health and Sanitation & Public Works Departments Monthly Report of activities. Approved.

3. For Possible Action: Approve June 2017 claims.

Approved.

4. For Possible Action: Approve budget transfers for fiscal year 2016/2017.

Approved.

Motion Higuera/Slater to approve the consent calendar.

No public comment.

Upon call for the vote, motion carried with Vice-Chairwoman Jones absent.

ADMINISTRATIVE AGENDA

(Any agenda items pulled from the Consent Calendar will be heard at this point)

5. For Possible Action: Discussion on partnering with NDOT to replace the curb, gutter and sidewalk in front of the French Bar and close off the alley between the French and Buckaroo's and the driveway from Highway 395 to vacant parcel where the East Fork once stood, the town would pay to replace the storm drain and sidewalk at a cost of approximately \$50,000, diverting funds to the project from the proposed capital projects fiscal year 17/18 budget; with public comment prior to Board action.

Mr. Dallaire advised NDOT finally got back to us after a year or so since we complained about the dip in the highway at The French Bar. Apparently others are complaining about the dip in the highway as well. NDOT is proposing to replace the curb, gutter and pavement. Their plans are in the packet. We would like to see if you agree the sidewalk needs to be replaced at the time of the placement of the new curb. If we are going to do the sidewalk then we should do the storm drain. I have Anderson Engineering working on a plan set for the storm drain and sidewalk improvements. They are moving forward. This item is in front of you tonight because we didn't budget for this project in the 17/18 fiscal year. I wanted to cut \$50,000 out of the microsurface budget and use it for this improvement downtown. We will get the plans ready, get it out to bid and come back for final approval. In the meantime I want to work with the bar owners and see what they want to do with the alley. I am still waiting on the district attorney. I sent another email today. NDOT is telling me if they replace the curb in front of the alley and East Fork then they will get rid of the driveway at the East Fork and the bars which reduces the need for any handicap ramps.

Chairman Miller asked if the deed would be transferred to the town.

Mr. Dallaire would like to transfer it to the property owners. We can still have a pedestrian easement. We would split it down the middle between the two property owners. We own the alley on the jail portion.

Mr. Higuera asked if the bars would participate financially.

Mr. Dallaire needs to come up with a plan. The alley is separate from what we are talking about. We are talking about the highway improvements. The alley will come back at a later date. We will just have a curb there ahead of time. We are planning on doing that anyway. What we are talking about is this storm drain from the Historian Inn all the way to Gilman. It's just transferring \$50,000 from capital projects and adding this into the project fund for sidewalk and storm drain. We will need to redo the brick on the corner, add an ADA access and narrow the sidewalk to eight feet. NDOT is dealing with the portion in front of the French, taking out the two shrubs that are there.

Attorney Yturbide will contact Doug Ritchie.

Mr. Dallaire will be fixing the slope issue on the ramp and adding a new ramp with ADA requirements. We'll put in the truncated domes that are required. So the item is just the \$50,000 worth of sidewalk and storm drain.

No public comment.

Motion Slater/Higuera to approve partnering with NDOT to replace the curb, gutter and sidewalk in front of the French Bar and close off the alley between the French and Buckaroo's and the driveway from 395 to the vacant parcel where East Fork once stood. The town would pay to replace the storm drain and sidewalk at a cost of approximately \$50,000, diverting funds to the project from the proposed capital projects fiscal year 17/18 budget. Motion carried with Vice-Chairwoman Jones absent.

6. For Possible Action: Discussion to provide comments on the updated Gardnerville Community Plan Land Use Element of the 2016 Douglas County Master Plan Update and discuss the review process for the Master Plan update. Presentation by Mimi Moss, Candace Stowell; with public comment prior to board action.

Mr. Dallaire pointed out Mimi Moss is here to answer any questions. This item is for the Gardnerville land use element. We gave them revisions back in May. The new land use element is out. I redlined it, and it is in your packet. One of the things I wanted to find out from county staff was the extension of Waterloo Lane connecting to Muller Parkway. What was that referring to?

Ms. Mimi Moss, Douglas County Community Development, answered the comment is on page 6-4 in the transportation network and roadways. Probably delete that last line. It doesn't read right.

Mr. Dallaire asked if the board has any additional comments, get them to me and I will get them over to Candace. On page 6-8 Policy1.9 is basically taking our goals and expanding the town boundary east and west, making it thicker and applying it to the actual master plan to give the owners proposing master plan amendments an opportunity in the future to move the urban service boundary east or north. We are at the urban service boundary on all sides except for the Jacobsen and Pegram development. Do you feel this is the time to change that boundary and plan for the future or do we wait until we see what will happen with the specific plan?

Ms. Moss stated policy 1.9 essentially defines what those boundaries might be today and this is the area where you would likely grow in the future. It makes a statement this is where your focus needs to be. I think it could be worded better. Other than that it captures what the board had discussed a few months back. It is essentially making a statement where you see the town boundary.

Mr. Dallaire asked if all the receiving areas proposed have to have TDR's in order to be built?

Ms. Moss answered all receiving areas need to have transfer of development rights unless it's affordable housing, and then it can be waived by the board.

Chairman Miller sees no reason to have that as receiving area at this time.

Ms. Moss noted the county is proposing as part of the growth management ordinance to not allow the expansion of urban service boundaries except within every five year update of the plan. It limits the boundaries based on change and circumstances.

Mrs. Slater felt it is a good growth control. Makes you stop and think about what you really want to see.

Ms. Moss believed it also makes a commitment that we are good with the boundary today. We don't see a need to expand. It's also based on resources. Do you have the resources today or not? It's development at a pace that keeps up with your resources. It is a growth management tool in that regard. You are not lacking for areas to build. The potential units on the books for the Virginia Ranch Specific Plan are 1,020. But the new owner has come in and asked about making an adjustment to the parcel sizes making that a fewer number of units.

Mr. Dallaire felt the only other project is the one behind Stodick Park and Chichester.

Ms. Moss pointed out that was formerly Ashland Park. If anyone comes in to develop that they would need to come back with a planned development. The original proposal was about 260 units multifamily.

Chairman Miller asked if this item required action.

Gardnerville Town Board Meeting July 5, 2017 – 4:30 p.m. Page 4

Ms. Moss recommended taking action.

Attorney Yturbide advised if you have any further comments you could add those in at this point. He is asking for your direction to go ahead and send that forward.

Mr. Dallaire mentioned there are some parcels the town owns that need different zoning. The pond where Wal Mart is located is in general commercial planned development overlay. There is some property down at the Arbor Gardens zoned single family residence one acre and the park in Arbor is zoned one acre. The pond at Stodick Estates isn't public facilities either. I was hoping to get that cleaned up. The gas station, do we leave it commercial or turn it into public facilities. The Serenity Park/ Heritage Park Gardens parcel is zoned general commercial. It should be public facilities. The 30 acres of open space at the Ranch is SFR 8000 in a planned development. It should be public facilities. It's just cleaning up the zoning for the table in the front of our community plan so it is more accurate.

Ms. Moss stated we brought that forward at the planning commission last month to also look at zoning consistency; areas that need to be changed based on land use. We mentioned the town properties and they thought that was a good idea to bring that forward. It is just making it consistent. We will work on the Arbor Gardens parcel zoning with the DA.

Chairman Miller called for public comment.

Mr. Godecke happens to be one of the properties that is, at this time, requesting a receiving area designation. My property is located east of the Jacobsen Ranch. It is the area in the white to the right of the Jacobsen Ranch. It is just outside of your town boundary. As a result, I haven't been agendized to have my item heard because it would be improper for you to hear something that wasn't within your planning district. I am in a Catch 22 situation. I could ask to be annexed, but if county staff is recommending denial of the additional receiving area it would be putting the cart before the horse if I were to ask you to annex my property and then not have the receiving area designation. You would end up with A19 within the town boundary.

Attorney Yturbide wanted to make clear for the record they do not at this time have a motion to add in the receiving area. It's just a general discussion related to the master plan.

Mr. Godecke wanted to explain his position. With the master plan, it is a document that looks out over the horizon for approximately 20 years. Now with the current master plan we're looking to see the next 20 years. What I am looking at is over the horizon to see where you want to possibly expand the town boundaries, where we want growth and development to occur. It's good planning because if you have that in place you can plan for the transportation element to accommodate the traffic that is generated by that much development. If you bury your head in the sand then you cut off potential access through that project for development to the east. It is within the Gardnerville Water Company's projected service boundary. It's within the Minden-Gardnerville Sewer District's service boundary. It has the potential to become developed at some point in time. The question is when. With looking at it from a perspective if you are looking at the horizon, you want to develop your transportation plan to accommodate potential for that development. The other thing is none of these properties to the east have been leapfrogged. The development has progressed in an easterly fashion one property at a time: Chichester Estates, then Arbor Gardens and Stodick Ranch. The next project would be Virginia Ranch, which is in the works now. Even if I were to get receiving area it wouldn't leap frog. Infrastructure is expensive. Developers don't want to have to put infrastructure through someone else's undeveloped property for another person to be able to use free of charge. I appreciate your time and listening to me. If I do get a receiving area I will be back talking to you about annexation.

Chairman Miller mentioned before Mr. Godecke came in we discussed that particular item. The feeling of the board was we don't need another receiving area at this time. We have so much land now that is in that category that we don't want to extend those boundaries at the present time.

Mr. Godecke pointed out if you look at the development of Virginia Ranch with the idea that my land will potentially develop at some point in time, it would be nice to provide at least one access to my property border with a full 120 foot right of way so you have enough carrying capacity for potential development. Currently I have two accesses on Toler. If the Muller Lane bypass north doesn't get developed then all that traffic will come down Toler to Waterloo intersection and that's a terrible intersection to put a lot of traffic. Grant Avenue intersection is a better access. That's something that should be considered. Certainly keep that in the back of your mind.

Mrs. Barbara Smallwood has a few questions. Mimi spoke about taking out Waterloo connecting Muller Parkway. The history of that is not to have all the traffic going through Lampe Park. The access was supposed to be out in back of the new food closet. On page 6-3, under Minden Gardnerville as focal point, what is a certified local government?

Mr. Dallaire answered a certified local government has design standards and a committee to review development, and owners get the ability to refurbish the existing building. It opens up a new grant category. Genoa could go and apply tomorrow. We have the plan for prosperity design guidelines. It's just getting that updated and applying through SHPO (State Historic Preservation Office) so Gardnerville could be certified local Government.

Mrs. Smallwood remembers way back when those receiving areas were designated, it was to give the town board the ability to plan proper projects, a multitude of what you think should be in those receiving areas. Not having someone else tell you, but you tell them. It is space available if you want more commercial or industrial. That's your ability to do that. Not to let people come in with projects and say this is what we would like. You say this is what we would like here. That leads me to the discussion that Chairman Miller talked about on the tax rate. That should be a focal point for you. I see multifamily. In the tax rate you know what that provides you, minimal tax. When you get all that concentration of people with minimal tax, you don't have enough money and no ability to raise more money. But tax wise as you get all the roads and all the trash service and all the things that have to be maintained, and you have multifamily with a low tax rate you don't have enough money. When you look at the receiving area you need to look at what you want to plan there. I would continue to urge you to bring that forward. Have the assessor tell you what those generate for you. Mimi talked about the resources: parks and open space. When you get all that multifamily where are those people going to be? Where are they going to go recreate? Those are all things in the receiving area. How much it cost to maintain that?

No further public comment.

Motion Higuera/Slater to approve the map of town boundaries as presented and also add comments by the board to be added to the master plan update. Motion carried with Vice-Chairwoman Jones absent.

7. For Possible Action: Discussion to approve or approve with modifications or deny the proposed master plan amendment to be considered as part of the 20-year Master Plan Update for the requests submitted by property owners within the Gardnerville Community Plan (Minden/Gardnerville Community Plan) Peri Ranch requests to change 17.5 acre portion of 3 parcels from Commercial to Industrial for portion of APNs 1220-11-002-021, -022 and -023; with public comment prior to board action.

Mr. Dallaire reviewed Peri's application which has three parts to it. The first proposal is the 17.5 acre service industrial area in the town boundary currently planned as commercial property. Then there is 60.2 acres of agricultural zoned property east of Pinenut Road across from the proposed industrial area to be rezoned from agricultural to single family residential. The third proposal is 19 acres of receiving area to change to multi-family. This area is not within the town boundary but it is within the urban service boundary. I drew this map to put it in perspective.

Ms. Moss explained the request is for service industrial. The receiving area is in the urban service boundary so it would be annexed to the town once a project comes forward for service.

Chairman Miller does not read the item that way. The item says request to change 17.5 acres of three parcels from commercial to service industrial. It has nothing about receiving area in this item.

Mr. Dallaire clarified it is not within the town boundary. The town boundary does not include the proposed multifamily property. I don't have that one there because it's not actually in the town boundary. It is in the urban service boundary. I have it in my report.

- Ms. Moss suggested they comment on multifamily rather than recommending a change.
- Mr. Dallaire reviewed comments on the multifamily and comments on the single family.

Attorney Yturbide thought there is some difficulty with the wording of this item. The agenda hasn't set forth those three particular items. You can provide comment as you did earlier on those items.

Chairman Miller called for public comment.

Mr. Butch Peri personally owns this property. I invested over \$6.3 million to take away this crazy S turn that was dangerous (pointing to the old Pinenut road alignment). I spent a fortune in infrastructure. The whole property is looped by the Gardnerville Water Company. I have sold the water rights to this property, surface and underground, to the Bently Ranch. I do have an irrigation well here that I have met with Mark Gonzales about. I have all this commercial property but no one will buy it until they see rooftops. The multifamily might not be the right option because they don't pay as much taxes as a single family residence. I had a person that wanted to buy it all. But once he started looking into Douglas County, this is not the easiest county to develop things. I wanted to put a casino on the property. I have someone that is interested in putting a beautiful public storage. I went to Mimi and was told you have to have these two zonings. If not you can't have an RV or boat on the outside. I have to have double zoning in order to have public storage. We have to get this approved. You can make money without having to build anything, just people parking their boats or campers. It would also be like flex storage, something people drive up to. When the subprime market crashed, the first thing that went was the housing industry. What follows is industry. The housing has to come out before people will start building businesses. You have to have people to support it. I don't want to do multifamily. That was forced on me. It was what was approved in the receiving area. Now we have something that has leapfrogged me. It's created an island. I have industrial, the hospital, fiber optics, 12 inch water lines, curb and gutter, gas, electric and phone. I am not going to get a big box until we start getting some rooftops. Now I have no water rights. I am paying higher property tax than when this was agriculture. I am trying to get the ability to have some flexibility so I can start business. I am just trying to get this all done. No one complained when I built the new road. Now we have Wal Mart. Where do you want the growth to go? This only makes sense. It's contiguous. I want this town to give me their blessing. My bigger fight will be with Douglas County. It shouldn't be with this board.

No further public comment.

Mrs. Slater likes what she sees. It is in the right location and I understand what happened. It was a first class project that you brought forth. I have no doubt this would be equal or better. That's my comment.

Ms. Wenner understood the town was looking for mixed use.

Chairman Miller shared Mr. Peri made a good presentation on the future of that property.

Motion Higuera/Wenner to support the proposed master plan amendment to be considered as part of the 20 year master plan update for the request submitted by property owners within the Minden/Gardnerville Community Plan, Peri Ranch requesting to change a 17.5 acre portion of three parcels of commercial to service industrial for portions APN 1220-11-002-021, 022 and 23. Motion carried with Vice-Chairwoman Jones absent.

8. For Possible Action: Discussion on the town donating \$150 to Project Santa Claus in memory of Stephanie Waggoner for her contributions to the town over the years; with public comment prior to board action, presentation, Ken Miller, Board Chairman

Chairman Miller shared for those of you who knew Stephanie, she had volunteer written across her forehead. She volunteered on the Main Street program. She was a member of the board and main mover behind the mural on the mason's building. She kept that particular mural in her garage for a period of eight months to a year waiting for an actual location. It was a tragedy what happened. They have named the breakfast in July after Stephanie for Project Santa Claus. They are looking for donations and I would like the town to consider \$150. And hopefully the Main Street program will donate another \$100 for a total of \$250 donated from the different entities that we're attached to to buy toys and bicycles and things like that for Project Santa Claus.

Mr. Higuera agreed Stephanie was the model for volunteerism. She maintained the sidewalk gallery herself. She cleaned all the benches too.

Chairman Miller didn't think her volunteer time could be put into dollars.

No public comment.

Motion Slater/Higuera to support the town donating \$150 to Project Santa Claus in memory of Stephanie Waggoner for her contributions to the town over the years. Motion carried with Vice-Chairwoman Jones absent.

9. For Possible Action: Discussion on town staff merit system for fiscal year 2017-2018 while using the existing evaluation software Performance Management Plus (PMP) system and revising the merit score scale in which merits are offered to town staff while under this review process; with public comment prior to board action.

Mr. Dallaire reviewed the county is going to Neogov. They are estimating August. We have a month where we have two reviews due. The county has a scale factor of three for the merits. The county is giving all the employees a two percent COLA increase. The county's scale is quite a bit different than what we have evaluated our staff on in the past. Minden and Gardnerville have a higher scale than Douglas County. I am hoping to delay the two reviews to use the new software. I don't want to evaluate two employees under the old system. They are supposed to start in August with the new system. We will have three or four staff by September to be evaluated under PMP and the rest under Neogov. If it will be September or October before Neogov is actually up and running then we will continue with the old software. I don't want to delay staff's reviews two or three months. So we will have three, possibly four staff that would be evaluated under PMP and then the rest would be evaluated under Neogov. I am hoping HR is on track and Neogov is what we will have released in August. I don't know what the scoring system will be. This is the revised scoring system for the current PMP program using the three percent scale, which is what we talked about during the budget cycle. So a two percent COLA in July and then a three percent merit possible. The merit is supposed to be three percent for the next five years. In the meantime I have to have something moving forward and want you to approve the PMP. This is just covering the bases if the new system does not happen.

No public comment.

Motion Higuera/Slater to approve town staff merit system fiscal year 2017/2018 using the existing evaluation software Performance Management Plus (PMP) system and revising the merit score scale in which merits are offered to town staff while under this review process. Motion carried with Vice-Chairwoman Jones absent.

(10 minute break)

10. Not For Possible Action: Discussion on the Town Attorney's Monthly Report of activities for June 2017.

Mrs. Yturbide reported she reviewed the agenda and did some work related to reviewing the sinkhole. I haven't given this to Tom yet, but I have a draft of the acquisition agreement for the right-of-way at Douglas and Mill. I spoke briefly with Doug Ritchie about the right-of-way and we will have to dedicate it to the county. I have some paperwork for you to look over. The rest of the time was just board meetings and communication with staff.

11. Not For Possible Action: Discussion on the Town Manager's Monthly Report of activities for June 2017.

Mr. Dallaire reported on KFC. I wanted to know if any of the board members have any problems with the KFC modifications.

Chairman Miller had a discussion on this. It's all about visibility, but it's all hidden by trees.

Mr. Dallaire thought it looks just like a box. The other thing was the Carson Valley Wayfinding. The Visitor's Authority received a grant when AJ was here to do the wayfinding signage. This is what they are proposing to do. I didn't know if you were okay with this. It shows the locations of what they are trying to point people to.

Mrs. Slater has one question. Going one direction there is an indication for Heritage Park but not in the opposite direction. It's the locator for Heritage Park. I think it should be indicated in both directions.

Mr. Dallaire agreed it should be indicated in both directions. The signs are the same as Carson City.

Gardnerville Town Board Meeting July 5, 2017 – 4:30 p.m. Page 8

Mrs. Slater likes the signage addition and the decoration motif they used.

Chairman Miller asked if this is a phone app?

Mr. Dallaire answered no. The new website map that Carson Valley Visitors Authority has done is available. They received a contract to do just the signage plan. Downtown Genoa, Minden and Gardnerville they will do the mountains and more consistent signage to point people to places. We could do our own signs too.

Mrs. Slater mentioned there are two Main Street Gardnerville signs and no Town of Gardnerville. It just seems awkward.

Mr. Dallaire will make the comments and get it to them. The signs start in Topaz. They don't have funding for the actual signs yet. I was working on the application. Anderson didn't get the contracts done before Jeremy went on vacation. I have copies of plans for submitting the yard improvements to the county to get that out to bid. The engineer's estimate is coming out quite a big higher. Maybe see if we can get some prices and cut some things off. At least we can get the wall up and concrete. Then I need to get the Martin Slough amenities done. The river is finally receding. The tree is now out of water. The end of the month I have a high adventure and family reunion. We need to get the packet out early.

Chairman Miller and Tom met with an attorney from Chase International Bank. Chase has or is going to buy the Westerner motel. They want to go in between the two markets. When it comes before us there are a few quirks we need to discuss. But just to let you know they are coming into town. They said they had requests from a lot of customers in this area. Last Tuesday I went to a Rotary dinner and had the occasion to talk to Janet Geary, publisher for Nevada Magazine. She is going to be down here on the wine walk in July with a photographer to take pictures. They will do a feature article for the September issue. I gave her contact information to Debi.

Mr. Higuera noticed there wasn't an item on the agenda for Main Street.

2nd PUBLIC INTEREST COMMENTS period (No action will be taken)

Mr. Higuera reported Main Street has a new board member Kim Sperry. She was attracted to Main Street by the wine walk. She lives in the Ranchos but they are trying to figure out where they want to live permanently. She is enthusiastic and wants to get involved. We have lost a few members here and there. Terry LaPlant is also on the committee. We will need another board member and possibly one more. They are considering moving it to a seven member board because they are having trouble with quorums. They are making a Main Street video with a drone. They got a deal with Meredith Fischer to do the video. They will put it on the website and do presentations. It will be a drone's eye view. Thirsty Third Thursday, they are thinking about changing the name. A place called Hennessy's in Las Vegas has registered the name (Thirsty Third Thursday) since they didn't renew it. All that means is if they want to have us cease and desist they can do that. It doesn't seem like they enforce that. I don't know if it is a problem or not. Election of officers Linda is staying on and she will be the president. Vice is now Katrina Rowe. Meredith was the interim treasurer, now the treasurer. The secretary was Suzanne Carreau, and it was too much for her. They discussed it and what they have decided is to drop the secretary as an officer. They would have a recording secretary. Somebody, not a member of the board, a person or volunteer would come in and do the minutes. They will be pursuing that. Let me know if you want any more information.

Chairman Miller went to a concert that had three food trucks. My idea is to bring that type of thing to one wine walk a year.

Mr. Higuera thought it ties into Debbi's ideas.	
Meeting adjourned at 6:35 p.m.	
Ken Miller, Chairman	Tom Dallaire, Town Manager

Gardnerville Town Board AGENDA ACTION SHEET



1.	For Possible Action: Correspondence
2.	Recommended Motion: Receive and file Funds Available: ☐ Yes ☐ N/A
3.	Department: Administration
	Prepared by: Tom Dallaire
4.	Meeting Date: August 1, 2017 Time Requested: N/A
5.	Agenda: ☐ Consent ☐ Administrative
6.	Background Information: See attached.
7.	Other Agency Review of Action: □ Douglas County ☑ N/A
8.	Board Action:
	□ Approved□ Denied□ Continued□ Continued

July 10, 2017

Town of Gardnerville

1407 Highway 395 N

Gardnerville, NV 89410

Attn: Tom Dallaire, Town Manager

Mr. Dallaire,

On Saturday, June 10th it was noted that two of the three entrances to Chichester Estates were closed due to the Carson Valley Days parade. The Chichester Estates POA Board would like to notify the Town of Gardnerville that neighborhood residents were not properly made aware of these road closures. In 2016 alone Chichester Estates had 73 residential sales, with many of our new residents not aware of this annual event and road closure.

Quite a few residents also noted on Chichester Dr. angry speeders barreling down our streets after realizing they could not exit from Gilman Ave. The Board feels that if the Town of Gardnerville could place a Sign at the Chichester Dr/Gilman Ave exit along with one at the Lampe Dr/Toler Ave exit at least one week in advance of the event, then possibly this could help reduce the chances of one of our neighbors being injured or killed due to the reckless actions of an irritated driver. We welcome your comments and advice in coming to a solution in this matter.

Sincerely,

Robert Stiles, President

John Zemlock, Secretary Treasurer

John Mauriello, Director

Tom Tittle, Director

Ken Witham, Director

Gardnerville Town Board AGENDA ACTION SHEET



- 1. <u>For Possible Action:</u> Approve Health and Sanitation & Public Works Departments Monthly Report of activities
- 2. Recommended Motion: Approve as submitted

Funds Available: ☐ Yes ☐ N/A

3. Department: Administration Prepared by: Carol Louthan

4. Meeting Date: August 1, 2017

5. Time Requested: N/A

6. Agenda: ☑ Consent ☐ Administrative

7. Background Information:

Trash (June landfill figures)

Credit Cards (June figures**)**

Residential Accounts	1785
Commercial Accounts	227
Green Waste Accounts	1365
Recycling Accounts	162
Cleanup Dumpsters	7
X cans	353
# of new residential	19 accts transferred to new
accounts	owners
# of new commercial	2 – Carson Community
accounts	Counseling, The Door Co.
Minimum User Accounts	32
Total tons of trash	374.79
Total tons of Greenwaste	56.08
Total tons of Recycling	2.56

Total Amount	\$2,45	56.11
Total Transactions		
Visa	22	\$1,997.09
Mastercard	2	\$ 399.56
American Express	1	\$ 59.46
Terminal		\$ 361.49
E checks		\$ 377.00

 Other Agency R Board Action: 	Review of Action: Douglas County	✓ N/A
☐ Approved	\square Approved with Modifications	

Superintendent Town Public Works Monthly Report

Public Works & Parks - 7/2017

- Planted 6 Pink Lady apple trees in the open space near the Snaffle Bit trailhead. This is the beginning of the towns second pocket orchard.
- Planted 4 ornamental cherry trees along the Gilman landscape project.
- Two Movies in the Park completed. Jungle Book and Princess Bride.
- 5K Fun Run/Walk event completed on the 4th of July.
- The flower baskets on US 395 have filled out nicely. One staff member is dedicated to watering 6.5 hours a day, 7 days a week.
- One staff member was on light duty for the month.
- Street sweeping completed on Fridays except on days with Movies in the Park. Movie days generally require PW field staff to work from 3pm to 12am limiting the ability to street sweep or perform other duties.
- Weed management is ongoing across the town.
- Putting together an RFP for a budgeted Gator and Field Tractor.
- Superintendent was on vacation two weeks this month. Duties covered by town manager or delegated to senior field staff.

Health and Sanitation (H&S) - 7/2017

- One staff member is still out due to a job related injury.
 - We have 1 temporary laborer to help with coverage due to long term absence.
- The recycling pilot program is complete and a majority of the totes have been picked up.
- Truck 609 was repaired. Turbo Charger was damaged and needed to be replaced.
- Ordered a truckload of trash and green waste totes.

Engineering and Contracted Work – 7/2017

- Review Town Maintenance Facilities improvement plans and engineer estimates.
- NDOT traffic control and ROW permit drafted and submitted for the Town Maintenance Facility.
- Final walk through for site work on "Heybourne Meadows" IIC formerly known as "The Ranch" Phase IIC located at the end of Snaffle Bit. There were some issues but most have been resolved and the phase is scheduled to be accepted for maintenance at the August Town Board Meeting.
- Contracted out street painting on Gilman, Chichester, Harvest, and Toler. The long straight line in both yellow and white. Working to schedule the project in August.
- Town Manager was on vacation last week of month. Duties covered by superintendent and office staff.

Gardnerville Town Board AGENDA ACTION SHEET



1.	For Possible Action: Approve July 2017 claims.
2.	Recommended Motion: Approve as submitted Funds Available: ☐ Yes ☐ N/A
3.	Department: Administration
	Prepared by: Carol Louthan
4.	Meeting Date: August 1, 2017 Time Requested: N/A
5.	Agenda: ☐ Consent ☐ Administrative
6.	Background Information: See attached.
7.	Other Agency Review of Action: □ Douglas County ☑ N/A
8.	Board Action:
	☐ Approved ☐ Approved with Modifications ☐ Continued



Vertugal	Invoice No.	The state of the s						2000
Fund 610 - Gardnerville Town Department 971 - Gardnerville Admin	1							
Account 510.150 - Board Compensation	Compensation							
4288 - Higuera Lloyd W	7/17 BOARD	GVILLE	Paid by Check # 665240	06/29/2017	07/07/2017	07/07/2017	07/07/2017	250.00
24008 - Jones Cassandra Esq	7/17 BOARD	GVILLE	Paid by Check # 665258	06/29/2017	07/07/2017	07/07/2017	07/07/2017	250.00
28960 - Miller Kenneth	7/17 BOARD	GVILLE	Paid by Check # 665282	06/29/2017	07/07/2017	07/07/2017	07/07/2017	275.00
2969 - Slater Linda	7-17 BOARD	GVILLE	Paid by Check # 665349	06/29/2017	07/07/2017	07/07/2017	07/07/2017	250.00
8364 - Wenner Mary	7-17 BOARD	G'VILLE	Paid by Check # 665386	Check 06/29/2017 07/07/2017 6	07/07/2017	07/07/2017 Touring Transactions	07/07/2017 —	250.00
Account 511.201 - PEBS-Ret. Medical	Ret. Medical		Account and a	nodinos preson - o	Section 10tels	2000		2000
20219 - NV ST Public Employees	7-17 PREMIUMS	731	Paid by Check # 665536	07/01/2017	07/14/2017	07/14/2017	07/14/2017	9.68
Account 520,055 - Telephone Expense	one Expense		Account 511.201	201 - PEBS-Ret.Medical Totals	ledical Totals	Invoice Transactions	actions 1	\$9.6\$
29103 - Frontier	782-7134 6/17	77578271340502795	Paid by Check # 664942	06/16/2017	06/30/2017	06/30/2017	06/30/2017	109.42
29103 - Frontier	782-3856 6/17	77578238560808025	Paid by Check # 664942	06/16/2017	06/30/2017	06/30/2017	06/30/2017	54.02
13097 - Verizon Wireless	9788483774	842011146-00001	Paid by Check # 665939	07/01/2017	07/21/2017	07/21/2017	07/21/2017	489.77
				Account 520.055 - Telephone Expense Totals	pense Totals	Invoice Transactions 3	actions 3	\$653.21
Account 520.064 - Travel 21673 - Dallaire Tom	5/17 TRAVEL	TRAVEL	Paid by Check # 664918	05/12/2017	06/30/2017	06/30/2017	06/30/2017	238.84
				Account 520.064 - Travel Totals	Travel Totals	Invoice Transactions 1	actions 1	\$238.84
Account 520.072 - Advertising 12997 - Do Co Procurement Program 6-1	ising 6-17 DALLAIRE GVILLE	GVILLE	Paid by Check # 665771	06/27/2017	07/21/2017	06/30/2017	07/21/2017	475.00
			Accoul	Account 520.072 - Advertising Totals	rtising Totals	Invoice Transactions	actions 1	\$475.00
Account 520.084 - Replacement & Repair 726 - Central Systems Electric Inc 203535	ement & Repair 203535	TOWNGA	Paid by Check	06/30/2017	07/21/2017	06/30/2017	07/21/2017	22.00
12997 - Do Co Procurement Program	6-17 LACOST	GVILLE	Paid by Check # 665771	06/27/2017	07/21/2017	06/30/2017	07/21/2017	97.89
			Account 520,084	Account 520.084 - Replacement & Repair Totals	Repair Totals	Invoice Transactions 2	actions 2	\$119.89
Account 520.089 - Power 2924 - NV Energy	2856009 6-17	2856009	Paid by Check	06/27/2017	07/14/2017	06/30/2017	07/14/2017	190.64
				Account 520.089 - Power Totals	Power Totals	Invoice Transactions	actions 1	\$190.64



VEI IUU	Invoice No.	TIMORE DESCRIPTION	Charge	וכום ווכמסתו דוואסובר ממנה				
Fund 610 - Gardnerville Town		-						
Department 321 - Gardner VIII - Account 520,092 - Heating	_ 5i							
3021 - Southwest Gas-Las Vegas	0015779022 6-	0015779022 6- 2410015779022	Paid by Check	06/15/2017	06/30/2017	06/30/2017	06/30/2017	25.51
3021 - Southwest Gas-Las Vegas	1072224004 6-	2411072224004	Paid by Check	06/15/2017	06/30/2017	06/30/2017	06/30/2017	19.72
3021 - Southwest Gas-Las Vegas	1/ 1188600002 6-	2411188600002	# bosuss Paid by Check # 665029	06/15/2017	06/30/2017	06/30/2017	06/30/2017	15.68
	T		ocncoo #	Account 520.092 - Meating Totals	eating Totals	Invoice Transactions	sactions 3	\$60.91
Account 520.093 - Utilities-Sewer 2030 - Minden-Gardner ille Sanitation 17-070	17-070285*	9620	Paid by Check	07/01/2017	07/14/2017	07/14/2017	07/14/2017	67.71
2000 - Minden-Gardnerville Sanitation	17-070574	0594	# 665510 Paid by Check	07/01/2017	07/14/2017	07/14/2017	07/14/2017	21.16
				Account 590,093 - Uffilities-Sewier Totals	SletoT Tewes	Invoice Transactions 2	sactions 2	\$88.87
Account 520 097 - Maint B&G	5,82							
11625 - Accurate Mobile Locksmith Inc	GVILLE 7/3/17	GVILLE	Paid by Check	07/03/2017	07/14/2017	07/14/2017	07/14/2017	30.00
670 - Carson Valley Lions Club	FLAG17/18	GVILLE	Paid by Check	07/01/2017	07/14/2017	07/14/2017	07/14/2017	20.00
			+C+C00 #	Account 520.097 - Maint B&G Totals	It B&G Totals	Invoice Transactions	sactions 2	\$80,00
Account 520,136 - Rents & Leases Equipment	& Leases Equipme	ent						
4753 - Ricoh USA Inc	98950950	1481234-3433221	Paid by Check	06/12/2017	06/30/2017	06/30/2017	06/30/2017	165.41
4753 - Ricoh USA Inc	5049217475	16769392	Paid by Check	07/01/2017	07/21/2017	06/30/2017	07/21/2017	85.49
21326 - Dell Financial Services	79026038	001-6707612-004	# 003003 Paid by Check # 665446	07/01/2017	07/14/2017	07/14/2017	07/14/2017	359,34
			Account 520.1	Account 520,136 - Rents & Leases Equipment Totals	prment Totals	Invoice Transactions 3	sactions 3	\$610.24
Account 520.170 - Memberships	erships							1
12997 - Do Co Procurement Program	6-17 LOUTHAN GVILLE	GVILLE	Paid by Check	06/27/2017	07/21/2017	06/30/2017	07/21/2017	45.00
2313 - Nevada League Of Cities & Muni	2017-10 1	GVILLE	Paid by Check	06/19/2017	07/07/2017	07/07/2017	07/07/2017	2,997.41
				Account 520,170 - Memberships Totals	rships Totals	Invoice Transactions	sactions 2	\$3,042.41
Account 520.187 - Internet Expense 32036 - Spectrum Business 0012509	et Expense 0012509 7/17	8354110060012509	Paid by Check	07/02/2017	07/21/2017	07/21/2017	07/21/2017	64.99
32036 - Spectrum Business	0598044 7/17	8354110060598044	# 605911 Paid by Check # 665012	06/28/2017	07/21/2017	07/21/2017	07/21/2017	34.99
				Account 520.187 - Internet Expense Totals	(pense Totals	Invoice Transactions 2	sactions 2	86'66\$
Account 521.130 - Legal Services 12372 - Jennifer Yturbide Law PC Corp 103	Services 103	GVILLE	Paid by Check	06/07/2017	06/30/2017	06/30/2017	06/30/2017	2,630.00

Fund 610 - Gardnerville Town Department 921 - Gardnerville Admin Account 521.130 - Legal Services 12372 - Jennifer Yturbide Law PC Corp 133 G'VILLE Account 532.056 - Subscriptions 12997 - Do Co Procurement Program 6-17 DALLAIRE GVILLE LE 15021 - DLT Solutions LLC 4599406 G'VILLE Account 533.800 - Offfice Supplies Account 533.800 - Offfice Supplies Account Foogram 6-17 LACOST GVILLE		07/12/2017 07/21/2017 Account 521.130 - Legal Services Totals 06/27/2017 07/21/2017	07/12/2017 07/21/2017 06/30/2017			
S Suring	= -	07/12/2017 Account 521.130 - Legal Se 06/27/2017	07/21/2017			
gr Se	= = = = = = = = = = = = = = = = = = = =	07/12/2017 Account 521.130 - Legal Se 06/27/2017	07/21/2017			
t Program t Program 800 - Office Su		Account 521.130 - Legal Se		06/30/2017	07/21/2017	180.00
.056 - Subscript t Program .800 - Office Su t Program		06/27/2017	ervices Totals	Invoice	Invoice Transactions 2	\$2,810.00
t Program .800 - Office Su t Program		06/27/2017				
.800 - Office Su t Program	a series.		07/21/2017	06/30/2017	07/21/2017	123.50
.800 - Office Su t Program	9	06/20/2017	07/07/2017	06/30/2017	07/07/2017	31.20
fice Supplies 6-17 LACOST	Paid by Check	06/21/2017	07/07/2017	07/07/2017	07/07/2017	1,098.69
fice Supplies 6-17 LACOST	001000	Account 532,056 - Subscriptions Totals	iptions Totals	Invoice	Invoice Transactions 3	\$1,253.39
	Paid by Check	06/27/2017	07/21/2017	06/30/2017	07/21/2017	25.79
12997 - Do Co Procurement Program 6-17 LOUTHAN GVILLE	# 665771 Paid by Check	06/27/2017	07/21/2017	06/30/2017	07/21/2017	166.08
	# 665771	Account 533,800 - Office Supplies Totals	upplies Totals	Invoice	Invoice Transactions 2	\$191.87
Account 533.817 - Small Projects 11558 - Costco-Comptroller 7237 6-17 7003731100017237	Paid by Check	06/10/2017	07/14/2017	06/30/2017	07/14/2017	579.96
11558 - Costco-Comptroller 7237 6-17. 7003731100017237	# 665441 Paid by Check	06/24/2017	07/14/2017	06/30/2017	07/14/2017	119,99
	# 665441	Account 533,817 - Small Projects Totals	rojects Totals	Invoice	Invoice Transactions 2	\$699.92
Account 550.001 - Miscellaneous Expenses 28227 - Project Santa Claus 7/17 GARDNERVILLE	Paid by Check	07/13/2017	07/21/2017	07/21/2017	07/21/2017	150.00
DONATION	# 665877 Account 5	Account 550,001 - Miscellaneous Expenses Totals	penses Totals		Invoice Transactions 1	\$150.00

Fund 610 - Gardnerville Town Department 923 - Parks & Recreation								
Account 520:084 - Replacement & Repair 13405 About Double Inc. 17605309-1	17605208-1	205304	Daid by Chack	7102/20/50	7100/41/20	06/30/2017	7/14/2017	14 99
9465 - Alleili Kelitais Ilic	T-060060/T	200004	# 665404	107/10/00	1107/11/10	1707/00/00	1707/17/10	1
12997 - Do Co Procurement Program	6-17 LACOST	GVILLE	Paid by Check # 665771	06/27/2017	07/21/2017	06/30/2017	07/21/2017	25.05
1268 - Ewing Irrigation Products	3539414	30447	Paid by Check	06/15/2017	07/14/2017	06/30/2017	07/14/2017	70.03
1268 - Ewing Irrigation Products	3490976	30447	Paid by Check # 665461	06/08/2017	07/14/2017	06/30/2017	07/14/2017	22.22
18821 - Fastenal Industrial/Cons Suppl	NVMIN63713	NVMIN0011	# 503-701 Paid by Check # 665464	06/16/2017	07/14/2017	06/30/2017	07/14/2017	49.47
2510 - Parts House	743026	4170	# 555151 Paid by Check # 665550	06/03/2017	07/14/2017	06/30/2017	07/14/2017	54.77
			Account 520,084 - Replacement & Repair Totals	Replacement &	Repair Totals	Invoice Transactions 6	sactions 6	\$236.53
Account 520.089 - Power 2924 - NV Energy	791804 6-17	791804	Paid by Check	06/28/2017	07/14/2017	06/30/2017	07/14/2017	449.65
			# 665528	Account 520,089 - Power Totals	Power Totals	Invoice Transactions 1	sactions 1	\$449.65
Account 520,090 - Water	1302 01 5/17	1303 01	Daid hy Chack	7103/2017	71/14/2017	06/30/2017	07/14/2017	1.574.43
22 - Calulierville water Company	17/0 10:2001	10.500	# 665470	ביסבולכט ניס		reactoriza	E 200 2 21 50	30.13
1429 - Gardnerville Water Company	1321.01 6/1/	1321.01	# 665470	0//03/201/	01/14/2017	00/30/201/	1102/11/10	70
1429 - Gardnerville Water Company	1340.01 6/17	1340.01	Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	77.36
1429 - Gardnerville Water Company	1348.01 6/17	1348.01	Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	1,328.47
1429 - Gardnerville Water Company	1373.01 6/17	1373.01	# 003470 Paid by Check # 665470	07/03/2017	07/14/2017	06/30/2017	07/14/2017	112.72
1429 - Gardnerville Water Company	1745.01 6/17	1745.01	# 565470 # 665470	07/03/2017	07/14/2017	06/30/2017	07/14/2017	202.05
1429 - Gardnerville Water Company	2139,01 6/17	2139.01	Paid by Check # 665470	07/03/2017	07/14/2017	06/30/2017	07/14/2017	74.03
1429 - Gardnerville Water Company	2140.01 6/17	2140.01	Paid by Check # 665470	07/03/2017	07/14/2017	06/30/2017	07/14/2017	123.90
1429 - Gardnerville Water Company	2226.01 6/17	2226.01	Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	732.07
1429 - Gardnerville Water Company	2297.01 6/17	2297.01	# 553470 Paid by Check # 665470	07/03/2017	07/14/2017	06/30/2017	07/14/2017	816.69
1429 - Gardnerville Water Company	2431.01 6/17	2431,01	# 565.470 # 665.470	07/03/2017	07/14/2017	06/30/2017	07/14/2017	493.29
1429 - Gardnerville Water Company	2593.01 6/17	2593.01	Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	293.65



Vendor	Invoice No.	Invoice Description	Status Held Reason	eason Invoice Date Due Date	Due Date	G/L Date Received Da	Received Date Payment Date	Invoice Amount
Fund 610 - Gardnerville Town Department 923 - Parks & Recreation Account 520,090 - Water	10.72							
1429 - Gardnerville Water Company	2624.01 6/17	2624.01	Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	70.89
1429 - Gardnerville Water Company	640.01 6/17	640.01	Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	41.28
1429 - Gardnerville Water Company	690.01 6/17	690.01	# 605470 Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	109.50
1429 - Gardnerville Water Company	2641.02 6/17	2641.02	# 6654/0 Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	361.07
1429 - Gardnerville Water Company	125.01 6/17	125.01	# 6654/0 Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	35.07
2153 - Minden Town of	1862.01 6/17	1862.01	# 665470 Paid by Check # 665500	06/27/2017	07/14/2017	06/30/2017	07/14/2017	30.05
			£00000 #	Account 520.090 - Water Totals	Water Totals	Invoice Transactions 18	ons 18	\$6,496.77
Account 520.093 - Utilities-Sewer 2030 - Minden-Gardnerville Sanitation 17-070	s-Sewer 17-070756	0778	Paid by Check	07/01/2017	07/14/2017	07/14/2017	07/14/2017	126.96
			# 663310 Account	Account 520,093 - Utilities-Sewer Totals	Sewer Totals	Invoice Transactions 1	ions 1	\$126.96
Account 532.001 - Op.Supplies 2297 - ASJ Small Engines Inc	plies 19779	G'VILLE	Paid by Check	06/13/2017	07/07/2017	06/30/2017	07/07/2017	48.00
				Account 532,001 - Op.Supplies Totals	ipplies Totals	Invoice Transactions 1	ions 1	\$48.00
Account 532.003 - Gas & Oil 3814 - Flyers Energy LLC	Dill CFS1437215	8308	Paid by Check	06/15/2017	07/07/2017	06/30/2017	07/07/2017	64.82
3814 - Flyers Energy LLC	CFS1446312	8308	# bb5210 Paid by Check	06/30/2017	07/21/2017	06/30/2017	07/21/2017	151.24
			# 665/90	Account 532,003 - Gas & Oil Totals	s & Oil Totals	Invoice Transactions	ions 2	\$216.06
Account 533,817 - Small Projects 7132 - Accolades	Projects 11596	G'VILLE	Paid by Check	06/27/2017	07/07/2017	06/30/2017	07/07/2017	73.84
5331 - Signs of Excitement Inc	9229	G'VILLE	# 005121 Paid by Check	06/05/2017	06/30/2017	06/30/2017	06/30/2017	250.00
3115 - Swank Motion Pictures Inc	2350029	0223170001	# bo5053 Paid by Check	06/12/2017	06/30/2017	06/30/2017	06/30/2017	543.00
27041 - Main Street Gardnerville	G'VILLE 7-17	GVILLE	# 66504/ Paid by Check	07/05/2017	07/14/2017	07/14/2017	07/14/2017	100.00
3115 - Swank Motion Pictures Inc	RG2356170	0223170001	# 665501 Paid by Check	06/23/2017	07/14/2017	07/14/2017	07/14/2017	593.00
2549 - Dallaire Tom-Petty Cash	7-17 G'VILLE	PETTY CASH	# 665596 Paid by Check	07/12/2017	07/21/2017	07/21/2017	07/21/2017	15.00
			# 665/64 Accour	Account 533.817 - Small Projects Totals	rojects Totals	Invoice Transactions 6 Invoice Transactions 35	ions 6	\$1,574.84
			בפלים בוויכו					1.17.1

Vendor	Invoice No.	Invoice Description	Status Held Redson	ason Thronce Date	Due Date	G/L Date Received Date	Received Date Payment Date	TIMOLOGICA MINORITA
10 - G								
Account 516.120 - Contract Salaries 21697 - Blue Ribbon Personnel Services 44103	t Salaries 44103	653202	Paid by Check	05/19/2017	06/30/2017	06/30/2017	06/30/2017	444.00
21697 - Blue Ribbon Personnel Services	44239	653202	# 004606 Paid by Check # 665148	05/26/2017	07/07/2017	06/30/2017	07/07/2017	740.00
				Account 516,120 - Contract Salaries Totals	Ilaries Totals	Invoice Transactions 2	s 2	\$1,184.00
Account 520.037 - Weed Spraying 1130 - Do Co Weed Control 4092	praying 4092	GVILLE	Paid by Check # 665457	06/09/2017	07/14/2017	06/30/2017	07/14/2017	16.00
				Account 520,037 - Weed Spraying Totals	aying Totals	Invoice Transactions 1	1 S	\$16.00
Account 520.084 - Replacement & Repair 13485 - Ahern Rentals Inc	ment & Repair 17718277-1	205304	Paid by Check	06/22/2017	07/14/2017	06/30/2017	07/14/2017	15.99
12997 - Do Co Procurement Program	6-17 DALLAIRE	GVILLE	Paid by Check	06/27/2017	07/21/2017	06/30/2017	07/21/2017	99.82
12997 - Do Co Procurement Program	. 6-17 LACOST	GVILLE	# 6657/1 Paid by Check	06/27/2017	07/21/2017	06/30/2017	07/21/2017	233.40
18821 - Fastenal Industrial/Cons Suppl	NVMIN64036	NVMIN0011	# oos//1 Paid by Check # cce/c/	06/29/2017	07/14/2017	06/30/2017	07/14/2017	10.25
1429 - Gardnerville Water Company	1913	2	# 6053404 Paid by Check	04/17/2017	07/07/2017	06/30/2017	07/07/2017	5,160.00
8043 - Mark Smith Tire Center Inc	71700192982	A17-14675	# 003222 Paid by Check	06/09/2017	07/14/2017	06/30/2017	07/14/2017	20.00
18505 - Sierra Freightliner Inc	2248398	0012000000	# 003303 Paid by Check # 665033	05/12/2017	06/30/2017	06/30/2017	06/30/2017	503.27
18505 - Sierra Freightliner Inc	2248446	0012000000	# bososz Paid by Check # cccoss	05/15/2017	06/30/2017	06/30/2017	06/30/2017	148.69
			# 003032 Account 520.08	oz Account 520.084 - Replacement & Repair Totals	Repair Totals	Invoice Transactions 8	8 8	\$6,191,42
Account 520.095 - Street Lights 2924 - NV Energy 2856	ights 2856036 6-17	2856036	Paid by Check	06/27/2017	07/14/2017	06/30/2017	07/14/2017	6,138.35
			# 663326 Accou	Account 520.095 - Street Lights Totals	Lights Totals	Invoice Transactions 1	T s	\$6,138.35
Account 520.103 - Maint Road	oad							
13485 - Ahern Rentals Inc	17651143-1	205304	Paid by Check	06/07/2017	07/14/2017	06/30/2017	07/14/2017	7.98
13485 - Ahern Rentals Inc	17654008-1	205304	Paid by Check	06/07/2017	07/14/2017	06/30/2017	07/14/2017	33.98
13485 - Ahern Rentals Inc	17662000-1	205304	Paid by Check	06/10/2017	07/14/2017	06/30/2017	07/14/2017	57.50
13485 - Ahern Rentals Inc	17662004-2	205304	# oostot Paid by Check	06/10/2017	07/14/2017	06/30/2017	07/14/2017	57.50
271 - Carson Valley Signs	2231	G'VILLE	# 903404 Paid by Check	06/20/2017	07/07/2017	06/30/2017	07/07/2017	180.00

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Vendor	Invoice No.	Invoice Description	Status	Held Reason Invoi	Invoice Date Due Date	Due Date	G/L Date Re	Received Date Payment Date	-1	Invoice Amount
Fund 610 - Gardnerville Town Department 926 - Other Public Works Account 520.103 - Maint Road	oad .									
12997 - Do Co Procurement Program	6-17 LACOST	GVILLE	Paid by Check # 665771	06/2	06/27/2017	07/21/2017	06/30/2017	07/21/2017	17	208,23
5859 - Mountain West Construction Inc	201	G'VILLE ALLEY'S	Paid by Check	1/90	06/19/2017	06/30/2017	06/30/2017	06/30/2017	117	1,822.00
8692 - Silver State Barricade Inc	92614	G'VILLE	Paid by Check	05/2	05/23/2017	07/07/2017	06/30/2017	07/07/2017	117	875.84
8692 - Silver State Barricade Inc	69676	GVILLE	Paid by Check	0/90	06/08/2017	07/07/2017	06/30/2017	07/07/2017	17	92.50
8692 - Silver State Barricade Inc	93218	GVILLE	Paid by Check	06/2	06/20/2017	07/07/2017	06/30/2017	07/07/2017	117	00.09
668 - Valley Garden Center LLC	109778	G'VILLE	# 995545 Paid by Check # 665378	06/2	06/20/2017	07/07/2017	06/30/2017	07/07/2017	17	375.00
			2/2000 #	Account 520,103 - Maint Road Totals	- Maint	Road Totals	Invoice	Invoice Transactions 11	1	\$3,770.53
Account 521,200 - Engineering 5189 - R O Anderson Engineering Inc 393	79372 39372	GARDNERVILLE	Paid by Check	05/2	05/22/2017	07/14/2017	06/30/2017	07/14/2017	17	460.00
			TOCCOO #	Account 521,200 - Engineering Totals	- Engine	ering Totals	Invoice	Invoice Transactions 1	Į.	\$460.00
Account 532.003 - Gas & Oil 3814 - Flyers Energy LLC	II CFS1437215	8308	Paid by Check	1/90	06/15/2017	07/07/2017	06/30/2017	07/07/2017	710	445.56
3814 - Flyers Energy LLC	CFS1446312	8308	Paid by Check	6/90	06/30/2017	07/21/2017	06/30/2017	07/21/2017	17	249.90
			06/599 #	Account 532.003 - Gas & Oil Totals	03 - Gas	& Oil Totals	Invoice	Invoice Transactions 2	J	\$695.46
Account 532,028 - Uniforms	S I DENITOROGA	0000330	Daid by Chack	0/90	7106/06/2017	7102/2017	06/30/2017	7/07/2017	117	4.39
3/03 - Alsco IIIC	TOTO OT THE PERSON OF THE PERS	000000	# 665125	1/90		7100/20/20	7100/06/30	7100120	711	4 39
5785 - Alsco Inc	LREN1263012	000330	# 665125	06/1	Ub/ 13/ 201/	0//0//201/	06/30/2017	0/10/12	/11/	
5785 - Alsco Inc	LREN1265164	000330	Paid by Check # 665125	06/2	06/20/2017	07/07/2017	06/30/2017	07/07/2017	117	4.39
5785 - Alsco Inc	LREN1267278	000330	Paid by Check	06/2	06/27/2017	07/07/2017	06/30/2017	7102/2012	710	4.39
10314 - Work World Inc	52810-109	109-103	# 603123 Paid by Check # 665639	06/2	06/25/2017	07/14/2017	06/30/2017	07/14/2017	710	89.99
			4 00002	Account 532,028 - Uniforms Totals	28 - Unife	orms Totals	Invoice	Invoice Transactions 5		\$107.55
Account 532.116 - Crack Seal Maintenance 5352 - Construction Sealants & Supply R113100	eal Maintenamo R113100	GVILLE	Paid by Check	06/2	06/20/2017	07/07/2017	06/30/2017	07/07/2017	710	95.00
			# 6651/8 Account 5:	51/8 Account 532,116 - Crack Seal Maintenance Totals	Mainten	ance Totals	Invoice	Invoice Transactions 1	1	\$95.00

CHEAT PEOPLE & GREAT PLACES									
Vendor	Invoice No.	Invoice Description	Status	Held Reason Invoice Date Due Date G/L Date	Invoice Date	Due Date	G/L Date	Received Date Payment Date Invoice Amount	Invoice Amount
Fund 610 - Gardnerville Town									
Department 926 - Other Public Works	S								
Account 552.118 - Major Repair and Maintenance	Kepair and Mail	ntenance							
8603 - Applied Engineering Consultant	3052	G'VILLE	Paid by Check		06/16/2017 07/07/2017 06/30/2017	07/07/2017	06/30/2017	07/07/2017	5,725.00
			# 665131 Account 532.118 - Major Repair and Maintenance Totals	- Major Repail	r and Mainter	nance Totals	Invo	Invoice Transactions 1	\$5,725.00
Account 562,000 - Capital Projects	al Projects								
2012 - Lumos and Associates Inc	94556	8939.001	Paid by Check		06/28/2017	07/14/2017 06/30/2017	06/30/2017	07/14/2017	402.50
			# 665499						1000 0000
2012 - Lumos and Associates Inc	94555	8939,000	Paid by Check		06/28/2017	07/14/2017 06/30/2017	06/30/2017	07/14/2017	403.50
			# 665499			Acres of an extension		1	
14825 - McGinley and Associates Inc	15777	G'VILLE	Paid by Check		01/31/2017	06/30/2017	06/30/2017	06/30/2017	5,365.00
			# 664983				Total Contraction	1 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	
14825 - McGinley and Associates Inc	15906	G'VILLE	Paid by Check		03/31/2017	06/30/2017	06/30/2017	06/30/2017	1,277.50
			# 664983		:	!		F	47 440 FO
			AC	Account 562,000 - Capital Projects Totals	- Capital Pro	gects lotals	JUVO	Invoice I ransactions 4	\$7,448.50
			Depa	Department 926 - Other Public Works Totals	Other Public V	Vorks Totals	Invo	Invoice Transactions 37	\$31,831.81
				Fund 610 -	Fund 610 - Gardnerville Town Totals	Town Totals	Invo	Invoice Transactions 110	\$53,030.50

No.	TITYOICE IND.	TINDICE DESCRIPTIONI	המנחם	TOTAL PORCE	חמר המנר	מונה שמנה שמנה שמו	Necelyed Date Layment Date	The country of the co
Fund 611 - Gardnerville Health & San								
Department 925 - Mealth & Sanitation Account 510.150 - Board Compensation	Compensation							
4288 - Higuera Lloyd W	7/17 BOARD	G'VILLE	Paid by Check	06/29/2017	07/07/2017	07/07/2017	07/07/2017	250.00
24008 - Jones Cassandra Esq	7/17 BOARD	GVILLE	# 552.5 Paid by Check # 665258	06/29/2017	07/07/2017	07/07/2017	07/07/2017	250.00
28960 - Miller Kenneth	7/17 BOARD	G'VILLE	Paid by Check	06/29/2017	07/07/2017	07/07/2017	07/07/2017	275.00
2969 - Slater Linda	7-17 BOARD	G'VILLE	# 003202 Paid by Check # 665340	06/29/2017	07/07/2017	07/07/2017	07/07/2017	250.00
8364 - Wenner Mary	7-17 BOARD	G'VILLE	# 003379 Paid by Check # 665386	06/29/2017	07/07/2017	07/07/2017	7/07/2017	250.00
			Account 510.150 - Board Compensation Totals	soard Compens	sation Totals	Invoice Transactions] suc	\$1,275.00
Account 516,120 - Contract Salaries 21697 - Blue Ribbon Personnel Services 43977	ict Salaries 43977	653202	Paid by Check	05/12/2017	06/30/2017	06/30/2017	06/30/2017	490.25
21697 - Blue Ribbon Personnel Services	44103	653202	# 004600 Paid by Check	05/19/2017	06/30/2017	06/30/2017	06/30/2017	499,50
21697 - Blue Ribbon Personnel Services	44239	653202	# 604686 Paid by Check	05/26/2017	07/07/2017	06/30/2017	07/07/2017	383.88
21697 - Blue Ribbon Personnel Services	44367	653202	# 555148 Paid by Check	06/02/2017	07/07/2017	06/30/2017	07/07/2017	684.50
21697 - Blue Ribbon Personnel Services	44497	653202	# 505146 Paid by Check	06/09/2017	07/07/2017	06/30/2017	07/07/2017	00.999
21697 - Blue Ribbon Personnel Services	44634	653202	# 605146 Paid by Check	06/16/2017	07/14/2017	06/30/2017	07/14/2017	675.25
21697 - Blue Ribbon Personnel Services	44898	653202	# 665426 Paid by Check # 665436	06/30/2017	07/14/2017	06/30/2017	07/14/2017	1,419.88
			# COURT Account 516.120 - Contract Salaries Totals	0 - Contract Sa	Maries Totals	Invoice Transactions 7	ons 7	\$4,819.26
Account 520.055 - Telephone Expense 29103 - Frontier 782-7134 6	one Expense 782-7134 6/17	77578271340502795	Paid by Check # 664047	06/16/2017	06/30/2017	06/30/2017	06/30/2017	109.43
29103 - Frontier	782-3856 6/17	77578238560808025	Paid by Check	06/16/2017	06/30/2017	06/30/2017	06/30/2017	54.01
13097 - Verizon Wireless	9788483774	842011146-00001	# 664942 Paid by Check	07/01/2017	07/21/2017	07/21/2017	07/21/2017	489.77
			# 665939 Account 520.055 - Telephone Expense Totals	Telephone Ex	pense Totals	Invoice Transactions	ons 3	\$653.21
Account 520.084 - Replacement & Repair 7100 - Amrep Inc	cement & Repair 299233	GAR050	Paid by Check	06/07/2017	07/14/2017	06/30/2017	07/14/2017	1,292.51
7100 - Amrep Inc	299870	GAR050	# 505409 # 665400	06/20/2017	07/14/2017	06/30/2017	07/14/2017	1,615.36
3890 - Arata Equipment Co.	1-900156	1015	Paid by Check	06/06/2017	07/07/2017	06/30/2017	07/07/2017	195.96



Veridor	TIMORE INC.							
Fund 611 - Gardnerville Health & San Department 925 - Health & Sanitation Account 520,084 - Renlacement & Renair	mem+ S Repair							
726 - Central Systems Electric Inc	203535	TOWNGA	Paid by Check	06/30/2017	07/21/2017	06/30/2017	07/21/2017	21.99
8491 - CMC Tire Inc	50001531	5512	# 003/33 Paid by Check # 665760	06/08/2017	07/21/2017	06/30/2017	07/21/2017	267.00
8491 - CMC Tire Inc	50001625	5512	Paid by Check	06/15/2017	07/21/2017	06/30/2017	07/21/2017	2,040.00
8491 - CMC Tire Inc	50001644	5512	# 663760 Paid by Check # 665760	06/19/2017	07/21/2017	06/30/2017	07/21/2017	1,747.00
12997 - Do Co Procurement Program	6-17 DALLAIRE GVILLE	GVILLE	Paid by Check	06/27/2017	07/21/2017	06/30/2017	07/21/2017	99.82
12997 - Do Co Procurement Program	6-17 LACOST	GVILLE	# 003//1 Paid by Check # 665771	06/27/2017	07/21/2017	06/30/2017	07/21/2017	323.03
5059 - Hydraulic Industrial Services Inc	34216	G'VILLE	# 505//1 Paid by Check # 664961	05/25/2017	06/30/2017	06/30/2017	06/30/2017	8.32
5059 - Hydraulic Industrial Services Inc	34342	G'VILLE	# 001501 Paid by Check # 664961	06/06/2017	06/30/2017	06/30/2017	06/30/2017	15.00
32339 - Innovative Equipment Inc	2931-IN	G'VILLE	Paid by Check	06/30/2017	07/21/2017	06/30/2017	07/21/2017	232.20
1957 - Lawson Products Inc	9304980926	10228446	Paid by Check	05/31/2017	06/30/2017	06/30/2017	06/30/2017	30.88
1957 - Lawson Products Inc	9305016155	10228446	# 904970 Paid by Check # 664076	06/14/2017	06/30/2017	06/30/2017	06/30/2017	52.74
12198 - O'Reilly Auto Parts	3530-124866	1075650	# odf3/0 Paid by Check # 665E41	06/01/2017	07/14/2017	06/30/2017	07/14/2017	43.97
12198 - O'Reilly Auto Parts	3530-123185	1075650	Paid by Check	05/23/2017	07/14/2017	06/30/2017	07/14/2017	66'6
12198 - O'Reilly Auto Parts	3530-128937	1075650	# 665541 Paid by Check	06/23/2017	07/14/2017	06/30/2017	07/14/2017	112.57
12198 - O'Reilly Auto Parts	3530-129478	1075650	# 665541 Paid by Check	06/26/2017	07/14/2017	06/30/2017	07/14/2017	26.81
12198 - O'Reilly Auto Parts	3530-129494	1075650	# 665541 Paid by Check # 665541	06/26/2017	07/14/2017	06/30/2017	07/14/2017	41.97
12198 - O'Reilly Auto Parts	3530-129947	1075650	Paid by Check	06/28/2017	07/14/2017	06/30/2017	07/14/2017	(26.81)
12198 - O'Reilly Auto Parts	3530-130007	1075650	# 665541 Paid by Check	06/28/2017	07/14/2017	06/30/2017	07/14/2017	512.06
2510 - Parts House	742437	4170	# 665541 Paid by Check # 665550	06/01/2017	07/14/2017	06/30/2017	07/14/2017	93.24
			Account 520.084 - Replacement & Repair Totals	Replacement &	Repair Totals	Invoice Transactions 22	tions 22	\$8,755.61
Account 520.089 - Power 2924 - NV Energy	2856009 6-17	2856009	Paid by Check	06/27/2017	07/14/2017	06/30/2017	07/14/2017	211.96
			# pppp//		Parameter Totale	T colour	1	¢211 06

vendor	TIVOICE INC.	100000000000000000000000000000000000000						
Fund 611 - Gardnerville Health & San Department 925 - Health & Sanitation								
1429 - Gardnerville Water Company	640.01 6/17	640.01	Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	41.28
1429 - Gardnerville Water Company	690.01 6/17	690.01	# 6654/0 Paid by Check	07/03/2017	07/14/2017	06/30/2017	07/14/2017	109.49
1429 - Gardnerville Water Company	1932	2	# 665470 Paid by Check	05/31/2017	07/14/2017	06/30/2017	07/14/2017	9.48
1429 - Gardnerville Water Company	1951	2	# 6654/0 Paid by Check	06/30/2017	07/14/2017	06/30/2017	07/14/2017	8.04
			# 665470	Account 520,090 - Water Totals	Waiter Totals	Invoice Transactions	ons 4	\$168.29
Account 520.092 - Heating 3021 - Southwest Gas-Las Vegas	0015779022 6-	2410015779022	Paid by Check	06/15/2017	06/30/2017	06/30/2017	06/30/2017	25.52
3021 - Southwest Gas-Las Vegas	1072224004 6-	2411072224004	# 665038 Paid by Check	06/15/2017	06/30/2017	06/30/2017	06/30/2017	19.71
3021 - Southwest Gas-Las Vegas	17 1188600002 6-	2411188600002	# 665038 Paid by Check	06/15/2017	06/30/2017	06/30/2017	06/30/2017	47.04
	4		# 665038	Account 520.092 - Meating Totals	eatiing Totals	Invoice Transactions 3	ons 3	\$92.27
Account 520.093 - Utilities-Sewer 2030 - Minden-Gardnerville Sanitation 17-070	s-Sewer 17-070285*	0296	Paid by Check	07/01/2017	07/14/2017	07/14/2017	07/14/2017	67.71
2030 - Minden-Gardnerville Sanitation	17-070574	0594	# 665510 Paid by Check	07/01/2017	07/14/2017	07/14/2017	07/14/2017	21.16
			# 665510 Account	Account 520,093 - Utilities-Sewer Totals	Sewer Totals	Invoice Transactions	ons 2	\$88.87
Account 520,097 - Maint B&G 11625 - Accurate Mobile Locksmith Inc G	S&G GVILLE 7/3/17	GVILLE	Paid by Check	07/03/2017	07/14/2017	07/14/2017	07/14/2017	30.00
670 - Carson Valley Lions Club	FLAG17/18	GVILLE	# 665400 Paid by Check	07/01/2017	07/14/2017	07/14/2017	07/14/2017	20.00
			# 665434 Acc	Account 520,097 - Maint B&G Totals	t B&G Totals	Invoice Transactions 2	ions 2	\$80.00
Account 520.136 - Rents & Leases Equipment 4753 - Ricoh USA Inc 98950950 14	k Leases Equipm 98950950	ent 1481234-3433221	Paid by Check	06/12/2017	06/30/2017	06/30/2017	06/30/2017	165.41
4753 - Ricoh USA Inc	5049217475	16769392	# bbsuz4 Paid by Check # ccrose	07/01/2017	07/21/2017	06/30/2017	07/21/2017	70.64
			# 003003 Account 520.136 - F	oosoos Account 520.136 - Rents & Leases Equipment Totals	oment Totals	Invoice Transactions 2	ions 2	\$236.05
Account 520.187 - Internet Expense 32036 - Spectrum Business 0012509	et Expense 0012509 7/17	8354110060012509	Paid by Check	07/02/2017	07/21/2017	07/21/2017	07/21/2017	64.99
32036 - Spectrum Business	0598044 7/17	8354110060598044	Paid by Check	06/28/2017	07/21/2017	07/21/2017	07/21/2017	34.99
				Account 520, 187 - Infernet Expense Totals	pense Totals	Invoice Transactions 2	ions 2	\$99.98

11. Gardenell readth & Sanitation	See at a goal to delant places	Invoice No.	Invoice Description	Status Held Reason	1 Invoice Date Due Date	Due Date	G/L Date Received	Received Date Payment Date	Invoice Amount
130 - Legal Services	und 611 - Gardnerville Health & San Department 925 - Health & Sanitation								
130 - Legal Services	Account 520.197 - Landfill 5853 - Carson City Landfill	II Expense 228079 5-17	228079	Paid by Check	06/01/2017	06/30/2017	06/30/2017	06/30/2017	16,486.86
40990612 5/17 40990612 Paid by Check 06/01/2017 06/30/2017 06/30/2017 06/30/2017				# 664899					
Services	9016 - Douglas Disposal Inc	40990612 5/17		Paid by Check # 664930	06/01/2017	06/30/2017	06/30/2017	06/30/2017	9,978.02
Services 193 GVILLE Paid by Check 06/07/2017 06/30/2017 1970/201					197 - Landfill Ex	rpense Totals	Invoice Trans	actions 2	\$26,464.88
Account \$21.135 - Legal-Collection Cost	Account 521,130 - Legal S 2372 - Jennifer Yturbide Law PC Corp	Services 103	GVILLE	Paid by Check	06/07/2017	06/30/2017	06/30/2017	06/30/2017	150.00
Account 521.135 - Legal-Collection Cost Dallaire Tom-Petty Cash FITY CASH Dallaire Tom-Petty Cash Account 521.140 - Physicals Account 521.140 - Physicals Dallaire Tom-Petty Cash Account 521.140 - Physicals Account 521.007					1.130 - Legal Se	ervices Totals	Invoice Trans	actions 1	\$150.00
Paid by Check Paid by Chec	Account 521.135 - Legal-C	Collection Cost 6-17 GVILLE	PETTY CASH	Paid by Check	06/14/2017	07/07/2017	06/30/2017	07/07/2017	42.00
# 665125 Renuzerable	549 - Dallaire Tom-Petty Cash	7-17 G'VILLE	PETTY CASH	# 665181 Paid by Check	07/12/2017	07/21/2017	07/21/2017	07/21/2017	30.00
## ## ## ## ## ## ## ## ## ## ## ## ##				count 521.135	Legal-Collectio	m Cost Totals	Invoice Trans	sactions 2	\$72.00
2.003 - Gas & Oil CFS1446312 8308 Paid by Check 6/30/2017 07/07/2017 06/30/2017 CFS1446312 8308 Paid by Check 6/30/2017 07/07/2017 06/30/2017 EREN1260964 000330 Paid by Check 06/06/2017 07/07/2017 06/30/2017 EREN1263012 000330 Paid by Check 06/06/2017 07/07/2017 06/30/2017 EREN1265164 000330 Paid by Check 06/13/2017 07/07/2017 06/30/2017 EREN1267278 000330 Paid by Check 06/13/2017 07/07/2017 06/30/2017 EREN1267278 000330 Paid by Check 06/25/2017 07/07/2017 06/30/2017 EREN126728 Death by Check 06/2017 07/07/2017 06/30/2017 EREN126738 Death by Check 06/2017 07/07/2017 06/30/2017 EREN126738 Death by Check 06/2017 07/07/2017 06/30/2017 EREN126738 Death by Check 06/2017 07/07/2017 06/30/2017 E	Account 521,140 - Physic: 8660 - Carson Valley Medical Center	als HR 4-17	PHYSICALS		04/30/2017	06/30/2017	06/30/2017	06/30/2017	159.00
2.003 - Gas & Oil CFS1446312 8308					nt 521,140 - Ph	ysicals Totals	Invoice Trans	sactions 1	\$159.00
CFS1446312 8308 Paid by Check 06/15/2017 07/07/2017 06/30/2017 Paid by Check 06/30/2017 07/21/2017 06/30/2017	Account 532.003 - Gas & (1
2.028 - Uniforms 2.028 - Uniforms LREN1260964 000330 Paid by Check Pai	814 - Flyers Energy LLC	CFS1437215	8308	Paid by Check	06/15/2017	07/07/2017	06/30/2017	07/07/2017	1,164.41
Paid by Check Dol/10 Paid by Check Dol/10 Dol/1	814 - Flyers Energy LLC	CFS1446312	8308	# 002210 Paid by Check # 665200	06/30/2017	07/21/2017	06/30/2017	07/21/2017	898,10
Paid by Check Deck					nt 532.003 - Ga	s & Oil Totals	Invoice Trans	sactions 2	\$2,062.51
# 665125 LREN1263012 000330 # 665125 LREN1265164 000330 # 665125 LREN1265164 000330 # 665125 LREN1267278 000330 # 665125 Paid by Check	Account 532,028 - Uniform		000330	Daid by Chack	7106/06/2017	07/07/2017	7102/08/30	07/07/2017	4.39
LREN1263012 000330 Paid by Check 06/13/2017 07/07/2017 06/30/2017	V83 - Alsco Inc	ENEMIZOCOCI	00000	# 665125	in the lead				
LREN1265164 000330 Paid by Check 06/20/2017 07/07/2017 06/30/2017	7785 - Alsco Inc	LREN1263012	000330	Paid by Check # 665125	06/13/2017	07/07/2017	06/30/2017	07/07/2017	4.39
LREN1267278 000330 Paid by Check 06/27/2017 07/07/2017 06/30/2017 # 665125	785 - Alsco Inc	LREN1265164	000330	Paid by Check	06/20/2017	07/07/2017	06/30/2017	07/07/2017	4,39
52810-109 109-103 Paid by Check 06/25/2017 07/14/2017 06/30/2017 # 665629 Account 532.028 - Uniforms Totals Invoice Transactions 6.17 DALI ATDE GAMILE FAMILY DESCRIPTION 06/30/2017	785 - Alsco Inc	LREN1267278	000330	Paid by Check	06/27/2017	07/07/2017	06/30/2017	07/07/2017	4.39
Account 532.028 - Uniforms Totals Invoice Transactions bscriptions 6.17 DAIL ATDE GAILLE DAIL ATDE GAILLE DAIL AND Chark	10314 - Work World Inc	52810-109	109-103	Paid by Check # 665679	06/25/2017	07/14/2017	06/30/2017	07/14/2017	66'68
bscriptions 6.17 DALI ATPE GATHE PARTIE DAID NOT PARTIES DAID NOT DAID DESCRIPTION DESCRIP					nt 532.028 - Un	iforms Totals	Invoice Trans		\$107.55
0-17 DALLAURE GVILLE FROM CHOCK COUNTRY COUNTRY COUNTRY A FASTY COUNTRY COUNTR	Account 532,056 - Subscri 12997 - Do Co Procurement Program	riptions 6-17 DALLAIRE	GVILLE	Paid by Check	06/27/2017	07/21/2017	06/30/2017	7121/2017	123.50

Vendor	Invoice No.	Invoice No. Invoice Description	Status	Held Reason Invoice Date Due Date	Invoice Date	Due Date	G/L Date	Received Date Payment Date Invoice Amount	Invoice Amount
Fund 611 - Gardnerville Health & San									
Department 925 - Health & Sanitation									
Account 532,056 - Subscriptions	ions								75 55
2667 - Record Courier	7034794 17-18	7034794 17-18 7034794/GARDNERVIL			06/20/2017 07/07/2017	07/07/2017	06/30/2017	07/07/2017	31.20
		4	# 002377	Account 532.6	Account 532,056 - Subscriptions Totals	atrions Totals	Invo	Invoice Transactions 2	\$154.70
0 0000	200								
Account 533.800 - Office supplies	bbiles				A Company of the same of the s	The second second	The second second		-
12997 - Do Co Procurement Program	6-17 LACOST	GVILLE	Paid by Check		06/27/2017	06/27/2017 07/21/2017 06/30/2017	06/30/2017	0//21/201/	72.79
			# 665//1						-
12997 - Do Co Procurement Program	6-17 LOUTHAN GVILLE	GVILLE	Paid by Check		06/27/2017	07/21/2017	06/30/2017	07/21/2017	15/.18
			# 665//1				Control of the last of the las		
26465 - Diamond Printing Inc	11187	GVILLE	Paid by Check		07/01/2017	07/14/2017	07/14/2017	07/14/2017	534.92
			# 665451						
				Account 533,800 - Office Supplies Totals	30 - Office Su	pplies Totals	Inve	Invoice Transactions 3	\$717.89
			Dep	Department 925 - Health & Sanitation Totals	Health & Sani	tation Totals	Inve	Invoice Transactions 71	\$46,369.03
			Func	Fund 611 - Gardnerville Mealth & San Totals	irville Health	& San Totals	Inv	Invoice Transactions 71	\$46,369.03

Vendor	Invoice No.	Invoice No. Invoice Description	Status	Held Reason Invoice Date Due Date G/L Date	Invoice Date	Due Date		Received Date	Payment Date	Received Date Payment Date Invoice Amount
Fund 613 - Gardnerville Debt										
Department 922 - Gardnerville Debt										
Account 550,021 - Loan Principal	rincipal									
32181 - Spence Commerical Properties LLC 1320-33-412-	C 1320-33-412-	GARDNERVILLE	Paid by Check		07/01/2017	07/01/2017 07/14/2017	07/14/2017		07/14/2017	20,000.00
	1001		# 665588	Account 550,021 - Loan Principal Totals	21 - Loan Pri	ncipal Totals	Invoir	Invoice Transactions	. 1	\$50,000.00
Account 550,022 - Loan Interest	nterest									
32181 - Spence Commerical Properties LLC 1320-33-412-	.C 1320-33-412-	GARDNERVILLE	Paid by Check		07/01/2017 07/14/2017	07/14/2017	07/14/2017		07/14/2017	5,250.00
	100		# 665588	Account 550.0	Account 550,022 - Loan Interest Totals	terest Totals	Invoic	Invoice Transactions	1.5	\$5,250.00
			۵	Department 922 - Gardnerville Debt Totals	- Gardnerville	Debt Totals	Invoi	Invoice Transactions	; 2	\$55,250.00
				Fund 613 .	Fund 613 - Gardnerville Debt Totals	Debt Totals	Invoi	Invoice Transactions	; 2	\$55,250.00
* = Prior Fiscal Year Activity						Grand Totals	Invoic	Invoice Transactions 183	5 183	\$154,649.53

Gardnerville Town Board AGENDA ACTION SHEET

☐ Denied



1. For Possible Action: Approve a town special event application with street closure for Suicide Prevention Awareness Walk/BBQ community event September 9, 2017 from 7:00 a.m. to 3:00 p.m., considered to be a Class 1 use per policy. 2. Recommended Motion: Approve on consent. Funds Available:

Yes □ N/A (requires staff time) 3. Department: Administration 4. Prepared by: **Tom Dallaire** 5. **Meeting Date:** August 1, 2017 Time Requested: N/A 6. Agenda:

☐ Consent ☐ Administrative **Background Information**: See attached. 7. Other Agency Review of Action: Douglas County ✓ N/A 8. Board Action: □ Approved ☐ Approved with Modifications

☐ Continued

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MS9 DOWN	- no stalles
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ENTERL

Tours			District on the second	
Gardnerville	1		JUN 1 5 2017	
Nevada			M# 0347	
Reservation Form/Rele 1407 US Highway	et Closure/Special Event ease of Liability/Indemni 395 N - Gardnerville 134 Phone (775) 782-	ification Agreement , Nevada 89410	# 425-00 = 300 disposit = 100 street (10) = 25 dumpstion	Stee
Date of Application (must be submitted 10 bus	siness days prior to event): Februa	7 10g FG W	
Date of Application (must be submitted 10 bus Organization: Suice Polythad (If a corporation, a copy of the Articles of Inc.)	List Network corporation must be attack	Corporation:	YesNo	
Contact Person: Donne Chizi				ng
Home/Cell Phone: 775-721-1384 Bu				Ú
Mailing Address: 1625 Hury 88 (If corporation, attach home or businds phone	Minden DV e and addresses of president	89423 Su lent, vice-president an	ide 203 ad secretary)	
Requesting: Heritage Park V If Heritage Park but not exclusive use, describe	Is request for <u>exclusive</u> e which area of park is b	ve use of park: Yes_ <u>\</u> eing requested:	No	
Requesting: Street Closure V Street				ark.
Espell Sheet (around pa (US Hwy 395, SR75, and streets closed at inter Waterloo, Toler, Elges, Grant, Stodick, and M	rsections of US Hwy 395	require NDOT encro	achment permit;	
Requesting: Other	Location of Event/Ac	•	Heritage Park);	
(Submit letter of property owner's permission	if event is to be held on 1	private property)		
Name and description of event, concessions, fo	und-raiser, etc.: <u>Wac</u>	lp in Memò	ry Walk in Ho	Re
annual Suide Proven	how awares	ress Walk	<u> </u>	
Event date(s): Sept 9, 2017 E	vent hours (including set	t up & tear down):	am - 3 pm	
This event is: Non-Profit: For Profit: (Non-profit organizations must submit IRS 50)	Closed to Public:	Open to Publi	c:	
If non-profit event, describe who benefits from	n proceeds of event:			
Open to the public;	brings awe	renews de S	uicide_	
	1 of 3		revised 4/14	

Presention. SPN, non-profit benefits programs
Number of patrons, customers, spectators, participants, etc. expected to attend on each day of the event:
150 (Douglas County Outdoor Festival Permit is required if more than 500 attendees expected on any day of event)
Event Insurance Carrier: Alicance for Non-Profits for Phone: 218 539 - 2301 (Certificate of Insurance must be attached to this application and must name the Town of Gardnerville as additional insured, and date and location of the event - see Special Event Policy for policy limits) will with we receive discurrent
Is a fee charged to attend the event: Yes No If yes, Health Permit # Will alcohol be sold or served: Yes No If yes, Health Permit # Will there be band or amplified music: Yes No Inquor licenses/permits may be required Will you have tents, canopies, bounce houses, dance floors, etc.? Yes No If yes, specify quantity, dimensions, etc: There will be Small Sys' or 10'x 10' Consequent fit
Country (20-30 probably) & Skarde. (Stakes are not permitted for use in securing tents, etc.; bounce houses, dance floors or tents larger than 20'x20' may be subject to additional security deposits and/or insurance coverage)
Clean-up/Sanitation/Garbage Plan; Wie will need restrictions of lend at 4:00 amy cleany stee with the will provide I porto policy and elece Double of und. (Groups of 50 or more are require to pay a minimum of one \$25 dumpster service fee; park restrooms accommodate a maximum of 100 people, one port-a-potty is required for every 100 people over 100)
Water and Sanitation Plan if food sold or consumed during event:
(Town's water coupler is available if you use hoses for water)
Other Town services, if required:
N/A
(Electrical outlets) pavilion lighting, etc.)
Event Parking Area: Loll be along Hilmon (WE of Earle) (Event cannot block driveways of private residences around park. Please note that dirt lot east of Heritage Park is private property and may not be used for parking unless a letter of owner's permission is submitted)
Fire/Emergency Medical Services Plan:
Terry Taylor will provide (Submit East Fork Fire Protection District authorization and approval)
(Submit Edst Fork Fire Protection District authorization and approval)
Security Plan if overnight use of Town facilities planned:
N/A
2 of 3 revised 4/14

(Submit Douglas County Sheriff's Office authorization and approval)

Authorized Representative(s) of Applicant:

truma Q. Cherk

Event Layout: All applicants <u>MUST</u> provide a drawing(s) clearly showing event area(s), streets requested for closure, booth spaces, etc. If requesting use of Heritage Park, a Town furnished template will be provided indicating utility lines and other event constraints.

A copy of	the	approved	form	MUST	be at the	event

WAIVER OF LIABILITY

The UNDERSIGNED, for himself/herself and on behalf of the above named Applicant Organization or Business, does hereby agree to protect, indemnify, save and keep harmless, the Town of Gardnerville, its elected and appointed officials, employees and volunteers and others working on behalf of the Town of Gardnerville, and Douglas County, Nevada, from any and all claims, demands, suits or loss, including all costs connected therewith, including but not limited to reasonable attorney's fees, administrative costs, and court costs and for any damages which may be asserted, claimed or recovered against or from the Town of Gardnerville, its elected and appointed officials, employees, volunteers or others working on behalf of the Town of Gardnerville, by reason of personal injury, including but not limited to bodily injury or death, and/or property damage, including loss of use thereof, which arise out of or is in any way connected or associated with this Reservation Form and Release of Liability and Indemnification Agreement.

I do hereby certify that, in representation of the above-named Applicant Organization or Business, I have received a copy of the Town's Park Use and Reservation Policy and the Town's Street Closure/Special Events Policy, that I have read those policies, and that the above-named Applicant Organization or Business will observe all rules and regulations contained therein, including any conditions of approval of the Town Board, and any other conditions and/or requirements that may be set forth by Douglas County, Nevada.

DUNNA A. CHIZEK 2/27/17

DUNC YOUR		POSNIEN	0/27/17
Signature	Printed Name		Date
(If applicant is a corporation,	must include signature o	of president, vice-pre	esident, and secretary of corporation)
	(Town O	ffice Use Only)	
Heritage Park: Usage \$25/hr (\$300/day max	x) Paid \$ BOOT	Date:	



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 7/6/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

A POLICE AND ADDITIONAL INCUIDED the religible) must have ADDITIONAL INCUIDED provisions or be endors

this certificate does not confer right			CONTACT Ellen K	arapetyan			
Arthur J. Gallagher & Co. Insurance Brokers of CA. Inc. LIC # 0726293			PHONE (A/C, No, Ext): 818.539.8607 [FAX (A/C, No): 818.539.8707				
isurance Brokers of CA. Inc. LIC # 0 05 N Brand Blvd, Suite 600	726293		E-MAIL ADDRESS: Ellen_Ka	arapetyan@a			
ilendale CA 91203					RDING COVERAGE	NAIC	
			INSURER A : Alliance	of Nonprofi	ts for Insurance Grp	10023	
NSURED			INSURER B :				
Suicide Prevention Network, Ltd. 1625 State Route 88, Suite #203			INSURER C:				
			INSURER D :				
linden, NV 89423		INSURER E :					
			INSURER F :				
COVERAGES C	RTIFICAT	E NUMBER: 203652966	3		REVISION NUMBER:		
THIS IS TO CERTIFY THAT THE POLIC INDICATED. NOTWITHSTANDING ANY CERTIFICATE MAY BE ISSUED OR MAEXCLUSIONS AND CONDITIONS OF SUCH TR TYPE OF INSURANCE	REQUIREME Y PERTAIN, CH POLICIES ADDLISUBI	ENT, TERM OR CONDITION THE INSURANCE AFFORD LIMITS SHOWN MAY HAVE	OF ANY CONTRACT	T OR OTHER ES DESCRIBE PAID CLAIMS	DOCUMENT WITH RESPEC D HEREIN IS SUBJECT TO	OT TO WHICH TO O ALL THE TER!	
A STATE OF THE PARTY OF THE PAR	INSD WVE	2017-28189	7/1/2017	7/1/2018			
A X COMMERCIAL GENERAL LIABILITY CLAIMS-MADE X OCCUR	113	2017-20109	7, 112017	7,02310	DAMAGE TO RENTED PREMISES (Ea occurrence)	\$1,000,000 \$500,000	
			Tal El De		MED EXP (Any one person)	\$20,000	
	2471 11	E3 11	111 12 1111		PERSONAL & ADV INJURY	\$1,000,000	
GEN'L AGGREGATE LIMIT APPLIES PER:		2017-28 tes JUL 0 6			GENERAL AGGREGATE	\$3,000,000	
POLICY PRO- X LOC	11116	110115	5011 ///		PRODUCTS - COMP/OP AGG	\$3,000,000	
OTHER:		1105 111 00	" 1		LIQUOR LIABILITY	\$Included	
A AUTOMOBILE LIABILITY		2017-28189	7/1/2017	7/1/2018	(Ea accident)	\$1,000,000	
ANY AUTO		/////			BODILY INJURY (Per person)	\$	
OWNED SCHEDULED AUTOS AUTOS		\'au			BODILY INJURY (Per accident)		
X HIRED X NON-OWNED AUTOS ONLY		W.			PROPERTY DAMAGE (Per accident)	\$	
						\$	
UMBRELLA LIAB OCCUR					EACH OCCURRENCE	\$	
EXCESS LIAB CLAIMS-MA	DE				AGGREGATE	\$	
DED RETENTION \$					LDED LOTH	\$	
WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	/ N				PER OTH- STATUTE ER		
ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	N/A		A 11		E.L. EACH ACCIDENT	\$	
(Mandatory in NH)					E.L. DISEASE - EA EMPLOYEE	\$	
If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - POLICY LIMIT	\$	
ESCRIPTION OF OPERATIONS / LOCATIONS / VE RE: Special Event for Walk in Mem Certificate holder is an additional in Walk in Memory, Walk for Hope wil	ory, Walk f	for Hope at Heritage Par respects to the insured	k Facility. 1447 C	ourthouse S te holder's fa	treet, Gardnerville, NV	89410. The nt.	
CERTIFICATE HOLDER			CANCELLATION	1			
VELLE HARDEN			213112300111191	3 3 5 5 6	Service Control of the Control	Vi i Barria	
Town of Gardnerville 1407 Hwy 395 Gardnerville, NV 89410			THE EXPIRATION	ON DATE TH	DESCRIBED POLICIES BE C EREOF, NOTICE WILL I CY PROVISIONS.	ANCELLED BEFO BE DELIVERED	

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AUTHORIZED REPRESENTATIVE

POLICY NUMBER: 2017-28189

Named Insured:

Suicide Prevention Network, Ltd.

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

ADDITIONAL INSURED – OWNERS, LESSEES OR CONTRACTORS – SCHEDULED PERSON OR ORGANIZATION

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

SCHEDULE

Name Of Additional Insured Person(s) Or Organization(s)	Location(s) Of Covered Operations
Any person or organization that you are required to add as an additional insured on this policy, under a written contract or agreement currently in effect, or becoming effective during the term of this policy. The additional insured status will not be afforded with respect to liability arising out of or related to your activities as a real estate manager for that person or organization.	All insured premises and operations.

- miormation required to complete this Schedule, it not shown above, will be shown in the bedarations.
- A. Section II Who is An Insured is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability for "bodily injury", "property damage" or "personal and advertising injury" caused, in whole or in part, by:
 - 1. Your acts or omissions; or
 - The acts or omissions of those acting on your behalf:

in the performance of your ongoing operations for the additional insured(s) at the location(s) designated above.

However:

 The insurance afforded to such additional insured only applies to the extent permitted by law; and

- If coverage provided to the additional insured is required by a contract or agreement, the insurance afforded to such additional insured will not be broader than that which you are required by the contract or agreement to provide for such additional insured.
- **B.** With respect to the insurance afforded to these additional insureds, the following additional exclusions apply:

This insurance does not apply to "bodily injury" or "property damage" occurring after:

 All work, including materials, parts or equipment furnished in connection with such work, on the project (other than service, maintenance or repairs) to be performed by or on behalf of the additional insured(s) at the location of the covered operations has been completed; or

- 2. That portion of "your work" out of which the injury or damage arises has been put to its intended use by any person or organization other than another contractor or subcontractor engaged in performing operations for a principal as a part of the same project.
- C. With respect to the insurance afforded to these additional insureds, the following is added to **Section III Limits Of Insurance**:

If coverage provided to the additional insured is required by a contract or agreement, the most we will pay on behalf of the additional insured is the amount of insurance:

1. Required by the contract or agreement; or

2. Available under the applicable Limits of Insurance shown in the Declarations; whichever is less.

This endorsement shall not increase the applicable Limits of Insurance shown in the Declarations.

Gardnerville Town Board AGENDA ACTION SHEET



1.	Sertoma's Oktoberfest September 10, 2017 from 9:00 a.m. to 5:30 p.m. considered to be a Class 2 use per policy.
2. 3	Recommended Motion: Approve on consent.
٥.	
	Funds Available: ☐ Yes ☐ N/A (requires staff time)
4.	Department: Administration
5.	Prepared by: Tom Dallaire
6.	Meeting Date: August 1, 2017 Time Requested: N/A
7.	Agenda: ☐ Consent ☐ Administrative
Ba	ackground Information: See attached.
8.	Other Agency Review of Action: □ Douglas County ☑ N/A
9.	Board Action:
	Approved



MAR 0 3 2017

revised 4/14

Park Use/Street Closure/Special Event Application Reservation Form/Release of Liability/Indemnification 1407 US Highway 395 N - Gardnerville, Nevada 89410

(775) 782-7134 Phone

(775) 782-7135 Fax

Date of Application (must be submitted 10 business days prior to event): 3-7-17
Organization: Corporation: Yes V No (If a corporation, a copy of the Articles of Incorporation must be attached) Corporation: Yes V No Corporation: Yes V No Corporation was be attached)
Contact Person: Home/Gell-Phone: 745-3914 Business Phone: 720-1009 (C) Fax: Mailing Address: 1266 MANHATAN WY CASON CENTURE XIV SPACO (If corporation, attach home or business phone and addresses of president, vice-president and secretary)
Requesting: Heritage Park Is request for exclusive use of park: Yes No If Heritage Park but not exclusive use, describe which area of park is being requested:
Requesting: Street Closure No Street(s) proposing to be closed:
(US Hwy 395, SR75, and streets closed at intersections of US Hwy 395 require NDOT encroachment permit; Waterloo, Toler, Elges, Grant, Stodick, and Muller require County permission)
Requesting: Other 100 Location of Event/Activities (if other than Heritage Park):
(Submit letter of property owner's permission if event is to be held on private property)
Name and description of event, concessions, fund-raiser, etc.: FUNDRAISER FOR LOCAL CHARITES & MENCIES
Event date(s): 10 Solot 2017 Event hours (including set up & tear down): 9-530 pax
This event is: Non-Profit: For Profit: Closed to Public: Open to Public: (Non-profit organizations must submit IRS 501c letter with application)
If non-profit event, describe who benefits from proceeds of event: LOCAL CITALITIES
Number of patrons, customers, spectators, participants, etc. expected to attend on each day of the event:
Douglas County Outdoor Festival Permit is required if more than 500 attendees expected on any day of event)
Event Insurance Carrier: LAW TON COMPANIES ULC-1 KANSASCITYPhone: 816-960-900
Certificate of Insurance must be attached to this application and must name the Town of Gardnerville as additional insured, and date and location of the event - see Special Event Policy for policy limits)

1 of 3

Is a fee charged to attend the event:	YesNo_/	
	Yes No No	If yes, Health Permit #
77.717	YesNo	Liquor licenses/permits may be required
Will there be band or amplified music:	Yes V No	• •
Will you have tents, canopies, bounce ho	ouses, dance floors, e	tc.? Yes_i/_ No
If yes, specify quantity, dimensions, etc:		
SEF ATTACH	ED SITE :	Part
(Stakes are set a site 15		
may be subject to additional security dep	ang tents, etc.; bound osits and/or insurand	ce houses, dance floors or tents larger than 20'x20' ce coverage)
LUMPATERS BY TO	<u> </u>	DACE CANS BY SERTIMA -
(Groups of 50 or more are require to pay	a minimum of one \$	25 dumpster service fee: park restrooms
accommodate a maximum of 100 people,	one port-a-potty is r	equired for every 100 people over 100)
Water and Sanitation Plan if food sold or	consumed during even	ent: TOWN WATER - SANI MATION
VIA ICE RESCRIBILIS O	R NV BND	AS MEEDED
(Town's water coupler is available if you	use hoses for water)	
Other Town services, if required:	CTRICAL POU	WER NEEDED AT PAVILLIEN
(Electrical outlets, pavilion lighting, etc.)		
Event Parking Area: Ou \ 5770 000	& Dustlan	and Jace of Community Gardens ark. Please note that dirt lot east of Heritage Park
(Event cannot block driveways of private	residences around no	Trk Please note that dist let east of II with the
is private property and may not be used for	or parking unless a le	etter of owner's permission is submitted) item to con
Fire/Emergency Medical Services Plan:	11 FOR MEDIC	LALCARE AND FIRE REPORTS
XIN DOGGAS CO FESTIVE	4 PARMOT	CARE AND FIRE REPORTS
KSubmit East Fork Fire Protection Distric	t authorization and a	pproval)
Security Plan if overnight use of Town fac	cilities planned: 🔨	/A
(Submit Douglas County Sheriff's Office a	suthorization and an	70
(enemia Denguis Country Buchy) s Office u	шноғізаноп ана арұ	provat)
English All 1 Series		
closure booth spaces etc. If regressive a	ide a drawing(s) clea	rly showing event area(s), streets requested for
indicating utility lines and other event co	ise of Heritage Park	c, a Town furnished template will be provided
mes and other event co	oustraints.	•
A cany of the	he approved form M	UST he at the great
The copy of the	e approveu joini M	OBL DE ALINE EVENI

2 of 3

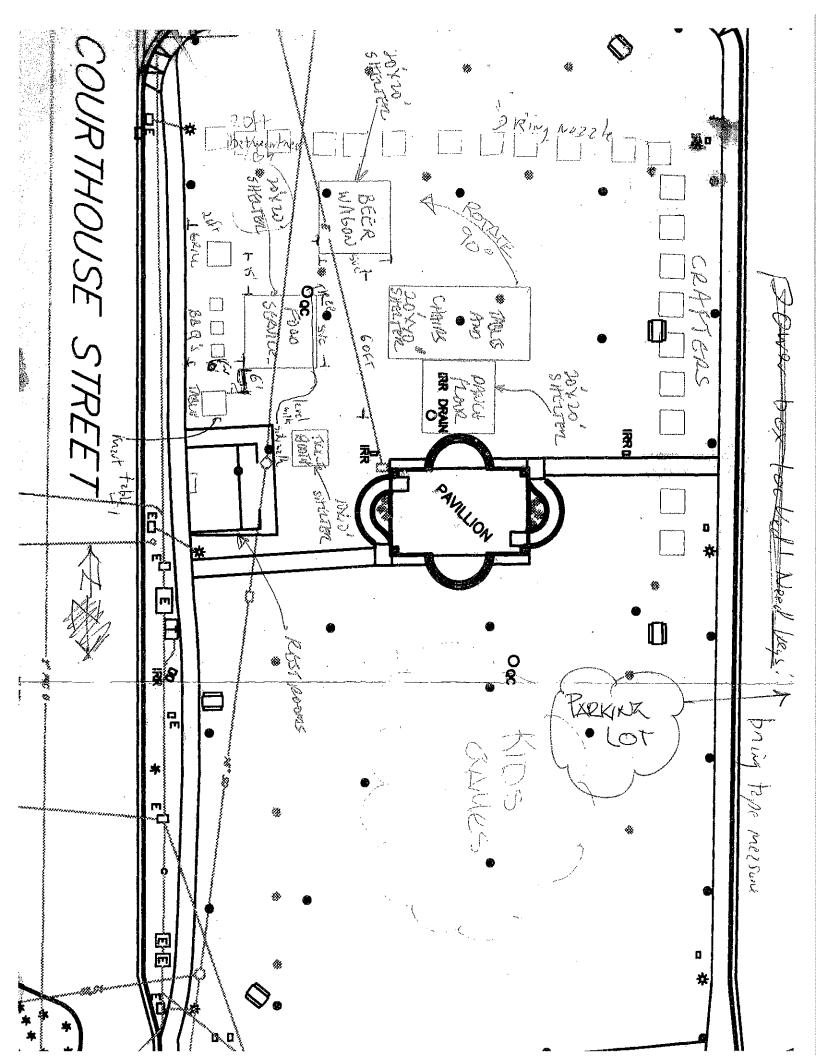
revised 4/14

WAIVER OF LIABILITY

The UNDERSIGNED, for himself/herself and on behalf of the above named Applicant Organization or Business, does hereby agree to protect, indemnify, save and keep harmless, the Town of Gardnerville, its elected and appointed officials, employees and volunteers and others working on behalf of the Town of Gardnerville, and Douglas County, Nevada, from any and all claims, demands, suits or loss, including all costs connected therewith, including but not limited to reasonable attorney's fees, administrative costs, and court costs and for any damages which may be asserted, claimed or recovered against or from the Town of Gardnerville, its elected and appointed officials, employees, volunteers or others working on behalf of the Town of Gardnerville, by reason of personal injury, including but not limited to bodily injury or death, and/or property damage, including loss of use thereof, which arise out of or is in any way connected or associated with this Reservation Form and Release of Liability and Indemnification Agreement.

I do hereby certify that, in representation of the above-named Applicant Organization or Business, I have received a copy of the Town's Park Use and Reservation Policy and the Town's Street Closure/Special Events Policy, that I have read those policies, and that the above-named Applicant Organization or Business will observe all rules and regulations contained therein, including any conditions of approval of the Town Board, and any other conditions and/or requirements that may be set forth by Douglas County, Nevada.

	755 - C-1-4	LIRIUAN CKT	OBENTEST HOTIVAL
			1
Signature	Printed	Nama	
308,000000	1 riniea	rume	Date
(If applicant is a corporation,	must include sig	nature of president. vi	ce-president, and secretary of corporation
	O	<i>J</i> , , . ,	er p. 13.40.11, and 300, orang of corporation
		·	
•			
Heritage Park: Usage \$25/hr (\$300/day max)) Paid \$	Data	
B. t (to a cm) may			
Park Deposit \$300	Paid \$	Date Date:	
Park Deposit \$300	Paid \$ Paid \$✓	Date:	
Park Deposit \$300 Dumpster \$25/each Additional Fees/Description	Paid \$	Date: Date:	
Park Deposit \$300 Dumpster \$25/each Additional Fees/Description	Paid \$	Date: Date:	
Park Deposit \$300 Dumpster \$25/each Additional Fees/Description Deposit Refunded	Paid \$	Date: Date:	
Park Deposit \$300 Dumpster \$25/each Additional Fees/Description Deposit Refunded Street Closure:	Paid \$ \(\sum_{\text{\tinit}\\\ \text{\ti}\\\ \text{\tiliex{\tiliex{\text{\text{\text{\text{\text{\text{\text{\text{\text{\tex{\tex	Date: Date: Date:	
Park Deposit \$300 Dumpster \$25/each Additional Fees/Description Deposit Refunded Street Closure:	Paid \$ \(\sum_{\text{\tinit}\\\ \text{\ti}\\\ \text{\tiliex{\tiliex{\text{\text{\text{\text{\text{\text{\text{\text{\text{\tex{\tex	Date: Date:	
Park Deposit \$300 Dumpster \$25/each Additional Fees/Description Deposit Refunded Street Closure: Application Fee \$100	Paid \$ Pa	Date: Date: Date:	Facility Reviewed:
Park Deposit \$300 Dumpster \$25/each Additional Fees/Description Deposit Refunded <u>Street Closure:</u> Application Fee \$100 Scheduled for Town Board A Scheduled for Douglas Count	Paid \$ Pa	Date: Date: Date:	Facility Reviewed:





CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 07/17/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the

PRODUCER	CONTACT NAME:		
HCC Specialty	PHONE (A/C, No. Ext):	FAX (A/C, No):	
401 Edgewater Place, Suite 400	E-MAIL ADDRESS: PRODUCER		
Wakefield, MA 01880	CUSTOMER ID #:		
Wakehela, IMM 0 1000		INSURER(S) AFFORDING COVERAGE	NAIC#
INSURED	INSURER A :	New Hampshire Insurance Company	23841
Carson Valley Sertoma	INSURER B:	United States Fire Insurance Company	21113
1593 Esmeralda Ave	INSURER C:		
Minden , NV 89423	INSURER D :		
	INSURER E:		
	INSURER F:		
	and the second s	DEVICES AND TO	

COVERAGES CERTIFICATE NUMBER: REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED, NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR	TYPE OF INSURANCE	ADOL	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMIT	s	
A	GENERAL LIABILITY X COMMERCIAL GENERAL LIABILITY	Х		SEL012343756	07/17/2017	09/12/2017	EACH OCCURRENCE DAMAGE TO RENTED PREMISES (Ea occurrence)	\$	1,000,000 300,000
	CLAIMS-MADE X OCCUR						MED EXP (Any one person)	\$.	5,000
	X Liquor Liability* \$1M/\$1M x Medical Expense			US760873	07/47/0047	00/40/2047	PERSONAL & ADV INJURY GENERAL AGGREGATE	\$	1,000,000 2,000,000
В	Medical Expense GEN'L AGGREGATE LIMIT APPLIES PER:			08/606/3	07/17/2017	09/12/2017	PRODUCTS - COMP/OP AGG	\$	1,000,000
	X POLICY PRO-							\$	
	AUTOMOBILE LIABILITY						COMBINED SINGLE LIMIT (Ea accident)	\$	
	ANY AUTO	ļ					BODILY INJURY (Per person)	\$	
	ALL OWNED AUTOS						BODILY INJURY (Per accident)	\$	
	SCHEDULED AUTOS HIRED AUTOS						PROPERTY DAMAGE (Per accident)	\$	
	NON-OWNED AUTOS							\$	
	UMBRELLA LIAB COGUID						EACH OCCURRENCE	\$	
	EXCESS LIAB OCCUR CLAIMS-MADE						AGGREGATE	\$	
	DEDUCTIBLE							\$	
ļ	RETENTION \$ WORKERS COMPENSATION						WCSTATU- OTH	\$	
	AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE						E.L. EAGH ACCIDENT	\$	
	OFFICER/MEMBER EXCLUDED? [] (Mandatory in NH)						E.L. DISEASE - EA EMPLOYEE	\$	
	If yes, describe under DESCRIPTION OF OPERATIONS below	-					E.L. DISEASE - POLICY LIMIT	\$	**************************************

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Hemarks Schedule, if more space is required)

The Certificate Holder is added as Additional Insured with respects to our insured's operations only.

This insurance is primary and non-contributory as required by written contract.

This coverage is with respect to Oktoberfest event to be held 09/10/2017 - 09/11/2017 at Heritage Bank Gardnerville Gardnerville NV

CERTIFICATE HOLDER	CANCELLATION
Town of Gardnerville	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 07/17/2017

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| CONTACT | NAME:

certificate floider in field of such endorsement(s).		
PRODUCER	CONTACT NAME:	
HCC Specialty	(A/C, No, Ext): (A/C, No):	
401 Edgewater Place, Suite 400	E-MAIL ADDRESS: PRODUCER	
_	CUSTOMER ID #:	
Wakefield, MA 01880	INSURER(S) AFFORDING COVERAGE	NAIC#
INSURED	INSURER A: New Hampshire Insurance Company	23841
Carson Valley Sertoma	INSURER B: United States Fire Insurance Company	21113
1593 Esmeralda Ave	INSURER C:	
Minden , NV 89423	INSURER D:	
	INSURER E:	
	INSURERF:	
	DEVICION NUMBER:	

COVERAGES

CERTIFICATE NUMBER:

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INCD		ADDL	SUBRI		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMIT	9	
INSR LTR	TYPE OF INSURANCE	INSR	WVD.	POLICY NUMBER	(MM/DD/YYYY)	(MM/DD/YYYY)			1,000,000
	GENERAL LIABILITY	х		SEL012343756	07/17/2017	09/12/2017	EACH OCCURRENCE DAMAGE TO RENTED	\$	
Α :	X COMMERCIAL GENERAL LIABILITY	Л		3EL012343730	0771172017	00/12/2011	PREMISES (Ea occurrence)	\$	300,000
	CLAIMS-MADE X OCCUR						MED EXP (Any one person)	.\$	5,000
	X Liquor Liability* \$1M/\$1M						PERSONAL & ADV INJURY	\$	1,000,000
В	X Medical Expense			US760873	07/17/2017	09/12/2017	GENERAL AGGREGATE	\$	2,000,000
b	GEN'L AGGREGATE LIMIT APPLIES PER:						PRODUCTS - COMP/OP AGG	\$	1,000,000
	X POLICY PRO-							\$	
	AUTOMOBILE LIABILITY			444			COMBINED SINGLE LIMIT (Ea accident)	\$	
ĺ	ANY AUTO						BODILY INJURY (Per person)	\$	
	ALL OWNED AUTOS						BODILY INJURY (Per accident)	\$	
	SCHEDULED AUTOS						PROPERTY DAMAGE (Per accident)	\$	
	HIRED AUTOS							\$	
	NON-OWNED AUTOS							\$	
<u> </u>	UMBRELLA LIAB OCCUR						EACH OCCURRENCE	\$	
	EXCESS LIAB CLAIMS-MADE			•			AGGREGATE	\$	
	DEDUCTIBLE							\$	
	RETENTION \$							\$	
 	WORKERS COMPENSATION						WUSTATU- OTH TORY LIMITS - ER		
	AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE						E.L. EACH ACCIDENT	\$	
	OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						E.L. DISEASE - EA EMPLOYEE	\$	
	if yes, describe under DESCRIPTION OF OPERATIONS below		<u> </u>				E.L. DISEASE - POLICY LIMIT	\$	
						1			

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

The Certificate Holder is added as Additional Insured with respects to our Insured's operations only.

This insurance is primary and non-contributory as required by written contract.

This coverage is with respect to Oktoberfest event to be held 09/10/2017 - 09/11/2017 at Heritage Bank Gardnerville Gardnerville NV

CERTIFICATE HOLDER	CANCELLATION
High Sierra Fellowship	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE

CANCELL ATION

Gardnerville Town Board AGENDA ACTION SHEET



1.	<u>For Possible Action</u> : Recommend approval of a Douglas County Outdoor Festival Entertainment Event Application for Carson Valley Sertoma's Oktoberfest, scheduled for September 10, 2017 from 9:00 a.m. to 5:00 p.m. at Heritage Park
2.	Recommended Motion: Approve on consent
	Funds Available: ✓ Yes ✓ N/A (requires staff time)
3.	Department: Administration
4.	Prepared by: Tom Dallaire
5.	Meeting Date: August 1, 2017 Time Requested: N/A
3.	Agenda: ☐ Consent ☐ Administrative
Ba	ckground Information: See attached.
7.	Other Agency Review of Action: □ Douglas County ☑ N/A
3.	Board Action:
	Approved □ Approved with Modifications □ Continued

RECEIVED JUL 1 7 2017

OUTDOOR FESTIVAL LICENSE APPLICATION

DOUGLAS COUNTY CLERK

Application Date: 7/17/17 Date(s) of Event: 9-10-17
Name of Event: CARSON VALLEY SERTOUR OKTOBERFEST
Location of Event: HERITAGE PARK, GARDNERVILLE (Address or Legal Description)
Applicant's name: CARSON VALLEY SENSOLUA CLUB
Contact's name:
Mailing address: 2008 Bordeaux Street or P.O. Box City State Zip Code
Physical address (If different):
Street City State Zip Code
Phone #(s): 775-720-7009 (Business) (Home) (Cell)
Is the applicant a(n): Corporation \square Partnership \square Individual \square Other
If corporation or partnership, please list corporate officers or partners:
Name Address Title Richard Hanzing 1738 Sunset Cr RANDINGRUMED CT 89410 PROS.
INCOMPANION LAMPANION 130 DUNSETLY (LAMPANIMILLO L.) DIGICO TRAS.
Jullouds (45 arsone) Pres ELRY
Jan Woods (AS AFRONE) PRESERVO
DIRATT OKAMOTO 1851 FishSp. Rd " TIZES. Wanty Humphries 1565 PUTCOCT. " Sac.
Description of Event: A FUNDRAISER FOR LOCAL DEFINERS CHARITIES
DESCRIPTION OF EVENT: A FUNDRAISER FOR LOCAL AGENCIES CHARITIES & Schownships. A GERMAN Themen Event with Poura Music.
DESCRIPTION OF EVENT: A FUNDRAISER FOR LOCAL DEFINERS, CHARITIES & Schownships. Deer Juing. THIS WILL BE THE 25th EVENT
DESCRIPTION OF EVENT: A FUNDRAISER FOR LOCAL AGENCIES CHARITIES & Schownships. A GERMAN Themen Event with Poura Music.
DIRUlands (AS DISONE) RESELAT BIRGIT CKAMOTO 1851 FISHSP. Rd " "TRES. Nanty Llumphries 1965 P. Trenet. " "Sac. Description of Event: A FUNDASISER FOR LOCAL AGENCIES, CHARLITIES & Schownships. A GENNAN Themen Event with Pour Music, "Grandin Foods, Beer Juing. This will BE THE 25th Event Help in Pour Jack Co.
DIRATT OKAMOTO 1851 FISHSP. Rd " I' TRES. NAMELY LLUMPHRIES 1545 PUTTERET. " I' SEC. Description of Event: A FUNDRAISER FOR LOCAL DEFINEIES CHARITIES & Schownships. A GERMAN Themen Event with Poura Music, German FOODS BEER LWING. THIS WILL BE THE 25th EVENT
BIRGIT OKAMOTO 1851 FISHSP. Rd " TRES. NANTY LLUMPHRIES 1505 PUTCHCT. " " SAC. Description of Event: A FUNDRAISER FOR LOCAL AGENCIES CHANZITIES of Schownships. A GENERO Themen Event with Poura Music, ACRIVALITIES OF THE 1500S, BEER AWAY. THIS WILL BE THE 1500 EVENT HELD IN POUR WE CO. Hours of operation: Themen Society. What is the name of the designated event representative that will be on-site during the event
BIRGIT OKAMOTO 1851 FISHSP. Rd " " TRES. NAMELY LLUMPHINES 1565 PT, TREACT. " I' SEE. Description of Event: A FUNDRAISER FOR LOCAL AGENCIES CHANTITES of Schowachips. A GENMAN Themen Event with Poura Music, ACRIMON FOODS, BEER LWINY. THIS WILL BE THE 25th EVENT HELD IN Pargue Co. Hours of operation: 9 DM TO Societa What is the name of the designated event representative that will be on-site during the event and who has authority to bind the applicant? Dur Whom's Pour Hamaik
BIRGIT OKAMOTO 1851 FISHSP. Rd " TRES. NANTY LLUMPHRIES 1505 PUTCHCT. " " SAC. Description of Event: A FUNDRAISER FOR LOCAL AGENCIES CHANZITIES of Schownships. A GENERO Themen Event with Poura Music, ACRIVALITIES OF THE 1500S, BEER AWAY. THIS WILL BE THE 1500 EVENT HELD IN POUR WE CO. Hours of operation: Themen Society. What is the name of the designated event representative that will be on-site during the event

20 pt 10 110 110
List approximate number of participants: 20 CLUB MEMBERS
List approximate number of spectators: 100 CONTINIEUS
List expected peak number of spectators: 190
Will alcoholic beverages be served? ✓ Yes ☐ No (all liquor vendors must be individually licensed with Douglas County Sheriff's Office)
Will food and/or beverages be served? ✓ Yes ☐ No (all concessionaires must be licensed and operate under a valid health department permit pursuant to NRS chapter 446.)
Will there be live music? Yes No - If Yes, Name of Performer(s) GRUBARTAWILY BAND, Type of Music Rocks
Name of Insurer: No INSURAWEE DAFENCY
Limits of liability: 2,000,000
Address of Insurer: 100 R. Lowa St. CL NUB 710 Street City State Zip code
Policy number:
I, the undersigned, have answered all questions in this application and to the best of my knowledge all answers are true and correct. I further understand that disclosure of any false, misleading or incorrect answers could result in the denial of the permit. The filing of the application does not authorize the conducting of any business for which a permit is required, and any carrying on of such business before a permit is issued may also be grounds for denial of a permit.
Signature of Applicant Date
Name of Applicant
Adulte of Applicant Contract Email Address

FESTIVAL PLANS:

(MUST BE COMPLETED - ATTACH ADDITIONAL PAGES IF NECESSARY)

Detailed explanation of the applicant's plans to provide law enforcement protection; water facilities; food concessions; toilet facilities; trash cans and litter; medical facilities; flre protection; parking areas, access and parking control; maintenance of a headquarters or providing contact information; if it is proposed or expected that spectators or participants will remain at night or overnight, the arrangements for illuminating the premises and for camping or similar facilities; and what provisions shall be made for numbers of spectators in excess of the estimate. Applicant may submit a plot plan showing arrangement of the facilities including those for parking, egress and ingress shall be submitted with the application. (§ 5.12.040)

<

Describe	parking areas, access and parking control plan (§ 5.12.120(H))	<u>_</u> _
Barre	DEP HIGH SIERRY FELLOWShip - PERMISSION GRANTED !	ر <u>ر</u>
15 A CC	DINGUIZED.	
	·	
escribe	location of on-site headquarters or contact information (§ 5.12.120(J))	
<u>_EU(c</u>	TOR INFORMATION ISTLIE TICKET SALES BOOTH &	_
Jun 1	Jordy - 775-720-7009 13 THE CONTEST PERSON	
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escribe	illymination plan (§ 5.12.120(K))	
<i></i>	1/4	
		_
escribe (overnight camping facilities plan (§ 5.12.120(L))	
	1/A	-
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escribe o	communication system plan (§ 5.12.120(Q))	
way	BADIOD : CELL PHONES FOR STAFF	_
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hat nrov	visions will be made for numbers of spectators in excess of the estimate	
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Lerith	AR PORK CAN ACCOMIDATE WELL OVER LOOPLOPE,	
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tach a p	lot plan showing arrangement of the facilities including those for parkin	g,

CONTRIBUTORS & INVESTORS LIST

Please list anyone who has contributed, invested or who has a financial interest greater than \$500.

Use additional sheets if necessary.

Name		Address		
	1/4			
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PROPERTY OWNER AFFIDAVIT

STATE OF NEVADA	
COUNTY OF DOUGLAS) ss:)
permission to use the prope	being duly sworn, depose, and say perty involved in this application, that the applicant has my full rty and that the foregoing statements and answers herein contained h submitted are in all respects complete, true and correct to the best
Location of Event: Paras.c	1320 - 33 - 310 - 60 4 Address or Legal Description
	,
	Signed Starfwell
Subscribed and sworn to bef	fore me this 18 day of July , 2017.
*Owner refers to the following	ng. Please mark the appropriate box.
OWNER/JOINT OWNER	
CORPORATE OFFICER/PA	ARTNER
\square power of attorney (p	Provide copy of Power of Attorney)
AGENT (Notarized letter	from property owner giving legal authority to agent)
LETTER FROM GOVERNM	ENT AGENCY WITH STEWARDSHIP
Douglas County Clerk's Offic	е
	,
~OR~	
Notary Public in and for said	county and state
My commission expires:	

el # 1320-33-310-004 Prior # (F4) 0000-25-070-090 Changed 6/12/98
LONG 11/04/10 Dy ASMIN
wnership (F6=All Owners F7=Documents F8=Correspondence History)
The second secon
Assessed Owner HIGH SIERRA FELLOWSHIP Force Ag Message
-Mail Address Steve Street Force Label
Assessed Owner
City State MINDEN NV 7in 89423
Venting Dee # Deta 901002 5/20/2016 Vr Dr Dg 16 005 00000 Corr Dg/d
Vesting Doc #, Date. <u>001005 _ 3/20/2010</u> II, DK, rg <u>10 000 00000</u> Cull Rq ti _
Map Document #s 370215
Description (F11=Additional Locations) # Dir Street or Other Description Type Unit #(s)
Property Location
Subdivision CHICHESTER EST PH 1 Block Lot 124
Town TOWN OF GARDNERVILLE Parcel Map ID
Town
Remarks
Parcel # Containing Descriptive/Document Data Land Use: 140
Siza
Size Total Acres 5.080 Square Feet 0 Ag Acres 000 W/R Acres 000 F3=Save & Exit F5=Addr Hist F10=Othr Func F12=Cancel F14=Impry/Apprsl Data
Ag Agragia 000 W/D Agrag 000
Ag Acres
TO DAYO & DATE TO MENT MIDE TTO OWN TONG THE CHARGOT THE AMPLY APPLIES DATE
F15=Legal Description F16=Misc Notes F17=Factoring History F20=Tax Years
F21=Personal Property F22=Ag Land F23=Exemptions F24=Livestock Counts

782-7486



Douglas County



SHERIFF

"A Tradition of Service"

Ron Pierini SHERIFF

Temporary Liquor License Permit

Non-Profit:	XX			Profit:	•			
Organization:	Carson Valley Sertoma							
Requested By:	Jim W	Jim Woods						
Address:	2008 B	ourd	eaux S	treet	· ·		· , , , , , , , , , , , , , , , , , , ,	
City, State	Carsor	ı City	, NV 89	701				
Telephone:	(775) 7	20-70	009					
							-	
Event:	Oktobe	erfest			***************************************	.,,		
Event Location	Heritag	e Pa	rk – Ga	rdnerville, NV 894	10			
Event Date:	Septem	September 10, 2017						
Event Time:	11:00 AM until 5:00 PM							
Type of License (ma	ark one);	XX	Beer &	Wine Only		Full /	Alcohol	
Live Outdoor Entertainment: Yes (see attached Special Event Entertainment Endorsement Application)				No				
Comments: Specia	l Event I	Enter	tainme	nt Endorsement				
Approved by:	Parks	/Com	nmunity	Center		,	Date	
Approved by:) al	9 6	Pierini,			7/.	Date	

Permit Fee: \$15.00

Date of Application: July 17, 2017

What steps will you take to limit alcohol access to our youth at your event? (see attached)

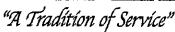
m en mire grappin	What steps will you take to limit alcohol access to our youth at your event?
	BEER ; WINE DOLES CREW WAS TRAINED
	BY MEMBERS OF CITIZEN'S PATROL - 4 yr OF TENDING BAR. TICKET SALES Check proof of
	AGE AND ISSUE WRIST BANDS - NO WRIST
	BAND NO BOOZE



Douglas County



SHERIFF



Ron Pierini SHERIFF

Special Event Entertainment Endorsement Application

Limited to 12 events per year in association with valid Liquor License.

(for outdoor events with attendance of 500 or more persons, you must apply for an Outdoor Festival Permit with Douglas County Clerk)

Douglas County Code 5.08.040(B) – Live Entertainment Endorsement

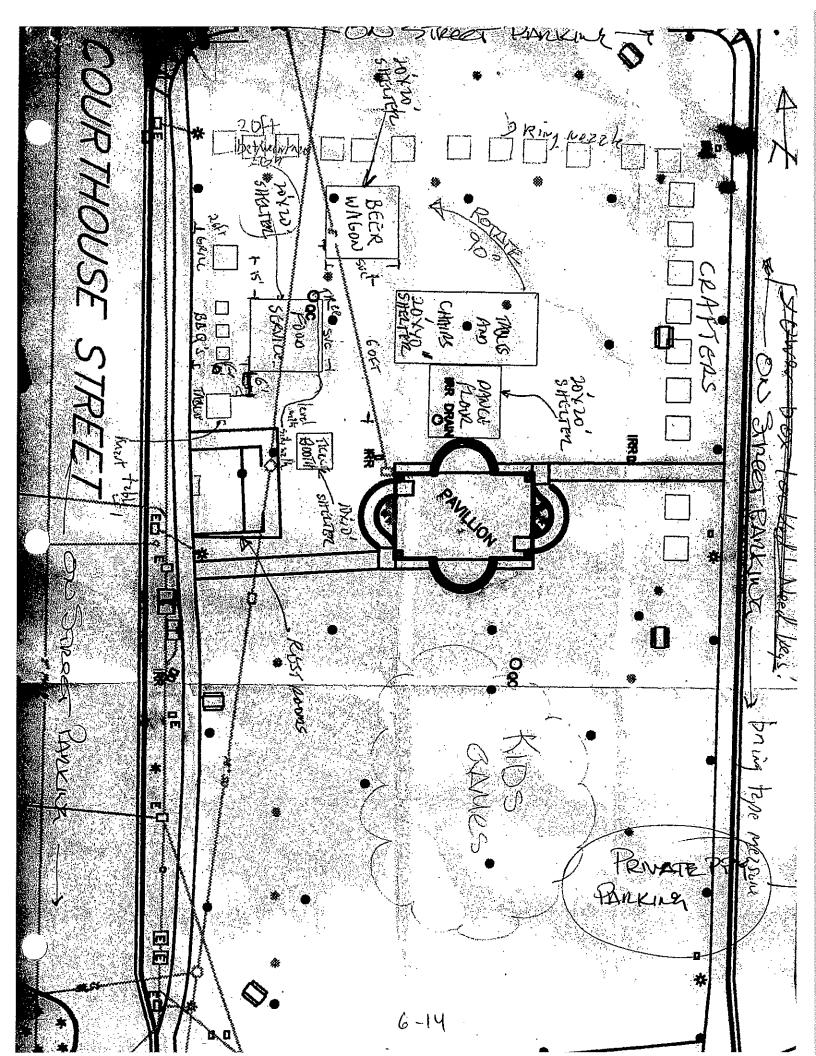
Any person or entity holding a liquor license who wants to offer live entertainment that is held outside the confines of a building associated with a liquor license must apply for a Special Events Liquor License under Section 5.08.030(F), and is subject to all applicable conditions and limitations of the license.

(C) - Pursuant to the provisions set forth in 5.08.100, any live entertainment endorsement may be suspended, revoked or otherwise conditioned by the Board if it appears that the live entertainment unreasonably disturbs the peace and quiet of any person or persons or neighborhood. The sheriff, pursuant to the provisions of 5.08.110, may temporarily suspend a live entertainment endorsement.

Application Date: 1/1/17
Applicant's Name: Carson Valley Sentoma Club
Business Address: Jun Woods, CHAIRMAN, 2008 BORDEAUX STCC. NU 87701
Event Location: Hermar Park-GNRDNERVILLE NV
Applicant Phone #: 775-720-7009
Event Date(s): 3ept 10 2017 Event Time: 12:00 — 5:00pm
Description of Event: OKTOBERFEST CELETORATION AS FUNDROISER FOR
CHURITYS - LAENTIES - BUKAMUSIC, DANCING, FOOD, BEER: WINE,
Type of Entertainment: Parka Dansete BAND
Anticipated Size of Event (# of People): Zab wax
Venue Size (sq. ft., acreage, etc.): Lesissat Burk

Describe law enforcement protection plan: 911 CALC TO	o shoulf office
Describe sanitation facilities plan: OU Sire Rest B	ROWS - PORTEA-POTTIES
AS REQUIRED BY TOG	
Describe trash/litter plan: GAVEBIAGE CALS E9 Son	crong Dumpsters B4 To
Describe fire protection plan: 911 CACC TO EAST	FORK FIRE
Describe traffic congestion plan: ON STREET PUBLIC	PARKING & VACANT LOT
SE of PARK - Permission FROM OWIE	ve flosurance
Describe liability insurance coverage for event: 1000,000 E	POR CLAIM, ZOOJA, TOTAL
COMMUNITY DEVELOPMENT DEPARTMENT REVIEW:	
Assessor Parcel No.: 1320-33-402-010	
Zoning District: (PF) Public Facilities	
Notes: Town of Gardnerville will appro	ve location through
their permit process also.	
Binda Doherty, Planning Tech Planning Department Approval - Name & Title	つしつしい Date
HEALTH DEPARTMENT REVIEW:	
Sanitation Facilities Required? Yes 🔀 No	
Trash/Litter Collection Required? Yes No	
Notes:	
COST CONTRACTOR OF THE PARTY OF	
	H c 17 . 1 H
Health Department Approval – Name & Title	<u> </u>
Health Department Approval—Name & Title	- W.C.

FIRE DEPARTMENT REVIEW:	
Fire Protection Required? Yes No	
Notes: NO STANDBY PARAME	DICE BERURED
Fire Department Approval – Name & Title	7/17/2017 Date
SHERIFF'S OFFICE REVIEW:	
Law Enforcement Protection Required? Yes No	
Liability Insurance Required? Yes No	
Deposit Required? Yes No	
Notes:	
Bonde	7.17.17
Sheriff's Office Approval – Name & Title	Date



INSURANCE, HOLD HARMLESS & INDEMNIFICATION REQUIREMENTS FOR AN OUTDOOR FESTIVAL LICENSE APPICATION

Pursuant to Douglas County Code §5.12, any applicant for a Douglas County Outdoor Festival license must ensure the following requirements are met to the satisfaction of Douglas County before the Outdoor Festival license may be issued.

INDEMNIFICATION & HOLD HARMLESS

As respects acts, errors or omissions relating to the event, APPLICANT agrees to indemnify and hold harmless COUNTY, its officers, agents, employees, and volunteers from and against any and all claims, demands, defense costs, liability or consequential damages of any kind or nature arising directly or indirectly out of the event or any activity leading up to, during, or following the event, excepting those which arise out of the sole negligence of the COUNTY. APPLICANT further agrees to defend COUNTY and assume all costs, expenses and liabilities of any nature to which COUNTY may be subjected as a result of any claim, demand, action or cause of action arising out of the negligent acts, errors or omissions of APPLICANT or its agents concerning the event.

INSURANCE REQUIREMENTS

COUNTY requires that APPLICANT purchase General Liability Insurance as described below against claims for injuries to persons or damages to property which may arise from or in connection with the event by APPLICANT, its agents, representatives, or employees. The cost of all such insurance shall be borne by APPLICANT. APPLICANT shall maintain coverage and limits of not less than \$1,000,000 combined single limit per occurrence for bodily injury, personal injury and property damage (\$2,000,000 for high risk events).

Any deductibles or self-insured retentions must be declared to and approved by the COUNTY prior to the event. COUNTY reserves the right to request additional documentation, financial or otherwise prior to giving its approval of the deductibles and self insured retention and prior to issuing the license. The COUNTY prior to the change taking effect must approve any changes to the deductibles or self-insured retentions.

APPLICANT shall provide COUNTY with a certificate of insurance that identifies COUNTY, its officers, agents, employees and volunteers as additional insured's.

NOTE: A certificate of insurance complying with the provisions stated above is not required with the Outdoor Festival license application, but must be furnished prior to the issuance of the license.

I hereby agree to the all of the provisions stated above:

Name Qf Event

Date of Event

Applicant's name (printed)

Applicant's signature

Data



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 07/17/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PROOUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to

the terms and conditions of the policy certificate holder in lieu of such endor		olicies may require an e	ndorsement. As	tatement on th	is certificate does not co	nfer rights to the	
PRODUCER			CONTACT NAME:				
HCC Specialty	PHONE (A/C, No. Ext):		(A/C, No);				
401 Edgewater Place, Suite 400	ADDRESS:						
Wakefield, MA 01880			PRODUCER CUSTOMER ID #:				
Wakelield, MA 01660				INSURER(S) AFFOR	RDING COVERAGE	NAIC#	
INSURED					re Insurance Company	23841	
Carson Valley Sertoma			INSURER B: U	nited States F	ire Insurance Company	21113	
1593 Esmeralda Ave			INSURER C:				
Minden, NV 89423			INSURER D:				
			INSURERE:	****			
			INSURERF;				
COVERAGES CER	TIFICATE	NUMBER:			REVISION NUMBER:		
THIS IS TO CERTIFY THAT THE POLICIES O PERIOD INDICATED. NOTWITHSTANDING A WHICH THIS CERTIFICATE MAY BE ISSUED TO ALL THE TERMS, EXCLUSIONS AND CO					DOCUMENT WITH RESPECT IBED HEREIN IS SUBJECT BY PAID CLAIMS.	то	
INSR LTR TYPE OF INSURANCE	ADOL SÚBR INSR WVD	POLICYNUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS		
A GENERAL LIABILITY X COMMERCIAL GENERAL LIABILITY	x	SEL012343756	07/17/2017	09/12/2017	EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$	1,000,000	
CLAIMS-MADE X OCCUR					MED EXP (Any one person) \$	5,000	
X Liquor Liability* \$1M/\$1M					PERSONAL & ADV INJURY \$	1,000,000	
B X Medical Expense		US760873	07/17/2017	09/12/2017	GENERAL AGGREGATE \$	2,000,000	
GEN'L AGGREGATE LIMIT APPLIES PER:			1		PRODUCTS - COMP/OP AGG \$	1,000,000	
X POLICY PRO-		•		}	\$		
AUTOMOBILE LIABILITY					COMBINED SINGLE LIMIT (Ea accident)	i	
ANY AUTO			***		BODILY INJURY (Per person) \$		
ALL OWNED AUTOS					BODILY INJUAY (Per accident) \$	1	
SCHEDULED AUTOS					PROPERTY DAMAGE (Per accident)	1	
HIRED AUTOS					S		
NON-OWNED AUTOS					\$	· · · · · · · · · · · · · · · · · · ·	
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EXCESS LIAB CLAIMS-MADE					AGGREGATE \$		
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DEDUCTIBLE				1	s		
RETENTION \$ WORKERS COMPENSATION					WCSTATU- CIH		
AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE				<u> </u>	E.L. EACH ACCIDENT \$		
ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory In NH)				•	E.L. DISEASE - EA EMPLOYEE \$		
If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - POLICY LIMIT \$		
DESCRIPTION OF DIFFERNITORS DEION							
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICL The Certificate Holder is added as Additional Insured with res This insurance is primary and non-contributory as required by This poverage is with respect to Oktoberlest event to be held	pacis to our in: willen contrac	surad's operations only. al.		is required)			
CERTIFICATE HOLDER			CANCELLATIO	N			
Douglas County Clerk 1616 8th St			SHOULD ANY OF	THE ABOVE DES	CRIBED POLICIES BE CANC HEREOF, NOTICE WILL BE D Y PROVISIONS.	ELLED ELIVERED	
Minden, NV 89423							
			AUTHORIZED REPRE	SENTATIVE			



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 07/17/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

tl	MPORTANT: If the certificate holder he terms and conditions of the policy, ertificate holder in lieu of such endors	, cert	tain p	policies may require an end).	dorsement. As	be endorsed. tatement on th	is certificate does not co	AIVEL onfer i), subject to rights to the		
PHO	DDUCER			<u> </u>	CONTACT NAME;		,				
HCC Specialty					PHONE FAX (A/C, No, Ext): (A/C, No):						
40	01 Edgewater Place, Suite 400			F	ADDRESS: PRODUCER						
W	/akefield, MA 01880			h	CUSTOMER ID #: INSURER(S) AFFORDING COVERAGE NAIC #						
INSL	JRED			1	INSURERA: N	23841					
	arson Valley Sertoma				INSURERB: U	21113					
	93 Esmeralda Ave				INSURER C:						
	nden , NV 89423			<u>j</u> —	INSURERD:						
•-				-	INSURER E:						
					NSURERF:						
CO	VERAGES CER	TIFIC	CATE	NUMBER:			REVISION NUMBER:				
TI PI W TC	HIS IS TO CERTIFY THAT THE POLICIES OF ERIOD INDICATED, NOTWITHSTANDING AI HICH THIS CERTIFICATE MAY BE ISSUED O D ALL THE TERMS, EXCLUSIONS AND CON						ED ABOVE FOR THE POLIC DOCUMENT WITH RESPEC (IBED HEREIN IS SUBJECT BY PAID CLAIMS.	OT TO			
INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICYNUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMIT	5			
	GENERAL LIABILITY	x		SEL012343756	07/17/2017	09/12/2017	EACH OCCURRENCE	\$	1,000,000		
Α	X COMMERCIAL GENERAL LIABILITY	1	!	9ET015949190	07/17/2013	03/12/2017	DAMAGE TO RENTED PREMISES (Ea occurrence)	\$	300,000		
	CLAIMS-MADE X DCCUR	ĺ		And the second s			MED EXP (Any one person)	.\$	5,000		
	X Liquor Liability* \$1M/\$1M	i '					PERSONAL & ADV INJURY	\$	1,000,000		
В	X Medical Expense	i '		US760873	07/17/2017	09/12/2017	GENERAL AGGREGATE	\$	2,000,000		
	GEN'L AGGREGATE LIMIT APPLIES PER:	i '					PRODUCTS - COMP/OP AGG	\$	1,000,000		
	X POLICY PRO- JECT LOC						COMBINED SINGLE LIMIT	\$ \$			
	ANY AUTO	i					(Ea accident)				
	ALL OWNED AUTOS	. !						\$			
	SCHEDULED AUTOS	, 1					<u> </u>	<u>\$</u>			
	HIRED AUTOS	, !	[.]				PROPERTY DAMAGE (Per accident)	\$			
	NON-OWNED AUTOS	, !						\$			
		!			<u> </u>			\$			
	UMBRELLA LIAB OCCUR	.]					EACH OCCURRENCE	\$			
	EXCESS LIAB CLAIMS-MADE	, !		İ			AGGREGATE	\$			
	DEDUCTIBLE	. 1				19 341-041		\$			
	RETENTION \$		Ш					\$			
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY]	{	TORY LIMITS - ER				
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?			İ	1		E.L. EACH ACCIDENT	\$			
	(Mandatory in NH)			İ			E.L. DISEASE - EA EMPLOYEE	<u>\$</u>			
	If yes, describe under DESCRIPTION OF OPERATIONS below		1		ļ	<u> </u>	E.L. DISEASE - POLICY LIMIT	\$			
		ļ		l							
DESC		ES (A	ttach /	ACORD 101, Additional Remarks Sci	nedule, il more space	is required)					
The This	Carlificate Holder is added as Additional insured with resp insurance is primary and non-contributory as required by coverage is with respect to Oktoberies! event to be held 0	pecis to written	o our ins 1 contrac	sured's operations only. cl.							
CEF	RTIFICATE HOLDER			C	CANCELLATION	N					
				s	HOULD ANY OF T	THE ABOVE DES	CRIBED POLICIES BE CAN	CELLE	D		
Town of Gardnerville 1407 Hwy 395					SEFORE THE EXPL N ACCORDANCE	IRATION DATE TI	HEREOF, NOTICE WILL BE	DELIVI	EREO		
	Bardnerville, NV 89410				1 YOUR DAILOR!	THE POLICE	, , , correcte.				
Gal	runerville, IVV 09410										

AUTHORIZED REPRESENTATIVE

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 07/17/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to

PRODUCE	ER .				CONTACT NAME:						
HCC Specialty					PHONE (A/C, No, Ext): (A/C, No):						
401 Edgewater Place, Suite 400				E-MAIL ADDRESS:							
	field, MA 01880			•	PRODUCER CUSTOMER ID #:						
VYARCI	ieid, Mix o 1000				INSURER(S) AFFORDING COVERAGE NAIC #						
INSURED					INSURERA: N	re Insurance Company	/	23841			
Carsor	n Valley Sertoma				INSURERB: U	21113					
	smeralda Ave				INSURERC:						
Minder	n, NV 89423			•	INSURER D:	NSURER D :					
					INSURERE:		<u></u>				
					INSURERF:		mmuolokkiiiiiinmm.				
COVER	AGES CER	TIFIC	ATE	NUMBER:		T ISING INCO SIALA	REVISION NUMBER:	,			
PERIO WHICH TO ALL	B TO CERTIFY THAT THE POLICIES O D INDICATED. NOTWITHSTANDING A I THIS CERTIFICATE MAY BE ISSUED THE TERMS, EXCLUSIONS AND CO	FINST NY RI OR M NDITIO	EQUIP AY PE ONS O	JE LISTED BELOW HAVE BE REMENT, TERM OR CONDIT PRITAIN, THE INSURANCE AL F SUCH POLICIES. LIMITS S	TEN ISSUED TO THE ION OF ANY CONTR FFORDED BY THE F SHOWN MAY HAVE	RACT OR OTHER POLICIES DESCR BEEN REDUCED	DOCUMENT WITH RESPEC IBED HEREIN IS SUBJECT BY PAID CLAIMS.	тто			
NSFI LTR	TYPE OF INSURANCE	ADDL INSFI	SUBR	POLICYNUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	3			
GEN	NERAL LIABILITY	x		SEL012343756	07/17/2017	09/12/2017		\$	1,000,000		
A X	COMMERCIAL GENERAL LIABILITY	^	Ì	SELU12343/56	0//1//2017	08/12/2017	DAMAGE TO RENTSO PREMISES (Ea occurrence)	\$	300,000		
	CLAIMS-MADE X OCCUR						MED EXP (Any one person)	\$	5,000		
X	Liquor Liability* \$1M/\$1M					-	PERSONAL & ADV INJURY	\$	1,000,000		
B X	Medical Expense			US760873	07/17/2017	09/12/2017	GENERAL AGGREGATE	\$	2,000,000		
	I'L AGGREGATE LIMIT APPLIES PER:	i			***************************************			\$	1,000,000		
X	POLICY PRO- JECT LOG						COMBINED SINGLE LIMIT	\$			
AUT	OMOBILE LIABILITY					ļ	(Ea accident)	\$			
	ОТИА УИА		İ			***************************************	BODILY INJURY (Per person)	\$			
	ALL OWNED AUTOS						BODILY INJURY (Per accident)	\$			
	SCHEDULED AUTOS						PROPERTY DAMAGE (Per accident)	\$			
	HIRED AUTOS							\$			
\mathbb{H}	ROTUA DEMWO-NON					l i		<u></u> \$			
	UMBRELLA LIAB OCCUR	 					EACH OCCURRENCE	\$			
	EXCESS LIAB CLAIMS-MADE							<u>* </u>			
	DEDUCTIBLE						**	\$ \$			
	HETENTION \$		- 1					\$			
	KERS COMPENSATION						TORY LIMITS - ER				
ANY	EMPLOYERS' LIABILITY PROPRIETOR/PARTNER/EXECUTIVE						E.L. EACH ACCIDENT	\$			
OFFI (Mar	PROPRIETOR/PARTNER/EXECUTIVE CER/MEMBER EXCLUDED?		1		ļ		E.L. DISEASE - EA EMPLOYEE	\$			
Fuo:	s, describs under CRIPTION OF OPERATIONS below						E.L. DISEASE - POLICY LIMIT	\$			
ļ											
The Certific	ON OF OPERATIONS / LOCATIONS / VEHICL cate Holder is added as Additional Insured with res nce is primary and non-contributory as required by age is with respect to Oktoberfest event to be held	pacts to written	our ins	ured's operations only. 1.		(s required)					
COTIC	CATE HO! DED				CANCELLATIO						
,EK	CATE HOLDER	···									
High Slerra Fellowship					SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED						

1701 Lucerne

Minden, NV 89423

IN ACCORDANCE WITH THE POLICY PROVISIONS.





CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 03/23/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

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the terms and conditions of the policy certificate holder in lieu of such endor				ndorsement. As	tatement on th	is certificate does not con	пегг	ignts to the	
PRODUCER		<u>`</u>		CONTACT NAME:					
HCC Specialty		DHONE FAX							
401 Edgewater Place, Suite 400	(A/C, No, Ext): (A/C, No): E-MAIL ADDRESS: PRODUCER								
Wakefield, MA 01880				CUSTOMER ID #:					
INSURED				20044					
Carson Valley Sertoma				INSURERB: United States Fire Insurance Company 23841					
1593 Esmeraida Ave				INSURERC:	THE CHARGE I	no modianos company	\neg		
Minden , NV 89423				INSURER D:					
1-11-12-1-12-12-12-12-12-12-12-12-12-12-				INSURER E:					
				INSURER F :					
			NUMBER:			REVISION NUMBER:			
THIS IS TO CERTIFY THAT THE POLICIES OF PERIOD INDICATED, NOTWITHSTANDING A WHICH THIS CERTIFICATE MAY BE ISSUED TO ALL THE TERMS, EXCLUSIONS AND CONTROL OF THE PERIOD OF THE PERIOD OF THE PERIOD OF THE PERIOD OF THE PERIOD OF THE PERIOD OF THE PERIOD OF THE PERIOD OF THE PERIOD OF T			CE LISTED BELOW HAVE BE REMENT, TERM OR CONDIT STAIN, THE INSURANCE AF F SUCH POLICIES. LIMITS S			ED ABOVE FOR THE POLICY DOCUMENT WITH RESPECT IBED HEREIN IS SUBJECT BY PAID CLAIMS.	то		
NSH LTR TYPE OF INSURANCE	ADDL S	WVD	PÓLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS		4 000 000	
A GENERAL LIABILITY X COMMERCIAL GENERAL LIABILITY	x		SEL012343756	07/17/2017	09/12/2017	EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$		1,000,000 300,000	
CLAIMS-MADE X OCCUR		i				MED EXP (Any one person) \$		5,000	
X Liquor Liability* \$1M/\$1M						PERSONAL & ADV INJURY \$		1,000,000	
B X Medical Expense			US760873	07/17/2017	09/12/2017	GENERAL AGGREGATE \$		2,000,000	
GEN'L AGGREGATE LIMIT APPLIES PER:						PRODUCTS - COMP/OP AGG \$		1,000,000	
X POLICY PRO-						\$			
AUTOMOBILE LIABILITY						COMBINED SINGLE LIMIT (Ea accident) \$			
ANY AUTO		Ì				BODILY INJURY (Per person) \$			
ALL OWNED AUTOS						80DILY INJURY (Per accident) \$			
SCHEDULED AUTOS						PROPERTY DAMAGE (Per accident)			
MIREO AUTOS NON-OWNED AUTOS						\$			
					****	\$			
UMBRELLA LIAB OCCUR					}	EACH OCCURRENCE \$			
EXCESS LIAB CLAIMS-MADE					l í	AGGREGATE \$		•	
DEDUCTIBLE	ĺ					ş			
RETENTION \$						\$			
WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						TORY LIMITS - ER			
ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?		Ì				E.L. EACH ACCIDENT \$			
(Mandatory In NH) If yes, describe under						E.L. DISEASE - EA EMPLOYEE \$			
DESCRIPTION OF OPERATIONS below						E.L. DISEASE - POLICY LIMIT \$			
į		ļ							
- TO THE WORLD BY	FC (A4	b 4	CORD day Additional Property P	shadula If mara space	In required)				
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICL The Certificate Holder is added as Additional Insured with ms This Insurance is primary and non-contributory as required by This coverage is with respect to Oktoberfest event to be held	pects to a	our ins contrac	tured's operations only. d.		es reduised		•		
CERTIFICATE HOLDER				CANCELLATIO	V				
Heritage Bank 1299 U.S. Hwy 395 N Gardnerville, NV 89410			SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.						
•			<u> </u>	AUTHORIZED REPRES	SENTATIVE				
					CT TOTAL				



BRIAN SANDOVAL
Governor
JAMES DEVOLLD
Chair, Nevada Tax Commission
DEONNE E. CONTINE
Executive Director

STATE OF NEVADA DEPARTMENT OF TAXATION

Web Site: http://tax.nv.gov 1550 College Parkway, Suite 115

Carson City, Nevada 89706-7937 Phone: (775) 684-2000 Fax: (775) 684-2020

LAS VEGAS OFFICE Grant Sawyer Office Building, Suite1300 555 E. Washington Avenue Las Vegas, Nevada 89101 Phone: (702) 486-2300 Fax: (702) 486-2373 RENO OFFICE 4600 Kietzke Lane Building L, Suite 235 Reno, Nevada 89502 Phone: (775) 687-9999 Fax: (775) 688-1303

HENDERSON OFFICE 2550 Paseo Verde Perkway, Suite 180 Henderson, Nevada 89074 Phone: (702) 486-2300 Fax: (702) 486-3377

EXEMPT ORGANIZATIONS

Governmental, Religious, Charitable and Educational organizations that are granted exemption from sales and use taxes for purchases or sales may only use their exemption in an official capacity.

Exemption status may <u>not</u> be transferred to <u>individual organization members</u> or <u>anyone else</u> for their personal use. Accordingly, use of an organization's exemption letter for other than its official capacity is inappropriate. Misuse of an organization's exemption may result in its revocation by the Department.



BRIAN SANDOVAL Governor JAMES OEVOLLD Chair, Nevada Tax Commission

DEONNE E. CONTINE Executive Director

STATE OF NEVADA DEPARTMENT OF TAXATION

Web Site: http://tax.nv.gov

1550 College Parkway, Suite 115 Carson City, Nevada 89706-7937 Phone: (775) 684-2000 Fax: (775) 684-2020

LAS VEGAS OFFICE Grant Sawyer Office Building, Suite 1300 555 E. Washington Avenue Las Vegas, Nevada, 89101 Phone: (702) 486-2300 Fax: (702) 486-2373 RENO OFFICE 4600 Kietzke Lane Building L, Suite 235 Reno, Nevada 89505 Phone: (775) 687-9999 Fax: (775) 6883303

HENDERSON OFFICE 2550 Paseo Verde Parkway Suite 180 Henderson, Nevada 89074 Phone:(702) 486-2300 Fax: (702) 486-3377

RCE-002-483

June 30, 2022

Account Number:

Exp date:

June 30, 2017

CADSONVALLEV SEDTOR

CARSON VALLEY SERTOMA PO B0X 1546 MINDEN NV 89423

Pursuant to NRS 372.3261 and related statutes, CARSON VALLEY SERTOMA has been granted sales/use tax exempt status as a charitable organization. Direct purchases or sales of tangible personal property made by or to CARSON VALLEY SERTOMA are exempt from sales/use tax. Fraudulent use of this exemption letter is a violation of Nevada law

Vendors selling tangible personal property to CARSON VALLEY SERTOMA are authorized to sell to them tax exempt. The vendor shall account for the exempt sale on its sales/use tax return under exemptions. For audit purposes, a vendor must have a copy of this letter in order to document the transaction was tax exempt.

This letter only applies to Nevada sales/use tax and does not provide exemption from any other tax.

This exemption applies only to the above named organization and is not extended to individuals, or contractors or lessors to or for such organizations.

Any vendor having questions concerning the use of this sales/use tax exemption letter may contact the Department at one of the district offices listed above.

If, upon further or future review by the Department, it is determined the above named organization does not meet or no longer meets the criteria outlined in NRS 372.348, this letter of exemption will be revoked.

Sincerely,

Debra Toombs

Tax Program Supervisor III





PROPERTY OWNER AFFIDAVIT

STATE OF NEVADA)
COUNTY OF DOUGLAS) ss:)
that I am an owner* of prop permission to use the proper and the information herewith of my knowledge and belief.	being duly sworn, depose, and say erty involved in this application, that the applicant has my full rty and that the foregoing statements and answers herein containent submitted are in all respects complete, true and correct to the be
	Signed Street
Subscribed and sworn to bef	fore me this
	ng. Please mark the appropriate box.
OWNER/JOINT OWNER	
CORPORATE OFFICER/PA	ARTNER
Power of attorney (F	Provide copy of Power of Attorney)
☐ AGENT (Notarized letter	from property owner giving legal authority to agent)
	IENT AGENCY WITH STEWARDSHIP
Douglas County Clerk's Offic	e
~OR~	
Notary Public in and for said	county and state
My commission expires:	

HERMAR COMMONITY GARDENS 5 CHICTOPEDS GARDEN Han Sierraffeuswiship SOME W PARKING SLAN CONS W/ENTER SICA CIUNDU LUE

Gardnerville Town Board AGENDA ACTION SHEET



- 1. For Possible Action: Discussion to approve, approve with modifications, or deny the request from RO Anderson to accept maintenance of a portion of SIP 0057 for Snaffle Bit Drive and Hat Band Court, including asphalt concrete paving, curb, gutter, sidewalk, dead end barricade, storm drainage catch basin and pipe, new power meter and (3) street lights, and one decorative street sign within road right of way of Phase 2C the Ranch at Gardnerville, recently renamed to Heybourne Meadows, Phase 2C; with public comment prior to board action.
- g h t

2.	Recommended Motion: Conditionally accept the maintenance of a portion of SIP 0057 for extension of Snaffle Bit Drive and Hat Band Court, with accompanying ac paving, curb, gutter, sidewalk, dead end barricade, storm drainage catch basin and pipe, new power meter, (3) street lights, and one decorative street sign within road right-of-way of Phase 2C of the Ranch at Gardnerville						
	Funds Available: ☐ Yes						
3.	Department: Administration						
1.	Prepared by: Tom Dallaire						
5.	Meeting Date: August 1, 2017 Time Requested: 10 minutes						
3.	Agenda: □Consent						
20 sa 20 an	ackground Information: The Ranch Phase 2c was approved to be constructed in February 0.15. RO Anderson Engineering and the contractor have fixed the punch list items to the tisfaction of town staff and a final walk through of the finished product was held on July 12, 0.17. Street lights and meter will be installed prior to the board meeting or shortly thereafter, and we can condition this approval after the street lights are installed. Staff finds the approvements ready for acceptance.						
7.	Other Agency Review of Action: Douglas County						
3.	Board Action:						
	Approved						

THE RANCH AT GARDNERVILLE PHASE IIC SUBDIVISION IMPROVEMENTS

December 13, 2016

	CONTRACTOR:		=71	A&A CONSTRUCTION (12/13/16) PHASES IIC (16 LOTS)				
NO.	ITEM	QTY UNIT		UNIT PRICE	TOTAL			
3	Clear & Grub	4.04	AC	\$ 1,313	\$ 5,30			
4	On-site Earthwork	14,000	ÇY	\$ 4.00	\$ 56,00			
10	Temporary Construction Entrance	1	EA	\$ 1,337	\$ 1,33			
17	Street Paving (3" AC) - Local Streets	26,890	SF	\$ 3.77	\$ 101,26			
19	PCC Curb & Gutter - L-Type	1,417	LF	\$ 18.20	\$ 25,78			
20	PCC Sidewalk	8,336	SF	\$ 4.98	\$ 41,51			
22	Type 3 Street Barricade	1	EA	\$ 3,361	\$ 3,36			
26	Survey Monument Well	4	EA	\$ 498	\$ 1,99			
27	Street Signage	NA	LS	NA	NA			
28	Pavement Markings/Striping	1	LS	\$ 230	\$ 23			
37	Storm Drain - 15" HDPE	580	LF	\$ 41.62	\$ 24,14			
38	Storm Drain - 18" HDPE	143	LF	\$ 52.86	\$ 7,55			
39	Storm Drain Manhole - 48"	2	EA	\$ 3,271	\$ 6,54			
40	Flared End Section - 18"	1	EA	\$ 495	\$ 49			
52	Decorative Street Lights	3	EA	\$ 7,746	\$ 23,23			
53	Street Light Meter Pedestal	1	EA	\$ 6,379	\$ 6,37			
54	Decorative Stop/Street Sign	1	EA	\$ 2,115	\$ 2,11			
	Street Light Trenching	754	LF	\$ 9.60	\$ 7,23			
	Type 4R Catch Basin	1	EA	\$ 1,928	\$ 1,92			
27	60" SD Manhole	1	EA	\$ 4,232	\$ 4,23			

Contractor's Cost to Phase IIC \$ 320,660.42



ENGINEERING - SURVEYING > READMING



COMMUNITY DEVELOPMENT

1594 Esmeralda Avenue, Minden, Nevada 89423

Erik Nilssen, P.E. County Engineer

Engineering Division

775-782-9063

FAX: 775-782-6297

Date:

February 26, 2015

To:

Robert O. Anderson, PE

From:

Barbra Resnik, PE - Civil Engineer

RE:

SIP #00757; The Ranch at Gardnerville Phases IIC - IIE

This is to confirm that your plans entitled "The Ranch at Gardnerville Subdivision Phases IIC - IIE" have been approved by Community Development. By reviewing and approving improvement plans, reports and other documents, neither the County nor the local entities assume liability for improper design, nor guarantee that the final design review and approval will absolve the developer, designer or engineer of future liability for improper design or construction. Your plan approval is valid for six months from the date of this letter. If you do not pick-up your permit within the six months period the case file will be closed. Should you find you cannot pick-up the permit within the allowed time please send a written request for a time extension to Community Development detailing your anticipated construction schedule; you may be subject to additional review fees. Please reference "SIP #00757" in all communications concerning this project. To obtain your Site Improvement Permit you will need to do the following:

- 1. Please note that Site Improvement Permits are valid for 180 days from the date of issue with the prevision for one 180-day renewal. We recommend that you do not pick-up your permit until you are ready to proceed with construction. If you anticipate a long construction period please contact the Community Development Engineering Division at 775-782-6235 to discuss an alternative permit schedule;
- 2. Submit a permit fee in the amount of \$8,924.00, plus the 10% plan review fee of \$343.10 for a total of \$9,267.10;
- 3. Permit is available for the Contractor to sign and pick up at the public counter (1594 Esmeralda Avenue). Only a Contractor appropriately licensed per NRS 624 may pick up the permit. Please note public counter hours are:

 Monday Thursday 8am 3pm, Fridays 8am 12pm, excluding legal holidays.

Should you have any questions please call our office staff at 775-782-6235.





Gardnerville Town Board AGENDA ACTION SHEET



1.	Element of the Douglas County Master Plan Update; with public comment prior to board action.
2.	Recommended Motion: Based on Board discussion
	Funds Available: ✓ Yes ✓ N/A (requires staff time)
3.	Department: Administration
4.	Prepared by: Tom Dallaire
5.	Meeting Date: August 1, 2017 Time Requested: 10 minutes
6.	Agenda: □Consent ☑ Administrative
Ва	ackground Information: The next element has been released for the town to review.
7.	Other Agency Review of Action: □ Douglas County ☑ N/A
8.	Board Action:
	Approved ☐ Approved with Modifications ☐ Continued

HOUSING ELEMENT

DRAFT JULY 2017



HOUSING ELEMENT

PURPOSE

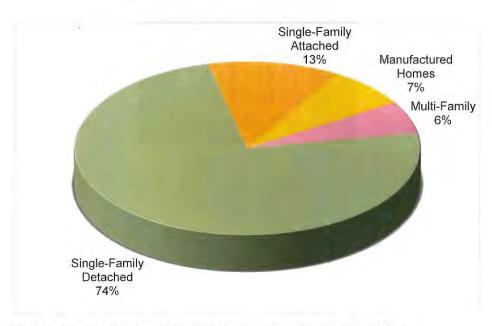
The purpose of the Housing Element is to present an overview of the housing inventory and housing market in Douglas County, to present an updated analysis of housing problems, and to present housing issues and opportunities. The Housing Element concludes with goals, policies, and actions to address housing needs in Douglas County.

Although the Housing Element includes analysis of the housing inventory and housing market for the entire County, the Housing Element goals, policies, and actions for the Tahoe Basin portion of Douglas County will be addressed in the South Shore and Tahoe-Douglas Area Plans.

HOUSING INVENTORY

According to the Douglas County Assessor, there are 24,663 housing units in Douglas County. As shown in Figure 1, 74 percent of the current housing stock is single-family detached units and 6 percent of the total is multi-family residential units.

Figure 1
Douglas County Housing Inventory, 2016
(Total Units = 24,663)



Source: Douglas County Assessor Housing Counts, July 27, 2016

Figure 2 compares the 2016 housing inventory in Douglas County, Carson City, and Lyon County. Douglas County has the highest percentage of single-family detached units and the highest percentage of single-family attached units (duplexes and townhouses). Douglas County has more multi-family residential units than Lyon County but considerably fewer units compared to Carson City.

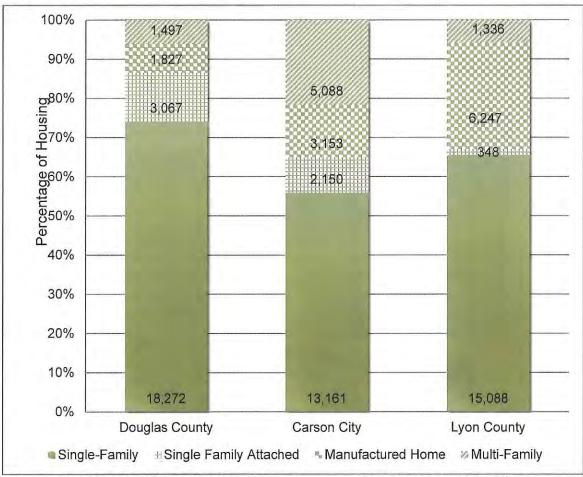


Figure 2
Regional Housing Inventory, 2016

Source: Certified Housing Counts from County Assessors, State Demographer's Office

Table 1 displays the change in Douglas County's housing inventory for the years 2010 and 2016. Single-Family detached units that are either site-built or modular increased by 528 units, or 2.98 percent. Single-Family detached units that are either manufactured or mobile homes decreased by 14 units. Multi-Family Units increased by 49 units with 30 of these units belonging to the Parkway Vista development in Gardnerville. Single-Family Attached units increased by five units.

Figure 3 provides a housing glossary to provide information on different housing types.

Table 1
Douglas County Housing Inventory, 2010 & 2016

Housing Type	2010	% of Total Units	2016	% of Total Units	Change 2010- 2016
Single-Family Detached (Site Built/Modular)	17,744	73.6	18,272	74.1	528
Single-Family Detached (Manufactured/Mobile)	1,841	7.6	1,827	7.4	(14)
Single-Family Attached	3,062	12.7	3,067	12.4	5
Multi-Family	1,448	6.0	1,497	6.1	49
Total	24,095	.100.0	24,663	100.0	568

Figure 3 Housing Types Glossary

Single Family Detached	Single Family Attached	Multifamily
A free standing dwelling with one or more stories that shares no common wall with any other dwelling. Includes site-built, modular, and manufactured homes.	Two or more attached dwellings with one or more stories that share a common wall on at least one side. Land may be under separate ownership.	A multi story structure with at least 4 dwellings and at least 2 or more stories of dwellings. Common walls are shared and multiple units are stacked.
House	Townhouse Duplex Triplex	Apartment building Garden Apartments
		SEE SEE

Table 2 breaks down the housing inventory by Douglas County taxing areas. Of the 18,272 single-family detached units, more than half of the units are located outside of the three towns and major General Improvement Districts (GIDs). Of the 3,067 single-family attached units, almost 50 percent, or 1,232 units are located within the Kingsbury GID.

Table 2
2016 Douglas County Housing Inventory, by Tax Area

Tax Area	Single- Family Detached	Single- Family Attached	Multi- Family	Manufactured (Real & Personal)	Total Units
Gardnerville, Town of (521)	1,635	202	526	342	2,705
Gardnerville Ranchos(530)	3,443	684	148	2	4,277
Genoa, Town of (540, 545)	114	2	1	1	117
Indian Hills (350, 351, 355, 356)	1,615	0	122	94	1,831
Kingsbury GID (410,421,430)	1,007	1,232	106	13	2,358
Minden (510)	1,326	104	133	0	1,563
Topaz/Topaz Ranch (600, 610)	406	0	0	776	1,182
Other Tax Districts	8,726	843	461	599	10,630
TOTAL	18,272	3,067	1,497	1,827	24,663

Table 3 compares total housing units for each tax area in 2001 and 2016. The most significant housing increases occurred in Tax Areas 500 and 505. Total housing units in Tax Area 500 increased from 4,442 to 5,963 housing units, which represented the largest increase in absolute numbers. Tax Area 505 increased from 25 to 362 housing units, an increase of 1,348 percent.

Of the three towns, Gardnerville showed the largest increase in housing units between 2001 and 2016. The total housing units increased from 1,772 to 2,705 units, or by 933 units. The Town of Minden grew by 335 housing units between 2001 and 2016, an increase of 27.28 percent. The Town of Genoa grew by 7 housing units between 2001 and 2016.

In terms of the General Improvement Districts (GIDs), the Kingsbury GID grew by 606 units in Tax Area 430 and by 53 units in Tax Area 410, for a total increase of 650 housing units. The Gardnerville Ranchos GID grew by 430 units since 2001, an increase of 11.18 percent.

Table 3 CHANGE IN TOTAL HOUSING UNITS FOR EACH TAX AREA, 2001 to 2016

Tax Area		2001 Total Dwelling Units	2016 Total Dwelling Units	Change 2001 to 2016	Percentage Change
101	Gen Co/TDF	2	2	0	0.00%
110	TD Sewer	721	705	16	-2.22%
120	Logan Creek GID	22	22	0	0.00%
130	Cave Rock GID	90	90	0	0.00%
140	Lakeridge GID	72	78	6	8.33%
150	Skyland GID	232	232	0	0.00%
160	Zephyr Cove GID	79	77	(2)	-2.53%
170	Zephyr Heights GID	239	240	1	0.42%
180	Zephyr Knolls GID	60	63	3	5.00%
190	Marla Bay GID	125	126	1	0.80%
200	Round Hill GID	460	577	117	25.43%
210	Elk Point Sani Dist	104	101	3	-2.88%
220	Douglas Sewer 1	448	513	65	14.51%
230	Oliver Park GID	509	316	193	-37.92%
235*	Oliver Park GID/RD		137	137	N/A
330	Gen Co/EFFD/CWS	610	809	199	32.62%
335	Gen Co/EFFD/CWS/RD	152	147	5	-3.29%
340	Sierra Estates GID	67	70	3	4.48%
350	Indian Hills GID	746	945	199	26.68%
351	Indian Hills GID/EFFD	634	878	244	38.49%
355	Indian Hills GID/RD	6	6	0	0.00%
356*	Indian Hills GID/EFFD	0	2	2	N/A
410	Kingsbury GID	706	759	53	7.51%
430	Kingsbury GID/CWS	993	1599	606	61.03%
500	General Co/CWS/MOS	4442	5963	1521	34.24%
505	Gen Co/CWS/MOS/RD	25	362	337	1348.00%
510	Town of Minden	1228	1563	335	27.28%
521	Town of Gardnerville	1772	2705	933	52.65%
530	Gardnerville Ranchos	3,847	4,277	430	11.18%
540	Town of Genoa	25	28	3	12.00%
545	Town of Genoa/RD	82	89	7	8.54%
600	Topaz	303	403	100	33.00%
610	Topaz Ranch GID	731	779	48	6.57%
Totals		19,532	24,663	5,131	26.27%

Sources: Douglas County Assessor, Nevada State Demographer. *Tax Areas 235 and 356 did not exist in 2001

Information on housing conditions in Douglas County comes from the American Community Survey (ACS) of the U.S. Census Bureau as well as HUD's Comprehensive Housing Affordability Strategy, also known as CHAS. The most recent five-year survey from the ACS provides information on the age of housing stock. As shown in Figure 4, the boom years for housing construction in Douglas County began in 1970 and continued until 2009. According to ACS, there were 5,738 units built between 1990 and 1999.

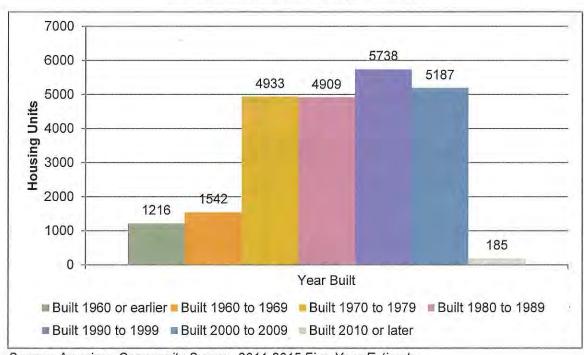


Figure 4
Year Structures Built in Douglas County

Source: American Community Survey, 2011-2015 Five-Year Estimate

The most recent CHAS data (based on 2010-2014 American Community Survey) for Douglas County also reports on the number of owner and renter-occupied households with housing problems. Housing is considered substandard when it includes any of these four housing problems: 1) housing unit lacks complete kitchen facilities; 2) housing unit lacks complete plumbing facilities; 3) household is overcrowded (more than 1.0 person per room); and 4) household is cost burdened (paying more than 30% of income for housing costs).

Table 4 provides figures on households which lacked complete plumbing and complete kitchen facilities in Douglas County. There were 34 households in Douglas County that lacked complete plumbing and 273 households that lacked complete kitchen facilities. Complete plumbing includes: 1) hot and cold running water; 2) a flush toilet; and 3) a bathtub or shower. Complete kitchen facilities include: 1) a sink with a faucet; 2) a stove or range; and 3) a refrigerator.

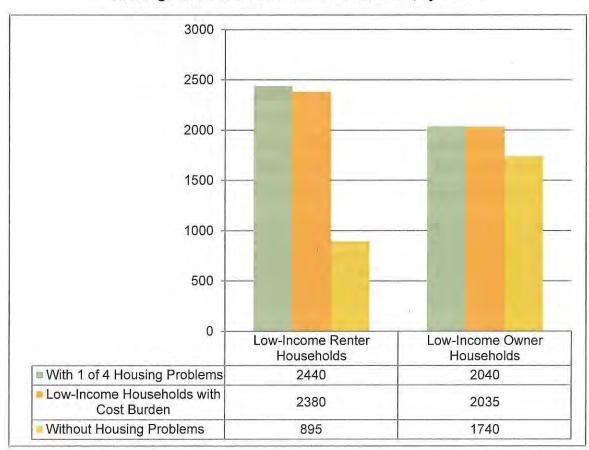
Table 4
Housing Conditions in Douglas County, 2015

	2015
Occupied Housing Units	19,779
Lacking Complete Plumbing	34
Lacking Complete Kitchen Facilities	273

Source: American Community Survey Five-Year Estimate, 2011-2015

Figure 5 depicts the number of low-income renter and owner households who are experiencing at least one of four housing problems. When cost burden is identified separately, it can be seen that for most low-income households, cost burden is the housing problem faced by the majority. Of the low-income renter households, for example, 2,440 households experienced one of four housing problems. When cost burden is examined, 2,380 low-income renters experienced housing cost burden. In other words, for 97.5 percent of low-income renter households, the one housing problem identified is cost burden. For low-income owner households, cost burden affected 2,035 out of 2,040 households with a housing problem, or 99.8 percent of the households. Additional information on housing cost burden is presented in the Affordable Housing section of this Element (see Table 9).

Figure 5
Housing Problems for Low-Income Households, by Tenure



HOUSING MARKET

The Douglas County housing market includes two submarkets: East Fork Township and Tahoe Township. The Tahoe Township housing market continues to reflect the higher housing prices associated with real estate in the Tahoe Basin. The housing market in the Tahoe Township is also influenced by the vacation home rental industry. The housing market in the East Fork Township remains dominated by single-family detached dwellings with few multi-family units constructed during the last ten years. Map 1 displays the location of the East Fork and Tahoe Townships.

The housing markets in both East Fork and Tahoe Township are experiencing rebounds after the Great Recession. Improved housing markets will result in improved employment numbers for construction and related industries but will also affect housing affordability. The National Low Income Housing Coalition identified Douglas County as the most expensive housing market in Nevada after Clark County (2016 Out of Reach Report).

HOUSING TENURE

As shown in Table 5, the percentage of owner-occupied units in the County has remained fairly constant. The 2010 Census reported that 71.8 percent of the occupied housing units were owner-occupied as compared to 28.2 percent for renter-occupied households. By comparison, the national homeownership rate continues to decline. The State of the Nation's Housing reports that the national homeownership rate was 63.7 percent in 2015 and 63.4 percent in 2016, based on the Housing Vacancy Survey.

While the number of renter households has been increasing since 2010, the multi-family housing stock has remained almost unchanged since 2010. The 6,044 renter households in Douglas County must rely on duplexes, triplexes, and single-family attached and detached dwellings (including manufactured homes) since there are only 1,497 multi-family dwelling units in Douglas County (See Table 1). Moreover, between 2010 and 2016, only 1 duplex has been permitted and only 55 multi-family units have been constructed (including 30 units for Parkway Vista Senior Apartments in Gardnerville), which has not kept up with the demand for these types of housing units.

Table 5
Household Tenure in Douglas County, 2010 Census and 2015 ACS

Year	Total Units	Occupied Units	Percentage of Occupied Units	Owner- Occupied Units	Percentage of Total Occupied Units	Renter- Occupied Units	Percentage of Total Occupied Units
2010	23,671	19,638	83.0%	14,105	71.8%	5,533	28.2%
2014*	23,677	19,765	83.5%	14,050	71.1%	5,715	28.9%
2015	23,710	19,779	83.4%	13,735	69.4%	6,044	30.6%

Source: 2010 Census and American Community Survey Five-Year Estimate 2014 and 2015

Map 1 East Fork and Tahoe Township Boundaries

Table 6 provides information on the number of vacant units in Douglas County based on the 2010 Census and more recent five-year estimates from the ACS. According to the ACS Surveys, the number of dwellings for sale decreased from 403 to 220 in 2015. The number of dwellings available for rent have decreased from 790 in the 2010 Census to 216 units in 2015.

Table 6
Vacant Units in Douglas County, 2010 to 2015

Total Vacant	2010 Census	2013 ACS	2014 ACS	2015 ACS
Available for	403	239	228	220
Sale				ADVANCED TO SERVICE STATE OF THE SERVICE STAT
Available for	790	409	198	216
Rent				V PARTICIPATION OF THE PARTICI
Other Vacant*	2,840	3,544	3,486	3,495

Source: 2010 Census, ACS Five-Year Surveys

Table 7 compares the average household size for renter and owner households in Douglas County. The overall average household size for all occupied housing units in 2010 was 2.38 but the average size for owner-occupied households was 2.35 compared to 2.47 for renter-occupied households. The 2011-2015 ACS reported that the average household size for owner-occupied households had decreased slightly to 2.33 while the average household size for renter-occupied households had increased slightly to 2.48

Table 7
Average Household Size

CONTROL OF THE CONTROL OF THE STATE OF THE S	2010 Census	2011-2015 ACS
Average Household Size of Owner-Occupied Unit	2.35	2.33
Average Household Size of	2.47	2.48
Renter-Occupied Unit		

Source: 2010 Census and 2011-2015 ACS

RESIDENTIAL BUILDING PERMITS

As shown in Figure 5, building permit activity in Douglas County has increased since the Great Recession period. In 2006, permits for new single-family homes totaled 418 but dropped to 38 permits in 2011. Permits for new single-family homes now exceed 100 per year with 146 and 164 permits in calendar years 2015 and 2016, respectively. Although the single-family market is improving, the multi-family market has remained lackluster. Since 2006, only 6 duplex units and 152 units of multi-family housing have been constructed in Douglas County. The 21 units of multi-family in 2010 was for the Mahogany Court affordable apartments in Minden while the 34 units in 2013 included 30 units for the Parkway Vista Affordable Senior development in Gardnerville. Building permits for new manufactured single-family homes have been less than 5 per year.

^{*}Other Vacant includes seasonal, recreational, or occasional units as well as units that are rented or sold, but not occupied. In the 2010 Census, 2,303 units (9.7 percent), were seasonal.

2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2010 | 2011 2013 | 2014 | 2015 Single-Family Man. Home Duplex Multi-Family Single-Family Man. Home
Duplex Multi-Family

Figure 6
Residential Building Permits, 2006-2016

SALES TRENDS

The single-family housing market has improved since the Great Recession. As shown in Figure 7, housing sales in the East Fork Township increased from 595 in 2010 to 941 in 2016. For the Tahoe Township, single-family sales totaled 92 in 2010 but increased to 121 in 2016. Average sales prices for homes sold in both Townships are depicted in Figure 8. Tahoe Township home prices dropped to under \$750,000 in 2012 but have normally stayed above \$900,000. Housing prices in the rest of Douglas County have been steadily increasing since 2011

Figure 7
Single-Family Sales in Douglas County, 2010- 2016, by Township

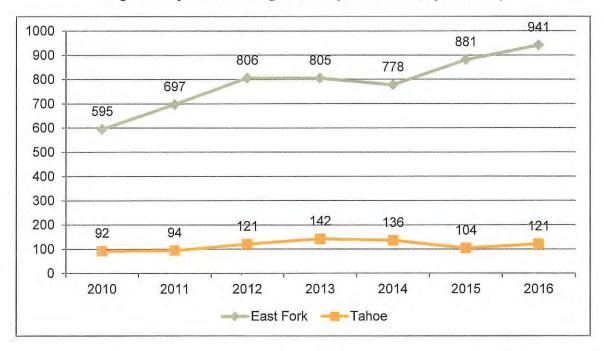


Figure 8
Average Single-Family Sales Prices, 2010-2016, by Township



Figure 9 provides a snapshot of the 2016 housing market for singlefamily homes in Douglas County. Sales Prices in the Tahoe Township are approximately 200 to 300 percent higher than those in the East Fork Township. The median sales price for a single-family home in the East Fork Township was \$319,000 compared to \$745,000 in the Tahoe Township. The average sales price for the Tahoe Township was \$969,092. however, compared to \$357,227 for East Fork. The average residential square feet for single-family homes is 2,383 in the Tahoe Township compared to 1,957 square feet for homes in the East Fork Township. The national average was 2,392 square feet (2010 Census).

Figure 9 Single-Family Market in Douglas County, 2016



VACATION HOME RENTALS

Douglas County adopted a Vacation Home Rental (VHR) Ordinance in 2005 (Chapter 5.40). The ordinance only applies to properties located in the Tahoe Township (See Map 1). As of October 2016, there are 407 registered VHRs in the Tahoe Township. Although VHRs are prohibited in the Carson Valley (East Fork Township), review of VHR web sites indicates there are several VHR's operating in the Carson Valley. Douglas County is now considering amendments to the existing ordinance which may include stricter regulations as well as expansion of the VHR ordinance to the East Fork Township.

Maps 2-4 depict the location of VHRs in the north, central, and southern portions of the Tahoe Basin in Douglas County.

Map 2 Vacation Home Rentals in Glenbrook

Map 3 Vacation Home Rentals in Cave Rock Estates, Lincoln Park, and Skyland

Map 4 Vacation Home Rentals in Zephyr Cove, Round Hill, Lake Village, Kingsbury, and Stateline

Affordable housing includes, market rate housing as well as subsidized housing. In other words, housing is affordable if it does not require a significant percentage of household income. The standard rule of thumb is that housing costs, including utilities, should not exceed 30 percent of household income. Cost burden is defined as housing costs that exceed 30 percent of income while severe cost burden is defined as housing costs that exceed 50 percent of household income. Further, the focus is on housing costs for low-income households, or those below 80 percent of median income. Some communities may expand the income eligibility above 80 percent but usually affordable housing programs target households below 80 percent of median income. Housing can be affordable to low-income households without subsidies, but in tight housing markets, it becomes very difficult to find rental or owner-occupied housing affordable to low-income households without some form of subsidy.

Figure 10 provides a breakdown of household income distribution in Douglas County by tenure. Households below 30 percent of median income include 705 owners and 1,140 renters. Households with incomes below 30 percent of median income are defined as extremely low-income and would have incomes ranging from \$14,750 to \$24,300 depending on household size. For households with incomes between 30 and 50 percent median income, there are 980 renter households and 1,165 owner households. As household income increases, the proportion of owner-occupied households also increases. The tenure breakdown for households above 100 percent of median income, for example, includes 8,510 owner households and 1,790 renter households.

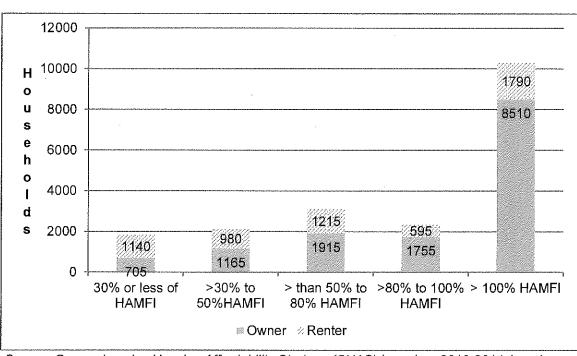


Figure 10
Household Income Distribution, by Tenure

Source: Comprehensive Housing Affordability Strategy (CHAS) based on 2010-2014 American Community Survey. HAMFI is the HUD Adjusted Median Family Income.

As shown in Table 8, the FY 2016 Median Family Income for Douglas County is \$69,400. This is based on a family of four. To qualify for subsidized affordable housing that serves low-income

households (up to 80 percent of median income), a household of four could not have income above \$56,150 per year. The income restrictions for affordable housing vary depending on the type of housing (e.g., permanent vs. transitional, owner or renter-occupied). Some affordable housing programs, such as the Low-Income Housing Tax Credit, target populations below 60 percent of median income.

Table 8
Douglas County Income Limits, FY 2016

Douglas County FY 2016 Median Family Income= \$69,400	Household Size			
Income Range	1	2	3	4
Extremely Low-Income (Less than 30%)	\$14,750	\$16,850	\$20,160	\$24,300
Very Low-Income (31 to 50%)	\$24,600	\$28,100	\$31,600	\$35,100
Low-Income (51 to 80%)	\$39,350	\$44,950	\$50,550	\$56,150

Source: HUD Income Limits, FY 2016(4/13/2016)

Table 9 breaks out the number of low-income owners and renters (below 80 percent of median income) that are experiencing severe cost burden (paying more than 50 percent of household income for housing costs, including utilities). For renter households with incomes below 30 percent of HAMFI, 76.3 percent of the households are paying more than 50 percent of their income for housing. Cost burden for owner households with incomes below 30 percent of HAMFI is also significant with 60.3 percent of these households paying more than 50 percent of their income for housing.

Table 9
Cost Burden for Low-Income Households in Douglas County

Household Income	Housing Cost Burden (Housing Cost > 30%)	Severe Housing Cost Burden (Housing Cost > 50%)	Total Households	Percent with Housing Cost Burden	Percent with Severe Housing Cost Burden
Renters	4.				
< or = to 30% HAMFI	900	870	1,140	78.9%	76.3 %
30% to 50%HAMFI	785	430	980	80.1%	43.9%
>50% to 80% HAMFI	695	135	1,215	57.2%	11.1%
Owners					
<or 30%="" =="" hamfi<="" td="" to=""><td>525</td><td>425</td><td>705</td><td>74.5%</td><td>60.3%</td></or>	525	425	705	74.5%	60.3%
30% to 50% HAMFI	715	430	1,165	61.4%	36.9%
>50% to 80% HAMFI	795	375	1,915	41.5%	19.6%

Source: 2017 Comprehensive Housing Affordability Strategy (CHAS), based on 2010-2014 American Community Survey. HAMFI is the HUD Area Median Family Income.

Cost burden remains the most significant housing problem for low-income renter and owner households in Douglas County. Figure 11 provides information on the Fair Market Rents (FMRs) for the County and the wage required to support the FMRs based on housing costs not exceeding 30 percent of household income. The fair market rent for a one bedroom unit is \$705 per month, for example. To afford this unit, a household would need an hourly wage of \$13.15 per hour, or an annual salary of \$37,120.

The minimum hourly wage for an employee without health insurance is \$8.25 (or \$7.25 with health insurance). As shown in Figure 10, minimum wage workers could not afford more than \$429 per month based on the 30 percent standard for affordable housing. The Leisure and Hospitality sector, which has the highest number of employees in the County, has an average hourly wage of \$13.94 (DETER 2015). Affordable housing for leisure and hospitality workers could not exceed \$724 per month based on the 30 percent standard for affordable housing. For a Douglas County School District teacher making \$17.51 per hour, the affordable housing cost would be \$910 per month. Finally, for a Deputy Sherriff starting in the Douglas County Sherriff's Office, the starting salary is \$20.02 and affordable housing would be equal to \$1,041 per month. Housing costs include the actual monthly rent or mortgage as well as utilities.

Figure 11
FY 2017 Fair Market Rents in Douglas County and Salaries Needed to Afford Housing

	Efficiency	1 Bedroom	2 Bedroom	3 Bedroom
	988 888 888 888		m, la	11 # II B # # D D D
Fair Market Rent Fiscal Year 2017	\$589/month	\$705/month	\$928/month	\$1,351/month
Housing Wage	\$11.33	\$13.56	\$17.85	\$25.98
Annual Salary Needed to Afford Housing	\$23,560	\$28,200	\$37,120	\$54,040
Work Hours/ Week at Minimum Wage	55	66	87	126
			,	
Employment	Minimum Wage	Leisure & Hospitality	School District	Deputy Sheriff
Hourly Wage	\$8.25	\$13.94	\$17.51	\$20.02
Annual Salary	\$17,160	\$28,988	\$36,431	\$41,641
Affordable Housing/month	5429	\$724	\$910	\$1,041

AFFORDABLE HOUSING INVENTORY

Affordable housing in Douglas County is provided through subsidized housing units as well as Housing Choice Vouchers provided by the Nevada Rural Housing Authority.

Table 10 provides information on the affordable housing developments in Douglas County. At the current time, there are 442 affordable units, both renter and owner-occupied.

Table 10
Renter and Owner-Occupied Affordable Housing in Douglas County, 2016

Name of Development	Number of Units	Population	Income Target	Location
Renter-Occupied Units				
Aspen Grove	39	Families	N/A	Stateline
Crestmore Village- Phase I*	40	Families	45%, 50%	Gardnerville
Crestmore Village- Phase II	40	Families	30%, 45%	Gardnerville
Kingsbury Manor	36	Families	N/A	Minden
Lake Vista 1*	24	Families	60%	Kingsbury
Lake Vista II*	40	Families	60%	Kingsbury
Mahogany Court	21	Families	N/A	Minden
Meadow Brook	30	Families	N/A	Stateline
Parkway Vista	30	Seniors	40%, 50%	Gardnerville
Rancho Vista	36	Families	N/A	Gardnerville
Summit Crest*	28	Families	45%	Indian Hills
Owner-Occupied Units				
Arbor Gardens*	78	Families	110%	Gardnerville
TOTAL	442			

Aspen Grove, Lake Vista, and Meadow Brook are TRPA Mitigation Projects *Developments with Douglas County Affordable Housing Agreements

The only deed-restricted owner-occupied affordable housing in Douglas County is located at Arbor Gardens in Gardnerville. The subdivision includes 160 single family detached dwellings and 78 of these units are deed restricted. Since the developer entered into a density bonus agreement with Douglas County, the units will remain deed restricted for 15 years (as compared to 30 years for affordable rental housing). The deed restrictions for the affordable units at Arbor Gardens will begin to expire in September 2017.

The Nevada Rural Housing Authority provides several programs to provide affordable home ownership to Nevada Residents. Under its Home At Last Programs, NRHA has provided down payment assistance to 179 families, for a total of \$35,470,477. The Mortgage Credit Certificate Program has assisted 141 families for a total of \$27,939,156.

Map 5-6 displays the location of subsidized affordable housing in Douglas County. Affordable rental housing in the Carson Valley includes units at Crestmore Village, Kingsbury Manor, Mahogany Court, Parkway Vista, Rancho Vista, and Summit Crest. Affordable rental housing in the Tahoe Region includes Lake Vista, Aspen Grove, and Meadow Brook.

MAP 5 AFFORDABLE HOUSING IN THE CARSON VALLEY

MAP 6 AFFORDABLE HOUSING IN THE TAHOE REGION

The only affordable rental units for seniors are in the 30-unit Parkway Vista development in Gardnerville. Although Phase II of Parkway Vista has not been started, the five acre parcel is already zoned for additional affordable multi-family housing. According to the developer, New Beginnings, Parkway Vista has maintained 100 percent occupancy. Units that become vacant are rented quickly and the developer believes there is still a need for senior housing in Douglas County, particularly affordable senior housing. The Parkway Vista development cost approximately \$116,000 per unit, including hook-up fees, etc.

The amount of vacant acreage available for multi-family development includes parcels that are zoned either MFR (Multi-Family Residential) or MUC (Mixed-Use Commercial). Both zoning districts allow up to 16 dwelling units per acre. As shown in Table 11, there are currently 42.40 acres of MFR zoning and 17.97 acres of MUC zoning. In other words, there are only 60.37 acres of vacant acreage available for Multi-Family Residential development in Douglas County (outside of the Tahoe Basin). It should be noted that approximately 64 acres of multi-family zoning was removed from the North County Specific Plan in 2001.

Rural communities such as East Valley and Fish Springs would not have any MFR or MUC zoning since they are not located within an Urban Service Area. However, the amount of acreage available within the urban service areas of the Towns is very low.

Table 11
Vacant Acreage Zoned Multi-Family Residential or Mixed Use Commercial in Douglas County, by Community/Regional Plan

Community or Regional Plan	Multi-Family Residential (MFR)	Mixed-Use Commercial (MUC)
Airport	0.00	0.00
Agriculture	000	0.00
East Valley	0.00	0.00
Fish Springs	0.00	0.00
Foothills	0.00	0.00
Gardnerville*	19.75	1.66
Gardnerville Ranchos	3.65	0.00
Genoa	0.00	0.00
Johnson Lane	0.00	0.00
Indian Hills/Jacks Valley	2.18	0.00
Minden	12.65	16.31
Ruhenstroth	0.00	0.00
Pinenut	0.00	0.00
Sierra	4.17	0.00
Topaz Lake	0.00	0.00
Topaz Ranch Estates/Holbrook Junction	0.00	0.00
TOTAL	42.40	17.97

^{*}Includes 5.08 acres for Phase II of Parkway Vista Development

The Nevada Rural Housing Authority (NRHA) is providing Housing Choice Vouchers to 290 households, for a total of 1,202 individuals, in Douglas County. The Housing Choice Vouchers can be used for up to 110 percent of the fair market rents. Tenants are allowed to use up to 40 percent of their household income for the first year of the program. At the end of 2016, NRHA had closed its waiting list for Housing Vouchers. Of the 1,202 individuals served, 226 are disabled and 272 are 55 years or older. None of these vouchers are used at subsidized developments. The annual rental assistance amounts to \$1,802,940. According to NRHA, there were 1,393 housing choice vouchers for the entire state (outside of Clark and Washoe Counties)

The voucher waiting list is closed and there are 800 people on the current waiting list. In addition to Housing Choice Vouchers, NRHA also provides Tenant-Based Rental Assistance (TBRA) for Homeless Families and VASH-Rental Assistance for Veterans. Figure 12 depicts the location of NRHA vouchers in Douglas County based on zip codes. The highest percentage of vouchers are located in the Gardnerville Ranchos and Gardnerville at 36 percent and 35 percent respectively. The Indian Hills/Jacks Valley zip code contains 14 percent of the total vouchers while the Minden zip code accounts for 10 percent of the total vouchers in the County.

89705 (Indian Hills/Jacks Valley) 14% 89410 (Gardnerville) 35% 89460 (Gardnerville Ranchos) 36% 89423 89411 (Genoa) (Minden) 0% 10% .89444 (Topaz 89449 (Stateline) / L89448 (Round Hill) Ranch Estates) 3% 1% 1%

Figure 12 2016 Housing Choice Vouchers in Douglas County, by Zip Code

EVICTIONS

In Nevada, landlords can evict tenants based on the Five-Day Late Payment regulation (NRS 40.2512) or the 30-day "No Cause" regulation. As shown in Table 12, the East Fork Justice Court served 861 renters with eviction notices during 2015 and 2016. Of this total, only 6 notices were successfully contested by the tenants.

Table 12
Evictions in East Fork Township, 2015 and 2015

Year	Evictions Served	
2015	473	
2016	388	
TOTAL	861	

Supportive housing provides permanent housing for the frail elderly as well as individuals with disabilities, such as severe and persistent mental illness, developmental disabilities, and physical disabilities (e.g., traumatic brain injury). Many disabled people rely on Supplemental Security Income (SSI), which currently provides \$771 a month to individuals. Affordable rent for someone on SSI could not exceed \$231 per month.

At the current time, there is no affordable supportive housing in Douglas County. The Family Support Council is pursuing the development of supportive housing for persons with development disabilities. The proposed housing, to be known as Jesse's Ranch, would be located on the Seaman Ranch property in Minden.

EMERGENCY AND TRANSITIONAL HOUSING

The supply of emergency and transitional housing in Douglas County is very limited. The Family Support Council operates Abbey Crossing, a domestic violence shelter. Austin's House provides emergency shelter for children up to age 18 and was funded in part with Community Development Block Grant (CDBG) funds.

Douglas County Social Services is able to provide temporary housing in motels using funding from the Nevada Low-Income Housing Trust Fund. Douglas County used to apply for approximately \$8,000 in Continuum of Care Emergency Solutions Grant (ESG) funds but no longer participates in the program.

Douglas County participated in the 2016 Point-in Time Count for the Rural Continuum of Care. A total of nine individuals were found on the streets. In addition, the 2016 Continuum of Care reported 122 homeless students in the Douglas County School District. This is a decrease from the comparable 2012 Continuum of Care count of 202 homeless students. It should be noted that the number of homeless children living in hotels and motel continues to increase. There were four children living in hotels and motels in 2011 but the 2016 Continuum of Care reported the number had increased to 22 children. Children are considered homeless if they are unsheltered, living doubled up, living in a hotel/motel, or else living in a shelter, transitional housing, or foster care.

HOUSING ISSUES AND OPPORTUNITIES

2016 MASTER PLAN SURVEY

According to persons who participated in the 2016 Master Plan Survey, the Housing Element was rated as one of the top three Master Plan Elements needing improvement, after Growth Management and Land Use. Several survey respondents expressed concern with the lack of diverse housing stock and the expensive housing market in Douglas County. Some of the comments included, "More affordable rental apartments for young adults," "55 Plus Senior Housing and Senior Section 8," Rental Housing and Jobs," and "More truly affordable rentals for small families with pets and imperfect credit." One survey respondent implored the County to "implement some protections for renters." Another survey respondent stated they were paying \$800 to \$900 per month for a 1 bedroom apartment after utilities and stated "There's no way anyone working for minimum wage could afford it and there's very few jobs around here that pay more than minimum wage." One parent provided the following comment, "I am concerned about housing options....My daughter has been trying to move back to Gardnerville for almost two years and there is just nothing available."

INCREASING COUNTY SUPPORT FOR AFFORDABLE HOUSING

At the current time, the County's housing responsibilities are located in Douglas County Social Services and the Douglas County Community Development Department. Douglas County Social Services receives federal and state funding to provide emergency housing vouchers and case management. Douglas County Community Development reviews all development proposals, applies for CDBG funding on behalf of the County, Towns, and non-profit organizations, and monitors the deed restricted units at Arbor Gardens.

It may be beneficial for the County to create a dedicated division or department to address housing issues in the County. To address the County's capacity to address housing issues, it may be helpful for the Board of Commissioners to establish a Housing Task Force in 2018. The Task Force would include major employers, the Carson Valley Chamber of Commerce, non-profits organizations, and other stakeholders.

The County is in the process of adopting a memorandum of understanding (MOU) with the Nevada Rural Housing Authority which supports the development of affordable housing, rehabilitation of existing structures, and various affordable housing initiatives. One of the first steps outlined in the MOU is to develop a task force to review impediments to affordable housing.

GROWTH MANAGEMENT ORDINANCE EXEMPTIONS FOR AFFORDABLE HOUSING

The County's Growth Management Ordinance has been amended over the years to provide exemptions for certain types of housing. At the current time, deed restricted affordable housing is exempted from the Growth Management Ordinance and developers do not need to secure allocations for the affordable units. All property owners who wish to construct an accessory dwelling unit (ADU) on their property, however, must currently apply for a Building Permit Allocation under the County's Growth Management Ordinance, including the payment of \$361. Since many of the ADUs provide affordable housing for relatives and/or tenants, it is recommended that the County amend the Growth Management Ordinance and exempt ADUs from the Growth Management Ordinance.

EMPLOYEE RECRUITMENT AND RETENTION

The lack of affordable housing in Douglas County makes it difficult to recruit new public and private sector employees. As a result, the lack of affordable housing impacts economic development strategies. During stakeholder interviews, a repeated comment was the difficulty of recruiting new employees due to the lack of affordable housing in Douglas County.

The survey at the September 2016 Critical Issues Conference Douglas Business Group also reinforced this problem. When the participants were asked if there was sufficient housing stock to serve their employees, the response was 87 percent "No" and 13 percent "Yes" (based on 76 responses). When asked what the County could do to help, the responses were:

- 1) More single family residential (8 responses, or 11 percent)
- More Multifamily (apartments and condos) (17 responses, or 24 percent)
- 3) Create live/work environments (2 responses, or 3 percent)
- 4) All of the above (43 responses, or 61 percent)

The lack of affordable housing also means that many employees in Douglas County need to commute to Douglas County for work, thereby adding to traffic congestion on County, state, and federal roads.

IMPROVING COUNTY DENSITY BONUS AND AFFORDABLE HOUSING AGREEMENT ORDINANCE

Douglas County adopted the Density Bonus and Affordable Housing Agreement Ordinance in 1996 (Chapter 20.440). Prior to 2001, the ordinance allowed affordable housing developers to request a density bonus of up to 25 percent where either: a) up to 20 percent of the units are affordable to households earning between 51 and 80 percent of the County's median income (currently \$39,350 to \$56,150; or b) at least 15 percent of the units are affordable to households earning up to 50.9 percent of the median income (currently under \$39,350). In 2001, the County amended the density bonus ordinance to also allow a density bonus if at least 20 percent of the units are owner-occupied single-family residences for households with incomes up to 110 percent of median income. The density bonus ordinance requires developers to record a deed restriction maintaining affordability for 30 years for rental housing or 15 years for for-sale housing.

The only development containing affordable owner-occupied housing is Arbor Gardens. The 160 unit development includes 78 deed restricted units, most of which were purchased between 2003 and 2006. The Affordable Housing Agreement for Arbor Gardens requires the developer to restrict the sale of these homes to households with incomes at 110 percent or less of the County median income. The Fiscal Year 2016 Median Income in Douglas County for a family of four was \$69,400. Applying the 110 percent income qualification would mean that a family of four could have a household income as high as \$76,340.

The 15-year deed restrictions for the affordable units at Arbor Gardens will begin to expire in 2018. Although Douglas County Community Development communicates with realtors who represent potential buyers of deed restricted units (to ensure the potential buyer meets the income restrictions), it has been noted that some of the deed restricted units have either been rented or else sold to buyers who are not income qualified. In 2012, the Community Development Department identified at least 17 deed restricted units that were sold without approval of the buyer by the County. In other words, these sales may have violated the deed restrictions and provided a windfall to the previous owner.

The Density Bonus Program was last used in 2007 for the Summit Crest Apartments on Mica Drive in Indians Hills GID.

The County could increase the supply of affordable housing by requiring developers of large subdivisions to provide 20 or 15 percent of the units as affordable housing. Arbor Gardens provides a good example of how this can work. There are several recommended changes to the County's Density Bonus Ordinance:

- Remove the 2001 Amendment which raised the income limit to 110 percent of median income for the deed restricted units in the Arbor Gardens subdivision.
- 2) Remove the reference to special needs populations in the current ordinance. None of the affordable housing agreements target special needs populations.
- 3) Remove the "adverse impact" language in the current ordinance. This is a broad term that raises possible fair housing concerns.
- 4) Make the Density Bonus Agreement mandatory for all residential developments (owner and renter-occupied units) with more than 50 dwelling units. For example, a proposed subdivision with 160 units would be given a density bonus in return for the provision of affordable housing units.

INCREASING HOUSING DIVERSITY IN DOUGLAS COUNTY

The housing stock in Douglas County continues to contain more than 70 percent single-family detached units. To encourage more housing diversity as well as more affordable owner and renter-occupied residential development, the County could pursue the following options:

- 1) Remove the requirement that multi-family residential development obtain Multi-Family Residential land use designation for MFR (Multi-Family Residential) zoning and permit MFR zoning as a permitted zoning district within the Commercial land use category.
- 2) Lower the percentage of commercial usage required in MUC zoning districts.

VISITABILITY FOR NEW SINGLE FAMILY DETACHED AND ATTACHED HOMES.

The only dwelling units which are required to be accessible under the American with Disabilities Act (ADA) are multi-family developments with more than 4 units. Otherwise, single-family and single-family attached dwellings are not required to be accessible to persons with physical disabilities. To create housing that is more sustainable for current and future residents, Douglas County could require all new single family detached and attached dwellings to meet visitability standards. This would include one at-grade entrance, wider hallways on the first floor, and one accessible bathroom on the first floor of the dwelling. Requiring visitability standards now will avoid the need for homeowners to install ramps and accessibility modifications in their homes, which are often expensive. Visitability presents an opportunity for residents to age in place.

NRHA VOUCHERS IN DOUGLAS COUNTY

At the current time, NRHA provides vouchers to 290 households in Douglas County. The vouchers are used throughout the County and are not currently used in any of the subsidized affordable housing developments. Many landlords and apartment complexes do not accept Housing Choice Vouchers, however, which can mean that the supply of housing available for voucher holders is restricted. The County may want to explore incentives for landlords to accept vouchers.

HOUSING ELEMENT GOALS, POLICIES, AND ACTIONS

The following goals, policies, and actions for the Douglas County Housing Element set forth priorities for the next five to ten years.

HOUSING GOAL 1

TO INCREASE HOUSING OPPORTUNITIES IN DOUGLAS COUNTY BY REMOVING REGULATORY BARRIERS.

KEMOVINO KEOOLA	TOTAL BANKELO.
Housing Policy 1.1	Douglas County will support local efforts to increase affordable and supportive housing for families, elderly, and disabled populations.
Housing Action 1.1	Amend the Douglas County Development Code to include a provision on reasonable accommodation, in conformance with the Fair Housing Act.
Housing Action 1.2	Amend the Douglas County Development Code to remove limits on the number of unrelated persons that can live in a dwelling unit.
Housing Action 1.3	Amend the Douglas County Development Code to include minimum density requirements in the multifamily residential and mixed use commercial zoning districts.
Housing Action 1.4	Douglas County will change the Master Plan land use designations to permit multi-family zoning within the Commercial Land Use designation.
Housing Action 1.5	Douglas County will review the single-family design standards in the Development Code to determine whether or not impediments exist for the development of moderately priced entry level homes including single-family attached units.
Housing Action 1.6	Douglas County will revise the criteria in the Mixed-Use Zoning District to reduce the percentage of commercial usage required in MUC Zoning Districts.

Housing Action 1.7

Ordinance.

Douglas County will amend the Building Permit Allocation and Growth Management Ordinance to exempt accessory dwelling units from the allocation provisions of the

HOUSING GOAL 2

TO INCREASE AWARENESS OF AFFORDABLE HOUSING NEEDS IN DOUGLAS COUNTY

Housing Action 2.1 Douglas County shall convene a Housing Task Force during

2018 to examine housing issues in the County, including County organizational issues, and will prepare a report with housing recommendations to the Board of Commissioners

by 2019.

Housing Action 2.2 As part of the required annual report on the Master Plan,

include a status report on affordable housing in Douglas County, including developments with density bonuses.

HOUSING GOAL 3

TO REDUCE PREDEVELOPMENT COSTS ASSOCIATED WITH AFFORDABLEHOUSING DEVELOPMENTS, INCLUDING LAND ACQUISITION, AND OTHER UP FRONT DEVELOPMENT COSTS.

Housing Policy 3.1 Support developments that include affordable housing with

reduced development and building permits fees as well as

reduced water and sewer fees.

Housing Action 3.1 Prepare recommendations on strategies to reduce

predevelopment costs for affordable housing, including

donation of County tax parcels.

HOUSING GOAL 4

TO INCREASE AFFORDABLE RENTAL HOUSING UNITS FOR ELDERLY AND DISABLED HOUSEHOLDS IN THE MINDEN/GARDNERVILLE AREA AND INDIAN HILLS.

Housing Policy 4.1 Housing units for qualified elderly and disabled households shall

be eligible for project cost reductions by exceeding Fair Housing

and ADA accessibility requirements.

Housing Action 4.2 Develop an additional 40 to 80 units of affordable rental

units within ten years for elderly and disabled households.

HOUSING GOAL 5

TO INCREASE AVAILABILITY OF AFFORDABLE HOMEOWNERSHIP OPPORTUNITIES FOR HOUSEHOLDS WITH INCOMES UP TO 80 PERCENT OF AMI.

Housing Policy 5.1	Support community land trusts to develop and maintain entry-
ribusing rolley o. i	- oupport community land trusts to develop and maintain entry-

level housing stock for households with incomes below 80

percent of median income.

Housing Policy 5.2 Encourage property owners to re-zone parcels as MFR or MUC

within urban services areas of Douglas County.

Housing Policy 5.3 Continue to support and retain Nevada Rural Housing Authority

and USDA first time homebuyer programs in Douglas County.

Housing Action 5.1 Douglas County will amend the Density Bonus ordinance to

require developers to include a percentage of affordable units in large subdivisions in return for a density bonus.

HOUSING GOAL 6

TO INCREASE HOUSING OPPORTUNITIES FOR SPECIAL NEEDS HOUSEHOLDS INCLUDING PERSONS WITH PHYSICAL AND MENTAL DISABILITIES, THE ELDERLY, AND AT-RISK CHILDREN.

Housing Policy 6.1 The County shall cooperate with developers in the production of

dwelling units accessible to persons with disabilities and shall encourage developers to consider incorporating minimal changes in the percentage of new units, which would make them more usable for persons with disabilities while not otherwise

affecting their marketability.

Housing Policy 6.2 Work with local housing groups to assist disabled persons with

accessibility modifications. Encourage housing finance agencies such as, USDA, Nevada Housing Division and the Rural Nevada Housing Authority to make available housing rehabilitation funds

for accessibility projects in Douglas County.

Housing Action 6.1 Douglas County will prepare recommendations concerning

visitability requirements for new single family detached and

attached dwelling units.

HOUSING GOAL 7

TO INCREASE RESOURCES TO MAINTAIN OWNER-OCCUPIED UNITS IN DOUGLAS COUNTY WITH PREFERENCE FOR ELDERLY HOUSEHOLDS.

Housing Policy 7.1 The County will continue to support existing local and home

rehabilitation and weatherization programs in order to reduce ownership expenses and improve health and safety concerns.

Housing Policy 7.2 The County will continue to pursue state and local funding

programs to address rehabilitation and weatherization needs in

Douglas County.

Gardnerville Town Board AGENDA ACTION SHEET



1. For Possible Action: Presentation to the board relating to the application "Agenda Free", its capabilities, and subscription options. Discussion and possible action to determine whether the tablets are effective for packet review or whether laptops should be purchased for a more efficient review of action items; with public comment prior to board action. 2. Recommended Motion: Based on board discussion. Funds Available:

Yes □ N/A (requires staff time) 3. Department: Administration 4. Prepared by: **Tom Dallaire** 5. **Meeting Date:** August 1, 2017 **Time Requested: 30 minutes** ☑ Administrative 6. Agenda: □Consent **Background Information**: Pdf file really did not work at the last meeting. The formal program and agenda packet is simpler for staff to build. But the end product is important for the board to be able to review the information and have the ability to create notes during the review that can be used at the board meeting. Other Agency Review of Action: Douglas County ☑ N/A 7. Board Action: ■ Approved with Modifications □ Approved ☐ Continued ☐ Denied

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6 Admin/72 Meetings yr.

^

8 Admin/96 Meetings yr.

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Summary

Tier 1; 2 administrators and 24 published meetings per year \$990/yr - Upgrade to Additional Meetings and Users plus Minutes \$330/yr - OCR for Searching and Accessibility \$495/yr - Upgrade to Full Support \$1815/yr - Selected Options

\$1815.00/yr - Total

Continue

Gardnerville Town Board AGENDA ACTION SHEET



1. 2.	activities for July 2017.
	Recommended Motion: N/A Funds Available: □ Yes □ N/A
4.	Department: Administration
5.	Prepared by: Tom Dallaire
6.	Meeting Date: August 1, 2017 Time Requested: 5 minutes
7.	Agenda: □Consent
Ва	ackground Information: To be presented at meeting.
8.	Other Agency Review of Action: □ Douglas County ☑ N/A
9.	Board Action:
	Approved

Gardnerville Town Board AGENDA ACTION SHEET



1.	Not For Possible Action: Discussion on the Town Manager's Monthly Report of activities for July 2017.
2.	Recommended Motion: No action required. Funds Available: ☐ Yes ☐ N/A
3.	Department: Administration
4.	Prepared by: Tom Dallaire
5.	Meeting Date: August 1, 2017 Time Requested: 5 minutes
6.	Agenda: □Consent
Ba	ackground Information: See attached report.
7.	Other Agency Review of Action: Douglas County
8.	Board Action:
	Approved



Ken Miller , Chairman Cassandra Jones, Vice Chairwoman Linda Slater, Board Member Lloyd Higuera, Board Member Mary Wenner, Board Member

Town Manager Monthly Report July 2017 Board Meeting

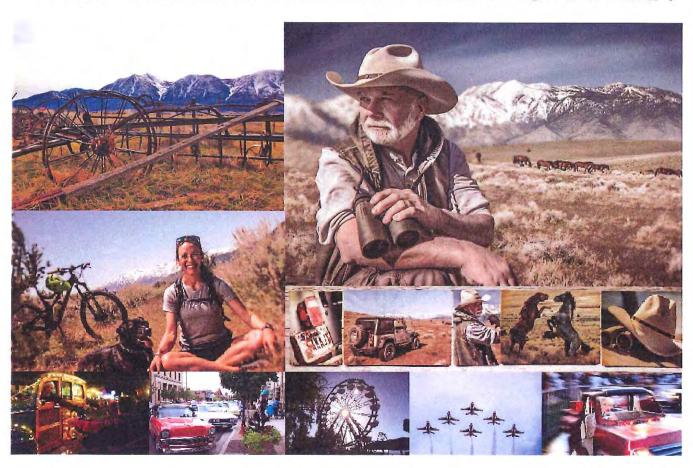
- A. Gardnerville Station (former Eagle Gas): Dube` has provided the final set of plans. They are in my office. I contacted Jean at CDBG and she says not to submit the plan until we receive the notice to proceed and have a contract with the county and CDBG on the funding. Again, here we sit. Plans are ready to go and the applications are prepared. Pete is working on the contract docs now and we are waiting on the prevailing wage rates from the CDBG office for the final contract documents. I contacted Mimi about the community center building permit fees and the project paid the building department \$68,000 in fees for the project. I did write a letter to Larry requesting the county waive or reduce the building permit fee, but I will have to do that through the County Commissioners and it will be setting a precedent on future county owned projects. Do you have any issues with paying the permit fee? Or should I pursue waiving it?
- B. 395 Crosswalks: no word on this project. Still waiting on right of way.
- **C. Kingslane Sidewalk Project:** I called and left Dean Morton at NDOT a message; no response. I need to call him during normal business hours or go pay my friend a visit. March 30th 2016 is when we heard back from him on the 50% submittal.
- D. Toiyabe Storm Drain Project & Maintenance yard plans: I submitted the plans for a Site Improvement Permit, plan review. DC has several very minor issues that ROA is working through now. The contract amount in the estimate was over \$250,000 so we split the work in two phases. This is well over the \$160,000 budget we had and will decide on what to cut after the bids come in. The Water Company will not let us move the hydrant back 4 feet due to a 10' separation requirement from any storm drain. So we will create an island and have the sidewalk go around the hydrant. With that modification to the plan, we needed to relocate a light pole and change the plan for the sidewalk. The project will go out to bid after I return, unless Geoff and Carol can get it out prior to my return. The award will then be in September.
- E. Chichester Estates Park Ditch Storm Drain Outlet: I did not make time to work on these improvement plans. I need to get it out to bid. We did see an issue with the irrigation water running fast. This is a priority so we can get this out to bid as well for award in September.
- F. 395 Sidewalk @ the French: I dealt with Tony this month. They decided the maintenance crew can fix the issue and not do any curb replacement. The curb will be replaced as part of a larger project. I have had a conversation with Kim Summers (East Fork), Renee at the French and Steve at Buckaroos. Kim is not happy about her driveway being removed. Steve and Renee are excited about the alley being closed off for a pedestrian use and possibly bocce ball court would be great asset for them. People run into the French building all the time with their vehicles and she is tired of fixing that side of the building, as it really causes a lot of damage. She is excited about the future plans and does want a Basque decorative tree on the front sidewalk of her place or the alley. Once the plans are to a point where we can see where things lie, we will have a workshop on the design of the alley.
- **G.** Heritage Park Right of Way issues: Farr West was out doing the surveying this month. I am looking for some preliminary documents to review soon.

H. Office Items:

- 1 The last Movies in the Park looked great. Geoff, Mike, Ryan and Steve are doing a great job with those. The public turned out for Princess Bride. It was nice to see such a crowd at a live movie showing.
- 2 Finished the selfie station for the town and main street events. We were able to get the battle born signage on it thanks to Roberta's effort.
- 3 Attended a manager lunch at KGID. Lots of discussion on district items.

2017-18

VISIT CARSON VALLEY STRATEGIC PLAN



"Start with the Why"



2017-18 Strategic Plan



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Executive Summary

Drawing from a recent study published by DMA West - In a time in which travel-related content is ubiquitous across media and travelers are accessing more of it than ever, DMO websites remain an ever-important resource throughout travelers' journeys—from the inspiration to take a trip to the essential details of their itineraries. In fact, in January 2017, well over one-third of American leisure travelers reported having used a DMO website in the past year to research and/or plan travel—a figure that is up nearly 10 percent from July 2009.

DMO websites occupy an important position in the landscape of travel resources. These sites are amongst the most trusted and valued resources after travelers' direct contact with their own friends and family. And while they do not yet have the same rate of use as reviews websites such as TripAdvisor and Yelp, they are seen as having equal importance to these sites in travelers' paths to selecting the destinations they will visit.

In addition to being a commonly used and trusted travel planning resource, DMO websites are seen by their users as "inspirational," "valuable," "well organized," and "authoritative" sources of information. Reading these words draws us back to Carl (SMG) and our January strategy session. A key word really resonates above the many – INFLUENCE!

As we filter through the many standout successes within the past year, a few come forth as clear winners. We should all take pride in having embarked on two critical steps in 2016-17. The launch of a contemporary and relevant website coupled with all the layers of effort put forth to now promote its utility and use. <u>VisitCarsonValley.org</u>

We also stepped back and dug deeper into "Why visit Carson Valley?" A great step! Fast forward to today and we have a much clearer picture as to where we're headed and why.

It's been said vision without execution is hallucination. Drawing from this 2017-18 plan, it now becomes the year of execution and consistency. We have the team, we have the direction, we have the necessary resources, and we have a good idea as to what needs to come next. Please take the time to review this plan and consider your unique talents, resources and role in helping us to achieve our goals in the coming year.

Carson Valley Brand

Background

In 2012 Carson Valley (through the visitors authority) conducted extensive research and a thorough brand exercise to establish a brand foundation and create a clear voice for the destination. Carson Valley developed a new logo, tagline, signage, creative, website, etc. Since then, some modifications have been made to the above and the creative had become somewhat diluted.

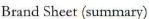
S&J Marketing (S&J) was retained and tasked with revisiting the past research and conducting new informal research to execute a brand audit. S&J wanted to confirm that the Carson Valley brand was still true and meaningful to its audience. S&J Marketing conducted informal research, reviewed previous research, studied and considered the current tourism landscape and executed site visits.

Once that exercise was complete, S&J developed a new creative campaign to support the brand and to communicate "why" the destination is a must-see. The creative will connect with the audience in an emotional way and give the audience a compelling reason to visit.

Brand Expansion and Evolution

The compelling reason (and a central part of the "why") to visit Carson Valley isn't just the outdoor activities, the historical spots, restaurants or golf courses themselves. It's that each offers rugged, raw, authentic and inspirational experiences. And the sum of all these experiences is something a little unique, a little unexpected and a little wild.

It's a place of discovery, a place to discover your wild side. Every authentic adventure has a "wild" element to it and it can be anything a visitor wants to make it. Someone may literally discover their wild side in the outdoors and among the wilderness or sipping a Picon Punch or checking out a funky antique shop. There's a way to tap into your wild side in everything we offer. Even the locals have unique personalities, stories and experiences to share. So, we want to encourage visitors to come explore, relax, experience and most of all, come Find Your Wild.





SHARED ARCHETYPES (CONSUMER + CARSON VALLEY, NV)



Adventurer:

Fearless Risk taking Focus Daring Spontaneity Hunger for new experience



Athlete

Strength and power Discipline, Competence Bravery, Honor Achievement orientation.



Entrepreneur

Confidence to be led by vision. Talent for innovation High tolerance for ambiguity and complexity. Skill as a sell starter.



Explorer:

Independence, Bravery, Freedom, Self-sufficiency Nonconformity



Sovereign:

Rank Tradition Benavolence. Assumed authority Inherited, responsibility, Nobility. Stability.

ARCHETYPE FAMILIES AND THEIR PLAUSIBLE ACTIVATIONS

Sovereign + Storyteller

Museums/History, Traditional, Community Events

Adventurer + Athlete + Explorer + Pioneer

Gliders, Wild Horse Tours, Eagle/Bird Watching, Hiking, Biking, Shooting, Fishing

Athlete + Hedonist + Caregiver

Golf, Skiing/Snowboarding/Snow Play, Bars/Brew Pubs/Distilleries, Restaurants, Hotels

Entrepreneur + Maverick + Gambler

Gaming

CVVA has adopted and is developing the following campaign "Legends of the Valley"

This campaign has fun with the various characters of the Carson Valley, presenting a mixed bag of adventures — from adrenaline rushes to the pleasure of pulling up a bar stool or dialing in on a long-sought shot of a bald eagle. The tone of this campaign is one that — on Carson Valley's behalf — is self- deprecating. We poke fun at ourselves while conveying our attributes. At the same time, we challenge our viewers to do something off-kilter in life and take the kind of adventure that goes a long way toward enhancing your Facebook status.

As job one, a series of photo shoots, video and story-telling is underway around five "legends" (in Phase One). Additional campaign creative and other applications will be communicated and shared with the board on an ongoing basis. The five "legends" as our starting point are:

- ⇒ JT Humphrey Photographer, Wildlife Adventurer, Guide
- ⇒ Kate mountain biker (along with her black lab Cash)
- ⇒ JB and Marie JT Basque (owners/entrepreneurs)
- ⇒ Dana bartender and aspiring dirt bike land speed record contender Genoa Bar
- \Rightarrow Cole 19 year old pilot and soon to be Marine officer/aviator SoaringNV

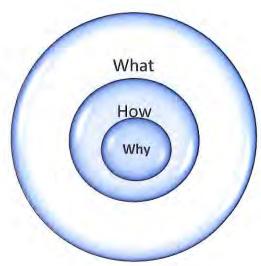
Target Audience

Objectives: Increase tourism to our region by creating awareness of Carson Valley. Our core goal with advertising and promotion is to increase web traffic, collect email addresses for continual engagement, increase referrals to hotel websites (influence).

Target: We are shifting to a younger audience and reaching out to the millennials. While continuing to cultivate visitation from our core audience 50+, we intend to reach Adults 30+, HHI \$50,000 - \$150,000. Interests include: outdoor enthusiasts, history buffs, travelers, budget travelers. Our geographic target begins with the Sacramento region inclusive of Stockton/Modesto, and individuals with intent (or currently traveling in) to travel to Reno and South Lake Tahoe. Expansion will include the SF Bay Area – with particular emphasis on the south and east bay regions and in line with the same target audience and interests.

Travelers to Carson Valley typically turn right when the pack turns left. They are early adopters seeking new (undiscovered) experiences. They seek the opportunity to create a greater emotional connection with the place and the people.

Our visitors are drawn to the "why". Our goal is to reach them by creatively expressing the why, and then move on to the how and what. Most companies do the exact opposite – they offer xyz (the what), here's where to go to get it (how) and are you ready to buy? (why). To the contrary, we will intentionally continue to work from the inside out beginning with the why (and as is more fully expressed in our brand campaign work described in the prior section of this plan).



Travel Nevada

For additional perspective, the following draws from Travel Nevada's Summary (and it is important we strive to be in lockstep).

Demographics - Travel Nevada will focus its domestic marketing on a millennial target audience and primarily those that live within 300 miles of the Nevada border. With this audience as a focus, we also want to ensure Nevada continues to appeal to current Boomer and Gen X visitors. The current Nevada visitor profile shows a visitor seeking entertainment and with funds to spend.

Current Nevada traveler profile: • Average Age: 48.57 years old • Household Income: \$76,030 (mean) • Length of stay in Nevada: 3.85 days (mean) • Average number in party: 2.42 • Average spend per day: \$189 per day

Top five feeder markets: 1. California (33.92%) 2. Arizona (8.57%) 3. Nevada (7.82%) 4. Utah (4.69%) 5. Texas (4.55%)

Top five activities done while in Nevada: 1. Casino Resorts (50.24%) 2. Gaming (37.3%) 3. Dining (40.86%) 4. Live Performance (23.93%) 5. Shopping/Malls (16.86%)

Celebrate successes

We live in a "more world". Yet just for a brief moment, let's slow down long enough to recognize and celebrate our successful accomplishments in fiscal year 2016-17. Not by the efforts of any one individual, but the shared work of so many! Thank you.

- Team development
- ♣ Grant work new and existing projects
- Strategic thinking
- ♣ Economic impact studies (SMG)
- New agency (S&J) and brand campaign
- ♣ New website (NetPilot)
- Community engagement "inside out" (WhyCV)

- ♣ Follower engagement and development (social)
- ♣ Out of market targeted plan CC Media (expanded resources and media channels)
- Financial and fiscal process improvements and admin/overhead savings
- Familiarization tour facilitation and support (Travel NV and RTT)
- Major event promotion and support

As another healthy exercise, it is valuable to dig deeper and assess what's working (so we can make sure to implement ways in which we will keep doing the good work) and then, what are some areas of opportunity/improvement? It's is referred to as Plus + /Delta Δ (what's working+/areas of opportunity or improvement Δ)

Plus + - What's Working	Delta △ - Areas of Opportunity or Change
Income	Income
+ TOT Trend + Co-op (shared expense projects) + Grants (State support)	 △ Prepay (ID carryover opportunities from 16-17) △ Fin reports - Reporting and timing (semi in new yr) △ Minimal merch sales (minimal purchases) △ Future funding sources/growth?
Advertising & Communications	Advertising & Communications
+ Moving to online platforms + New brand campaign (S&J) + CC Media + Co-ops (Golf, Wedding, Billboard) + Regional vendor relationships (favorable rates) + Mtn Resort TV and partner exposure (no hard cost)	 △ More online emphasis (same as May June 2017) △ Less print advertising △ Move % adv \$ more to PR/content △ More TV/video – content and ads △ Need more photography to support the campaign △ No Carson Valley Visitors Authority in messaging
Web-Internet	Web-Internet
+ New site + Blog/Story Content + E-newsletter + Content/listings	 △ Email lead gen and custom templates (f/u) △ Blog △ SEO/SEM improvement and expansion △ Metrics-reporting (depth/insights) △ E-newsletter template and timing △ More web leads
Social Media	Social Media
+ Angela - command of all platforms + Growth and engagement + Development influencers + Alignment of messaging to other communication	 △ More content images needed (lifestyle and people) △ Community engagement/support
Sales	Sales
+ Fam tours Travel NV – continue to support + RTT – Leads + Other Regional Partnerships	 △ Not equipped to effectively support sales (reduce) △ Lead process follow-up △ Community structure/support △ Drop consumer shows (no value or method to measure) △ Drop CalSAE and NASC (?) shows and memberships

Delta △ - Areas of Opportunity or Change
Public Relations
△ Need PR firm to push out content!
△ Refine WhyCV (2-3x in 2017/18)
△ Co-op program (needs overhaul). Stop for 1 yr?
△ Reset criteria for any co-op (much tighter)
△ Community tourism summit (?)
△ Fri-Sun trailer/kiosk at key traffic locations (?)
Print Collateral
△ Cost of visitor guide
\triangle 4x9 may solve two needs (tear sheet and local tvl info)
△ Distribution of visitor guide
Event Promotion
△ Support the promotion of the highest producing tourism
events
△ Room night goals and measurement (+ halo)?
△ Event "noise" (too many regionally to grab attention) Infrastructure
△ Establish timing & opportunity add'l dollars for signage
Research - Reporting
△ more past guest info – intercept
 △ What's next? (clarify maintenance plan going forward) △ Other reporting opportunities? (ID) △ Measure "influence"
Overhead - Admin
△ Shared drop box folder for board
△ Office storage
Δ Office processes - defined and written
Human Resources - Team
△ Talent development budget
△ Compensation/reviews (staff)
△ Development/engagement of volunteers

Key Strategic Initiatives

Our primary strategic objectives for 2017-18 will support the path we have already embarked upon and are summarized in these key points:

- Maintain our focus on a broader Strategic direction (established in early 2017).
- Capitalize on our greatest product opportunities (Bently Heritage opening Q3), homerun events, special offers, or other opportunities as they may arise.
- Emphasis on influence and growth.
 - Content is King
 - o Campaign -tell your story
 - o The Why (Phase 2) Creating the emotional connection
 - O Grow website traffic and email leads
 - o Expand on our voice (email leads)
- Leverage and expand our partnership relationships (internal and external).

Marketing & Communication

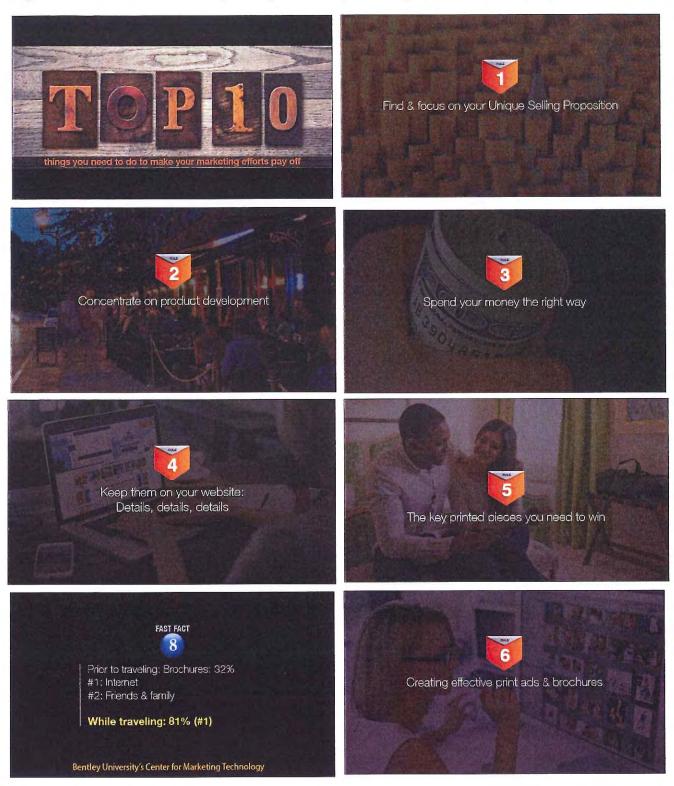
Using a simple visual representation, the following two charts express our desired priority direction. Build content, establish a branded campaign and launch, drive traffic to our website (and collect email addresses) measure our efforts. Modify and repeat.



The image below simply illustrates our desire to integrate and coordinate all efforts around a central theme - Why Carson Valley? Through our advertising and other forms of communication, we will present a unified brand and messaging.



Healthy reminders. Based on a recent presentation from the Travel NV's Rural Roundup (in Elko), here are ten (10 key insights. Several are relevant to our planning and worthy of noting. Here are a few highlights:

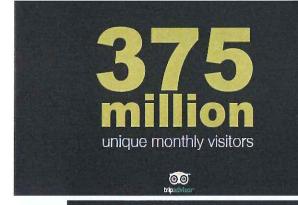


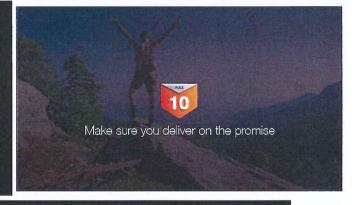


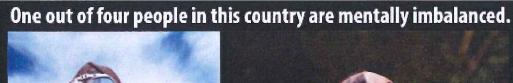




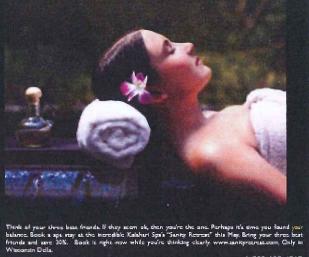












Note - The full presentation is on file and will be utilized as a reference tool and by subject matter.

STRATEGIC – BOARD TOPIC DEVELOPMENT (Prioritize or add/edit). The following draft list was developed in Feb 2017 as a starting point for possible future board topics/discussion

ITEM	NOTES					
Define our "why" (establish a clear identity)	What makes us relevant, interesting , (why come or come back)? What is the emotional connection to Carson Valley (define it). Multiple meetings and with the help of S&J. Ideally, we want everyone in this group to be able to clearly define it and then we "take it on the road".					
Goals	Refine and clearly define core strategic goals. How will we measure success? (influence)					
Outfitters/recreation	Community meeting (used as possible first influence meeting)					
Tourism Economic Impact	Take time in one of our meetings to have Carl give an overview and answer questions (on subsequent phases)					
Price value message	How can we do a better job expressing our price/value message without simply saying cheap? (and by comparison to Tahoe or Reno). It is a sustainable advantage for our area.					
Story telling	Board is to send Jan a list of cultural assets - story ideas (compelling stories such as Fresh Ideas, JT Basque and many others) which we can develop video, written and photo stories/blogs and other distribution					
What would we do with another \$100k, \$200k? (and what are possible sources)	Or, are there projects we are not doing that we definitely should? (what's the short wish list)					
1% Increase Lake	Impact on valley? (how might this affect us and how can we be prepared to adopt a planning approach vs reacting?)					
Board roles	Job descriptions/further definition of expectations (for board members and staff = "same page").					
Agenda	Strategic agenda vs old school (see sample)					
Shuttle system Heavenly	What steps/actions can be taken to cultivate a better valley transport system for skiers and riders?					
Staff or Board Opportunities	Co-op with other orgs (Tahoe South, Ski Lake Tahoe, etc.) Who, why, what, how?					
Events	Tourism attracting events – why, how, what? Who would we partner with – i.e. production and influence – we'd prefer not to be in the event production business					
Vision, Mission and Values	Vision – what is our desired future state? Mission – why do we exist? Values – core values are the guiding principles which dictate behavior and action. Review and determine whether they match our desired direction					
Others?						

Tactical Marketing & Administration Priorities

The following outlines the top line tactical priorities for 2017-18. Drawing from the plus/delta exercise we will also inventory other initiatives worth prioritizing within this fiscal year. In short, additional work to fill in more detail and depth to each topic will be conducted by the team throughout the year. Appropriate vendor partners will be included as well. And finally, all efforts will proceed in concert with valued input and support by the board. Here are some of the high points:

Research

- ⇒ The economic impact project we began in 2017 will continue in 2018 with the completion of the final two (of four) phases
 - O Phase three past guest survey is being modified to a recreational research study
 - O Phase four online research (website capture of customer information through a simple request 4-5 questions immediately and then permission to do a follow-up work on this phase will begin in July or August)
 - O Note after our completion of the overall project, we will evaluate what types of information we wish to continue gathering and establish a Research 2.0 plan. Our strategic direction relies on the capture and accuracy of relevant and current information.

Sources of Revenue - Grants and Partner Co-op programs

- ⇒ We will pursue any and all possibilities to apply for grant funding through Travel Nevada (spring and fall). Importantly we will also remain current on those projects that most closely align with the mission and direction for Travel Nevada. It only makes sense to "row in the same direction".
- ⇒ Co-op opportunities will continue to be presented to our tourism partners. For 17/18 we will place emphasis on affinity print projects (golf and wedding) as well as a simple structure to the outdoor billboard on Highway 395 entering the valley.
- ⇒ From a broader long term (multiyear) perspective we need to strategize other forms of income for the organization. The competitive gap has the potential to widen. As two examples Carson City added a 1% TOT to their income this year to support an arts program (under the leadership of the visitors authority). Virginia City will see 4 new properties built in the near future to support travelers to the TRIC tech area of Storey County and therefore will directly benefit growth in TOT.
- ⇒ While we have offered merchandise for sale in the past, it will not be a key initiative for this year. Smaller and practical options may work their way in as a few novelties, yet most travelers (and especially the international guests we serve with gifts on fams) can't travel with bulky items.

Brand Messaging

- \Rightarrow This topic has been more fully covered in the Brand section of this plan.
- As we transition to a new campaign we find ourselves in need of greater consistency in communication across all forms of media (print collateral, advertising, outdoor, e-news, etc). During the coming year our emphasis will be to gradually convert all communications to a consistent design, look, feel, style and to include a uniquely recognizable form of creative copy writing.
- ⇒ Importantly we have identified 5 "legends". Each will need to be extended into various forms of ads and communications. We will also consider other legend options over the course of this cycle as a 2.0 step (to include Bently Heritage's master distiller and others.

Public Relations

- ⇒ Continuing the great work we've already begun, PR represents possibly the single largest opportunity for the coming year (and suggests we seek out a firm with the expertise and talent in tourism). Referring back to all our efforts and strategies surrounding "the why", PR on a larger scale is the one missing link.
- ⇒ Ads and billboards can introduce Carson Valley in a few words, our message needs to be told in stories (and placed into wide distribution online and through the pros).

- ⇒ Our budget for 2017-18 includes resources for a firm as well as accompanying expenses.
- ⇒ Upon approval of the budget, we will begin working with a local Reno/Tahoe firm to bring them up to speed and to develop a well-defined annual plan.
- ⇒ Since we will not run a full-scale advertising effort during certain times of year, the PR will help to maintain our presence in key markets. It will also require more lead time to execute which will require a strong push throughout the year to "lead into our seasons" or other event opportunities.

Website 2.0

We now have a site we can widely promote and that matches the broadening customer base we seek. It's responsive, it's well designed and it's filled with highly valuable content. As a few top line initiatives for the coming year:

- ⇒ Blog
 - O Develop & implement a rolling 12-month editorial blog calendar including guest postings from area businesses/experts and content developed by VisitCV staff/consultants
 - O Implement a drop marketing campaign for evergreen blogs/webpages
 - o Analyze site analytics monthly to ensure organic SEO techniques are fully utilized
- ⇒ E-mail leads will remain a critical aspect of our communication strategy. Expanding beyond the current flow of leads from a 3rd party we will develop multiple mechanisms to create a larger database of higher quality.
- ⇒ Utilize an influencer plan for blogs each week to ensure the blog are shared across platforms by more than our organization's social media.
- ⇒ Legends Campaign
 - O The new S&J branding campaign has been executed for all marketing efforts beginning in May/June 2017. Legends of the Valley will need to be woven into the new website, beginning with a landing page. Currently key pages have updated copy reflecting the fun and lighter voice of the campaign.
 - O Using photos, video vignettes, and copy, the landing page will focus on the story and the experiences. This appeals to younger visitors and equally resonate with our current more mature clients.
 - O The new website was designed and executed before the campaign was developed, so while the site is beautiful there is a slight disconnect for folks who land on our home page via the ad campaign.

Advertising (digital and traditional) - ongoing and campaign(s)

- ⇒ There are really two core facets to our advertising efforts
 - Ongoing local/regional print advertising to include but not limited to:
 - Nevada Magazine (6 inserts every 2 months)
 - Nevada Travel Planner (annual)
 - Getaway regional travel guide (4x per year)
 - Real Weddings (2x per year)
 - Golfing Nevada (1x per year)
 - NCOT 5 state co-op (2x per year)
 - O Between May and Aug (at minimum) we will run a definitive out of market multi media advertising campaign (and with more emphasis toward online digital, social media ads, outdoor billboard and radio/TV). The current campaign which stated in May will run through August. Subject to what we are able to learn, we will adjust/modify a similar campaign to kick in again in late April, 2018.
- ⇒ We developed this approach towards the end of the 2017 fiscal year and will continue along the same lines during the course of the next year.
- ⇒ PR efforts will tie in and complement our ad direction and market choices.

SEO

⇒ Paid efforts through our vendor will continue in 17-18. We will also enhance the SEO program with refined word searches gained from our learnings over the past 6-12 months.

- ⇒ Blog influencers will assist our efforts in producing quality links to our site
- ⇒ We will also review backlinks to our previous website and ensure all appropriate backlinks are transferred to the new site (same will be done on Pinterest)
- ⇒ Analyze Google Trends and adjust the blogging calendar/content to ensure we are taking advantage of any appropriate unexpected trends

Email Marketing

While this topic is references in many points of the plan, it's important to add emphasis. A 2017 study of marketers states this: "Email is still the king. No matter how many sexy new channels come along to challenge the throne, they all come up short. 47% of marketers report that email generates the most ROI for their organization, and 58% plan to increase spending on email marketing during the next year. Both results place email far ahead of any other digital channel – long may it reign".

"Consumers don't grade on a curve. Whether you have a marketing team of 5 or 50, your marketing is sitting right next to the world's biggest brands in email inboxes, on websites, and in social feeds. Facing that kind of competition in a rapidly changing industry, it can be challenging for smaller teams with limited resources to keep up. Smaller marketing teams have one major advantage: They're more nimble. Use that agility to your advantage".

Our goal in this area will be an emphasis on quality sources, permission and quality content that engages the audience. We desire to build a relationship and can do so within this platform. Considering the classic "buyers' hierarchy", the goal is to develop interest, liking, preference, conviction and purchase. Each customer follows that path at their own pace.

Social Media

Social Media is an ever-adapting medium. What is the most popular platform today may be a whisper in a year. However, social media platforms are great for expanding our voice and connecting with our customers/potential customers. Our blog will become the "hosting" place for most of this content. Our growth on social media will continue; however, we will develop a more aggressive email collection platform. The blog and email list will be important for the overall health of our marketing plan since they are the platforms we fully control. Growth has been steady since October 2016. This growth has been achieved through quality content and appropriate language and hashtags based on the platforms.

Key Initiatives

- Twitter will continue to reach out more to influencers.
- Pinterest will be utilized more as we develop an editorial plan for the blog.
- o WhyCV photo contests will provide additional online content
- Expand our "photographer partners" to ensure we have quality content and timely imagery while extending the reach of local photographers
- Ensure area/travel influencers via the blog influencer platforms are engaged with our other blog posts and social media accounts

Sales Support

- ⇒ In general, we do not have sufficient resources to fully advance within the sales area on our own. As a conservative estimate a full-time sales rep backed by show fees a travel expense budget and other necessary program support would require at least \$150,000 or more.
- ⇒ Yet, there is plenty we can do to support the efforts of our larger regional partners.
- ⇒ In general, we will fully support all Travel NV and RTT fams. We'll attend trade shows when we can act as a regional rep and be supported by regional travel funds and other ways in which we can remain engaged in the tour and travel community.

Print Collateral

- ⇒ Key pieces we will produce in 2017-18
 - O Visitors guide (one to two times depending upon distribution rate)
 - o 4x9 brochure for distribution in Certified and Reno/Tahoe airport racks
 - O Map pads serving as a useful resource locally for our lodging properties and other key tourism partners The pad is also sold to other non-tourism based companies to off-set costs.
 - o Miscellaneous tactical projects as may be necessary
- ⇒ All collateral will be centralized for production and developed through our design firm to create a greater level of continuity and brand consistency.

Partnerships

This list represents several familiar partners from the past as well as a few new future opportunities.

- ⇒ Travel Nevada more emphasis in PR and social connectivity with their efforts
- ⇒ Reno Tahoe Territory support sales programs with the help of our private sector tourism partners. Yet, also seek to maximize our presence within newer openings such as the RTT website or PR efforts.
- ⇒ Tahoe South it started this year with AMGEM. Both orgs believe there are many other openings where we can pursue a greater measure of collaboration and complimentary tourism effort.
- ⇒ Carson City we have a name in common and much more. This relationship will be cultivated beyond its current somewhat stagnant state.
- ⇒ Locals WhyCV and other internal efforts will continue. Business meetings, community outreach, team support of worthy causes and more will continue to "connect us" within the Carson Valley. The Legends branding campaign is equally having its own special impact within the community.
- ⇒ Major private sector influencers Heavenly, Bently, our local lodging properties and others will be on our radar and deserving of advancing each relationship uniquely.
- ⇒ Douglas County through the efforts of the economic vitality program, the Pony Express Trail development and many other vitally important programs to the county's success, we will consistently reinforce our desire to be at the table, engaged and a worthy contributor.
- ⇒ Mainstreet programs continue to look for synergistic ways in which we can more effectively apply limited resources toward a mutual/shared success.
- ⇒ Teamwork is imperative. We will certainly seek out other influencers and stakeholders which may arise throughout the course of the year.

Mobile Visitors Center

- ⇒ The mobile unit will continue to be utilized primarily in the local region for special events and scheduled programs. Wine walk, Concert in the Park, Candy Dance, Aviation Roundup and other local events will be supported where and when there is a solid opportunity to reach visitors.
- Another initiative we would like to pursue beginning in spring 2018 will be to test a few key traffic locations for visitors travelling through town. If we can catch some of those that drive "through it (town) not to it" we will have embarked on a worthwhile effort. Rather than the prior notion to find a higher traffic location for a permanent space, this approach will allow us to test a few possibilities as well as approaches. Potentially we can help more fully engage in the idea of a mobile visitors center during peak traffic periods (Fri-Sun in spring/summer to start). More planning and implementation steps will be considered and communicated.

Financial Audit

- ⇒ Beginning in the first quarter of our new fiscal year, we will take the necessary steps to secure a third-party accounting firm to conduct an audit of our past financials.
- ⇒ It is a recommended practice for non-profits at least every 3 years.

⇒ Based on the learnings/findings from the audit, we will also be able to further refine our overall accounting practices to gain an even greater level of assurance that all aspects of our book keeping and general finance practices are solid.

Please note – this outline is not meant to be an exhaustive list of every possible effort, action or tactic we intend to conduct in 2017-18. However, if a board member or other community tourism partner or contract partner believes there is any aspect of this plan requiring further explanation or clarification, it would be our pleasure to listen and respond accordingly. We value your input! Thank you.

Our Vision, Mission & Values

During 2017-18 and working as a team, we should validate these simple core principals.

<u>Background</u> - A well-crafted vision statement describes the organization as it would appear in a future successful state. When developing a vision statement, the organization should try to answer this question: If the organization were to achieve all of its strategic goals, what would it look like 5-10 years from now? An effective vision statement is inspirational and aspirational. It creates a mental image of the future state that the organization wishes to achieve. A vision statement should challenge and inspire the team.

A mission statement explains the company's reason for existence. It describes the company, what it does and its overall intention. The mission statement supports the vision and serves to communicate purpose and direction to employees, customers, vendors and other stakeholders. The mission can change to reflect a company's priorities and methods to accomplish its vision.

A values statement describes what the organization believes in and how it will behave. Not all organizations create or are able to uphold a values statement. In a values-led company, the values create a moral compass for the company and its employees. This compass guides decision-making and establishes a standard that actions can be assessed against. A values statement defines the deeply held beliefs and principles of the organizational culture. These core values are an internalized framework that is shared and acted on by leadership.

Leadership cannot create a new values statement and expect the values to simply become core values for the organization. For an organization to have an effective values statement, it must fully embrace its values and use them to guide its attitudes, actions and decision-making on a daily basis. It should be attempted only by organizations that are willing and prepared to make a long-term commitment to the established company values.

Our Vision - what is our desired future state?

Travel Nevada - A vibrant quality of life for all Nevadans

Drawing from our Bylaws - Purpose: The CVVA is the entity responsible for receiving and distributing all appropriated Transient Occupancy Tax (T.O.T.), tourism grants and other tourism related funding. It shall be the primary responsibility of the CVVA to appropriate funding and expenditures to accomplish the mission of the CVVA.

Our Mission - why do we exist?

Our current mission reads as follows:

"To Market Carson Valley through Advertising, Promotions and Special Events."

While we grew closer as a team and collaborated together this year, we learned we also exist to be a key influencer in travelers' planning. The "how" is less relevant with more emphasis on the "why". Why do people love Carson Valley and how can we create a greater emotional connection? This understanding will help us to further prioritize and coordinate our efforts. Some great work has been accomplished in this area with more to follow.

Travel Nevada - Effectively promote statewide tourism to enhance the economic vitality of Nevada.

The current Personnel Manual reads - **Organization:** The Carson Valley Visitors Authority (the "CVVA") is a non-profit organization formed to promote leisure and business travel to the Carson Valley. Under authority of the CVVA Board ("Board") a paid staff will be employed to facilitate the operation of the CVVA.

Our Values - what are the core principals and behaviors driving our actions?

Travel Nevada - All programs are driven by three core values that guide the agency's approach to partners and program development:



Next Step(s)

It would be recommended, as one of our strategic topics for the 2017-18 board meetings, we include further discussion in this realm. Whether simply validating current thoughts or advancing to a refined approach, it would be a healthy exercise to solidify our core vision, mission and values. All efforts can be gaged by their alignment with these principals. Board meetings, planning sessions or other general/daily practices should all be in alignment.

Key Performance Indicators

CVVA programs will be designed to be measurement-based and tracked in either real-time or following each campaign to ensure maximum effectiveness and return on investment. Key performance indicators concentrate primarily on creating a vibrant and sustainable economy, and assisting local partners in reaching their business objectives.

Drive revenue to Carson Valley through travel and tourism activities awareness and influence:

- ⇒ Raise brand engagement for consumers, travel trade professionals and partners. Performance will be based on a year-over-year increase in each user engagement media platform.
 - Ensure the Visit Carson Valley website is easy for consumers to use and offers not only information, but an impetus for consumers to act. Measure year over year traffic as well as influence through online studies.
 - O Enhance consumer engagement through sharing and other social media programming. Measurement includes the number of engaged users.
- ⇒ Track lodging TOT (and when possible during campaign timeframes) to identify Visit Carson Valley's impact on the valley economy.
- ⇒ Measure and incrementally improve our integrated media/marketing campaign return-on-investment.
 - o ROI determined based on paid, earned and social (owned and earned) media efforts.
- ⇒ Other measurement efforts can and will be set up as may be desired/necessary.

Addendum Reporting

Economic Impact Data (highlights from Phase 1 and 2 studies) Phase One – base study

- ⇒ Douglas County lodging revenue has increased 40% over the past five years. Carson Valley's (including Topaz Lake) lodging revenue has increased 35% during that same time frame.
- ⇒ While occupancy rates have remained consistent, average room rates have increased 30% since 2011/12. Average Daily Rates in the Carson Valley (including Topaz Lake) have increased 35% since 2011/12.
- ⇒ It is estimated that the number of overnight visitors to the Carson Valley is approximately 164,688.
- ⇒ It is estimated that the number of overnight visitors to the Carson Valley generate approximately \$61.8 million in travel spending (based upon 2015-16 data).

Phase Two – email database study

- ⇒ Top Markets CA 47%, Nevada 7%, Arizona 4.4%, Utah 3.6% other 38%
- ⇒ CA Markets 8.8% Bay area, 5.2% central valley, 11%, So Cal, 22% other CA
- ⇒ 24.8% have taken a trip to CV in the past year
- ⇒ Ave nights 2.5, Party size 2, 15% travel with children, arrival nights (Friday 28.04%, Thurs 19.63%, Sunday 13.08% = top 3) 62% arrived Mon-Thurs.
- ⇒ 84.11% pleasure travelers, yet a sizeable 12,15% business and pleasure
- ⇒ 23.8% said they would say an extra night with + information activities, dining, shops, entertainment, events, etc.
- ⇒ Carson Valley is a place I– Like to visit (98%), offer recreation (94.1%), has friendly people (92.9%) top 3
- ⇒ 94.5% rated their trip very good or excellent
- ⇒ Top advertising or promo sources Internet (56.7%), Online Social Media (35.1%), Magazine ads (35%) top 3
- ⇒ 24% used visitcarsonvalley.org for planning or purchase of their trip
- \Rightarrow 63.57% over age 51
- ⇒ 75% of respondents have not visited Carson Valley = opportunity

Occupancy-Rooms

The following chart illustrates room tax collections and occupancies for the past 5 years (June 2017 not available at the time of this report).

DOUGLAS COUNTY
ROOM TAX COLLECTION AND OCCUPANCY RATES

	TOTAL	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
CARSON VALLEY													
NET ROOM REVENUE	9,901,558	1,434,980	1 271,881	1,246,151	392,184	630.800	705,770	630,524	560,408	714,408	815,279	999,174	
TAX PAID	1,287,204	186.547	165,345	162,000	115,984	82.004	91,751	81.968	72,853	92,873	105,986	129,893	
ROOM NIGHTS AVAILABLE	282,705	24.854	24,959	24,744	25.037	23.829	26,891	27 119	24,734	27,488	26,357	26,693	
ROOMS SOLD	121,835	14.849	13,397	13.724	11,075	. 7773	9,168	8.447	7,867	8.961	11,904	14,170	
OCCUPANCY RATE	43.10%	59.74%	55.68%	55.46%	44.23%	32 82%	34.09%	31.15%	31.81%	32.60%	45.16%	53.09%	
CARSON VALLEY		- 6											
NET ROOM REVENUE	9,896,814	1,203,018	1 089,091	1,090,399	811.884	519 394	654,554	561.257	704,469	639,186	697,320	996,190	929.55
TAX PAID	1,308,603	156,392	141,582	141,752	105,545	67 521	85,093	72 963	91,581	83,095	90,717	129,505	142.85
ROOM NIGHTS AVAILABLE	305,343	26,601	26,625	25.392	26,695	25.888	27,141	21 206	25,442	25,919	26,191	27,249	20.9
ROOMS SOLD	139,575	16.118	15,016	14,660	12,924	8.586	8,949	7.756	9,580	9,691	10,439	13,401	12.4
OCCUPANCY RATE	45.71%	60.59%	56.40%	57.73%	48.41%	33.17%		36.57%	37.65%	37.39%	39.86%	49 18%	59.3
CARSON VALLEY		STATE OF THE PARTY.							San San	-	-		
NET ROOM REVENUE	8,961,946	1,097 578	1.142,127	924,355	655,635	503.806	539,778	496.772	562,061	587,494	606,394	827,443	1,018,0
TAX PAID	1,162,122	142 685	145,823	119,067	85,433	65.695	70.371	64.580	73,068	76,375	78,896	107,567	132,56
ROOM NIGHTS AVAILABLE	304,113	26,637	27,463	26,842	25,211	25 686	26,768	27.360	24,665	26,710	25,911	21,100	19,7
ROOMS SOLD	147,926	16,816	18,172	12,747	9,474	10 410	10,417	10.770	11,097	9,346	11,919	12,264	14,4
OCCUPANCY RATE	43.64%	63.13%	66.17%	47.49%	37.58%	40.53%	38.92%	39.36%	44.99%	34.99%	46.00%	58.12%	73.3
CARSON VALLEY													
NET ROOM REVENUE	7.876,032	1,083,120	911,534	864.979	516,048	415 131	417,320	452.519	395,179	438,968	518,788	816,608	945.8
TAX PAID	1,023,884	140,806	118,499	112,447	80,087	53,967	54,252	58,827	51,373	57,066	67,442	106,159	122.9
ROOM NIGHTS AVAILABLE	306,392	25.726	26,523	25,756	26,400	25.031	25,907	25,480	22,942	26,179	24,876	25,894	25.6
ROOMS SOLD	138,902	17.565	15,883	14,911	11,836	9.591	8,994	9.260	6,402	7,996	8,375	12,638	15.4
OCCUPANCY RATE	45.33%	68.28%	59.88%	57.89%	44.83%	38.32%	34.72%	36 34%	27.91%	30.54%	33.67%	48.81%	60 1
CARSON VALLEY													
NET ROOM REVENUE	7,514,059	939,484	874,139	911,292	622,441	412.083	415,595	432 378	410,379	404,356	527,987	705,733	358 1
TAX PAID	976,826	122,133	113,638	118 468	80,917	53,570	54,027	56.209	53,350	52,567	68,638	91,745	111.5
ROOM NIGHTS AVAILABLE	308,408	27 249	27,498	27 262	26,957	27 361	26,985	26 070	23,899	24,398	22,214	21,378	27 1
ROOMS SOLD	149,074	16,766	17,175	16.618	13,009	11,333	9,555	9.753	9,221	8,947	9,555	11,360	15.7
OCCUPANCY RATE	48.34%	61.53%	62.46%	60.96%	48.26%	41.42%	35,41%	37 41%	38.58%	36.67%	43.01%	53.14%	58

Google Analytics (Website traffic and insights)

Note - There are some measures we want to track going forward (and for which we do not currently have any historical data). The chart here offers a snapshot of info currently available.

MATERIAL CALABOLIST		tuly 2005 April 2005	1-1- 2045 A	n/ ck
WEBSITE SNAPSHOT		July 2015 - April 2016	July 2016 - April 2017	% Change
Users		19,368	32,636	69%
Traffic Origin Location		NV, CA, TX	NV, CA, TX	
Number of pages viewed		75,210	96,332	28%
Time spent on the site		2:30	1:43	-31%
User acquisition - how di	d they find us?			
Channels	Organic Search	16,543	27,201	64%
	Direct	4,808	5,339	11%
	Referral	2,760	3,661	33%
	Social	826	1,418	72%
	Email	22	117	432%
Referrals (non-search engi	ne)	Facebook, Chamber, Genoa	Facebook, Genoa, Chamber	
Social media platforms	Facebook	782	1,168	49%
	Twitter	14	164	1071%
	Instagram	0	61	

Other key metrics and analytics to be developed in 2017-18 for the website

- Users new vs. returning (this will fluctuate due to running campaigns)
- Traffic Origin Location ideally delineate "drive-to" states, focusing on CA/Nor Cal
- Number of pages viewed
- Time spent on the site
- User acquisition how did they find us? Channels and referrals.
- User acquisition search terms, landing pages (these were just enabled, there is no retroactive information)
- User acquisition referrals from social platform
- Conversions newsletter sign ups, click through to Where to Stay (this will need to be set up, no retroactive data)

Digital Metrics for our Campaign push and our Goal of Website Referral Traffic (via CC Media)

- Ad clicks # of people who click the ad and go to the website
- Impressions # of people who were served the ad
- Cost Per Click amount of budget to generate an ad click
- Click Through Rate clicks vs. impressions
- Phone calls via mobile phone ads

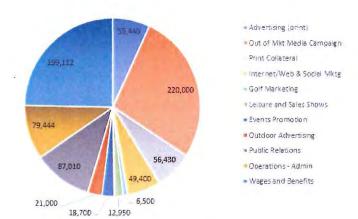
Social Media Metrics (as currently presented + any other insights or observations)

Outdoor, Print, TV and Radio Advertising measures

- Impressions
- Reach, frequency, GRP's (gross rating points)

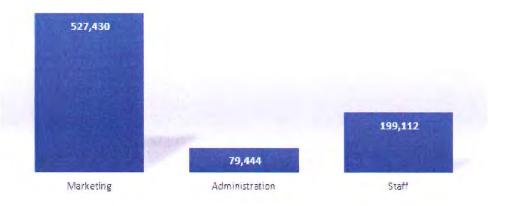
VISIT CARSON VALLEY - BUDGET SUMMARY

Expense Breakdown 2017-18



LINE ITEM	BUDGET
Income	806,450
Advertising (print)	55,440
Out of Mkt Media Campaign	220,000
Print Collateral	56,430
Internet/Web & Social Mktg	49,400
Golf Marketing	6,500
Leisure and Sales Shows	12,950
Events Promotion	18,700
Outdoor Advertising	21,000
Public Relations	87,010
Operations - Admin	79,444
Wages and Benefits	199,112
Total Expenses	805,986

Overview



Marketing	527,430
Administration	79,444
Staff	199,112
	805 986

Please refer to the 2017-18 Approved Budget for full detail



Ken Miller , Chairman Cassandra Jones, Vice Chairwoman Linda Slater, Board Member Lloyd Higuera, Board Member Mary Wenner, Board Member

- 4 Inspected Phase 2C during the final walk through of the Ranch. They continue to work on Phase 2D and 2E. That is on the list to be approved at the meeting.
- 5 Attended the Visitors Authority meeting. They have released a new video that we can share soon. There is a lot of conversation around the air BB and vacation rental units both in the valley and the lake. They also published the strategic plan for the visitors authority. That document is attached.
- 6 Awarded the bid for the fence between the Village Motel and the Hellwinkel Channel to Tahoe fence as they were the only fence contractor to respond out of the four we contacted.
- 7 Attended the Chamber Economic Development meeting. They are reviewing the master plan as well. The housing element is being reviewed this month.
- I am doing an evaluation on the town assessed values, in an effort to have an exercise with the board in September, prior to the county commissioners reviewing the master plan amendments. I asked the question if this is the right time to expand the town urban service boundary. We do not have to annex these properties into the town. The majority of the board members wanted to see the town grow in the future to the north and to the west. This is a 20 year master plan update. We have pushed against the urban service boundary in the south now for years and have extended it west and south since I have been here at the town. We even have a development being built in phases that will extend the town to the urban service boundary to the north. We need to be proactive now so if and when development comes in and the current requests we have before us are proposed in the next 5 years, we can plan roads accordingly. The county staff is not taking on this role and changing anything in the master plan. They have not supported many modifications to the masterplan unless it was multi-family housing. That is the need. But property is so pricey developers have not supported that type of development yet. So attached is a plan showing the approved Corley Ranch, the property to the west and I laid out some proposed roads that are logical and line up with the existing intersections. How do you see Gardnerville built out to the east? Would you add any parks? Do you feel we need more commercial, MFR, more homes. If you had a chance to build out Gardnerville over the next 50 years how would your Gardnerville look? Please draw in what or how you would like to see the land developed. This will help give me a base to create a plan and have a discussion with the board in September.
- 9 I will be out of the office until Tuesday, August 8th. Please have a safe trip and travels, and I will be back in touch when I return.

This is an exercise for the future of Gardnerville.

Attached is a blank map showing possible road alignments along with several sheets of data, useful in planning the future of Gardnerville. The Map has roads drawn on it on a logical location, this is just what if scenario here. I would like for you to identify the areas use you would like the see Gardnerville grow in for the future. The County Staff did not support the town recommendation on Industrial Use, The planning commission over road their recommendation. After hearing the BOCC and the planning commission discussion this past month, I am very concerned for the future of the town and what would be our inability to adequately plan for the future of our town.

The town of Gardnerville is going to grow. Currently it has to grow as outlined in the master plan. The Urban service boundary would and could stay right where it is. Or we can help shape what the town looks like by working with the property owners allowing for a more structured growth. The Growth ordinance will not allow the town to grow too fast. But it does not help the town grow either.

I know I asked you your thoughts on the future of Gardnerville at the master planning Gardnerville Element. Development is inevitable in the next 5 years with the Virginia Specific plan.

I am concerned we cannot change the plan to include connector roads through to property we have outline as wanting to expand the town and urban service boundary in the future. How about we expand the urban service boundary now and start planning for the future. The board decided it was good to grow east and north. Can we recommend making that change in this version of the master plan update. Don't change the zoning yet, but the boundary can change.

Frank property and a smaller piece closer to East Valley road would be key to reducing the Pinenut flows into town to a manageable flow level. This will take a couple of detention ponds and regional flow channels. There should be master drainage plan prepared, but conceptually it would look like the attached plan.

I am asking you to review the plan. Mark the plan up and get it back to the town manager next month by the 14th of August. We can consolidate the plan. The public is welcomed to participate as well.

We will need a more diverse community and we should direct what kind of Multi Family housing we want. Duplex housing is taxed at a high rate than dingle family. Not all the uses are taxed the same and then are some with exceptions. The following pages outlines the tax use zones, the overall town value for net assessed value and acres. I added a pie and bar charts in an effort to show you that residential is not all we want in Gardnerville. While we do have some vacant commercial it very little vacant industrial, we need more of these zones in the future to keep the town operation and flush with Property tax funds.

Multi family Duplex is a good option to add more of that zone within the town.

More industrial would be good as well.

All our flood mitigation efforts todate will need to be ended with the capture of flood flows from the pine nut wash. This will allow development emergency access to flow around the existing development. If we could reduce the Pinenut flows from 4,400 cfs to 1,000 cfs or less we could accommodate those flows under the future streets.

I believe this could be our first step towards redoing the towns for prosperity.

I will be available for any of you participating in this excise when I return on August 8th.

Send me an email. Lets go to breakfast or Lunch. But I would like to have this conversation with you at some point about this.

<u>Utilities</u>	
700	Operating Communication, Transportation, and Utility Property of an
	Interstate or Intercounty Nature
710	Communication, Transportation, and Utility Property of a Local
	Nature
711	Communication, Transportation, and Utility Property of a Local
	Nature Under Construction
720	Communication, Transportation, and Utility Property of an
	Interstate or Intercounty Nature, Not Used in Operations (Locally
	Assessed)
731	Alternative Energy - Solar
732	Alternative Energy - Wind
733	Alternative Energy - Biomass
780	Locally Assessed Utility Use with Minor Improvements
790	Mixed Use with Locally Assessed Utility as primary use
Mining	
800	Mining Property - Locally Assessed - Pre-development or Abandoned
	Mine, Improvements not valued by State
810	Mining Property - Extractive Mineral, Valuation of Improvements by
	State, Land Valuation by County
820	Mining Property - Oil and Gas, Valuation of Improvements by State,
	Land Valuation by County
830	Mining Property - Geothermal, Valuation of Improvements by State,
	Land Valuation by County
840	Aggregates, Quarries, etc Locally Assessed
880	Locally Assessed Mine with Minor Improvements
882	Locally Assessed Mine with Minor Improvements - No livable
	structures
890	Mixed Use with Mine as primary use
Public Use	
900	Parks for Public Use
910	Cemeteries
920	Hospitals
921	Hospital or Skilled Nursing Home Under Construction
922	Skilled Nursing Homes
930	Special Use - Limited-Market Properties
960	Special Purpose Auxiliary Area
970	Special Purpose Common Area
980	Special Purpose with Minor Improvements
990	Mixed Use with Special Purpose as primary use

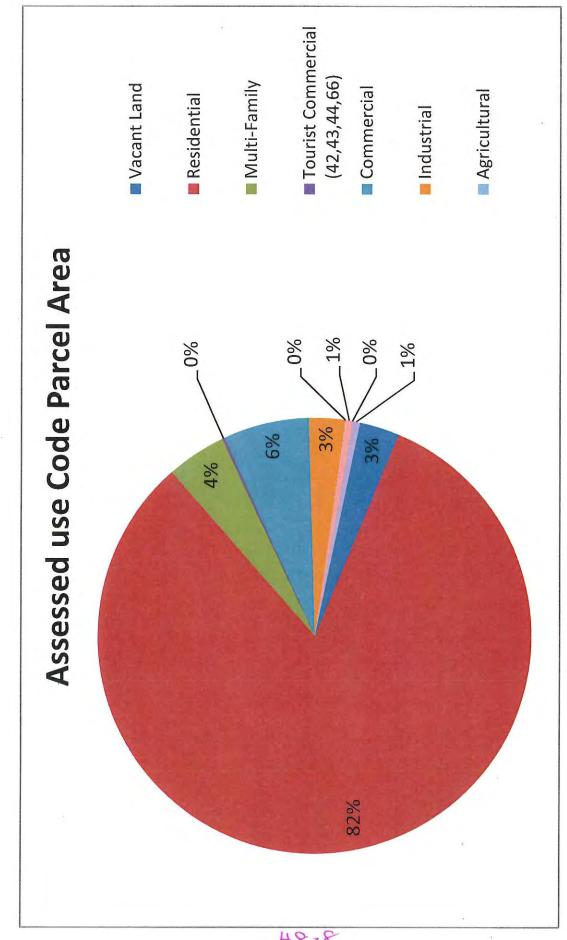
<u>Industrial</u>	
500	General Industrial - light industry, trucking and warehousing,
	service, repair, etc.
501	General Industrial - light industry, trucking and warehousing,
	service, repair, etc. Under Construction
510	Commercial Industrial - retail or office use combined with
	Industrial use
511	Commercial Industrial - retail or office use combined with
	Industrial use Under Construction
512	Mini-Warehouses
513	Truck Stops
514	Truck Stops with Motels
520	Heavy Industrial
521	Heavy Industrial Under Construction
560	Industrial Auxiliary Area
570	Industrial Common Area
580	Industrial with Minor Improvements
582	Industrial with Minor Improvements - with structures insufficient
	to determine intended use
590	Mixed Use with Industrial as primary use
Rural	
600	Agricultural Qualified per NRS 361A - Vacant
610	Agricultural Not Qualified per NRS 361A for deferment - Vacant
612	Agricultural Not Qualified per NRS 361A for deferment - with Residence
613	Agricultural Not Qualified per NRS 361A for deferment - with Manufactured Home
614	Agricultural Not Qualified per NRS 361A for deferment - with Commercial
615	Agricultural Not Qualified per NRS 361A for deferment - with Minor
	Improvements, No livable structures
616	Agricultural Not Qualified per NRS 361A for deferment - with Industrial
618	Agricultural Not Qualified per NRS 361A for deferment - with
	Multiple Residences
620	Open Space
622	Sites designated as Historic - Residential
624	Sites designated as Historic - Commercial
625	Sites designated as Historic - Industrial
660	Rural Use Auxiliary Area
670	Rural Use Common Area
680	Rural Use with Minor Improvements
682	Rural Use with Minor Improvements - No livable structures
690	Mixed Use with Rural as primary use
692	Agricultural Deferred with Residence
693	Agricultural Deferred with Manufactured Home
694	Agricultural Deferred with Commercial
695	Agricultural Deferred with Improvements but no Residences
696	Agricultural Deferred with Industrial
697	Agricultural Deferred with Residential Land Value but No Residence
	currently in existence
698	Agricultural Deferred with Multiple Residences

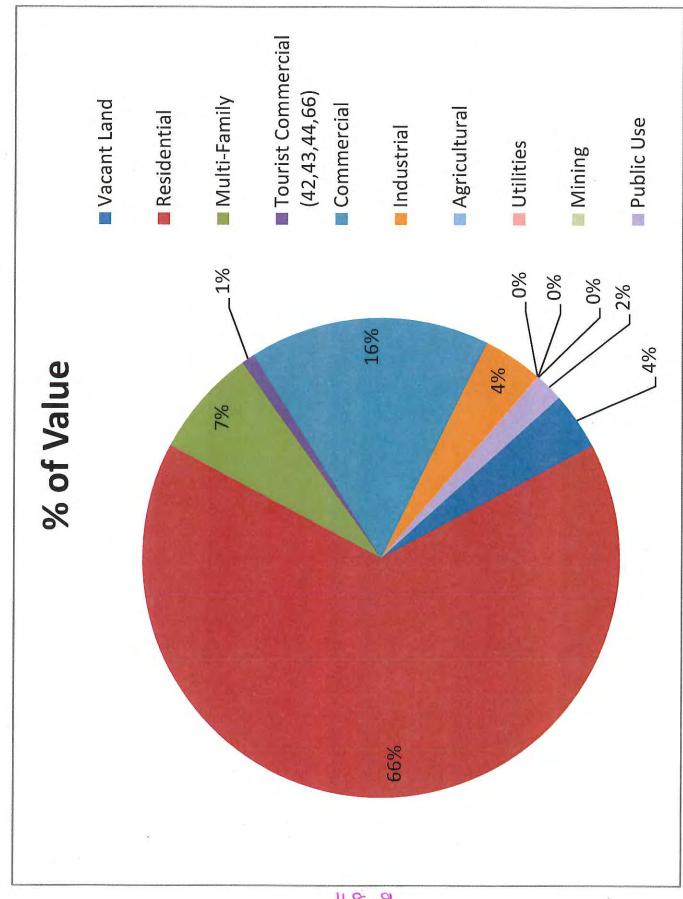
<u>lulitresidential</u>			
300	Duplex		
301	Duplex Under Construction		
310	Two Single Family Units		
311	Two Single Family Units Under Construction		
313	Multi-Family Residence with Manufactured Home Conversion		
320	Three to Four Units		
321	Three to Four Units Under Construction		
330	Five or More Units - Low Rise		
331	Five or More Units - Low Rise Under Construction		
333	Exempt or Partially Exempt Apartment Building		
340	Five or More Units - High Rise		
341	Five or More Units - High Rise Under Construction		
350	Manufactured Home Park - Ten or More Manufactured Home Units		
360	Multi-Family Residential Auxiliary Area		
370	Multi-Family Residential Common Area		
380	Multi-Family Residential with Minor Improvements		
382	Multi-Family Residential with Minor Improvements - No livable structures		
390	Mixed Use with Multi-Family Residential as primary use		
Commercial			
400	General Commercial		
401	General Commercial Under Construction		
402	Parking and/or Parking Structures		
403	Restaurants		
404	Convenience Stores		
408	Bars or Taverns without Restaurants		
410	Offices, Professional and Business Services		
411	Offices, Professional and Business Services - Under Construction		
412	Residence used as Commercial Business		
420	Casino or Hotel Casino		
421	Casino or Hotel Casino Under Construction		
430	Commercial Living Accommodations		
431	Commercial Living Accommodations Under Construction		
432	Bed and Breakfast		
440	Commercial Recreation		
441	Commercial Recreation Under Construction		
450	Golf Course		
460	Commercial Auxiliary Area		
470	Commercial Common Area		
480	Commercial with Minor Improvements		
482	Commercial with Minor Improvements - with structures insufficient		
15.2	to determine intended use		
490	Mixed Use with Commercial as primary use		

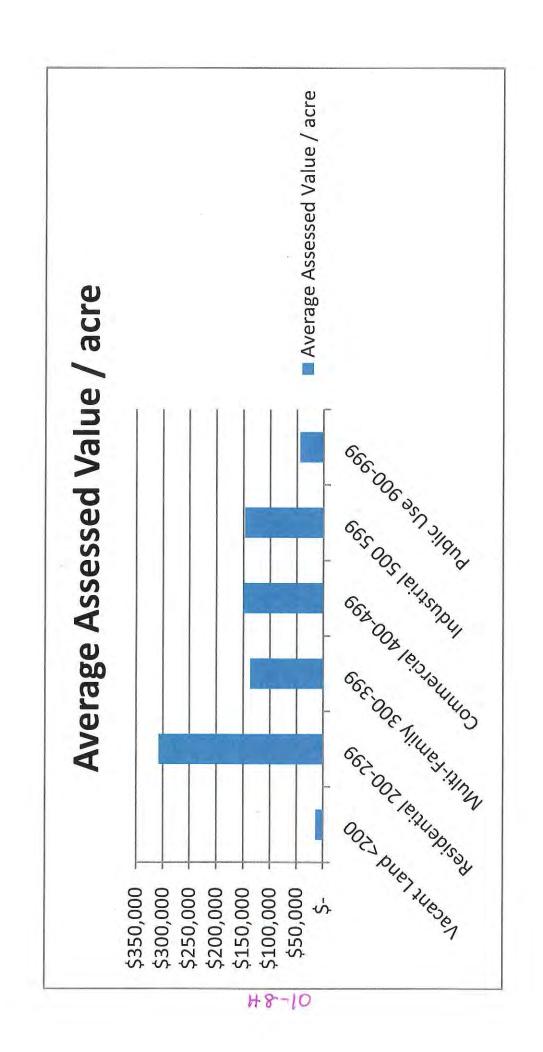
Douglas	County	Use	Codes
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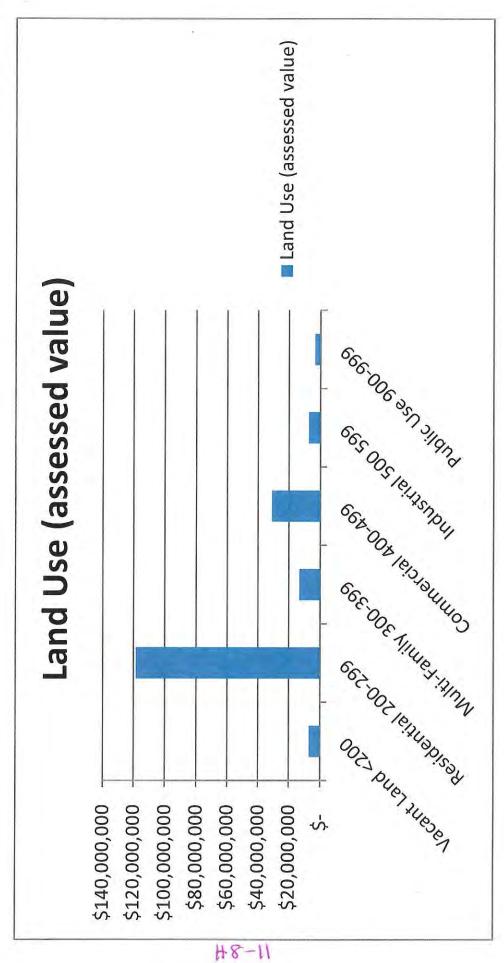
<u>Vacant</u>		
100	Vacant - Unknown/Other	
108	Vacant - Patented Mining Claim, Not Mined	
110	Vacant - Splinter and Other Unbuildable	
117	Vacant - Roads/Easements	
120	Vacant - Single Family Residential	
130	Vacant - Multi-Residential	
140	Vacant - Commercial	
150	Vacant - Industrial	
190	Vacant - Public Use Lands	
Single Family		
200	Single Family Residence	
201	Single Family Residence Under Construction	
210	Individual Residential Unit in a Multiple Unit Building - Condominium	
211	Individual Unit in a Multiple Unit Building Under Construction	
220	Manufactured Home Converted to Real Property	
222	Manufactured Home (Converted) with Site Built Additions	
230	Personal Property Manufactured Home on the Unsecured Roll	
231	Manufacture Home Conversions Pending	
232	Manufactured Home - Unsecured with Site Built Additions	
233	Secured Manufactured Home with Site Built Additions (Not Converted)	
236	Personal Property Manufactured Home Secured	
240	Individual Residential Unit - Townhouse or Row House	
260	Single Family Residential Auxiliary Area	
270	Single Family Residential Common Area	
280	Single Family Residential with Minor Improvements	
282	Single Family Residential with Minor Improvements - No livable structures	
290	Mixed Use with Single Family Residential as primary use	

Assessed Value by Major Category	7/1/17	W	vacant Land	Kesidential	Multi-Family	Tourist Commercial (42,43,44,66)	Commercial	Industrial	Agricultural	Utilities	Mining	Public Use	Total			New Use Codes starting 1/2015	Vacant Land <200	Highest return	Residential 200-299	Highest return	Multi-Family 300-399	7. Highest return	Commercial 400-499	Highest return		Industrial 500 599		Agricultural 600-699	114111111111111111111111111111111111111	00110s / 00-/ 33	Mining 800-899	Public Use 900-999	Highest return
gory																	49	69	49	ы	69	· 69	·	ь.		₩.	0	49	4	A	€	49	69
			7,021,106	118,390,418	13,282,790	1,628,219	29,398,988	7,352,676	0	151,358	0	3,479,166	180,704,721	t d	Assessed	Value	7,021,106	863,450	118,390,418	111,947,373	13.282.790	1,033,402	31 027 207	770,756		7,352,676	6,046,326					3,479,166	3,479,166
FY 17/18		Parcels	69	1910	103	9	148	63	~	12	0	13	2,324			Acres	514 \$		384.436 \$	-	\$ 56.96	(5.5)	\$ 80 900			\$ 10.03	40					78.37 \$	9.41 \$
		% of Value	0.039	0.655	0.074	0.009	0.163	0.041	0.000	0.001	0.000	0.019	1.000	A	Average Assessed	Value	13.650	63,349 Vacant - Multi-Residential	307,959	340,323 Single Family Residence	137,007	428,798 Duplex	150 557	0	Casino is nignest use. No more room for a new casino	147,039	152,727 General Industrial - light industry, trucking and warehousing,					44.394 Average Using all the open space	
																									r a new casino		g and warehousing,						









Town of Gardnerville - Assessed Value per acre Summarry July 2017

Use Code	Description of code			
	Value	Acres	Net Assessed value per acre	
110	Vacant - Splinter ar			
	\$ 106	7.457	\$ 14.21	
120	Vacant - Single Far	nily Resid	ential	
	\$ 2,961,350	346.64	\$ 8,543	
130	Vacant - Multi-Resi	dential		
	\$ 863,450	13.63	\$ 63,349	
	30 33494922		A	
140	Vacant - Commerci	ial		
1.10	\$ 3,034,500	104.86	\$ 28,939	
	φ 3,034,300	104.00	φ 20,939	
450	14			
150	Vacant - Industrial	200.0	To delicate	
	\$ 161,700	2.68	\$ 60,336	
190	Vacant - Public I Ac	res		
	\$ -	39.09	0	
00-190	Net Assessed Valu	ie - for V	acant land (overall Town)
00 100			\$13,650.26	overall rown,
	φ 7,021,100	3 14.337	φ 13,030.20	
000	Charle Family David			
200	Single Family Resid			
	\$ 111,947,373	328.944	\$ 340,323	
220	Manufactured Hom	e Convert	ed to Real P	roperty
	\$ 1,364,461	5.57	\$ 244,966	
236	Personal Property N	Manufactu	red Home Se	ecured
170	\$ 1,190,180		\$ 165,994	
	Ψ 1,100,100	1.11	Ψ 100,004	
040	Individual Desidenti	al I lait T	armilla core i i i	a mana manasa
240	Individual Residenti	ai Unit - I	ownnouse of	r Row House
	2 .22 275 277	22011	Y 1547 424	
	\$ 122,088,214	504.444	\$ 242,025	
270	Single Family Resid	lential Co	mmon Area	
270	\$ 118,157,014	411 916	\$ 286,847	
5.5	4	11.0.0	4 200,011	
280	Single Family Resid	lantial with	Minor Impr	ovements
200				overnents
	\$ 102,781	1.65	\$ 62,292	
	ear of Allino sector			
				ovements - No livable structures
282	\$ 120,741	9.03	\$ 13,371	
290	Mixed Use with Sing	ale Family	Residential	as primary use
460	\$ 138,332	3.01		15.000 and 15. 1-15.
	+ 100,002	0.01	+ 15,557	
200-299	Not Appeared Val-	. Fa. D	ooidontial I-	and (everall Town)
.00-233	Net Assessed Valu			inu (overali Town)
	\$ 118,390,418	384.436	\$ 307,959	0.00

#8-12

300 Duplex 2.41 \$ 428,798 \$ 1,033,402 310 Two Single Family Units 400,251 1.95 \$ 205,257 320 Five or More Units - Low Rise \$ 3,935,500 16.8 \$ 234,256 330 Five or More Units - Low Rise \$ 5,549,312 20.29 \$ 273,500 350 Manufactured Home Park - Ten or More Manufactured Home Units 46.33 \$ 45,395 \$ 2,103,165 360 Multi-Family Residential Auxiliary Area 27,609 0.03 \$ 920,300 370 Multi-Family Residential Common Area 39,096 7.79 \$ 5,019 390 Mixed Use with Multi-Family Residential as primary use 1.35 \$ 144,041 194,455 Net Assessed Value - for Multi Family Residential 300-399 (overall Town) \$ 13,282,790 96.95 \$ 137,007 400 General Commercial per acre \$ 23,191,877 172.843 \$ 134,179 410 Offices, Professional and Business Services \$ 5,488,725 19.62 \$ 279,752 412 Residence used as Commercial Business 135,670 0.83 \$ 163,458 420 Casino or Hotel Casino 689,335 0.99 \$ 696,298 430 Commercial Living Accommodations 770,756 3.18 \$ 242,376 460 Commercial Auxiliary Area 32,099 0.48 \$ 66,873 470 Commercial Common Area 1.61 \$ 490 Mixed Use with Commercial as primary use 445,164 4.35 \$ 102,337

400-499 Net Assessed Value - for Commercial and tourist commercial (overall Town)

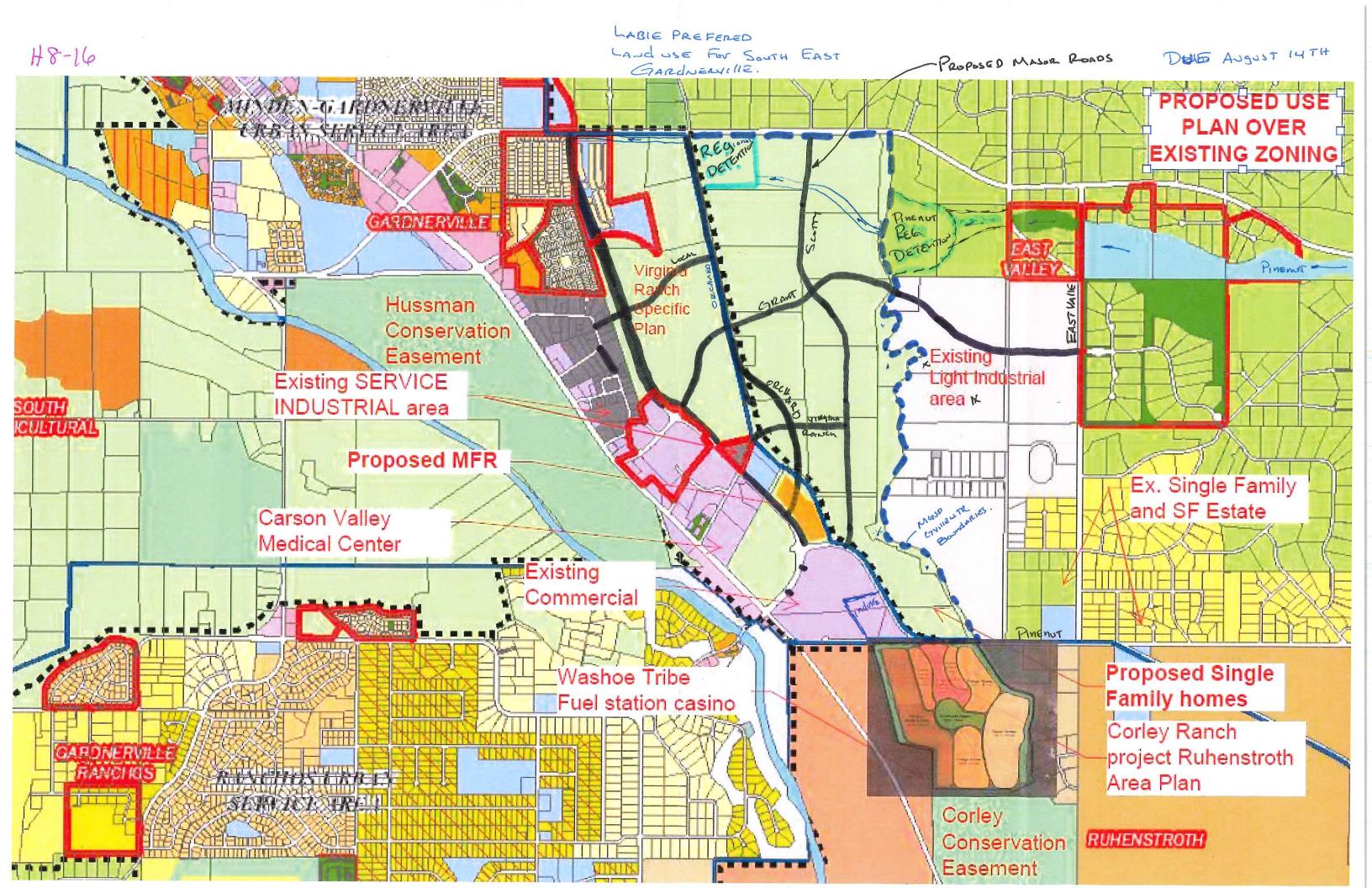
\$ 31,027,207 206.083 \$ 150,557

500 General Industrial - light industry, trucking and warehousing, \$ 6,046,326 39.589 \$ 152,727 510 Commercial Industrial - retail or office use combined with 1,210,967 8.481 \$ 142,786 570 Industrial Common Area 0.735 \$ 580 Industrial with Minor Improvements 95,382 \$ 1.2 \$ 79,485 500-599 Net Assessed Value - for Industrial (overall Town) \$ 7,352,676 50.005 \$ 147,039 620 Open Space 600-699 \$ 0.35 \$ 710 Communication, Transportation, and Utility Property of a Local 700-799 \$ 151,358 15.21 \$ 9,951 900 Parks for Public Use 58.25 \$ 910 Cemeteries 5.18 \$ 922 Skilled Nursing Homes \$ 3,479,166 9.41 \$ 369,731 Special Purpose with Minor Improvements 980 \$ 78.37 \$ Net Assessed Value - for public Use (overall Town) 900-999 78.37 \$ 44,394 \$ 3,479,166

POANdERSON BREAKDOWN

DOUGLAS COUNTY RECEIVING AREAS - UNDEVELOPED

OWNER	LAND USE DESIGNATION	COMMUNITY PLAN AREA	Approx. ACRES	NOTES
Park Livestock	Receiving Area	Topaz	747	
Manzano	Receiving Area	Topaz	30	
Green	Receiving Area	Topaz	95	
Schmoker	Receiving Area	Topaz	21	
Elliot	Receiving Area	Topaz	47	
Cueva	Receiving Area	Topaz	37	
Subtotal for Topaz			977	Constrained by lack of community sewer
Subtotal of Undeveloped Unconstrained				
Receiving Areas			0	
	T 6 1	·	20	
Ranch Sierra Group	Receiving Area	Gardnerville Ranchos	80	C
Ranchos LLC	Receiving Area	Gardnerville Ranchos	542	Constrained by lack of 2nd access to U.S. Highway 39
Living Word Fellowship	Receiving Area	Gardnerville Ranchos Gardnerville Ranchos	4	
Bolger	Receiving Area		178	Constrained by existing gravel pit
Bing Const	Receiving Area	Gardnerville Ranchos Gardnerville Ranchos	22	constrained by existing graver pic
Maryann Road LLC Edmonds	Receiving Area	Gardnerville Ranchos	19	
Makhanian	Receiving Area Receiving Area	Gardnerville Ranchos	51	
Wass	Receiving Area	Gardnerville Ranchos	24	
Sierra Holstein Vistas	Receiving Area	Gardnerville Ranchos	6	
Bently	Receiving Area	Gardnerville Ranchos	8	
ubtotal for Gardnerville Ranchos	Weediville Wied	Garantelline nationos	935	
ubtotal of Undeveloped Unconstrained		4	332	
Receiving Areas			215	
Corley Ranch	Receiving Area	Gardnerville	130	***
Barton Health	Receiving Area	Gardnerville	34	
Peri	Receiving Area	Gardnerville	19	
Peg Land	Receiving Area	Gardnerville	206	TDRs have been acquired
Jacobsen	Receiving Area	Gardnerville	59	
New Beginnings	Receiving Area	Gardnerville	5	
Park Ranch	Receiving Area	Gardnerville	32	TDRs have been acquired
Opal Investments	Receiving Area	Gardnerville	97	Being developed; most TDRs already acquired
Subtotal for Gardnerville			582	
Subtotal of Undeveloped Unconstrained			247	
Receiving Areas			247	
Seeman Trust	Receiving Area	Minden	38	
Anker	Receiving Area	Minden	42	Being developed; most TDRs already acquired
Park Newco	Receiving Area	Minden	5	
PeaPeg, LLC	Receiving Area	Minden	58	TDRs have been acquired
Park Ranch	Receiving Area	Minden -	7	
Bently	Receiving Area	Minden	78	
Dryer	Receiving Area	Minden	11	
NV Northwest	Receiving Area	Minden	18	TDRs have been acquired
Brown	Receiving Area	Minden	6	TDRs have been acquired
Subtotal for Minden			263	
Subtotal of Undeveloped Unconstrained			139	
Receiving Areas				
Bently	Receiving Area	East Valley/Johnson	1,574	
Subtotal for Airport			1,574	
Subtotal of Undeveloped Unconstrained			4	
Receiving Areas			1,574	
Big George Ventures			20	TDRs have been acquired
Clear Creek			1,574	Being developed; most TDRs already acquired
ubtotal for Indian Hills/JV			1,594	
ubtotal of Undeveloped Unconstrained			20	
Receiving Areas				
otal of Undavalance Bearing Areas			5,925	
Total of Undeveloped Receiving Areas			5,925	
otal of Undeveloped Unconstrained Receiving Areas			1,980	
Receiving Area Controlled by Single Land				
Owner (Bently)			1,660	
Net Area of Receiving Area Immediately			44	
Available & Unconstrained (other than			320	
Bently)				



Gardnerville Town Board AGENDA ACTION SHEET

□ Denied



1. Not For Possible Action: Discussion on the Board members activities and liaison committee reports including but not limited to; Carson Valley Arts Council, Nevada League of Cities, and Main Street Gardnerville. 2. Recommended Motion: N/A **Funds Available:** □ **Yes** ☑ N/A 3. Department: Administration 4. Prepared by: **Tom Dallaire** 5. Meeting Date: August 1, 2017 Time Requested: 10 minutes 6. Agenda: □Consent ☑ Administrative **Background Information**: To be presented at meeting. 7. Other Agency Review of Action: ☐ Douglas County ☑ N/A 8. Board Action: \square Approved ■ Approved with Modifications

☐ Continued

Dallaire, Tom

From:

Nevada League of Cities & Municipalities <jwalker@nvleague.org>

Sent:

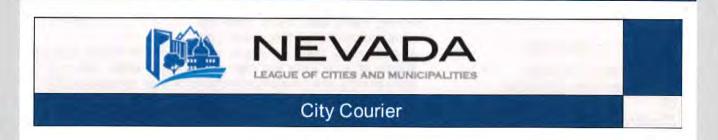
Thursday, July 06, 2017 1:11 PM

To:

Dallaire, Tom

Subject:

City Courier - July 2017





2017 Upcoming Events

August 30-31, 2017 Board of Directors Retreat TBD

October 10-12, 2017 NLC&M Annual Conference City of Mesquite CasaBlanca Resort

November 15-18, 2017 National League of Cities City Summit, Charlotte, NC

"Friends of the League"

PLATINUM

Willis Pooling

What's Happening around the League

It's happening now......"Driving Nevada Forward" on-line conference registration is now open for both delegates and Sponsor/Exhibitors. We are offering great savings for early registration before August 31, 2017. Register now and save!!!!

NLC&M Board of Directors met last month in Las Vegas. Discussions included Marijuana Excise Tax, FY 2018 Federal Budget, adoption of NLC&M FY 2017-18 Budget and legislative matters. The Board appointed Mesquite City Attorney Robert Sweetin to the Advisory Council for Prosecuting Attorneys and authorized the creation of a League Alumni Association. More details will be forthcoming.

Nevada becomes 5th state in US to sell legal recreational marijuana

By Regina Garcia Cano and John Locher, Associated Press Las Vegas Wells Fargo

GOLD

CenturyLink Nevada Rural Housing Authority Republic Services

SILVER

Charles Abbott & Associates NV Energy Voya Financial

COPPER

L/P Insurance Services
Las Vegas Metro Chamber
of Commerce
Stradling Yocca Carlson & Rauth
Western Insurance Specialties

We appreciate your support!

For information on becoming a "Friend of the League" please click here.

At our last board meeting in April the League adopted Resolution 17-01



For more information:

Sarah Lindsay
Email: uscommunities@naco.org
Phone: 202-942-4290
U.S. Communities Government
Purchasing Alliance
| www.uscommunities.org

Cheers and long lines of tourists and locals alike greeted the first

day of sales of recreational marijuana on Saturday as Nevada became the fifth state with stores selling pot to the public in a market that is expected to outpace all others in the U.S. thanks to the millions of visitors who flock to Las Vegas each year.

Veteran consumers, first-timers, twenty-somethings and retirees were among those who defied triple-digit temperatures before they made it into



stores across the Las Vegas area, some of which opened shortly after midnight and later provided free water, live music, valet parking and coveted promotions on their valuable product. Eager employees guided customers and answered questions from product potency to Nevada's consumption regulations.

Minnesota resident Edgar Rosas Lorenzo on Saturday flew with his family to Sin City for his sister's wedding. But even before he checked in to his hotel, he stopped at a dispensary on the Las Vegas Strip.

Lorenzo, 21, said he learned of the legalization of recreational marijuana in Nevada while he was at the airport waiting for his flight to depart. He drove with his sister and soon-to-be brother-in-law from the rental car facility in Las Vegas straight to the dispensary. They waited in line about 40 minutes before he could buy one-eighth of an ounce of marijuana and hemp wraps.

"It was worth the wait. I'm going to come get some more tomorrow," Lorenzo said after paying about \$60 in cash at Essence dispensary. "It helps me sleep. I get back pain. I have a slipped disk."

Some dispensaries took to social media to spread the word or tried to draw in buyers with special events. Some gave away free marijuana to their first 100 customers, and at least one entered buyers into a raffle for free pot for a year.

Those 21 and older with a valid ID can buy up to an ounce of pot. Tourists are expected to make nearly two of every three recreational pot purchases in Nevada. But people can only use the drug in a private home as it remains illegal to consume it in public, including the Las Vegas Strip, hotels and casino floors. Violators face a \$600 fine.

"I have yet to figure that out," Lorenzo said of where he will smoke the weed he got at the Essence dispensary, which along with others had stacks of pamphlets stating the regulations in every checkout station.

Meanwhile, Kristin Deneal got in line outside a pot shop at 5:45 a.m., after a different store that opened at midnight closed



NLC Service Line Warranty Program

- Nearly 12,000 households in Nevada enjoy sewer, water and/or in-home plumbing line coverage
- Over \$315,000 paid in repair costs
- Over 99% of Nevada claims approved
- Endorsed by the NLC&M
- Homeowners are educated about their service line responsibilities

What Nevada Customers are saying...

"I already told a neighbor how easy and wonderful your service is and he signed up. North Las Vegas did an outstanding job partnering with you. You did an outstanding job fixing our leak.

- Nancy S., North Las Vegas

To learn more about this unique program and how it can bring revenue and peace of mind to your community, please contact:

Mike Madden <u>mmadden@utilitysp.net</u> or 407-616-2239 for more information.

before she could make a purchase. She brought a folding chair and sat by the door, striking conversations with the security guard and others as the line continued to grow before doors opened at 9 a.m.

Deneal, a Las Vegas resident, said she is elated at being able to legally buy the drug that for decades she has had to buy through acquaintances. Smoking marijuana helps her cope with health conditions while also working a stressful job at a bank, she said. "It looks like they have enough stuff for everyone, it's just a question of getting through the door," Deneal, 57, said.

State Sen. Tick Segerblom, one of the main proponents of marijuana legalization in Nevada, made the first purchase at The Source dispensary at a strip mall. Deneal and others followed. An hour after the door opened, at least 80 transactions had been recorded.

Some facilities are in strip malls, while others, in stereotypical Las Vegas fashion, are in neighborhoods shared by strip clubs. Some dispensaries have ATMs inside because they only accept cash transactions for marijuana. Lorenzo immediately posted photos of his stash on Snapchat. His friends have said they're jealous and asked where he bought the products, he said. Lorenzo said he will plan another trip to Vegas specifically to be able to legally purchase marijuana, not to visit the city's world famous casinos. "We just got here ... Instead of looking around in Vegas, I'm in a dispensary," he said.

Recreational marijuana sales began shortly after midnight, just months after voters approved legalization in November, marking the fastest turnaround from the ballot box to retail sales in the country. Hundreds of people lined up outside dispensaries that opened from 12 a.m. to 3 a.m. and had to turn away customers like Deneal. At Essence on the Strip, people were excited and well-behaved as a lone security guard looked on. A cheer erupted when the doors opened.

Despite the limits on where people can get high and restrictions on where the industry can advertise, dispensaries worked furiously to prepare for the launch. They stamped labels on pot products, stocked up their shelves, added security and installed extra checkout stations.

Nevada joins Colorado, Oregon, Washington and Alaska in allowing adults to buy the drug that's still banned by the federal government.

"I've been living in Vegas for 15 years, and I keep missing the cities that legalize marijuana and edibles. So I'm happy that it's here now," said Babs Daitch, who was waiting in line.



Nevada League of Cities & Municipalities are pleased to announce our new partnership with BoardDocs®, a cloudbased board management solution. As you know, the NLC&M works to improve governance throughout Nevada. With NLC&M BoardDocs, our goal is to help leaders with board management processes so they can further enhance opportunities for all constituents and the community. We see this partnership as another important way to serve our membership.

BoardDocs' powerful and easy-to-use services have helped well over 2,000 organizations dramatically lower costs, increase transparency and reduce board-related staff time by up to 75 percent from day one.

If you would like more information about NLC&M BoardDocs or have questions about the partnership, please contact the League office.

Las Vegas city manager Betsy Fretwell looks back on decades of public service

By Jamie Munks Las Vegas Review-Journal

One recession brought Betsy Fretwell to Las Vegas 26 years

ago, and a different downturn dealt her one of the toughest challenges in her time here.

Fretwell, a South Carolina native, made the trek to Las Vegas fresh out of graduate school at the University of Georgia, when jobs were scant. "There was a



recession then, too, and this place was somewhat recession-proof at the time," Fretwell said. Fretwell, whose last day with the city is today, was City Manager during the years when the recession ravaged the economy and forced local governments to make sharp cutbacks. Fretwell, 50, will retire from the city to take a high-ranking job with Switch Communications.

Her departure comes as the city is in rebound mode - the city's revenue streams reached 2008 levels for the first time this year. The city budget that took effect Saturday, the first day of the city's fiscal year, added and restored a combined 61 positions to the city workforce.

Decades of service

Fretwell, who joined the city as an assistant city manager in 2000, was promoted to a deputy city manager a couple years later. After a lengthy public sector career, Fretwell will lead Switch Communications' new smart city division.

Her public service career started more than two decades ago when she was selected for a one-year internship in the Clark County Manager's office. To her surprise, it turned into a permanent gig. "I thought for sure I'd be packing up all my little worldly belongings and driving back across the country to somewhere like Atlanta or Charlotte, in the Southeast, when I finished the internship," Fretwell said. "But things were going so fast here. There were incredible opportunities for people who were willing to commit to public service, and I fell right into that."

Fretwell reached the "pinnacle" in her profession, and could have "been city manager for life," Councilman Bob Coffin said. One of Fretwell's deputies, Scott Adams, will succeed her as city manager, and will immediately be challenged with the turnover of one-third of the City Council. Michele Fiore and Steve Seroka are slated to be sworn into office July 19. "I think he's going to

be great," Fretwell said. "There are a lot of things that are right in his wheelhouse, and I believe that he's in a great position to grab that baton and run."

Debra March sworn in as mayor of Henderson

Henderson Mayor Debra March sworn in Tuesday night along with three other aldermen, making her the city's second female mayor. She replaces term-limited Mayor Andy Hafen, who handed her a personalized gavel before stepping aside. City Councilman John Marz and Municipal Court Judge Rodney T. Burr were also sworn



Debra March, face to camera, is sworn in as mayor of Henderson by Sabrina Mercadante at the City Hall in Henderson.

"What an honor it is for me to be here tonight," March, 63, said. "No one works harder than this city council. I think folks take it for granted, but we do it because we love this city."March joins Lorna Kesterson, who served from 1985 to 1993, as Henderson's only woman mayors.

With Tuesday's ceremony over, March discussed the three finalists for the Ward 2 appointment. The Henderson City Council unanimously voted to appoint Dan Shaw, the president and CEO of Rustler Investments and the Clark County Planning Commission's chairman. As a Henderson council member, Shaw will have to resign his Clark County Planning Commission post. Also during the meeting, Councilman Dan Stewart was named mayor pro tem.

March said she's optimistic about the future. "I'm looking forward to the opportunity to build on some wonderful strengths that the city already has," March said. "We have a great community and recent surveys show that our citizens are satisfied with our quality of life, but I want to take Henderson to the next level."

Plans for Henderson's future

March joined the council in 2009 after heading the Lied Institute of Real Estate Studies at the University of Nevada, Las Vegas. During her council tenure, March led the Southern Nevada Strong regional planning effort and served as Regional Transportation vice chairwoman.

Five Ways to Promote Civic Health Through Community Design

NLC Newsroom

Last week, the Center for Active Design (CfAD) published original research from the Assembly Civic Engagement Survey (ACES), a groundbreaking study to examine specific community design features that influence



civic life, using large-sample survey methods and visual experiments.

The study was conducted as part of Assembly, CfAD's pioneering initiative to explore the role of community design as an essential tool for shaping civic engagement outcomes - including civic trust, participation in public life, stewardship and informed local voting. Assembly is funded by the John S. and James L. Knight Foundation, and represents a nascent field with tremendous potential for influencing the civic health of cities.

In 2016 CfAD fielded the ACES study to more than 5,000 respondents across the U.S., capturing a diverse cross-section of economic conditions, demographics, and population densities. The survey inquired about respondents' civic perceptions and behaviors, as well as design elements and maintenance conditions within their communities - generating a trove of data to measure and analyze relationships between characteristics of place and civic life. The study also incorporated an innovative photo experiment technique to explore the causal impacts of specific design interventions.

Over the next three months, CfAD will share evidence-backed approaches for how National League of Cities members can leverage design to enhance civic life. As the first article in the series, this post looks at five simple, relatively low-cost design opportunities that have emerged from the ACES research:

1. Boost local park popularity. ACES finds that living near a well-attended, popular park is associated with higher levels of civic trust, including greater satisfaction with local government. Interestingly, this finding holds true whether or not respondents report visiting the park themselves. Popular parks are associated with 29 percent greater satisfaction with the parks and recreation department; 14 percent greater satisfaction with police; and 13 percent greater satisfaction with the mayor. Cities should explore opportunities to improve park access and increase park popularity. Greater access can be achieved through additional entrances,

traffic calming, and pedestrian improvements. Popularity can be increased and sustained through public art, events and programming that reflect the culture and interests of local communities.

Popular parks are associated with greater satisfaction in local government. (Center for Active Design)

- 1. Clean up vacant lots. It's no surprise that signs of neighborhood disorder, such as litter and worn-down structures, can have a negative impact on civic trust. Often, poor conditions coalesce in vacant lots scattered throughout urban areas. ACES finds that vacant lots present a challenge and an opportunity. A photo experiment demonstrates that even minimal upkeep of a vacant lot can boost trust in the police by as much as 10 percent, and trust in the government to do what's right by seven percent. Cities can establish and enforce maintenance standards for vacant lots, and work with community groups to facilitate lot maintenance and beautification efforts.
- 2. Cultivate community pride through gardens and public art. ACES finds that public art and community gardens are associated with elevated civic engagement. Index measures show that living within a 10-minute walk of a community garden is connected to four percent greater civic trust, seven percent greater participation in public life, five percent greater stewardship, and six percent greater informed local voting. Similar impacts hold true for access to public art. City decision makers can employ the power of community gardens and public art to mitigate negative impacts of vacant lots.

Community gardens and public art have been shown to counter the negative impacts of vacant lots. (Center for Active Design)

- 1. Convey welcome through signage. Messaging in public buildings can foster a sense of inclusion. ACES reveals that bilingual and inviting signage has a positive impact on perceptions of inclusion. Similarly, positive signage is just as effective in parks. A photo experiment shows that positive messaging in parks increases community pride by 11 percent, and increases respondents' belief that "the city really cares about people" by nine percent. Updating signage with positive, welcoming, and inclusive messaging is a low-cost approach to generating community pride and enhancing trust in government.
- Provide seating and other amenities in public spaces. Public seating can support civic life. Many public buildings are directly adjacent to sidewalks, plazas and other public spaces that can be modified to create a more welcoming threshold. ACES finds that adequate outdoor seating is linked to higher civic trust - including

10 percent greater satisfaction with the parks and recreation department, nine percent greater satisfaction with police, and five percent greater community pride compared to respondents who report that public seating is inadequate. Offering additional seating options in public spaces, in combination with other simple enhancements such as plantings and improved lighting, can have a positive impact on civic trust and invite greater use of civic spaces.

More details can be found in the full ACES report, available for free download from the Center for Active Design. As the first study of its kind, ACES is only a starting point, a confirmation that the design of our public spaces and buildings can significantly encourage, or deter, our engagement in civic life. How we view our neighbors and government, how we participate in public life, and how we care for our public spaces - in essence, the core measures of our civic health - are all directly influenced by the physical environments we experience on a daily basis.

STAY CONNECTED









Nevada League of Cities & Municipalities, 310 S. Curry Street, Carson City, NV 89703

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Dallaire, Tom

From:

Nevada League of Cities & Municipalities <jwalker@nvleague.org>

Sent:

Thursday, July 20, 2017 11:15 AM

To:

Dallaire, Tom

Subject:

Conference Registration is Open







Annual Conference "Driving Nevada Forward"

Hosted by: City of Mesquite CasaBlanca Resort-Casino-Golf-Spa 950 W. Mesquite Blvd. Mesquite, NV 89027

October 10-12, 2017

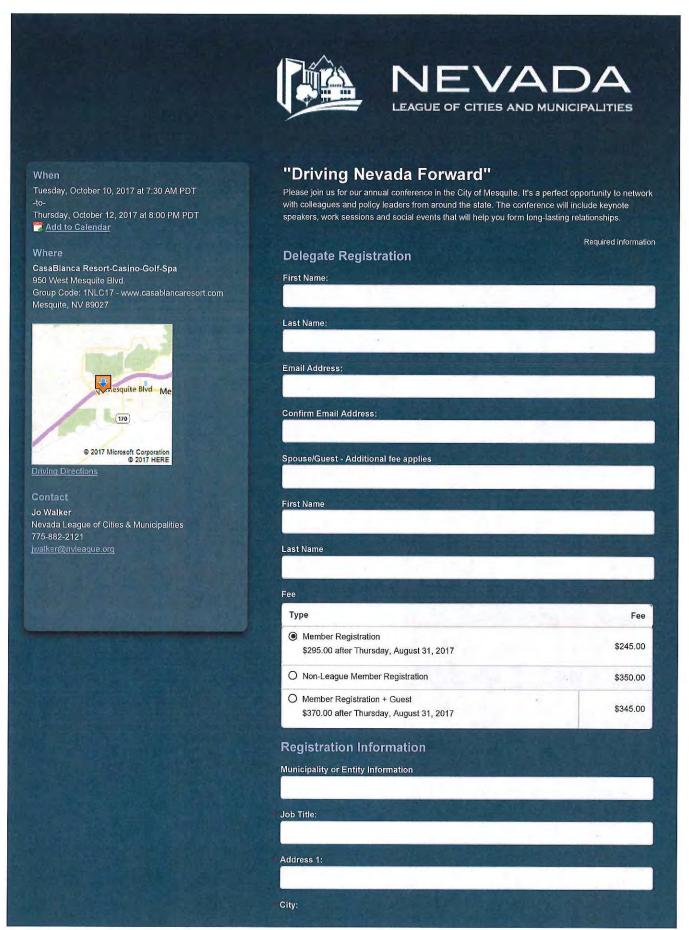
ONLINE REGISTRATION IS OPEN!

Delegates register NOW and receive a special discounted rate!

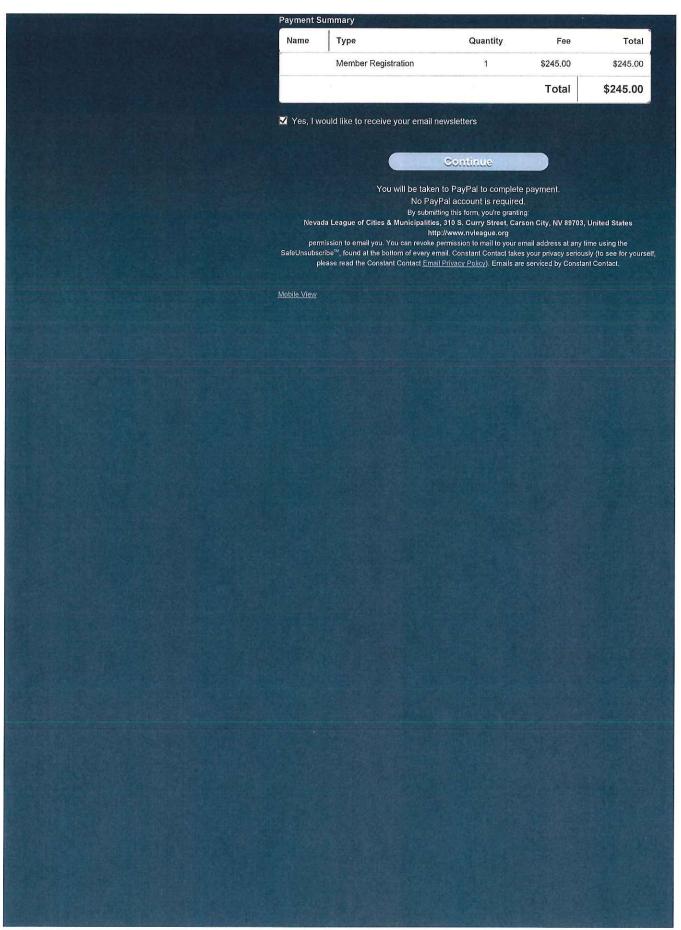
DELEGATE REGISTRATION

Great news! Online registration is now open for our sponsors and exhibitors. If you have any questions, please call the League office at 775-882-2121.

SPONSOR/EXHIBIT REGISTRATION



		179.5	TE TE	
	State:Choose			
	The state of the s			
	ZIP Code:		The sales	
			25 (6)	-
	Phone:			
	Arrival Date:			
	Departure Date:			
	Event/Meal Functions			
	Tuesday Oct. 10th - Welcome Reception & Putting Contest F Yes	alcon Ridge	e Golf Cou	rse
	<u> </u> No			
	☐ Guest - Yes			
	Wednesday, Oct. 11th - Luncheon - CasaBlanca Resort			
	Yes			
	■ No			
	☐ Guest - Yes			
	Wednesday, Oct. 11th - Host City Reception - CasaBlanca Po ✓ Yes	ooiside		
	■ No			
	☐ Guest - Yes			
	Thursday, Oct. 12th - Banquet Luncheon - CasaBlanca ■ Yes			
	■ No			
	■ Guest - Yes			
	Optional			
	Manage	Otre	Max	Dries
	Item	Qty.	Limit	Price
	POWER - Part 1 - Wednesday, Oct. 10th Professional development certificate for elected and			
	appointed officials Created by Extended Studies at the			
	University of Nevada, Reno in partnership with the Nevada League of Cities and Municipalities. The Certified Public	0	5	\$225.00
	Official (CPO) Program is an in-depth series that provides diverse resources for educational and professional		_)	each
	development responsive to the changing needs of elected			
	and appointed officials in public office.			
	POWER - Part 2 - Wednesday, Oct. 10th Same description as above.	0	100	\$225.00 each
			-	5401
	GOLF - CasaBlanca Golf Course Tuesday, October 10th - Shotgun start 8:30 a.m. Includes	0	99	\$70.00 each
	lunch and awards.			Caol
	Payment			
	Payment Method			
	Pay with PayPal or Credit Card Pay By Chack			
Mark Mark Story Co. P. Story St.	Pay By Check			



12-14



MSG Board of Directors Meeting

July 18, 2017 6:00 PM

EXECUTIVE DIRECTOR MONTHLY STATUS REPORT

This report provides a brief overview of operations of Main Street Gardnerville program.

MONTHLY SUMMARY (ACTUAL JUNE 16-JULY 14)

Financial

Current Bank Balance: \$ 140,057.97
Revolving Loan Balance: \$ 31,649.01

Rec'd all money from TOG we are considered closed with TOG

Membership

- o Dana Childs at Affordable Ambiance a party rental company ran out of the Bridal Store
- o Also trying to get Sunflowers & Sage to join from outside district
- Also have some Multi-Level Marketing folks that are interested in membership.
 However, we need to revisit our membership requirements, terminology and categories for these folks and to better cover ourselves for wine walks and future events. SEE EXAMPLE mock up I have created.

Organizational

- Working on Committee Structure descriptions to help with policy & procedures
- Created a draft of a sponsorship trifold

Branding

o Working on brochures for Wine Walk, Coffin Races and Revolving Loan

Social Media

- Twitter: 378 to 387 followers; increase of 11 followers
- Facebook: 2,780 to 2,798 followers; increase of 18 followers
- o Instagram: 176 to 192 followers; increase of 16 followers
- Added Nextdoor and Alignable to get more advertising out
- Featured by National Main Street Twitter tagged on July 4, 2017 with a picture of Freedom 5K
- Started "Find it Friday" on Facebook an online scavenger hunt
- Facebook Live of the new members State Farm, US Mortgage and Anytime Fitness

Website

- o Changed pay online items to include convenience fees
- Website application for Membership (Working on)
- Website Application for Coffin Race (Working on)

Const	ant Contact Mails	Open Rate	Click Rate		
0	Biz Blast June 2017 Volume 1	27%	12%		
-0	Biz Blast June 2017 Volume 2	27%	7%		
0	Biz Blast July 2017 Volume 1(New)	29% 30%	14% 15%		
0	Wine Walk Name Survey	72%	.04%		
0	Wine Down Email	27%	0%		

Media Mentions

Carson Valley Times: MSG Seek Board of Directors position 6/19/17, MSG Dedicate bench honoring Garry Stone 6/26/17, Main Street Minden To Workshop, Focus Groups 7/8/17



- Record Courier: Stephanie Waggoner remembered at Celebration of Life 6/21/17, 4th of July Events Schedule 6/28/17, Sports Briefs: Freedom 5K Set for Tuesday 6/29/17,
- Reno Tahoe Getaway- Blog article- Main Street America: Discover Gardnerville, Minden and Carson City 6/20/17, E-blast- July Wine Walk 7/11/17
- Press Releases
 - Stone Bench

OLD BUSINESS

- Board of Directors Packets-All committee minutes and agenda action item to be submitted no later than the <u>2nd Wednesday of every month by 5pm</u>.
- Trademark/Tradename
 - Still waiting to pay all at same time

NEW BUSINESS

- Please consider adding MSG to your LinkedIn account if you have one.
- Please write a review of HPG and Sidewalk Gallery on TripAdvisor to get our name out there more.
- I will be playing host to Lake Tahoe TV filming in Gardnerville Friday, July 21 and hope to get some on air time on behalf of MSG. www.laketahoetelevision.net
- Nevada Magazine article this fall, waiting for confirmation.
- September 12th, I will be on "Peak Inside Carson Valley" (a feature for <u>www.mountainresorttahoe.com</u>)
 highlighting the Coffin Races and Fall Harvest & Scarecrow Festival