



Photo by Adrian Cobb

Town of Gardnerville
Annual Report
2014



Contents

Message	1
Town Departments	
Administration	2
Parks & Recreation	2
Public Works	2/3
Health & Sanitation	3
Main Street Gardnerville	4

Town Board Members

Linda Slater, Chairman
Lloyd Higuera, Vice-Chairman
Ken Miller, Member
Mike Philips, Member
Mary Wenner, Member

Town Staff:

Tom Dallaire, Town Manager
Carol Louthan, Office Manager Sr.
Marie Nicholson, Office Assistant Sr.
Geoffrey LaCost, Civil Engineer 1
Paula Lochridge, Main Street Program Manager

Maintenance Staff:

Jaired Briggs
Ryan Clark
Ron Grove
Jody Martin
Steve McGee
Mike Plut
Steve Thompson
Craig Tuthill

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Town Manager's Message

At the beginning of each year town staff prepares a brief report for you - the resident, property owner and/or business owner within the Town of Gardnerville in order to share the accomplishments and projects completed during 2013, and to provide information on proposed projects for 2014.

Major highlights for 2014 were:

- >A new board member was elected in November, Cassandra Jones, and incumbent board members Ken Miller and Linda Slater were re-elected.;
- >The fireworks show at the town's Carson Valley Christmas Kickoff event. We appreciate this past year's sponsors (Bealls, Carson Valley Medical Center, Continuum Packaging Solutions LLC, Continuum Packaging Solutions LLC employees & others who wish not to be named) of this event and will continue to need additional sponsorships each year if we are to continue this Christmas in the nighttime sky fireworks tradition;
- >Second online customer service survey and awarded a free year's worth of trash service from the town Health and Sanitation department to Maggie Killough and family. We thank her for her survey entry and input. Thank you to everyone who participated in the survey for supporting our effort in supplying residents with excellent customer service;
- >Boy Scout and Rotary Projects at Heritage and Gardner Park;
- >Received CDBG grant for Gardnerville Station (former Eagle Gas)
- >Board approved rate increase for both residential and commercial trash service.

Main Street Gardnerville (MSG) continues to hold events that attract people to the downtown core businesses, working to ensure that the whole community knows where businesses are located and what merchandise and services the Gardnerville businesses have to offer. MSG is planning more events and/or programs this coming year. We are looking forward to the spring flowers down main street. The labyrinth was completed in Heritage Park Gardens. The design committee is working on the children's garden with over \$5,000 in grant funds for that additional education station.

On behalf of the Gardnerville Town Board and staff, our sincerest thank you for living in and doing business in Gardnerville during 2014 and best wishes for 2015. Please feel free to contact the town administrative office at 775.782.7134 with any comments or suggestions of projects, areas you would like to see improvement in, or projects you would like to see the town pursue.

Sincerely,
Tom Dallaire
Gardnerville Town Manager/Engineer



Administration

Town Administration provides overall support for Town operations and serves as point in ensuring the Town Board's policies and goals are met. Department duties include accounts payable and receivable, purchasing and contracts, legal services, and public communications.

- a. The Town website continues to be updated by staff.
- b. The Gardnerville Main Street Program continues working on ways to attract people to the Gardnerville downtown core and recognize the shopping potential offered by our downtown businesses.
- c. Public Works purchased a one ton Ford four wheel drive pickup.
- d. Geoffrey LaCost celebrated his one year anniversary with the Town of Gardnerville in December. Congratulations Geoff!!

Parks and Recreation

The Parks and Recreation Department maintains community parks, open spaces, the Martin Slough area, and provides support for Town activities.

- a. Received the "Tree City USA" recognition for the twelfth consecutive year.
- b. The ninth season of Movies in the Park continued with four great movies (*Frozen*, , *Percy Jackson & the Sea of Monsters*, *Despicable Me 2* and *Back to the Future*) for residents and visitors to enjoy at Heritage Park. This event would not be possible without the contributions of local businesses: Bodywise Physical Therapy, Burger King Carson Valley Medical Center, CLE Hospitality, Grand Prix Express Car Wash, Market Café, Mark Smith Tire



Center (Les Schwab), Parigini Orthodontics, Studio Vogue, Starbucks and Valley Garden Center. We appreciate their support.

- c. On Arbor Day 2014, the Town celebrated with a tree planted at the New Beginnings detentino pond.
- d. Other annual events held at Heritage Park included; July 4th Freedom 5k Fun Run and Yankee Doodle Chalk Walk.



- e. First Splash Dogs event was very successful. We set up a shaded area, bleachers and port-a-potties. Water was donated by the Gardnerville Water Company.
- f. Sertoma Club's annual Oktoberfest
- g. Old Town Days, special thanks to Nevada Civil War Volunteers for putting on

such a great educational opportunity for the community.

- h. The Carson Valley Christmas Kickoff, which again featured a fireworks display by Lantis Fireworks. Entertainment included the Sierra Ringers, the Christmas Carolers, and the musical light show.
- i. The Town of Gardnerville/Main Street Gardnerville float won best government float in the Parade of Lights

Public Works

The Public Works Department maintains 40 + lane miles of local streets, the Town's storm drain conveyances, controls weeds within the public right of way, provides snow and ice control measures in inclement weather, and all other maintenance associated with the street network. Review of development projects and design of road maintenance and repair projects is provided through the Town Manager/Engineer. Josh Poulson, engineering tech, did many of the improvement projects and development reviews before he left in July.

Town Projects:

- a. The ADA transition plan sidewalk study, performed by our local business, Beneficial Designs staff is working on the document and implementing the repairs to the sidewalk throughout the town..
- b. Kustom Koatings completed a million squarae feet of pavement sealing with gilsonite. The sealing will help rejuvenate the pavement and extend it a few more years
- c. Crack Filling - The town contracted with Sierra Nevada Construction in April to repair cracks within Chichester Estates.
- d. Major Drilling performed tests at



the Gardnerville Station for leaks into the ground water. We have not received the results back yet.

e. Hellwinkel Flood Trench and Trail – Finalizing plans with plans for beginning construction in the fall of 2015. The extended path will compliment the Douglas County bicycle and pedestrian plan. The trench will allow for future storm drain improvements along Highway 395's "S" curve. Lowering the overhead power lines in the area will improve the aesthetics of the open space.

f. The electrical vehicle charging station has at least two regular customers and a few tourists who visit the downtown businesses while charging their cars.

g. The Town continues to make progress on the redevelopment of the Gardnerville station (former Eagle Gas) We received an \$88,700 grant from CDBG for the design phase.

h. Town staff has reviewed the plans for several developments and have been working with the developers and construction crews for these projects.

i. Arbor Gardens Parcel. – Syncon Homes donated the vacant 0.09 acre parcel at Crestmore and White Ash to the town for maintenance.

j. *Eagle Scout Projects:*

Gardner Park Remodel –On June 17th and the 21st the boy scouts lead by Joe Campbell removed mulch, spread DG and planted over 100 plants.

k. Heritage Park Clean Up Day was held on May 10th. The Minden Rotary Club volunteers helped plant 130 new plants and spread DG in all the planters. June 2 & 3 Rite of Passage helped remove mulch and spread more DG within the Heritage Park planters.

l. Replaced 1995 1 1/2 yd dump truck with 2008 cab and chassis, reused dump bed from truck.

Completed Development Projects within the Town :

- a. *Smith's* gas station was completed.
- b. *Parkway Vista Apartments* was completed with a new 1.22 acre detention pond dedicated to the town for maintenance.
- c. *O'Reilly's* painted the building and changed the awning.
- d. *Carson Valley Fair* is going through a remodel where the Grocery Outlet and Bealls will be located.
- e. *Stodick Estates* is built out.
- f. *Horsin Around* - a loading zone was created just west of Sharkey's to encourage short term parking.

Health & Sanitation

The Health and Sanitation Department collects and

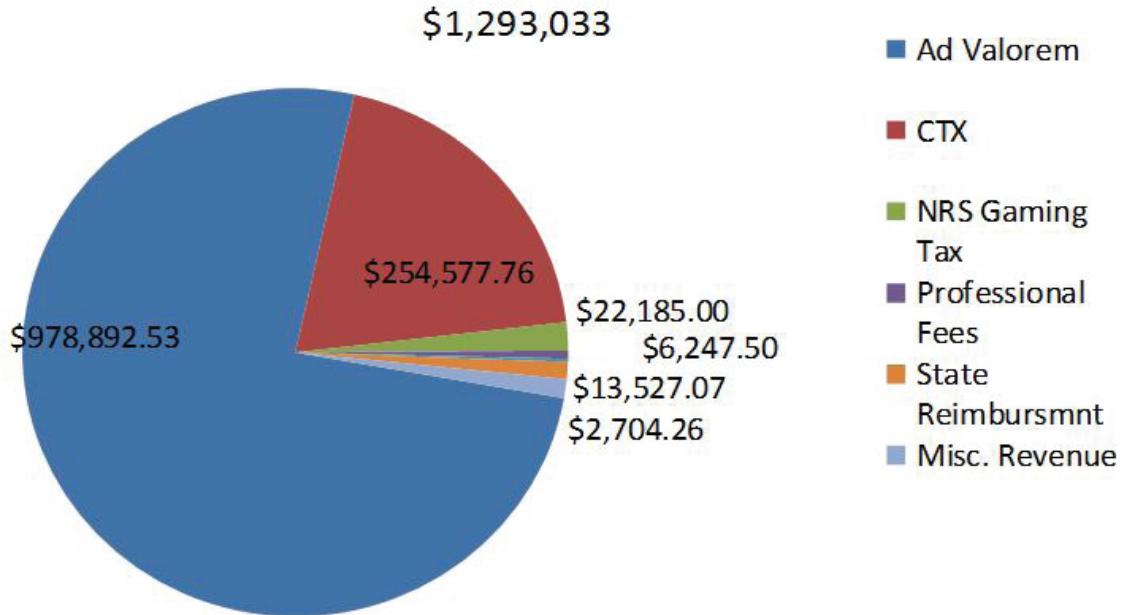
transports both residential and commercial municipal waste, performs street sweeping, operates the curb-side greenwaste pickup program, and maintains the Town's fleet of collection vehicles.



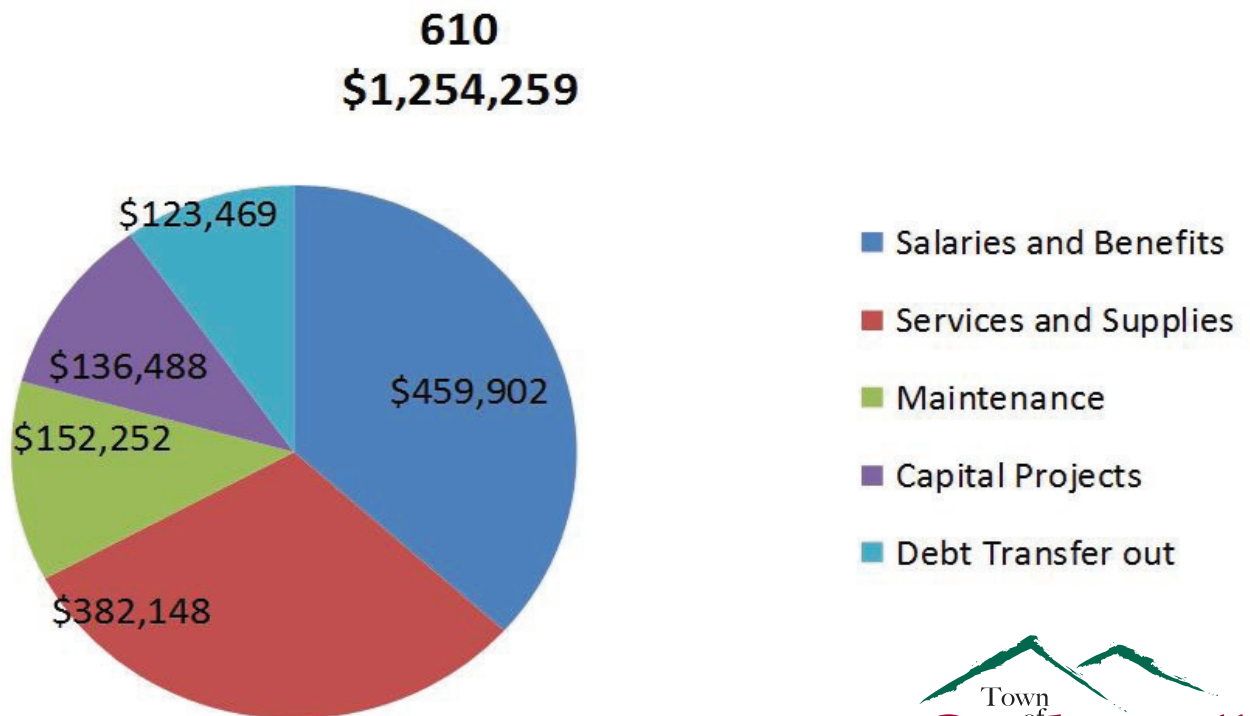
MAGGIE KILLOUGH & FAMILY, WINNER OF YEAR'S FREE TRASH SERVICE

- a. The Town Board approved a rate increase in October/ November, which took effect January of 2015.
- b. We received another shipment of greenwaste cans.
- c. Second online town customer service survey completed by residents and raffle held for a year's free trash service awarded to Maggie Killough and family, a residential trash customer. Stay tuned to the town website for the 2015 customer service survey.
- d. We have refurbished and reconditioned more dumpster bins, and purchased new bins.
- e. Effective with the rate increase the commercial routes will be more accurate since if a customer is on a route they will be picked up, full or not, and charged. .
- e. Continued maintenance of all town vehicles.
- f. We continue to dispose of the refuse at the Ormsby Landfill and limit the amount of refuse going to Douglas Disposal, keeping the cost to our customers at the lowest price possible. Bently Agrowdynamics has started charging the town to dump greenwaste.
- g. New trash truck was delivered but is still having issues. Mike Rowe , town attorney, is handling the problem.

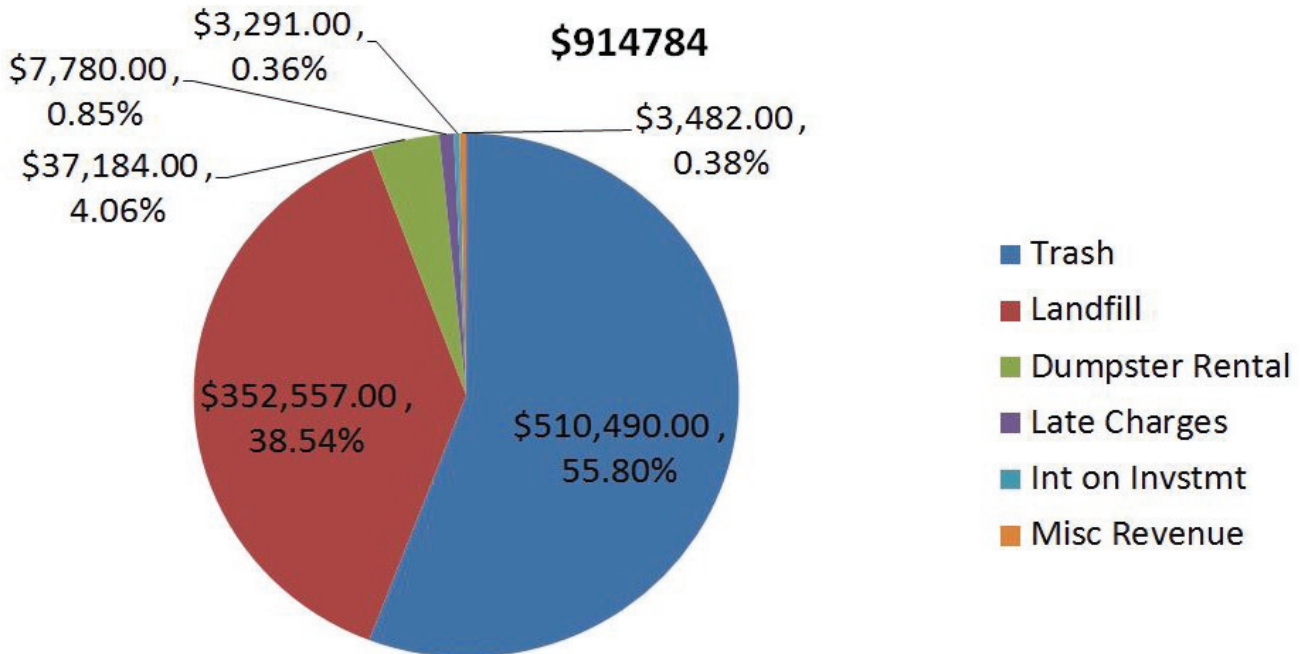
Actual General Fund Revenue



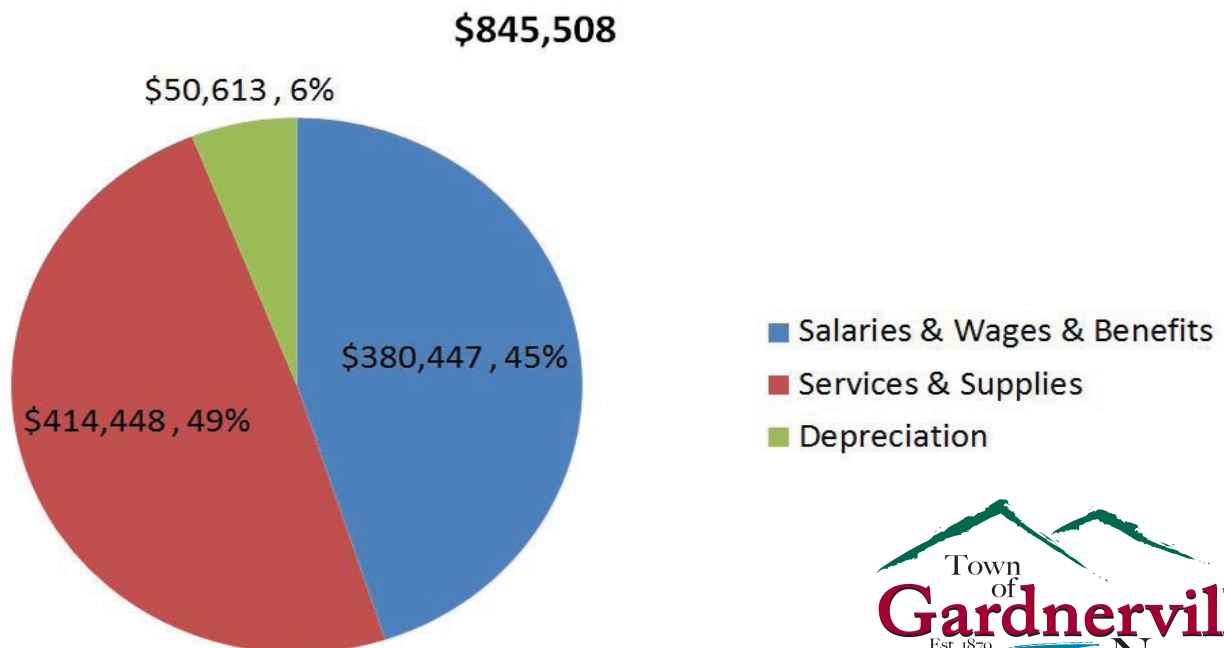
Actual General Fund Expense



Actual 611 Fund Revenue



2014/15 Actual 611 Expenses



Main Street Gardnerville

Highlights of Main Street Gardnerville Accomplishments

Organization Committee

1. Wine Walk training prepared and conducted for business participants.
2. Annual Volunteer and Business Recognition Event held in April.
3. Completion of 501(c)(3) steps.

Promotion Committee

1. A successful 6th season of Thirsty Third Thursday Wine Walks. Increased our attendance by 4% with an average of 43 businesses participating each month.
2. Promoted Open Range Dinner with Genoa's Cowboy Festival in partnership with Sharkey's Casino.
3. Cash Mobs have been a successful tool in introducing people to various small businesses within the district.
4. Partnered with the Town of Gardnerville on the Freedom 5K Fun Run/Walk and Yankee Doodle Chalk Artfest. Other partners included: Carson Valley Lions Club, Carson Valley Art Council, East Fork Gallery, Relay for Life and Shop Small Northern Nevada.
5. Assisted Carson Valley Chamber of Commerce with Parade of Lights event, in partnership with the Town of Gardnerville, with a parade entry and an announcing stand at the museum.
6. Continue to promote our business members through bi-monthly Biz Blast emails to close to 1,000 people.

District Vitality (formerly Economic Restructuring) Committee

1. Business Directory Updated.
2. Business Tracker Updated for 2014:
3. Revised the business survey.

Design Committee

1. Sidewalk Gallery: displayed three exhibits which featured Flowers, Douglas High School Photography Class, and Heritage Park Gardens along with the progress of the New Basque Mural.
2. A reception was held in May during the Wine Walk for the Student photographers and their families!
3. Decorative Benches.
4. The first mural representing the Basque Heritage was completed with the Organization Committee.
5. Managed the Main Street Flower program through a volunteer subcommittee:
6. Managed The Heritage Park Garden Projects with a volunteer subcommittee: September Harvest Celebration and a New Year's Eve Candlelight Labyrinth Walk.

